

CITY OF SANTA ROSA  
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL  
FROM: MARASKESHIA SMITH, CITY MANAGER  
SUBJECT: ADOPTION OF CITY COUNCIL AND EXECUTIVE TEAM GOAL  
SETTING FINAL REPORT

AGENDA ACTION: RESOLUTION

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RECOMMENDATION

It is recommended by the City Manager that the Council, by resolution, receive and adopt the City of Santa Rosa City Council and Executive Team goal setting final report.

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EXECUTIVE SUMMARY

The City Council meets yearly with the Executive Team, to review and determine their goals for the following year. The Council and Executive Staff met on February 24 and 25, 2022 for a goal setting session.

BACKGROUND

The City Council is charged with establishing the policy direction for the City of Santa Rosa and on an annual basis establishes goals and priorities which guide the work of the City.

This year, the Council and the Executive Team met with Nancy Hetrick of Management Partners, who facilitated the meeting. The Council reviewed goals and determined the priority of those goals.

PRIOR CITY COUNCIL REVIEW

None

ANALYSIS

The following are the goals established by the City Council for the next fiscal year.

**1. Deliver housing for all**

- *Pursue housing options for residents of all incomes*

**2. Reduce homelessness and its impacts**

- *Partner with key stakeholders to offer housing and support services to the unsheltered and address the issue and causes of homelessness*

**3. Ensure a healthy and safe community for all**

- *Ensure the public's safety by engaging residents and using a broad range of proactive approaches*

**4. Promote economic and community vibrancy**

- *Sustain and develop a diverse and thriving economy that benefits Santa Rosa residents and businesses and contributes to the community's economic health*

**5. Build and maintain sustainable infrastructure**

- *Invest in and maintain infrastructure that supports environmental sustainability and supports a vibrant community*

**6. Achieve organizational excellence**

- *Create a high performing organization that is proactive; fiscally sound; promotes diversity, equity, and inclusion; and reliably delivers outstanding services to the community*

FISCAL IMPACT

At this time, approval of this action does not have a fiscal impact on the General Fund.

ENVIRONMENTAL IMPACT

This action is exempt from the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines Section 15061(b)(3) and 15378 in that there is no possibility that the implementation of this action may have significant effects on the environment, and no further environmental review is required.

BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable.

NOTIFICATION

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Not applicable.

ATTACHMENTS

- Attachment 1 – Goal Setting Report
- Attachment 2 – Council Priorities Workplan
- Resolution/ Exhibit A – Goal Setting Report

CONTACT

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