Total Wine

SPIRITS • BEER & MORE

2705 Santa Rosa Ave.
Santa Rosa, CA 95407

SO #124879
Created: 08.23.2021
Revised: 10.13.2022

atlas
BRANDING THE WORLD

Site Plan

Sign	Proposed Sign	Qty
S01	Channel Letters	1
S02	Channel Letters	1
S03	Channel Address Numbers	1
S04	Tenant Panels	2
S05	D/S Temporary Banner	1
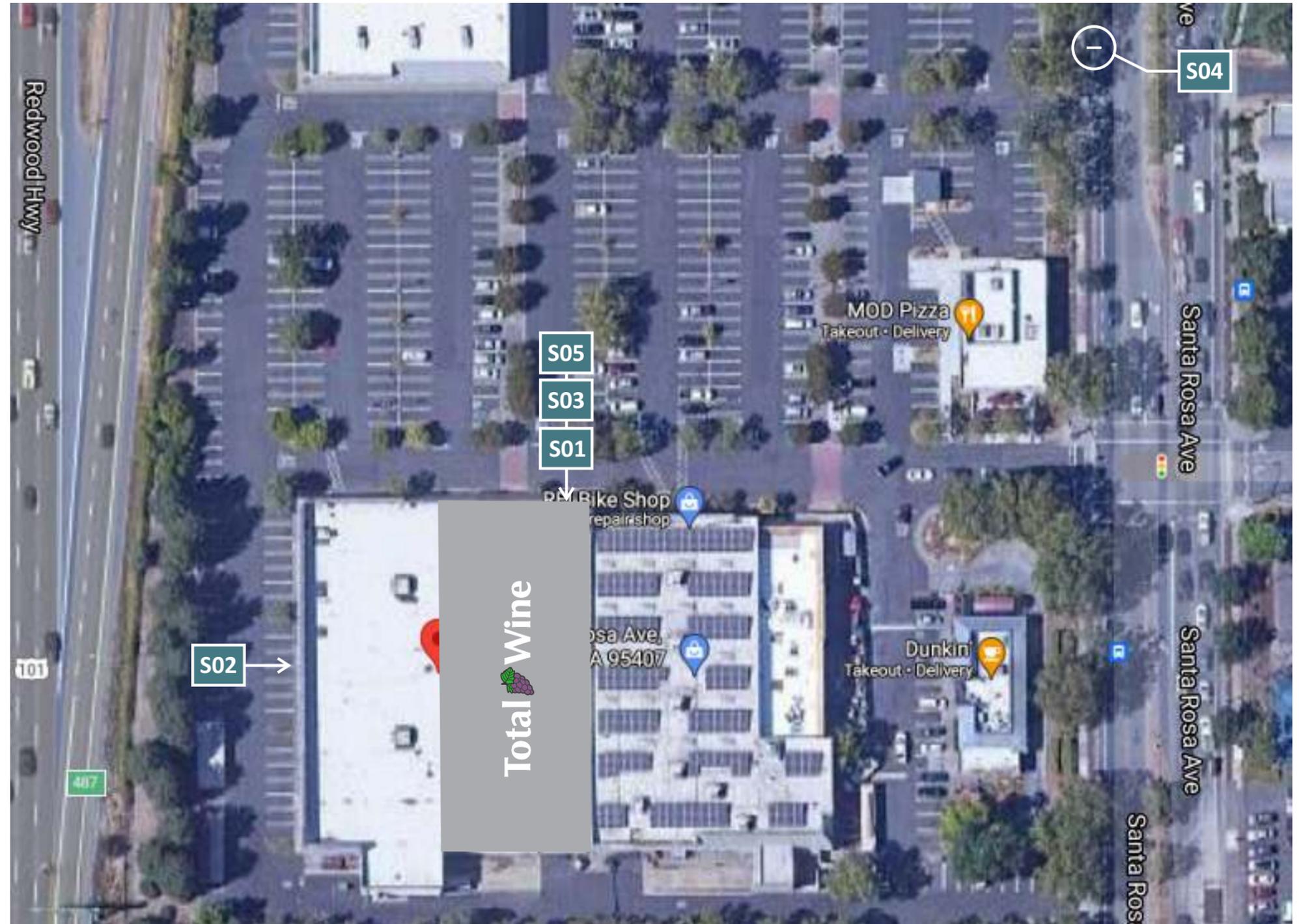
Revisions:
...
...
...
...
...
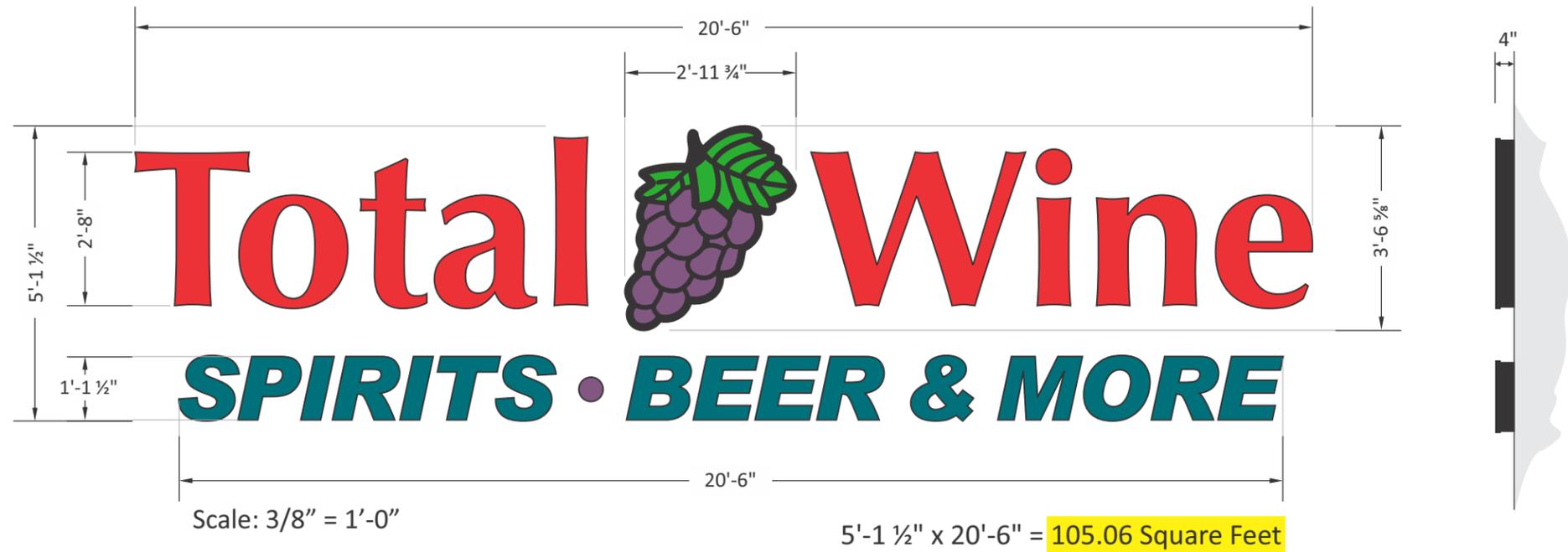
PM: KS	Address:	2705 Santa Rosa Ave.
Drawn By: PP	City State:	Santa Rosa, CA 95407
Date: 10.13.2022	Drawing Number: 124879	Page: 2

Total Wine
SPIRITS • BEER & MORE

20'-6"

2'-11 ¾"

5'-1 ½"

2'-8"

3'-6 ⅝"

1'-1 ½"

20'-6"

4"

Scale: 3/8" = 1'-0"

5'-1 ½" x 20'-6" = **105.06 Square Feet**

CODE: 1 S.F. for each linear ft. of primary building or store frontage (for buildings with multiple frontages, 1 sf. for each linear foot of primary frontage plus 0.5 sf. for each foot of secondary frontage). **Allowable = 159 sq. Ft.**

Remote Wired Cross Section

4" deep return .040 aluminum

1" Jewelite Trim Cap

. Acrylic

LED module

electrical supply wire

aluminum rivnut

weep hole baffle

weep hole

.063 aluminum back

power supply

junction box (when required)

primary electrical

disconnect switch

mounting angle (mounting TBD)

20'-6"

Total Wine
SPIRITS • BEER & MORE

5'-1 ½"

8'-11"

2705

1'1'

SCALE: 3/32" = 1'-0"

OPTION 2
FRONT ELEVATION

Material & Color:

- Vinyl - 3M 3630-106 Brilliant Green
- Vinyl - 3M 3630-128 Plum Purple
- Vinyl - 3M 3630-246 Teal Green
- Vinyl - 3M 3630-22 Black
- "Total Wine" Letter Faces - RED Acrylic #SG278-0
- Letter Faces - 2447 LD White Acrylic
- Trimcap - Standard 2" Black Jewelite
- Returns - Black (Satin)
- Illumination - Principle LEDs

atlas BRANDING THE WORLD

National Headquarters: 1077 West Blue Heron Blvd.
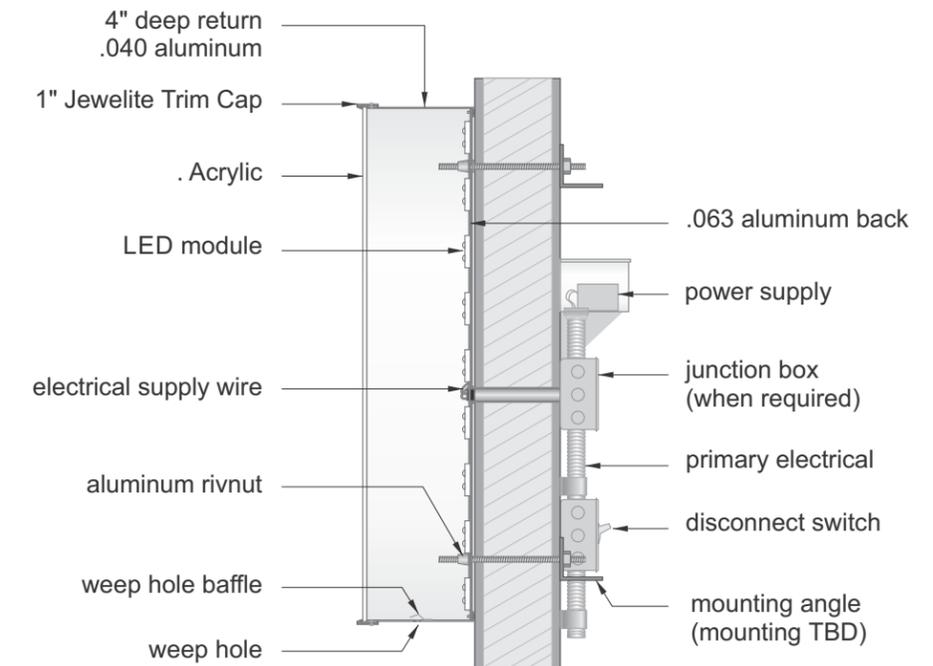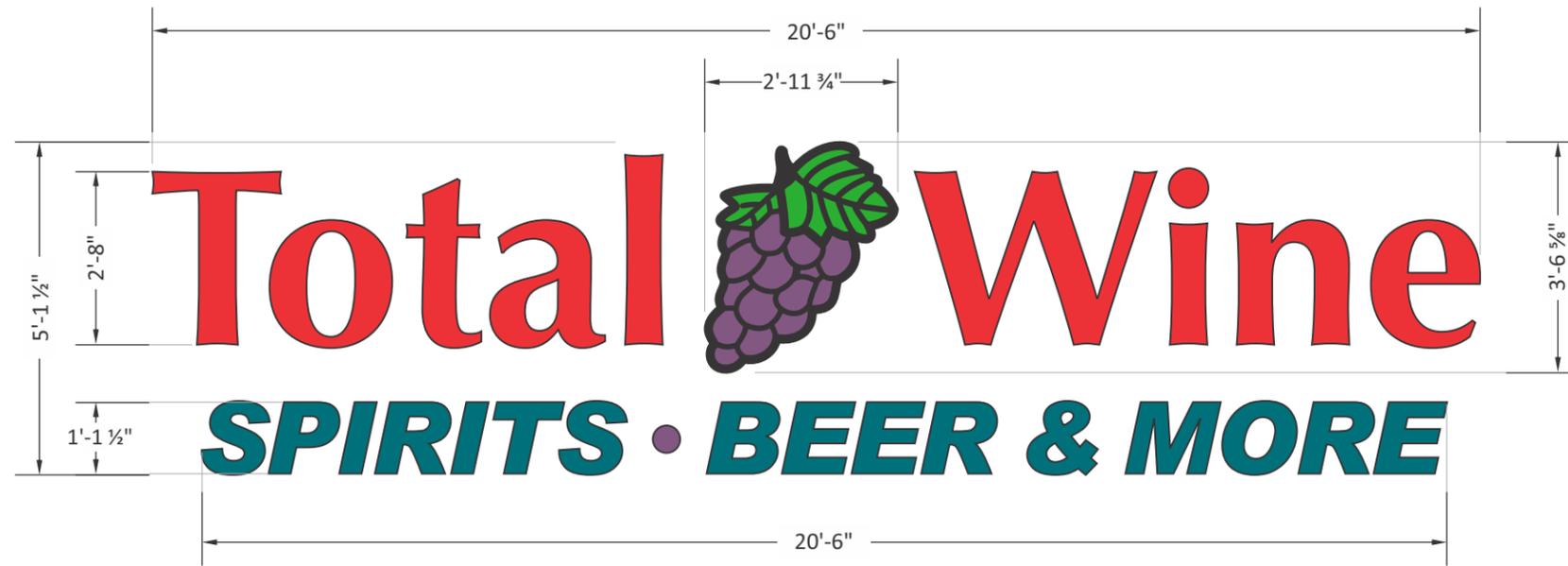West Palm Beach, Florida 33404
800.772.7932
www.atlasbtw.com

Revisions:
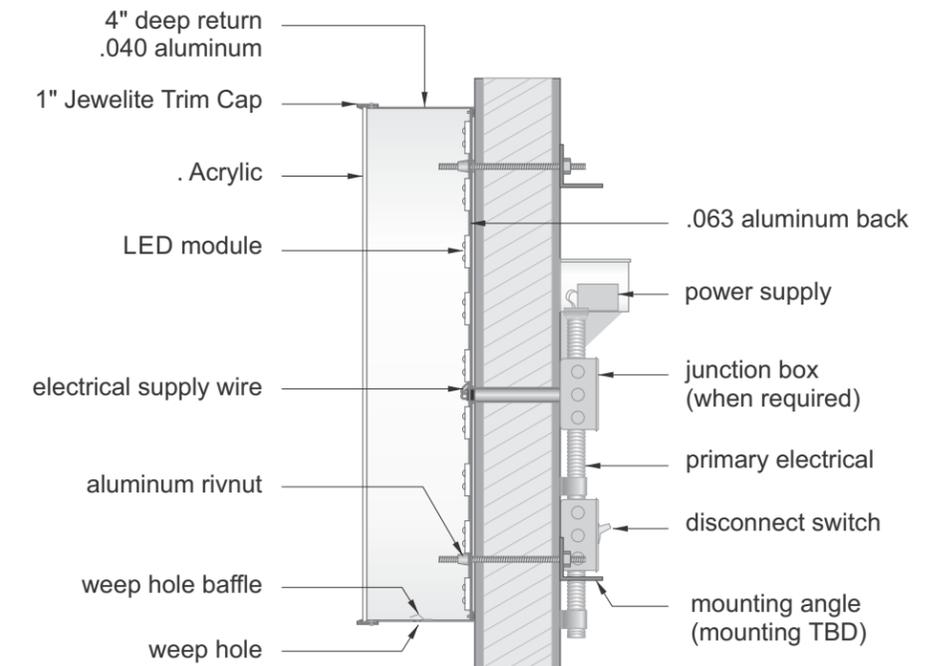|	
PP 09.15.2021 Reduced to 1:1 code requirements	PP 05.27.2022 New smaller size
PP 09.20.2021 Changed to 48" boxed with wood panel option	PP 10.13.2022 New smaller size
PP 10.04.2021 Remove options 2 and 3	...
PP 04.01.2022 New elev. option	...
PP 04.07.2022 New elev. option	...

S01

PM: KS
Drawn By: PP
Date: **10.13.2022**

Address: **2705 Santa Rosa Ave.**
City State: **Santa Rosa, CA 95407**
Drawing Number: **124879** Page: **3**

20'-6"

2'-11 ¾"

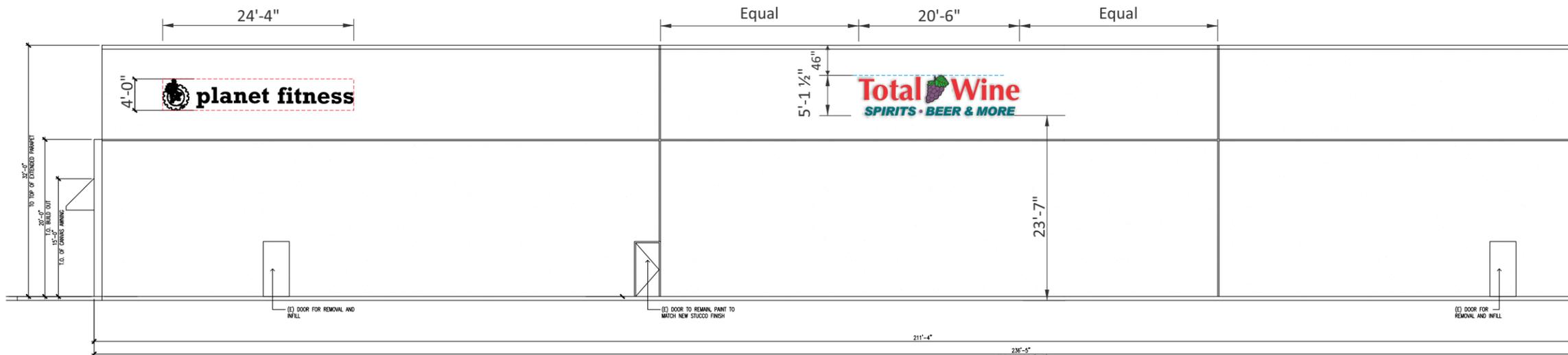5'-1 ½"

2'-8"

3'-6 ⅝"

1'-1 ½"

20'-6"

Scale: 3/8" = 1'-0"

5'-1 ½" x 20'-6" = **105.06 Square Feet**

CODE: 1 S.F. for each linear ft. of primary building or store frontage (for buildings with multiple frontages, 1 sf. for each linear foot of primary frontage plus 0.5 sf. for each foot of secondary frontage). **Allowable = 159 sq. Ft.**

4"

Remote Wired Cross Section

4" deep return
.040 aluminum

1" Jewelite Trim Cap

. Acrylic

LED module

electrical supply wire

aluminum rivnut

weep hole baffle

weep hole

.063 aluminum back

power supply

junction box
(when required)

primary electrical

disconnect switch

mounting angle
(mounting TBD)

24'-4"

Equal

20'-6"

Equal

4'-0"

planet fitness

46"

5'-1 ½"

Total Wine
SPIRITS · BEER & MORE

23'-7"

(E) DOOR FOR REMOVAL AND INFILL

(E) DOOR TO REMAIN, PAINT TO MATCH NEW STUCCO FINISH

(E) DOOR FOR REMOVAL AND INFILL

211'-4"

236'-5"
VFPHY IN FIELD (V.I.F)

Scale: 1/16" = 1'-0"

Material & Color:

- Vinyl - 3M 3630-106 Brilliant Green
- Vinyl - 3M 3630-128 Plum Purple
- Vinyl - 3M 3630-246 Teal Green
- Vinyl - 3M 3630-22 Black
- "Total Wine" Letter Faces - RED Acrylic #SG278-0
- Letter Faces - 2447 LD White Acrylic
- Trimcap - Standard 2" Black Jewelite
- Returns - Black (Satin)
- Illumination - Principle LEDs

Revisions:
PP 09.15.2021 Reduced to 1:1 code requirements	...
PP 09.20.2021 Changed to 48" boxed with wood panel option	...
PP 10.04.2021 Remove options 2 and 3	...
PP 06.02. Reduced sign to less than 71 SF	...
...	...

S02

PM: KS	Address:	2705 Santa Rosa Ave.
Drawn By: PP	City State:	Santa Rosa, CA 95407
Date: 10.13.2022	Drawing Number:	124879	Page: 8

3'-4"

2705

1'-0"

3"

1'-0"

Scale: 1 ½" = 1'-0"

3.33 Sq. Ft.

3" deep return
.040 aluminum

1" Jewelite Trim Cap

. Acrylic

LED module

electrical supply wire

aluminum rivnut

weep hole baffle

weep hole

.063 aluminum back

power supply

junction box
(when required)

primary electrical

disconnect switch

mounting angle
(mounting TBD)

Remote Wired Cross Section

Total Wine
SPIRITS · BEER & MORE

S03

▶ 2705

1'1'

SCALE: 3/32" = 1'-0"

OPTION 2
FRONT ELEVATION

32" C/L Set Option 1 Shown

Material & Color:

☐ Letter Faces - 7328 White Acrylic

■ Trimcap - Standard 2" Black Jewelite

■ Returns - Black (Satin)

☐ Illumination - Principle LEDs

Revisions:
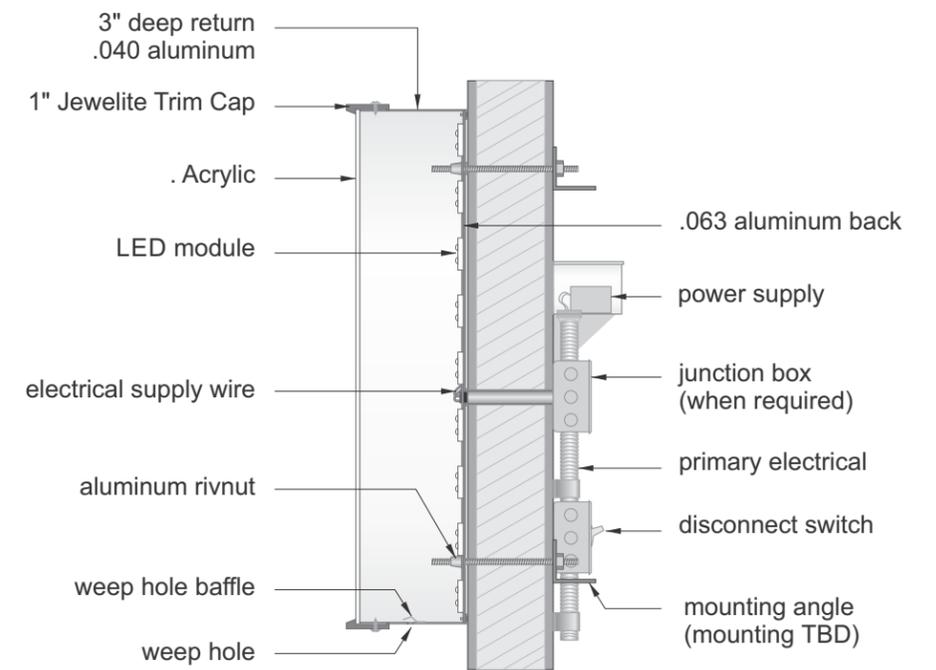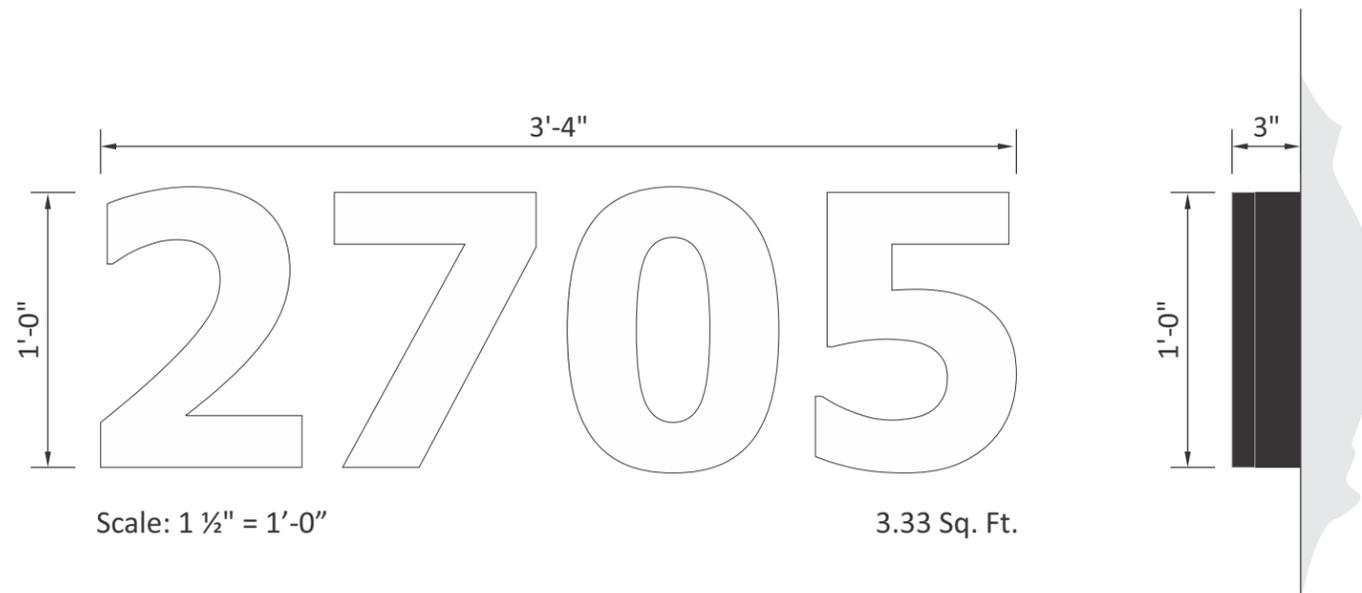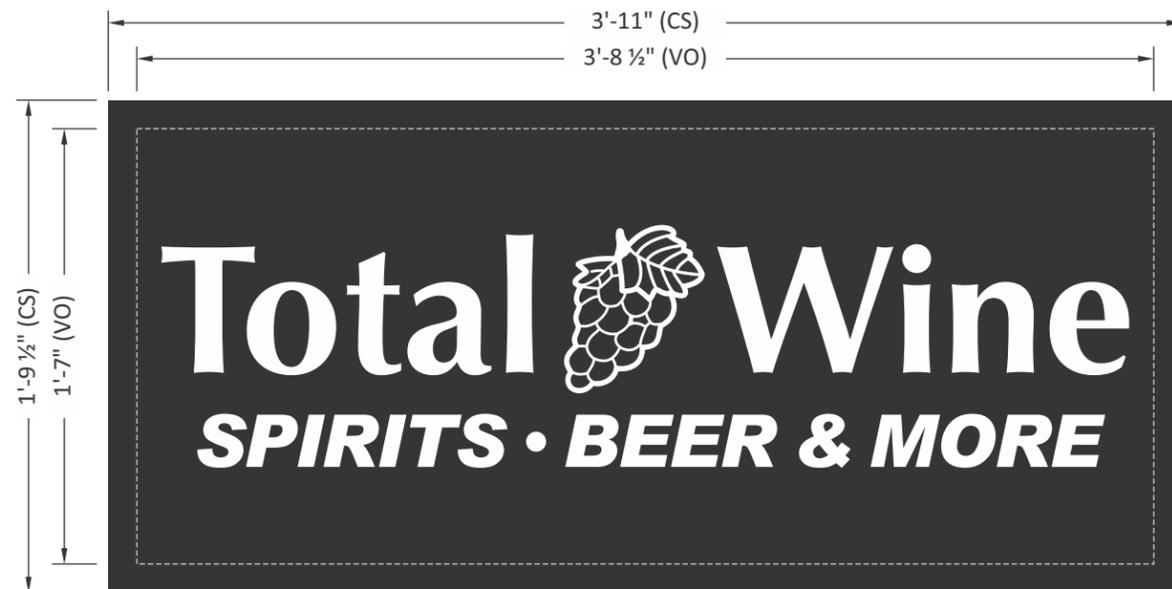PP 04.01.2022 New address C/L ...
... ...
... ...
... ...
... ...

S03

PM: KS

Drawn By: PP

Date: 10.13.2022

Address: 2705 Santa Rosa Ave.

City State: Santa Rosa, CA 95407

Drawing Number: 124879   Page: 9

3'-11" (CS)

3'-8 ½" (VO)

1'-9 ½" (CS)

1'-7" (VO)

Total Wine
SPIRITS • BEER & MORE

Scale: 1 ½" = 1'-0"

5.87 Sq. Ft.

Existing

Proposed

Action:

- Manufacture and install (2) New White Poly and 1st surface vinyl. Installation onto (1) double face Monument sign.

Colors & Materials

⬜	Faces: White Polycarbonate
⬛	3M 3630-22 Matte Black Vinyl
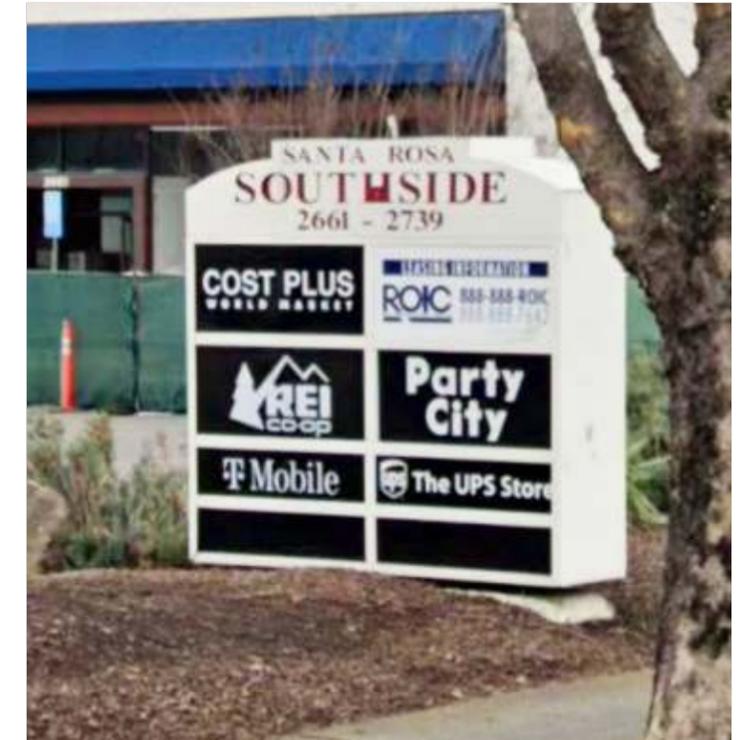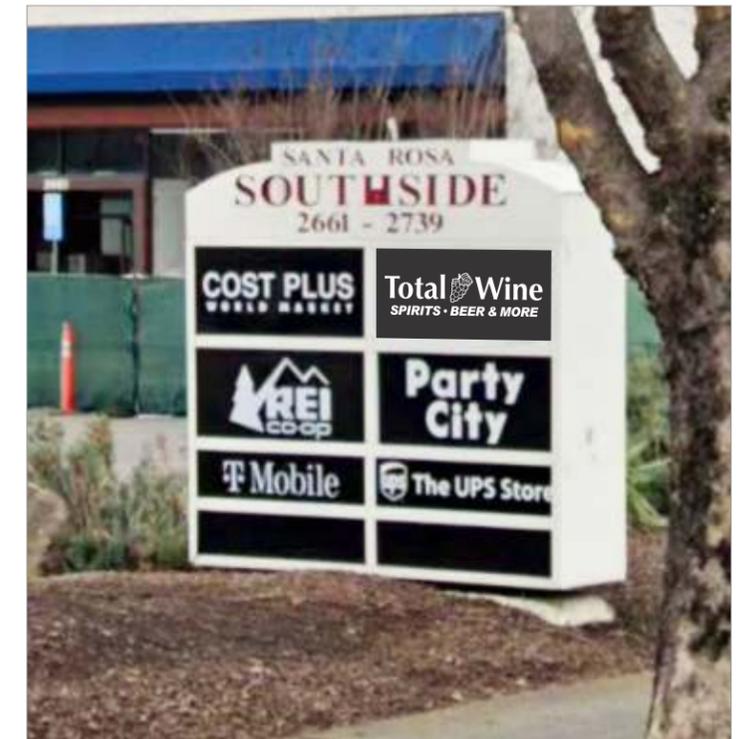
Revisions:
PP 10.04.2021 Panel moved to top right. Larger panel   ...
PP 08.12.2022 Survey dimensions added   ...
...   ...
...   ...
...   ...

S04

PM: KS	Address: 2705 Santa Rosa Ave.
Drawn By: PP	City State: Santa Rosa, CA 95407
Date: 10.13.2022	Drawing Number: 124879 Page: 10

TEMPORARY BANNERS TO BE FURNISHED IF NEEDED DURING MANUFACTURING PROCESS

18'-0"

5'-0" 11 ¼" 4 ⅞"

Total Wine
SPIRITS • BEER & MORE

COMING SOON!

10 ½" 10 ½"

Side A

90 Sq. Ft.

18'-0"

5'-0" 1'-6" 1'-11" 1'-6"

NOW OPEN!

Side B

90 Sq. Ft.

- D/S BANNER WITH REINFORCED STITCHING AND GROMMETS ALONG PERIMETER
- DIGITALLY PRINTED GRAPHICS

NOTE: All "Coming Soon" banners must be installed during the installation of the wall sign. No Earlier.

COLOR KEY

Printed - Pantone PMS 3282c

Vinyl Banner - White

S05

18'-0"

5'-0"

Total Wine
SPIRITS • BEER & MORE

COMING SOON!

Total Wine
SPIRITS • BEER & MORE

2705

(8) Locking Eye hook banner install Hardware

SCALE: 3/32" = 1'-0"

atlas
BRANDING THE WORLD

National Headquarters: 1077 West Blue Heron Blvd.
West Palm Beach, Florida 33404
800.772.7932
www.atlasbtw.com

Revisions:
PP 01.12.2022 Banner updated ...
PP 04.01.2022 New elevation option ...
PP 04.07.2022 New elevation option ...
PP 07.26.2022 New banner location & Hardware added ...
PP 08.25.2022 New banner art ...

S05

PM: KS
Drawn By: PP
Date: 10.13.2022

Address: 2705 Santa Rosa Ave.
City State: Santa Rosa, CA 95407
Drawing Number: 124879   Page: 11

SITE PLAN

PARTY CITY
9,787 SQ. FT.

SPRINT
2,290 SQ. FT.

VACANT
2,537 SQ. FT.

GOOD FEET
1,923 SQ. FT.

THE UPS STORE
2,469 SQ. FT.

AARON'S
4,940 SQ. FT.

THE VITAMIN SHOPPE
7,386 SQ. FT.

COST PLUS WORLD MARKET
20,836 SQ. FT.

OUTLINE OF
PROJECT PARCEL

MOD PIZZA
3,664 SQ. FT.

(A)

(B)

(PROPOSED)
PLANET FITNESS
TENANT IMPROVEMENT
2705 SANTA ROSA AVE.
15,600 SQ. FT.

TOTAL WINE
22,305 SQ. FT.

R.E.I.
28,455 SQ. FT.

BURGER KING
3,875 SQ. FT.

SIGNAGE SPECIFICATIONS

(A) ILLUMINATED CHANNEL LETTERS
Manufacture and Install (1) set of Channel Letters

(B) ILLUMINATED CHANNEL LETTERS
Manufacture and Install (1) set of Channel Letters

CUSTOMER APPROVAL

_____   _____
Customer Signature   Date

Date:	03-29-2022
Project Name:	PLANET FITNESS
Scale:	NTS
Address:	2705 Santa Rosa Ave
Drawn:	WA
City / State / Zip:	Santa Rosa, CA 95407
PM:	MR
Notes:	

No.	Designer	Date	Revision Notes	No.	Designer	Date	Revision Notes
1	WA	4.18.22	Refer to PATHFINDER request.	7			
2				8			
3				9			
4				10			
5				11			
6				12			

DESIGN DRAWING 1 of 3

Request Number:

DEV-PFIT-00020-R1

11 X 17 TEMPLATE VERSION 8.9

Dimensions (Front View)

26'-7 7/8"

3'-4 1/2" 10'-7 5/8" 11'-1 1/8"

4'-0" 2'-6" 1'-9 5/8"
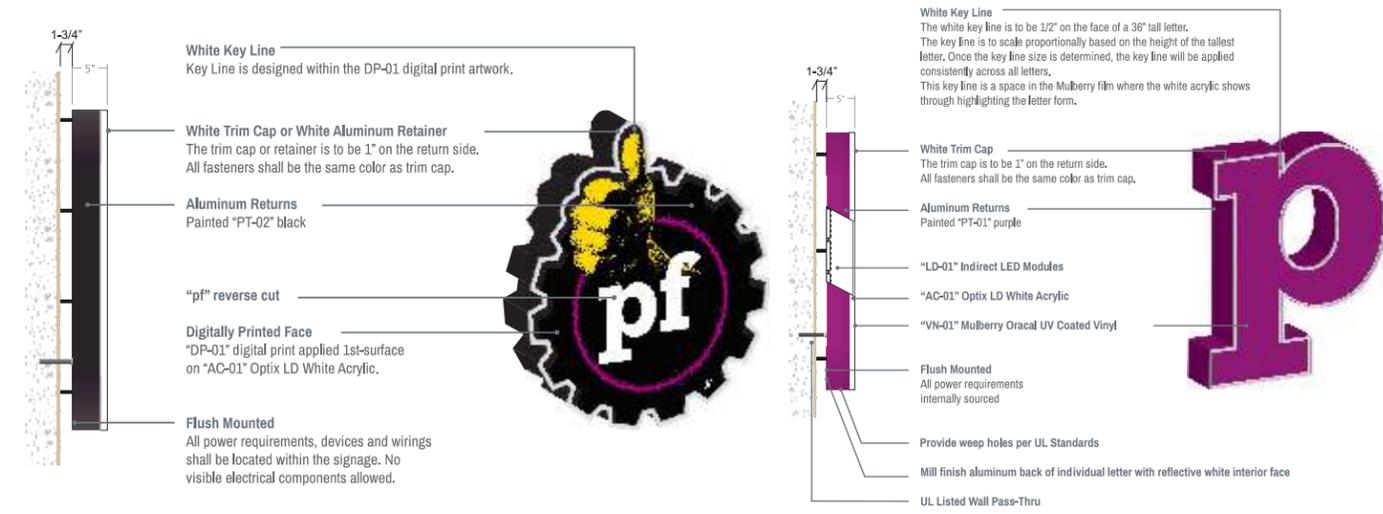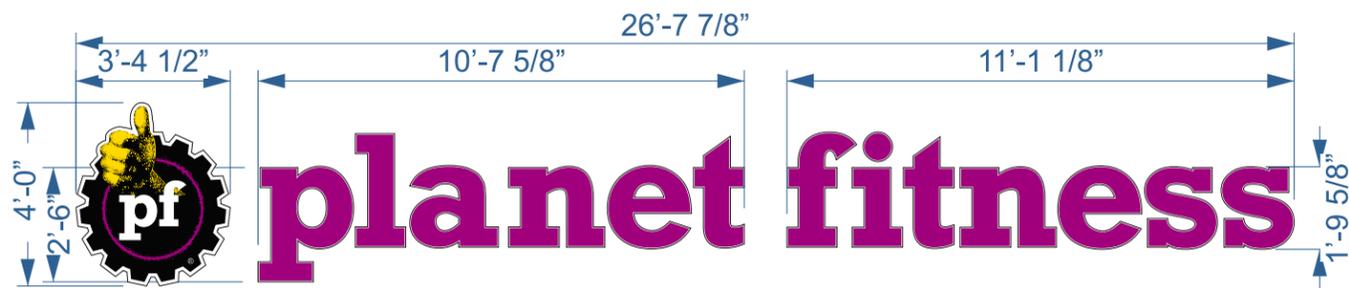
A — FRONT VIEW @ ILLUMINATED CHANNEL LETTERS
Scale: 1/4"=1'-0"

106.62 SQ. FT.

Callout notes (reverse-cut letter detail)

1-3/4" 5"

White Key Line
Key Line is designed within the DP-01 digital print artwork.

White Trim Cap or White Aluminum Retainer
The trim cap or retainer is to be 1" on the return side.
All fasteners shall be the same color as trim cap.

Aluminum Returns
Painted "PT-02" black

"pf" reverse cut

Digitally Printed Face
"DP-01" digital print applied 1st-surface
on "AC-01" Optix LD White Acrylic.

Flush Mounted
All power requirements, devices and wirings
shall be located within the signage. No
visible electrical components allowed.

Callout notes (channel letter "p" detail)

1-3/4" 5"

White Key Line
The white key line is to be 1/2" on the face of a 36" tall letter.
The key line is to scale proportionally based on the height of the tallest
letter. Once the key line size is determined, the key line will be applied
consistently across all letters.
This key line is a space in the Mulberry film where the white acrylic shows
through highlighting the letter form.

White Trim Cap
The trim cap is to be 1" on the return side.
All fasteners shall be the same color as trim cap.

Aluminum Returns
Painted "PT-01" purple

"LD-01" Indirect LED Modules

"AC-01" Optix LD White Acrylic

"VN-01" Mulberry Oracal UV Coated Vinyl

Flush Mounted
All power requirements
internally sourced

Provide weep holes per UL Standards

Mill finish aluminum back of individual letter with reflective white interior face

UL Listed Wall Pass-Thru

Materials Table

Acrylic AC-01	Vinyl VN-01	Paint PT-01	Paint PT-02	LED LD-01
Manufacturer: Optix LD White Acrylic	Manufacturer: Oracal (8800 Series)	Manufacturer: Akzo Nobel	Manufacturer: Akzo Nobel	Manufacturer: Sloan
Model Name: 7328	Model Name: Mulberry 422	Model Name: Grip-Gard #490-D6	Model Name: Grip-Gard #509-H4	Model Name: LED Prism 12VDC
Color: White	Color: Purple/Translucent	Color: Purple	Color: Black	Color: Neutral White (4000K)
Finish: n/a	Finish: Premium Cast Outdoor	Finish: Satin Sheen	Finish: Satin Sheen	Finish: n/a
Notes: 3/16" minimum thickness	Notes: Do not use printed ink as substitute.	Notes: Exterior grade translucent paint. Paint color to match VN-01, Mulberry vinyl.	Notes: Exterior grade translucent paint. Paint color to match black on digital vinyl, DP-01.	Notes: Ensure even illumination across all faces. 120 lm/module, 1.5 modules/ft, 107 lm/W efficacy.

OR APPROVED EQUAL

North Elevation

1 4 3 PROPOSED STUCCO PROPOSED CANVAS OR METAL AWNING 2 3 4 PROPOSED CANVAS OR METAL AWNING PROPOSED STUCCO

4'-0" planet fitness

15'-0" TOP OF CANVAS AWNING 11'-0" TOP OF GLAZING

PROPOSED HORIZ. SIDING NEW STOREFRONT GLAZING AND ENTRY NEW STOREFRONT GLAZING AND ENTRY PROPOSED HORIZ. SIDING

11'-0" T.O. TOP OF GLAZING 15'-0" T.O. OF CANVAS AWNING 20'-0" T.O. BUILD OUT 32'-0" TO TOP OF PARAPET

69'-6" 52'-10 13/16"

104'-7" FRONTAGE 70'-0" FRONTAGE

A — NORTH ELEVATION @ ILLUMINATED CHANNEL LETTERS
Scale: 1/16"=1'-0"

COAST SIGN
1500 W. Embassy St. Anaheim, CA 92802 714.520.9144

Date: 03-29-2022
Scale: NTS
Drawn: WA
PM: MR
Project Name: PLANET FITNESS
Address: 2705 Santa Rosa Ave
City / State / Zip: Santa Rosa, CA 95407
Notes:

No.	Designer	Date	Revision Notes	No.	Designer	Date	Revision Notes
1	WA	4.18.22	Refer to PATHFINDER request.	7			
2				8			
3				9			
4				10			
5				11			
6				12			

CUSTOMER APPROVAL

Customer Signature Date

DESIGN DRAWING 2 of 3

Request Number:

DEV-PFIT-00020-R1

11 X 17 TEMPLATE VERSION 8.9

FRONT VIEW @ ILLUMINATED CHANNEL LETTERS

26'-7 7/8"
3'-4 1/2"   10'-7 5/8"   11'-1 1/8"
4'-0"   2'-6"   1'-9 5/8"

(B) Scale: 1/4"=1'-0"

106.62 SQ. FT.

Detail callouts (upper right)

1-3/4" / 5"

White Key Line
Key Line is designed within the DP-01 digital print artwork.

White Trim Cap or White Aluminum Retainer
The trim cap or retainer is to be 1" on the return side.
All fasteners shall be the same color as trim cap.

Aluminum Returns
Painted "PT-02" black

"pf" reverse cut

Digitally Printed Face
"DP-01" digital print applied 1st-surface
on "AC-01" Optix LD White Acrylic.

Flush Mounted
All power requirements, devices and wirings
shall be located within the signage. No
visible electrical components allowed.

White Key Line
The white key line is to be 1/2" on the face of a 36" tall letter.
The key line is to scale proportionally based on the height of the tallest
letter. Once the key line size is determined, the key line will be applied
consistently across all letters.
This key line is a space in the Mulberry film where the white acrylic shows
through highlighting the letter form.

White Trim Cap
The trim cap is to be 1" on the return side.
All fasteners shall be the same color as trim cap.

Aluminum Returns
Painted "PT-01" purple

"LD-01" Indirect LED Modules

"AC-01" Optix LD White Acrylic

"VN-01" Mulberry Oracal UV Coated Vinyl

Flush Mounted
All power requirements
internally sourced

Provide weep holes per UL Standards

Mill finish aluminum back of individual letter with reflective white interior face

UL Listed Wall Pass-Thru

Materials

Acrylic AC-01	Vinyl VN-01	Paint PT-01	Paint PT-02	LED LD-01
Manufacturer: Optix LD White Acrylic	Manufacturer: Oracal (8800 Series)	Manufacturer: Akzo Nobel	Manufacturer: Akzo Nobel	Manufacturer: Sloan
Model Name: 7328	Model Name: Mulberry 422	Model Name: Grip-Gard #490-D6	Model Name: Grip-Gard #509-H4	Model Name: LED Prism 12VDC
Color: White	Color: Purple/Translucent	Color: Purple	Color: Black	Color: Neutral White (4000K)
Finish: n/a	Finish: Premium Cast Outdoor	Finish: Satin Sheen	Finish: Satin Sheen	Finish: n/a
Notes: 3/16" minimum thickness	Notes: Do not use printed ink as substitute	Notes: Exterior grade translucent paint. Paint color to match VN-01, Mulberry vinyl.	Notes: Exterior grade translucent paint. Paint color to match black on digital vinyl, DP-01.	Notes: Ensure even illumination across all faces. 120 lm/module, 1.5 modules/ft, 107 lm/W efficacy.

OR APPROVED EQUAL

WEST ELEVATION @ ILLUMINATED CHANNEL LETTERS

PROPOSED METAL CAP
PROPOSED STUCCO OVER (E) EXPOSED CMU
PROPOSED NON-STRUCTURAL BREAKS IN STUCCO
3 1 2
REPLACE (E) METAL CAP TO MATCH NEW
1 2

32'-0" T.O. EXTENDED PARAPET
20'-0" T.O. BUILD OUT
15'-0" T.O. CANVAS AWNING
4'-0" planet fitness

4
3

(E) DOOR FOR REMOVAL AND INFILL
(E) DOOR TO REMAIN, PAINT TO MATCH NEW STUCCO FINISH
(E) DOOR TO REMAIN, PAINT TO MATCH NEW STUCCO FINISH

(B) Scale: 1/16"=1'-0"

CUSTOMER APPROVAL

Customer Signature   Date

COAST SIGN
1500 W. Embassy St. Anaheim, CA 92802 714.520.9144

Date:	03-29-2022	Project Name:	PLANET FITNESS
Scale:	NTS	Address:	2705 Santa Rosa Ave
Drawn:	WA	City / State / Zip:	Santa Rosa, CA 95407
PM:	MR	Notes:	

No.	Designer	Date	Revision Notes	No.	Designer	Date	Revision Notes
1	WA	4.18.22	Refer to PATHFINDER request.	7			
2				8			
3				9			
4				10			
5				11			
6				12			

DESIGN DRAWING 3 of 3

Request Number:

DEV-PFIT-00020-R1

11 X 17 TEMPLATE VERSION 8.9