

CITY OF SANTA ROSA



Community Helping Our Indispensable Children Excel
CHOICE Grant Program
 Cycle XI Year One
Funding Recommendations



July 1, 2022 – June 30, 2023

AGENCY & CONTACT	PROGRAM & GRANT AWARD	DESCRIPTION OF PROGRAMS
Boys & Girls Club of Sonoma – Marin Jennifer Weiss	Diversion & Intervention (REACH) \$100,000	REACH and The Club @ Juvenile Hall aim to mitigate dangerous behavior of high-risk youth through outreach, mediation, and intervention, along with life skills education and cognitive development programs to change the lives of youth. www.bgccsc.org
Center for Well Being Karissa Moreno	Project T.R.U.E \$55,000	A school-based leadership program empowering Santa Rosa youth in underserved and high-need areas to succeed in school and post-graduation. The program employs a strength-based and upstream harm reduction model that is effective in increasing school engagement and fostering student success. www.norcalwellbeing.org
Community Action Partnership of Sonoma County Susan Cooper	Roseland Strong \$120,000	Continuum of integrated, place-based programs providing services in southwest Santa Rosa focusing on youth and family success, including building strong relationships with residents and connecting them to partners and the larger community. www.capsonoma.org
Community Child Care Council of Sonoma County (4Cs) Melanie Dodson	Early Education Outreach Intervention Program \$130,000	EEOIP will work one on one with at risk families in prioritized communities and connect families to early education/child care as well as all needed family supports. 4Cs will also offer early care scholarships to families needing immediate support. Additionally, 4Cs will continue successful grassroots outreach strategies including "door to door", radio, social media and having a presence at community events. https://www.sonoma4cs.org
Community Matters Erica Vogel	Safe School Ambassadors Program \$56,000	The evidence-based program empowers and equips carefully selected students with intervention skills that reduce bullying and mistreatment. SSA creates school climates in which all students feel safe, connected, and cared for which positively impacts their academic achievement levels, behavior and attendance as well as their overall health and well-being. https://community-matters.org
LandPaths Craig Anderson	Rooting Youth in Nature \$119,000	Proving teens ages 13 - 18 with culturally relevant, healthy outdoor recreation, trust- and relationship-building, addressing stressors through nature, and supporting adults to support youth, all alongside peers and positive adult role models. https://www.landpaths.org
LifeWorks of Sonoma County Robert Florez	El Puente \$120,000	Providing in-home therapy to youth and their families using a culturally responsive, strength-based approach focused on healing trauma, building communication, connection and enhancing resiliency. The program is delivered by two bilingual counselors trained in evidence based therapeutic modalities who join families in creating their own goals, breaking disruptive cycles, homing in on existing strengths and building effective skills. https://www.lifeworkssc.org
Raizes Collective Isabel Lopez	Programa Cosecha \$50,000	This student-led, community facilitated program will allow students to identify current social emotional needs, which will bolster Raizes' capacity to serve as critical partners in delivering culturally relevant and informed workshops that will meet student-identified needs. https://www.raizescollective.org

*Allocation Year two and three funding contingent upon successful completion of year one requirements outlined in Exhibit B.

CHOICE Cycle XI Yearly Funding Request and Actual Funding Recommended

	Agency	Program	Cycle X Funding Amount	Cycle XI Funding Request	Cycle XI Funding Amount	% of Original Request
1	Boys and Girls Club Sonoma Marin	Diversion & Intervention REACH	\$100,000	\$150,000	\$100,000	67%
2	Center for Well Being	Project T.R.U.E	\$35,000	\$55,000	\$55,000	100%
3	Community Action Partnership	Roseland Strong	120,000	278,207	120,000	43%
4	Community Child Care Council	Early Education Outreach Intervention Program	130,000	149,743	130,000	87%
5	Community Matters	Safe School Ambassadors Program	N/A	56,000	56,000	100%
6	LandPaths	Rooting Youth in Nature	13,500	149,908	119,000	79%
7	LifeWorks	El Puente	120,000	133,210	120,000	90%
8	Raizes Collective	Programa Cosecha	N/A	74,500	50,000	67%

\$750,000

CHOICE Cycle XI Yearly Projected Services

Agency	Program	Ages	Projected # Served <small>(for 12-month program)</small>	Target Population <small>(Low, Moderate or High Risk)</small>	High-Need Areas	School Readiness	School Engagement & Truancy Prevention	Street Outreach, Intervention & Mediation
Boys and Girls Clubs of Sonoma Marin	REACH (Diversion & Intervention Services)	13-24	250-500	Low - 10% Moderate - 20% High - 70%	Downtown Corby/Hearn Roseland South Park W. 9th W. Steele Lane			X
Center for Well Being	Project T.R.U.E	6-18	30-40 directly served, 2000 youth impacted through presentations	Low - 70% Moderate - 25% High - 5%	Roseland		X	
Community Action Partnership	Roseland Strong 22-24	0-18	220 1600 through outreach	Low - 25% Moderate - 50% High - 25%	Roseland			X
Community Child Care Council of Sonoma County (4C's)	4C's EEOI Program	0-12	2000	Low - 15% Moderate - 60% High - 25%	Downtown Corby/Hearn Roseland South Park W. 9th W. Steele Lane	X		
Community Matters	Safe School Ambassadors® (SSA) Program	6-18	350-400 directly served, 1300 impacted through direct interaction with peers.	Low - 80% Moderate - 15% High - 5%	Downtown Corby/Hearn Roseland South Park W. 9th W. Steele Lane		X	
LandPaths	Rooting Youth in Nature	13-18	1600	Low - 50% Moderate - 25% High - 25%	Downtown Corby/Hearn Roseland South Park W. 9th W. Steele Lane		X	
Lifeworks of Sonoma County	El Puente	6-18	50	Low - 25% Moderate - 50% High - 25%	Downtown Corby/Hearn Roseland South Park W. 9th W. Steele Lane			X
Raizes Collective	Programa Cosecha	13-18	60-100 1000 events	Low - 50% Moderate - 50%	Corby/Hearn Roseland		X	

Note: All projections are for one year only

Note: Bold "Program Name" indicates current or previously funded programs

Proposals Not Recommended for Funding by CHOICE Cycle XI Grant Review Team

Agency	Program Name
Boys and Girls Clubs of Greater Santa Rosa	After School and Summer Programs
Conservation Corps North Bay	Career Pathways Program
Child Parent Institute	Family Focused Prevention and Intervention
LandPaths	Let's Read Outside
Luther Burbank Memorial Foundation	Free Mariachi Program
Restorative Justice Services & Training	.RJ - Diversion Opportunity for Transformation
Social Advocates for Youth	SAY Street Outreach and Pro-Social Activities
Social Advocates for Youth	SAY Workforce
YWCA Sonoma County	A Special Place (ASP) Therapeutic Preschool