

WaterSmart Expo 2022

Climate Action Subcommittee

June 8, 2022

Heather Aviles, Sustainability Representative



OUR FUTURE IN EVERY DROP

water smart EXPO

JUNE
29
2022

5:00-8:30PM

**DOWNTOWN SANTA ROSA
OLD COURTHOUSE SQUARE
WEDNESDAY NIGHT MARKET**



WaterSmart Expo 2022

- Annual Water Use Efficiency awareness event for the community hosted by Santa Rosa Water since 2003.
- The WaterSmart Expo is returning after 2 years.
- Advertise through bill inserts, social media, radio, newsletters, print ads, and local partnerships.

Discover WaterSmart!

- Free drought kits
- Ask experts about sustainable landscaping
 - Learn about native and low water use plants
 - See water efficient irrigation
- View demonstrations
 - Rainwater barrels
 - Laundry to Landscape plumbing setup
 - Toilet tank displays
- Sign up for WaterSmart Portal



Vendors

Santa Rosa City Booths:

- Water Use Efficiency
- Hydration Station
- Storm Water
- Water Billing
- Environmental compliance



Outside Vendors:

- Sonoma County Energy Independence Program (SCEIP)
- Sonoma Water
- Sonoma County Waste Management
- Harmony Farms
- Master Gardeners- GardenSense



Santa Rosa Water is here to help you save!

For WaterSmart Resources, visit:

srcity.org/WaterSmart

For the latest drought updates, visit:

srcity.org/SaveWater

