



City of Santa Rosa

637 First Street
Santa Rosa, CA 95404

**SANTA ROSA TOURISM BUSINESS
IMPROVEMENT AREA ADVISORY BOARD
SPECIAL MEETING NOTICE AND AGENDA -
FINAL
APRIL 16, 2024**

**NOTICE IS HEREBY GIVEN THAT THE SANTA ROSA TOURISM
BUSINESS IMPROVEMENT AREA ADVISORY BOARD WILL CONDUCT A
SPECIAL MEETING, BEGINNING ON THURSDAY, APRIL 16, 2024, AT
11:00 A.M. NO OTHER BUSINESS WILL BE CONSIDERED AT THIS
SPECIAL MEETING.**

**EFFECTIVE IMMEDIATELY ALL PUBLIC COMMENTS WILL BE
PROVIDED IN PERSON OR VIA EMAIL IN ADVANCE OF THE MEETINGS.**

**MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING BY
ATTENDING IN-PERSON FROM THE LARGE CONFERENCE ROOM,
FIRST FLOOR, LOCATED AT 637 FIRST ST., SANTA ROSA (IT IS
RECOMMENDED THAT SOCIAL DISTANCING BE OBSERVED).**

**THE PUBLIC CAN ALSO VIEW OR LISTEN TO THE MEETING LIVE VIA
ZOOM BY VISITING [HTTPS://SRCITY-ORG.ZOOM.US/J/84633862292](https://srcity-org.zoom.us/j/84633862292), OR
BY DIALING 877-853-5257 AND ENTERING WEBINAR ID: 846 3386 2292.**

11:00 A.M. - SPECIAL MEETING

- 1. CALL TO ORDER AND ROLL CALL**
- 2. PUBLIC COMMENTS**

This is the time when any person may address matters not listed on this agenda, but which are within the subject matter of the jurisdiction. The public may comment on agenda items when the item is called. Each speaker is allowed three minutes.

- 3. EVENT SUPPORT APPLICATIONS**

3.1 California Artisan Cheese Festival

3.2 2024 Monster Truck Spring Nationals (Santa Rosa)

3.3 Beerfest- The Good One

3.4 Country Summer Music Festival

3.5 The SoCo Market

3.6 2024 Snoopy's Senior World Hockey Tournament

3.7 Sonoma County Hot Air Balloon Classic

3.8 Santa Rosa Marathon

3.9 DJEF Triathlon Race Series

4. SCORING RESULTS REVIEW

5. ADJOURNMENT

The City of Santa Rosa does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by calling (707) 543-3084 one week prior to the meeting. Meeting information can also be accessed via the internet at <https://www.srcity.org/1392/Tourism-Business-Improvement-Area-Adviso>

Any writings or documents provided to a majority of this meeting body prior to this meeting regarding any item on this agenda are available by contacting the Economic Development Administrative Secretary at (707) 543-3084 or at jareynolds@srcity.org.