

### Project Description for Zoning Document

The House of Colour Northeast Santa Rosa is a personal color analysis business and is a franchise of the House of Colour. It is a 1:1 in-person service where clients are taken through House of Colour's proprietary color draping process and typed according to a four seasons analysis framework. Color analysis appointments will be conducted by the home owner and sole proprietor, Sallie Morris, during daylight hours. There will be no employees or contractors.

Appointments are approximately 2-3 hours long and I anticipate seeing no more than three clients per day, consecutively. Clients will be directed to park in the existing driveway, which can accommodate four client cars if necessary (resident's cars will be parked in the garage). I don't anticipate any large deliveries, noise, dust, etc. that would disturb the neighbors. All materials related to the business will be stored inside the home. All promotion and advertising will be conducted on-line, with only the allowed three by five inch placard adjacent to the door bell identifying the business. The address of the business will be kept confidential and only provided to clients who have made an appointment.

If someone is disabled and cannot access my home, I plan to bring the color analysis to that person in their home.

City of Santa Rosa

JAN 06 2022

Planning & Economic  
Development Department