# FIRST 5
## sonoma county

# Update on Guaranteed Basic Income Pilot
## June 14, 2022

# Leveraging Funding for Greater Impact

❖ **Total Cost of Project: $5.1 million**
- 305 families x 24-months x $500 + incentives = $4 million
- Outreach staffing, payments platform, research evaluation = $1.5 million
- Project management & staffing (2.5 years) = $600k

❖ **Leveraged Funding Sources**
- County of Sonoma: $3.05 million (ARPA)
- City of Santa Rosa: $1 million (ARPA)
- City of Petaluma: $640k (ARPA)
- City of Healdsburg: $250k (ARPA)
- First 5 Sonoma: $200k (Prop. 10)

FIRST 5
sonoma county

# GBI Pilot Project: Coalition Member Roles

❖ **First 5 Sonoma County**

- Project management, administration, coordination, communications
- Fiscal agent & compliance w/ ARPA reporting
- Dedicate Prop. 10 funding to support project needs

❖ **CBO partners**

- Culturally/linguistically responsive outreach to families in QCTs
- Application assistance
- Benefits counseling

❖ **Cities of Santa Rosa, Healdsburg & Petaluma**

- Dedicate ARPA funds to support GBI participants within jurisdictions

❖ **County of Sonoma**

- Dedicate ARPA funds to support GBI countywide, pilot evaluation, payment platform, outreach staffing
- Secure income eligibility exemptions for CalWorks, CalFresh, MediCal
- Outreach directly to eligible Human Service Department clients

# GBI Pilot Project: Subcontractor Roles

❖ **Social Policy Research Associates**

- Develop robust, mixed-methods evaluation design to understand impact of GBI on target population

- Point-in-time surveys of all GBI recipients

- In depth interviews of sample of GBI recipients

- Detailed report that will contribute to national research agenda on guaranteed income

❖ **Fund for Guaranteed Income**

- Design and host accessible, user-friendly online application

- Disperse monthly $500 payments to selected participants via debit card, direct deposit and other methods

# City of Santa Rosa Qualified Census Tracts

151900 Burbank Gardens

152000 Downtown Santa Rosa

152100 West Junior College

152201 Northern JC Neighborhood

152203 Southern JC Neighborhood

153001 Coddingtown

153002 West End

153003 Railroad Square

151401 Kawana Springs

151402 Taylor Mountain
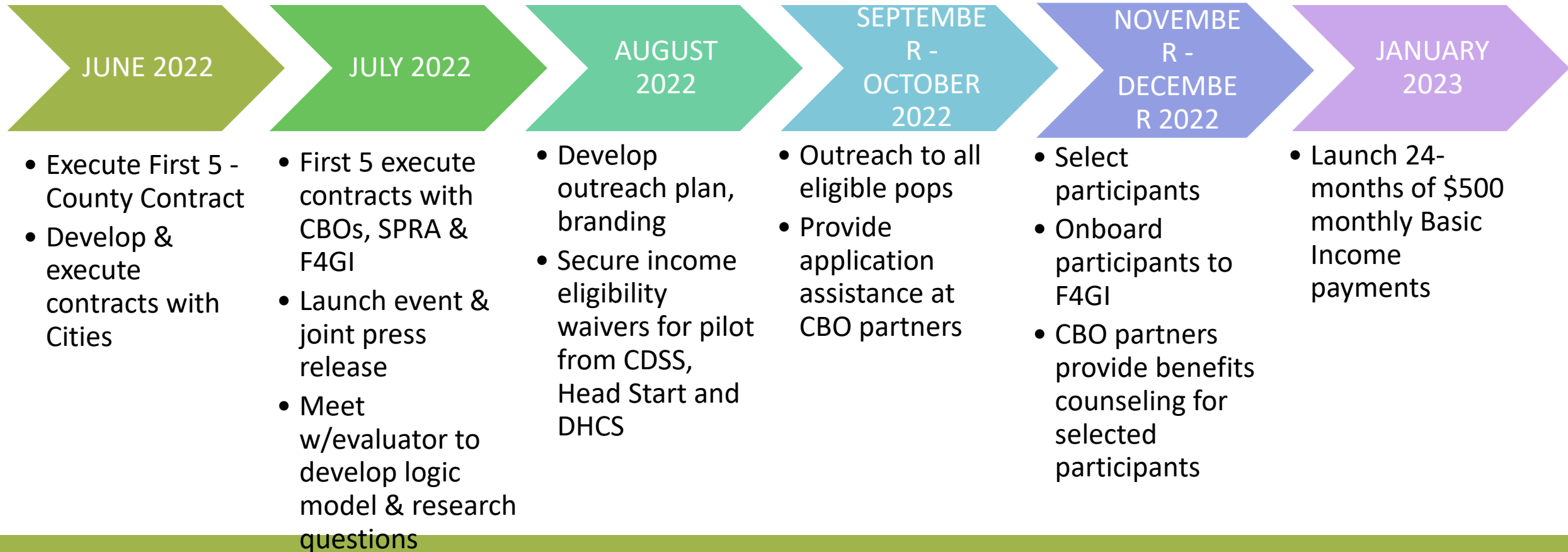
153102 Sheppard

153103 Roseland Creek

153104 Roseland

153200 Bellevue

153300 Wright

152802 Bicentennial Park

152903 Comstock

# GBI Pilot Project Timeline

**FIRST 5** sonoma county

| JUNE 2022 | JULY 2022 | AUGUST 2022 | SEPTEMBER - OCTOBER 2022 | NOVEMBER - DECEMBER 2022 | JANUARY 2023 |
|---|---|---|---|---|---|

**JUNE 2022**
- Execute First 5 - County Contract
- Develop & execute contracts with Cities

**JULY 2022**
- First 5 execute contracts with CBOs, SPRA & F4GI
- Launch event & joint press release
- Meet w/evaluator to develop logic model & research questions

**AUGUST 2022**
- Develop outreach plan, branding
- Secure income eligibility waivers for pilot from CDSS, Head Start and DHCS

**SEPTEMBER - OCTOBER 2022**
- Outreach to all eligible pops
- Provide application assistance at CBO partners

**NOVEMBER - DECEMBER 2022**
- Select participants
- Onboard participants to F4GI
- CBO partners provide benefits counseling for selected participants

**JANUARY 2023**
- Launch 24-months of $500 monthly Basic Income payments

# City of Santa Rosa's Children Birth-5

- 1,600 births annually

- 50% births Medi-Cal eligible

- 11,500 children under age six

- Less than 50% entering kinder are ready to succeed

- 50% households w/children, 0-5, struggle to meet basic needs

- 70% single parent households struggle to meet basic needs

FIRST 5
sonoma county

# Santa Rosa Child Care & Early Learning Facility Fund



PURPOSE: To expand access to child care options for working families, establish sustainable funding for high-quality childcare facility development and rehab.

Funds can be used for:



- Construction costs
- Fixtures, finishes and equipment (FFE)
- Fees for permits and inspection
- Cost of architectural design
- Engineering and site development costs
- Mechanical, electrical and plumbing (MEP) for new or existing facilities

**Eligible applicants:** LEAs, 501c3s, private ECE & child care operators, Licensed Family Child Care owners, license-exempt providers

# Santa Rosa Child Care & Early Learning Facility Fund



## Logistics & Timeline for Grants Program:

- RFP Process late summer 2022 (Round 1)
- Projects selected by November, 2022
- Second round in 2023
- All funds obligated by 12/31/24
- All funds expended by grantees by 12/31/26
- Award may cover up to 75% of total cost
- Facility must be located within the City of Santa Rosa
- Priority points for facilities that provide care for infants and toddlers
- Priority points for facilities that are located within the QCTs
- Grantees will submit Annual Use of Funds report through 2030 (# and demographics of children served)

# Santa Rosa Child Care & Early Learning Facility Fund

**Logistics & Timeline for Revolving Loan Program:**

- Segregated revolving fund account will be interest earning
- Application open late summer 2022
- $20k– $200k
- Up to 10 years to repay with zero interest
- Must be located within City of Santa Rosa
- Priority points for facilities located within QCTs
- Borrowers will submit Annual Use of Funds report through 2030 (# and demographics of children served)

**FIRST 5 FUTURES**

A CHILD SAVING ACCOUNT PROGRAM FOR CHILDREN 0-5
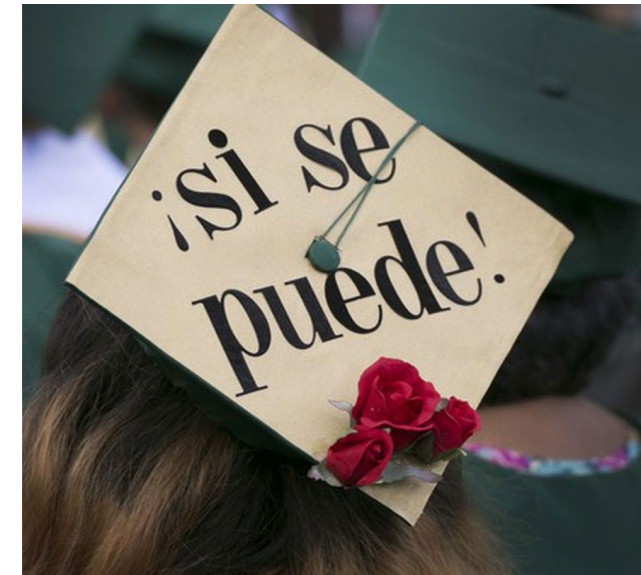SPONSORED BY THE CITY OF SANTA ROSA AND CSAC

## Logistics

- July 2022 through December 2024

- First 5 will partner with Santa Rosa CBOs, schools, child care providers to outreach to and establish at least 2,000 ScholarShare 529 accounts for Santa Rosa children, birth to age five

- Household income must be 75k or less

- Prioritize outreach and enrollment of children living in QCTs

- Initial seed deposit = $700

- Incentives to participate in Family Resource Center programs = 2 @ $50

- City of Santa Rosa funding: $1,575,000

- Leveraging with First 5 Sonoma County funding (Prop. 10 and CA Student Aid Commission)

**Desired Impacts**

- Inspire low-income parents to see college as accessible to their children

- Create a culture of asset-building for low and moderate income families

- Reduce financial stressors through coaching and financial supports offered by Family Resource Centers

- Increase racial and economic equity by expanding the pipeline of postsecondary education-bound students.

# Questions?