

Short-Term Rentals Program/Policy Update

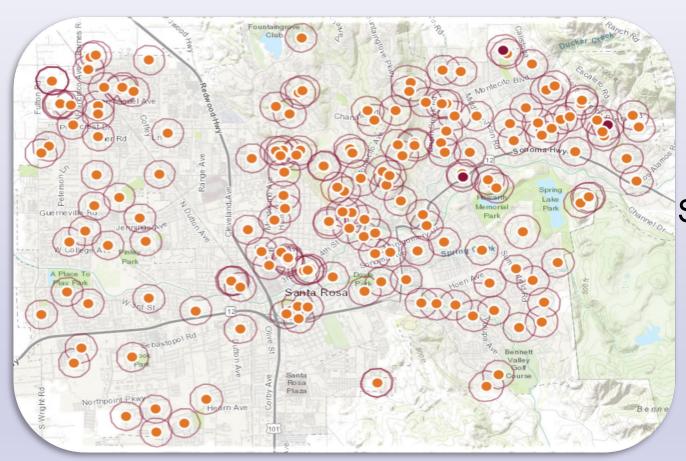
Special Meeting of the Economic Development Subcommittee

May 17, 2022 – Item continued from May 10, 2022

Shari Meads Senior Planner Planning and Economic Development



Non-Hosted Short-Term Rental Permit Applications

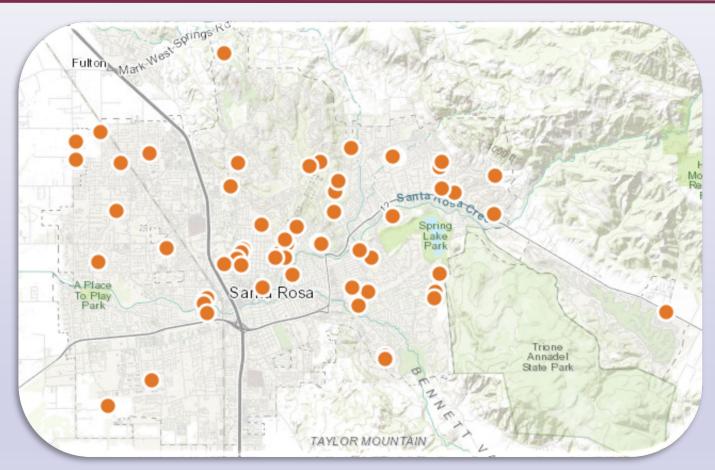


196 Non-Hosted
(~77%)
Short-Term Rental
Permit
Applications

Data from Permit Santa Rosa Search Tool, 5.2.2022



Hosted Short-Term Rental Permit Applications

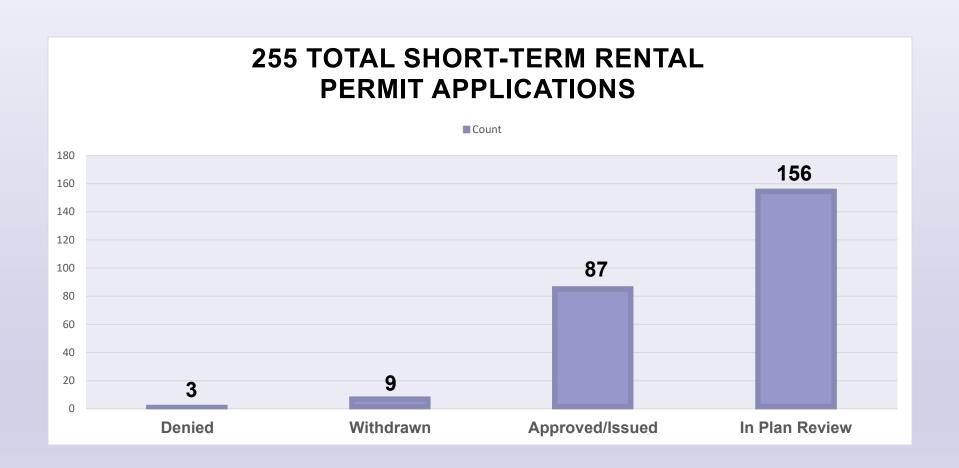


59 Hosted (~23%) Short-Term Rental Permit Applications

Data from Permit Santa Rosa Search Tool, 5.2.2022



Permit Processing





Code Enforcement - Cases

124 Total Short-Term Rental Related Complaints

122 Resulting Violations

108 Resulting Code Enforcement Cases (Cases)

78 Active Cases

30 Closed Cases

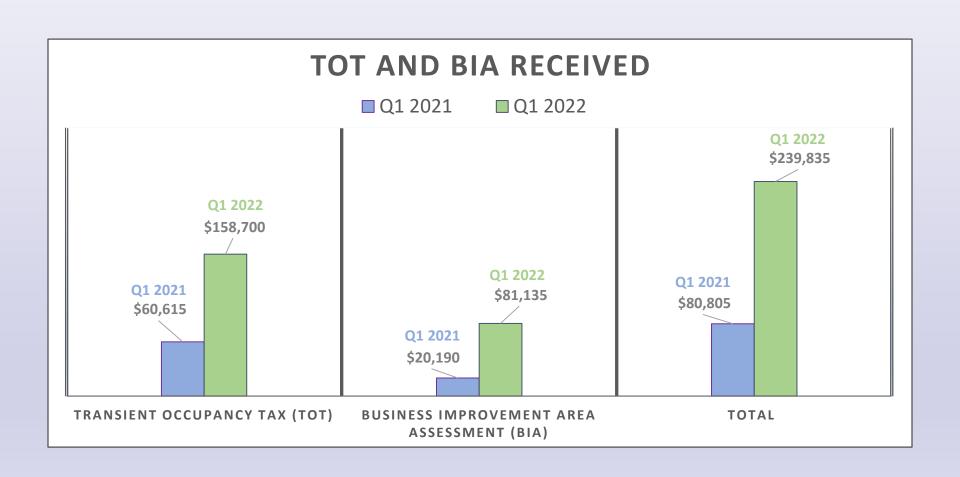


Code Enforcement - Penalties





TOT and BIA Potential Program Cost Recovery





Proposed Timeline

Summer 2022

Planning
Commission and
City Council Public
Hearings
12-month extension

Fall 2022

Economic
Development
Subcommittee

Short-Term Rental Program Update

Winter 2022

Community Engagement and Outreach

Comprehensive Amendments

Early 2023

Planning Commission Public Hearing

Comprehensive Amendments

Spring 2023

City Council Public Hearing

Comprehensive Amendments

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