RESOLUTION NO. 1275

RESOLUTION OF THE BOARD OF PUBLIC UTILITIES AUTHORIZING APPROVAL OF THE SECOND AMENDMENT TO PROFESSIONAL SERVICES AGREEMENT F001931 TO INCREASE COMPENSATION BY \$100,000 FOR CREATIVE SERVICES WITH TIV

WHEREAS, Santa Rosa Water entered into an agreement (F001931) with TIV, a qualified Santa Rosa based creative services provider, on February 25, 2019 under the Assistant City Manager's signature authority, with a not to exceed amount of \$40,000 for creative services to communicate Santa Rosa Water's programs and projects to our community; and

WHEREAS, on January 11, 2021, under the Assistant City Manager's signature authority, a first amendment was approved adding an additional \$59,000, with a total not to exceed amount of \$99,000 to continue to develop, manage and implement strategic outreach campaigns and build community awareness about our programs and projects; and

WHEREAS, TIV has a proven track record of supporting Santa Rosa Water's strategic communications and outreach initiatives and campaigns, such as, Take it From the TAP!, Streets to Creeks, Value of Water, and Drought and Emergency Related Outreach; and

WHEREAS, to maintain awareness of the severe drought conditions facing our region and to connect customers to water-saving tips, tools, and resources, Santa Rosa Water desires to execute a second amendment to increase compensation by \$100,000, with a total not to exceed amount of \$199,000, for professional services agreement F001931 with TIV.

NOW, THEREFORE, BE IT RESOLVED that the Board of Public Utilities approves amending Professional Services Agreement F001931 to increase compensation by \$100,000, for a total not to exceed amount of \$199,000, for creative services of Santa Rosa Water with TIV.

DULY AND REGULARLY ADOPTED by the City of Santa Rosa Board of Public Utilities this 4th day of November, 2021.

AYES: (5) GALVIN, BADENFORT, GRABILL, WATTS AND WRIGHT

NOES: (0)

ABSENT: (2) ARNONE AND WALSH

ABSTAIN: (0)

APPROVED: <u>/S/</u> Daniel J. Galvin III, Chair

ATTEST: /S/ Roberta Atha, Recording Secretary

APPROVED AS TO FORM:

<u>/S/</u>

City Attorney