



MENDOCINO AVENUE RECONFIGURATION



Downtown Subcommittee
October 4, 2022

Robert Sprinkle, Deputy Director Traffic
Transportation and Public Works

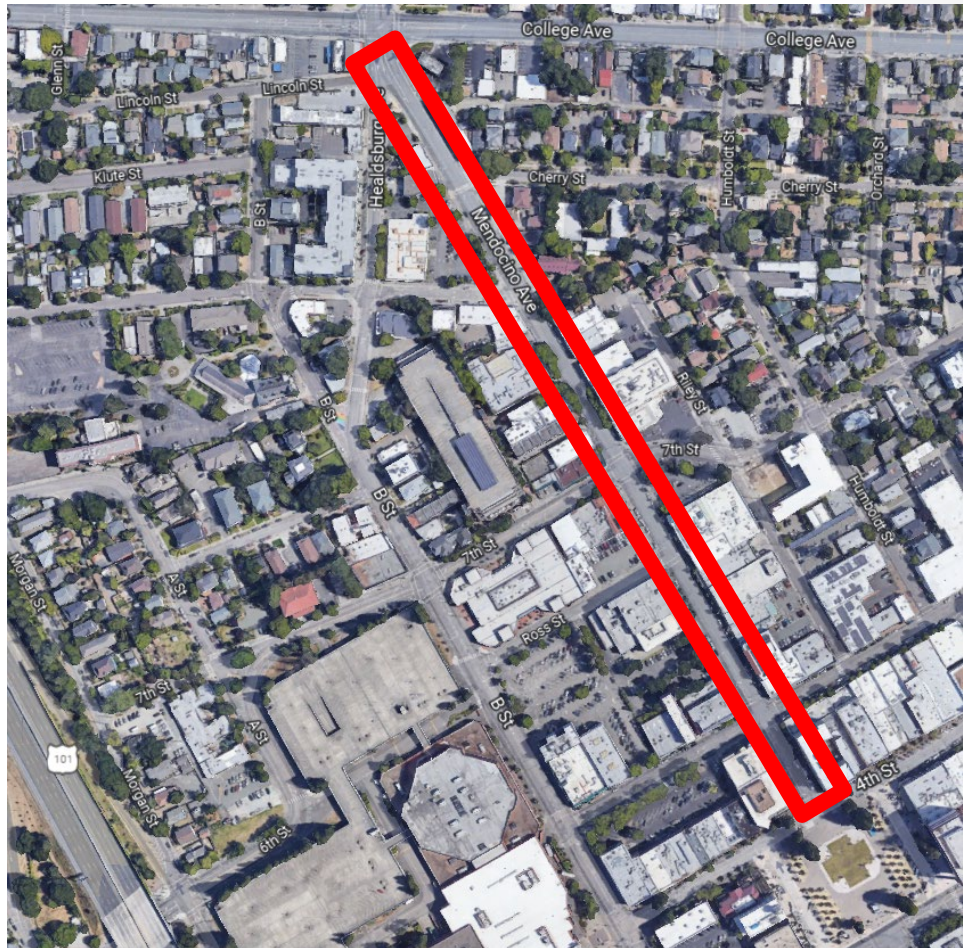
AGENDA

- Background
- Timeline
- Survey Results
- Proposed Implementation
- Comments



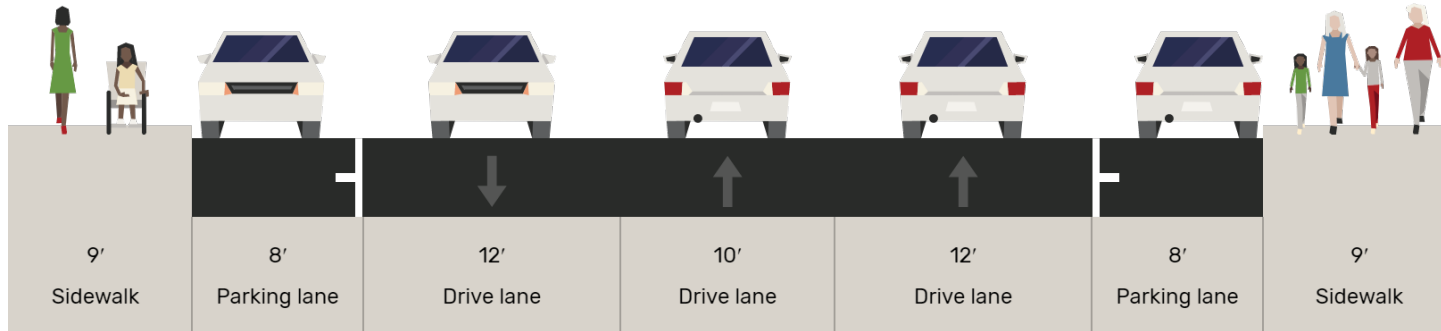
BACKGROUND

- The City plans to apply a slurry seal paving treatment on Mendocino Avenue between 4th Street and College Avenue in Summer/Fall 2023.
- Paving projects present the best opportunity to change roadway configuration.



Project limits: Mendocino Avenue between 4th Street and College Avenue

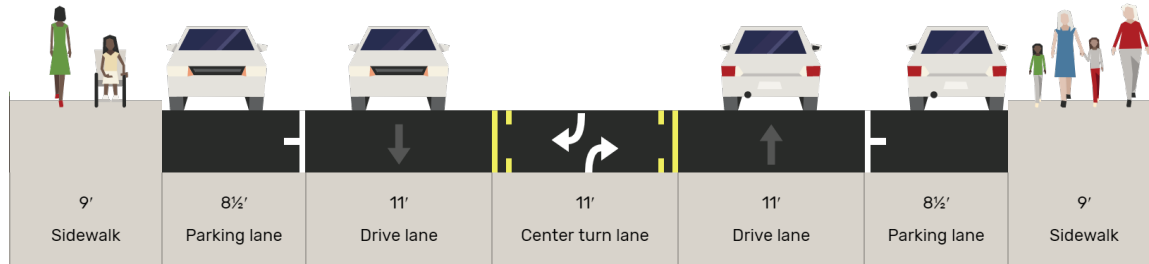
BACKGROUND



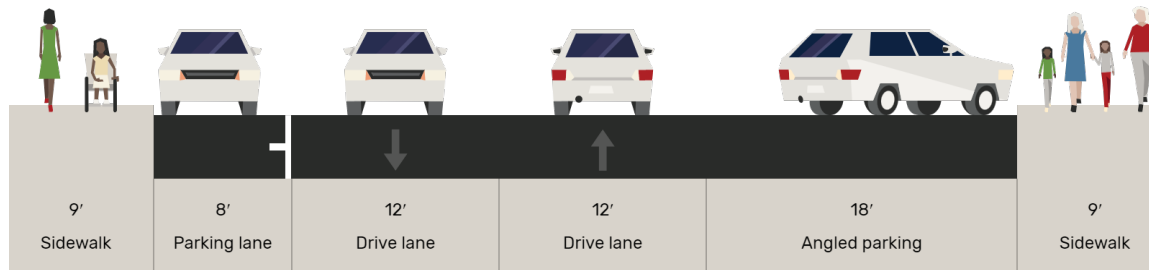
Typical existing configuration (facing north)

- Traffic decreased on this stretch by 60 percent following the reunification of Old Courthouse Square.
- Staff recommends removing one of the two northbound travel lanes and repurposing that space for a different use.
- This project will address roadway STRIPING only (no sidewalk work, street trees, etc)

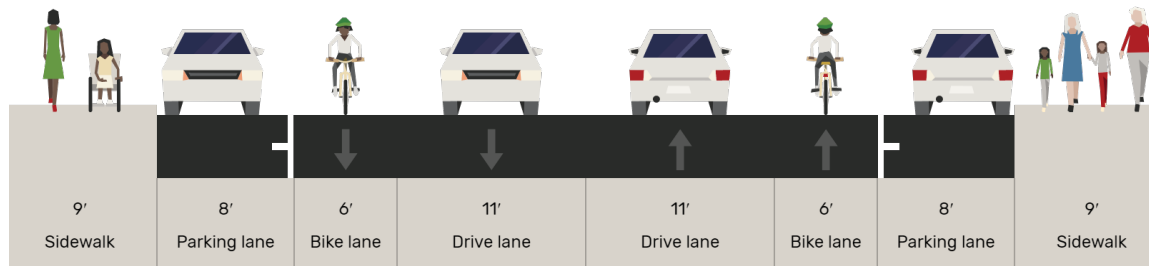
PRELIMINARY CONCEPTS



Center turn lane

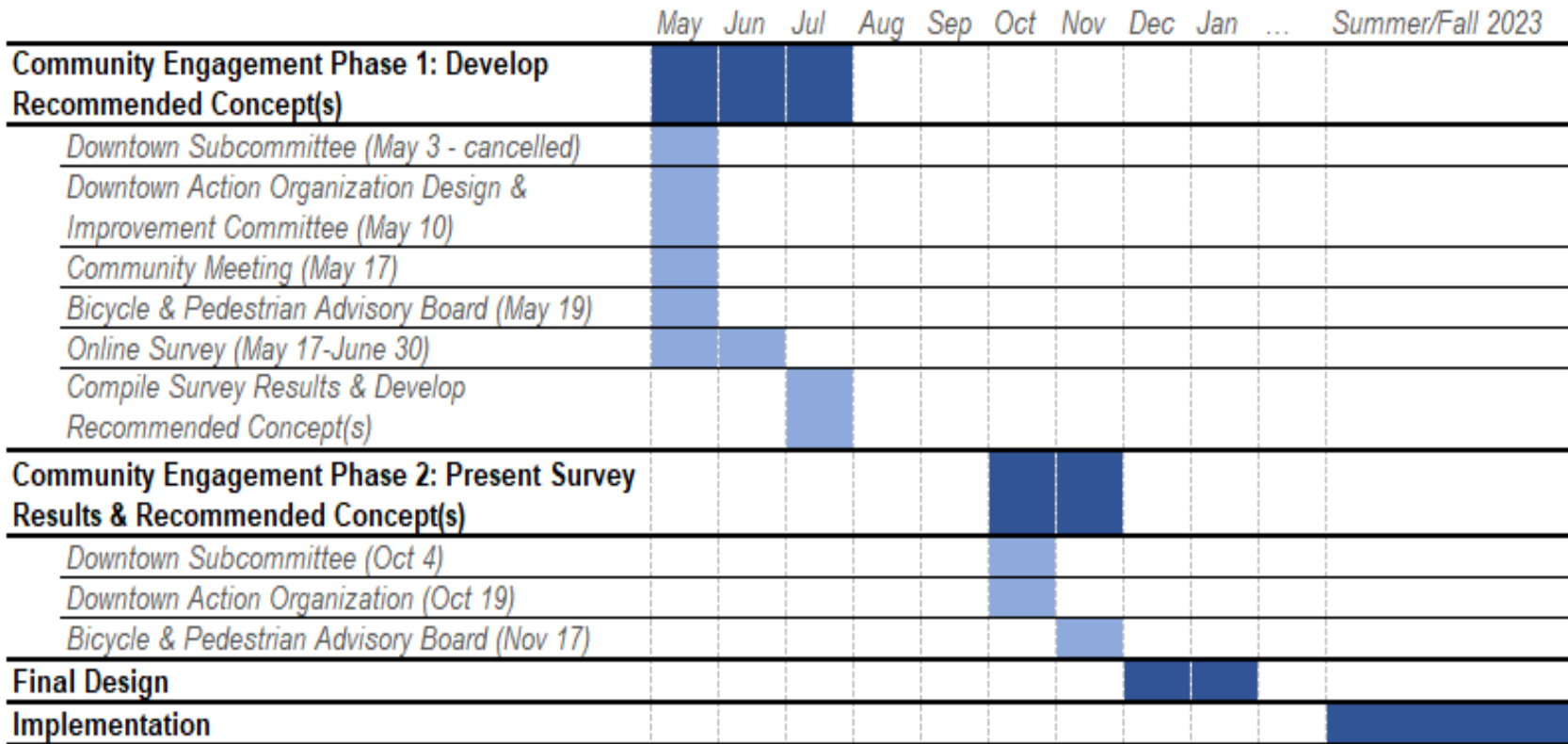


Angled parking



Bike lanes

TIMELINE

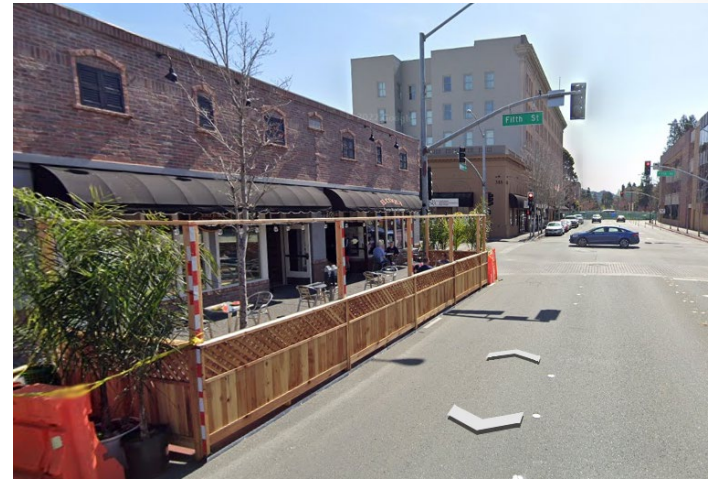


THEMES FROM STAKEHOLDER & COMMUNITY MEETINGS

- Create a more pedestrian-friendly experience
 - Complaints about the speed and noise of traffic
 - Importance of aesthetics and sense of place (landscaping, public art, outdoor dining, etc.)
 - Some suggested closing a portion of Mendocino Avenue to vehicles or diverting traffic to reduce thru traffic
- Provide a low-stress / “All Ages and Abilities” bicycling experience with protected bike lanes

THEMES FROM STAKEHOLDER & COMMUNITY MEETINGS

- Relatively few people spoke in favor of increased parking supply with angled parking, but...
- Many spoke in favor of configuring in a way that allows businesses to install parklets (requires providing on-street parking throughout corridor)



THEMES FROM STAKEHOLDER & COMMUNITY MEETINGS

- Center turn lane option offers little benefit due to the absence of driveways along most of Mendocino Avenue



SURVEY RESULTS

- Open May 17-June 30
- 1054 responses

Which best describes your relationship to Mendocino Avenue between 4th Street and College Avenue?

ANSWER CHOICES	RESPONSES
▼ I visit Downtown to shop, dine, etc.	82.5%
▼ I live Downtown.	9.0%
▼ I work Downtown.	6.2%
▼ I own/manage a business on this stretch of Mendocino Avenue.	1.3%
▼ I own/manage a business Downtown.	1.1%

How do you use Mendocino Avenue between 4th Street and College Avenue?


ANSWER CHOICES	RESPONSES
▼ Drive	81.28%
▼ Walk	40.97%
▼ Bike	21.01%
▼ Other (please specify)	Responses 4.97%
▼ Transit	3.44%

SURVEY RESULTS

PARKLETS (OUTDOOR SEATING & DINING)

Overall: 3.7 
Visit Downtown: 3.7
Live Downtown: 4.1
Work Downtown: 3.5
Mendocino Business Owners: 3.6
Downtown Business Owners: 3.4

BIKE LANES

Overall: 3.6 
Visit Downtown: 3.6
Live Downtown: 3.9
Work Downtown: 3.4
Mendocino Business Owners: 2.7
Downtown Business Owners: 3.3

TRAFFIC CIRCULATION

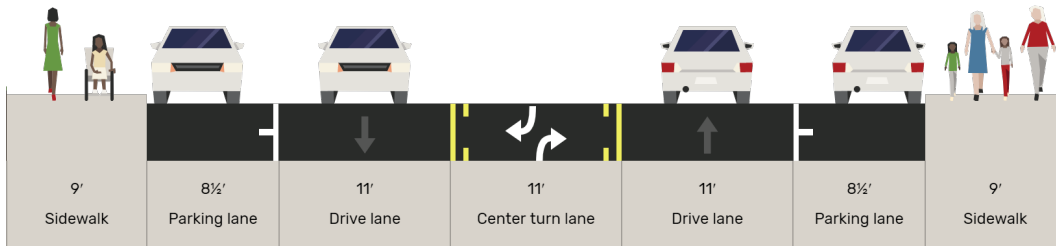
Overall: 3.5 
Visit Downtown: 3.5
Live Downtown: 3.0
Work Downtown: 3.3
Mendocino Business Owners: 3.1
Downtown Business Owners: 3.7

ON-STREET PARKING

Overall: 3.3 
Visit Downtown: 3.3
Live Downtown: 2.8
Work Downtown: 3.0
Mendocino Business Owners: 4.7
Downtown Business Owners: 4.0

SURVEY RESULTS

CENTER TURN LANE



Overall: 2.5



Visit Downtown: 2.5

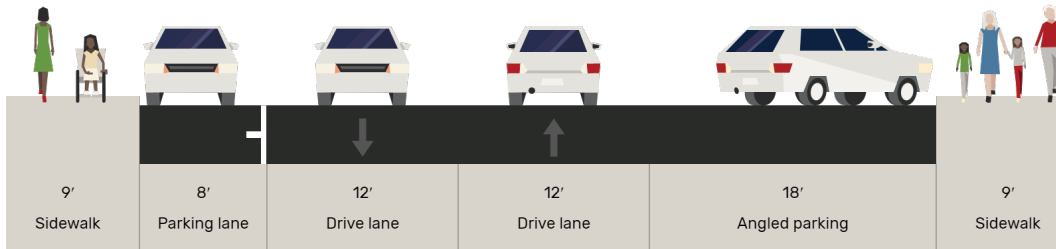
Live Downtown: 2.6

Work Downtown: 2.7

Mendocino Business Owners: 2.4

Downtown Business Owners: 2.6

ANGLED PARKING



Overall: 2.1



Visit Downtown: 2.1

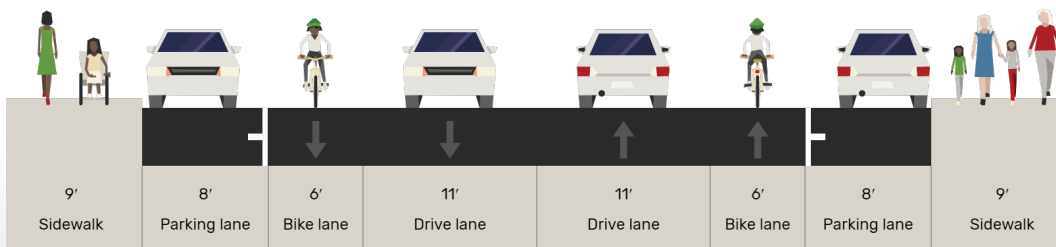
Live Downtown: 2.0

Work Downtown: 1.9

Mendocino Business Owners: 3.6

Downtown Business Owners: 3.0

BIKE LANES



Overall: 2.8 & 3.0



Visit Downtown: 2.8 (A) & 3.0 (B)

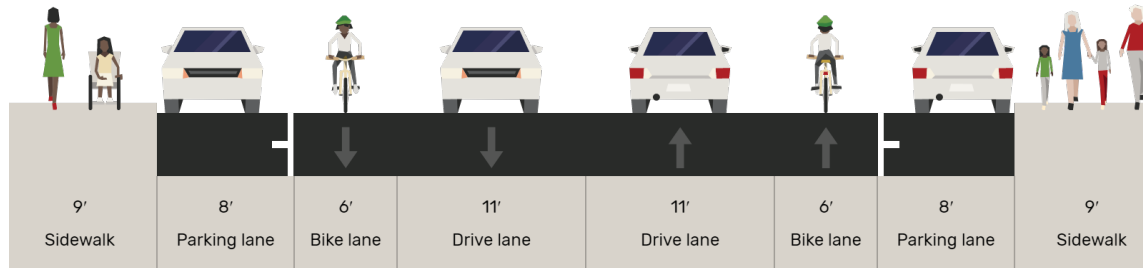
Live Downtown: 2.7 & 3.4

Work Downtown: 2.6 & 3.1

Mendocino Business Owners: 2.3 & 1.9

Downtown Business Owners: 3.0 & 2.0

PROPOSED DESIGN



- Provides bike lanes
- No left turn lane at 5th Street or Ross Street, which will calm traffic and allow continuous parking and bike lanes
- Results in an increase of 15 parking spaces
- Maximizes parklet opportunities

QUESTIONS/COMMENTS