Drought Update

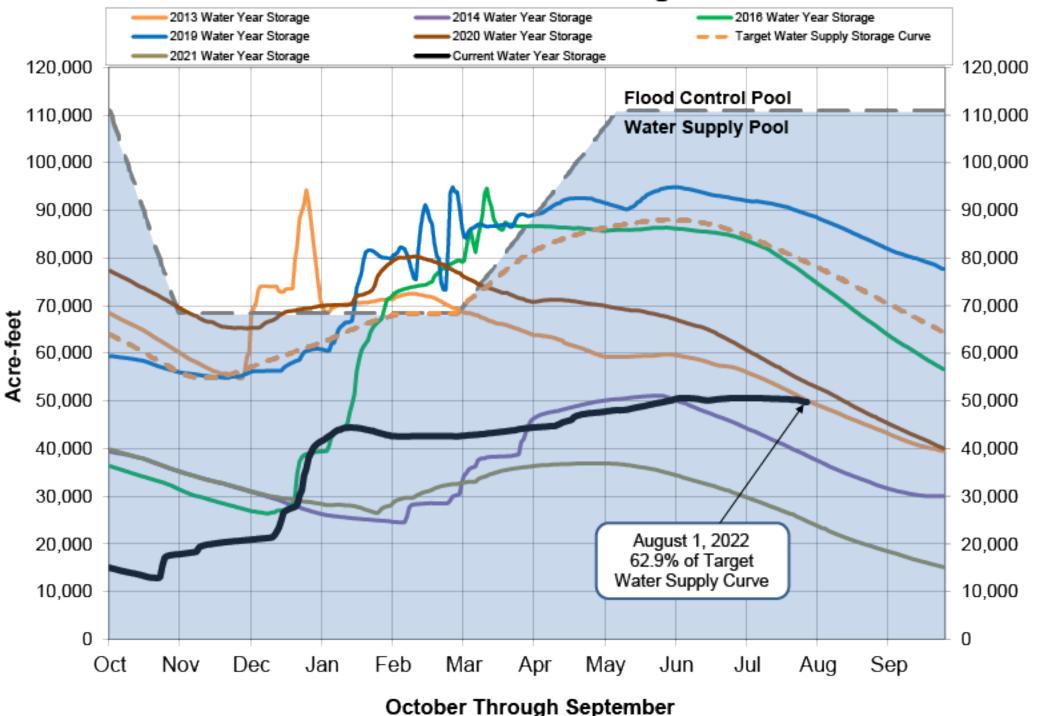


City Council Meeting
August 8, 2022
Jennifer Burke – Water Director

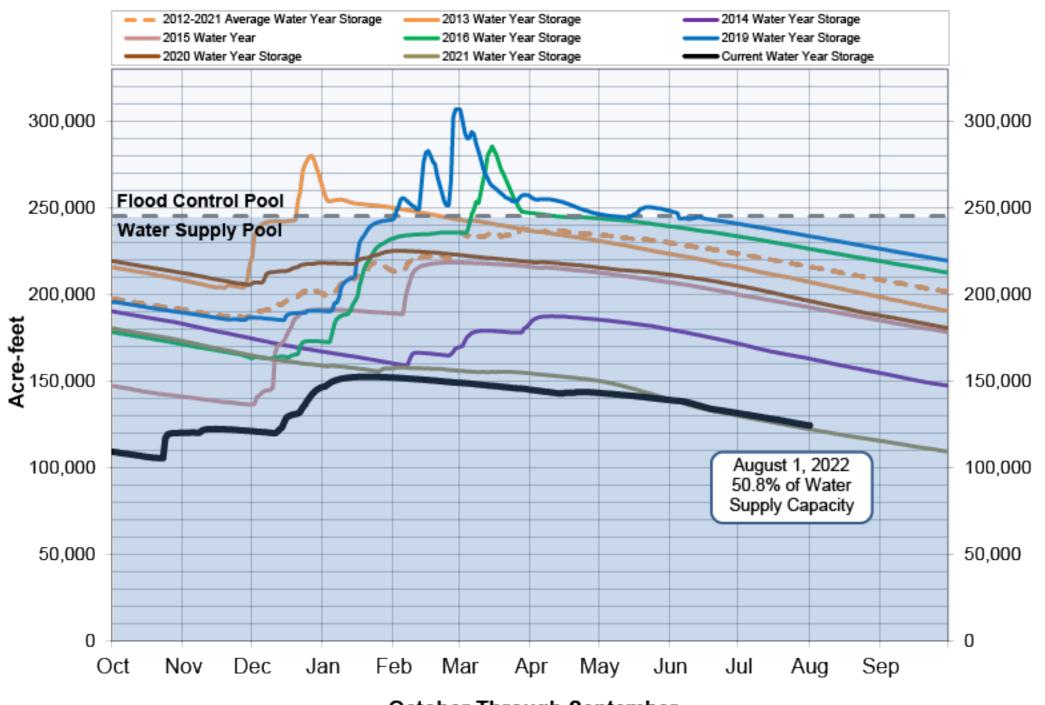


OUR FUTURE IN EVERY DROP

Lake Mendocino Storage



Lake Sonoma Storage



Temporary Urgency Change Order - 2022



- Sonoma Water filed petition on May 25, 2022
- SWRCB Issued TUCO
- Water year classified as "critical" water supply conditions
 - 25 CFS Upper / 35 CFS Lower
- 20% reduction in diversions
 - July 1 to October 31, when compared to 2020

Santa Rosa Allocations Comparison 2021 vs. 2022

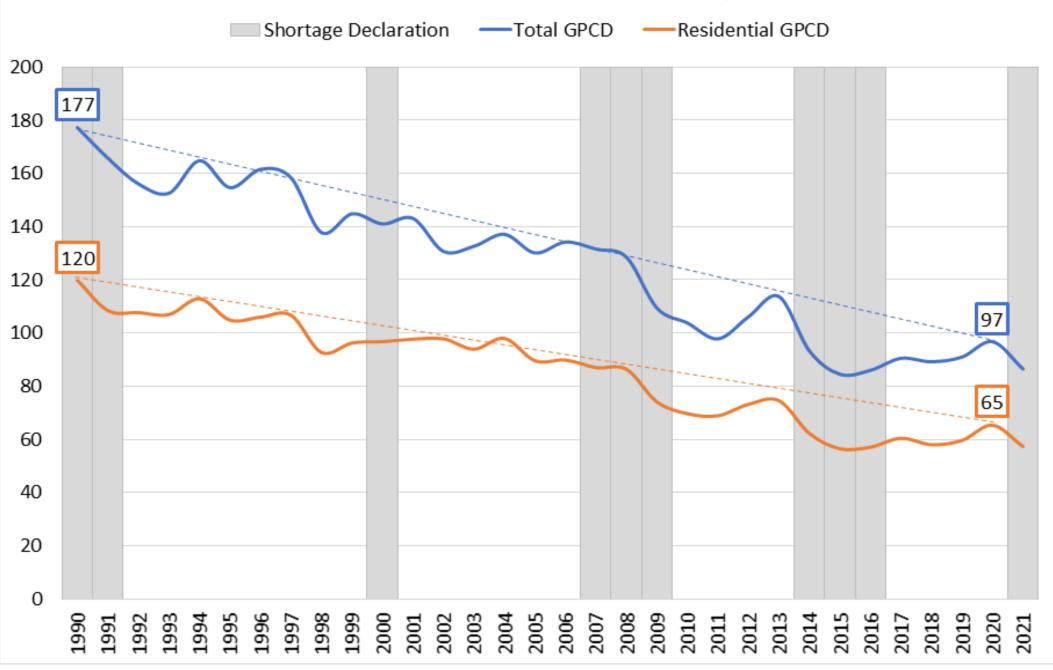
- 2021 WAC unanimously agreed to 20% across the board reduction
- 2022 Water Shortage Allocation Methodology used
 - Takes into account conservation implementation and demand hardening

Allocations (MGD)	July	August	September	October
2021	19.17	17.63	15.11	15.05
2022	19.32	18.91	17.53	17.27
2022 as % of 2021	101%	107%	116%	115%

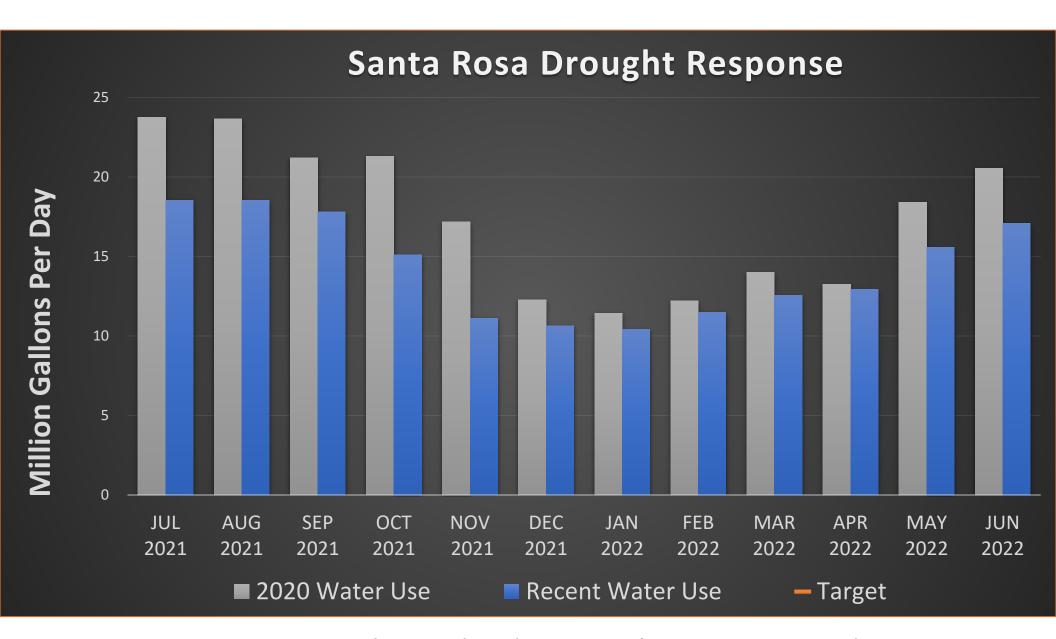
Water Use Reductions: 2021-2022

- Stage 3 enacted by City Council June 29, 2021
- Our customers have saved over 1B gallons to date
- We have doubled efforts as we head into our hottest time of the year
- Customer response and demand for water use efficiency remains strong
 - audits, rebates, water waste reporting, etc.

Santa Rosa Water Use (indoor + outdoor) 45% decline in peak Gallons per Capita per Day (GPCD)

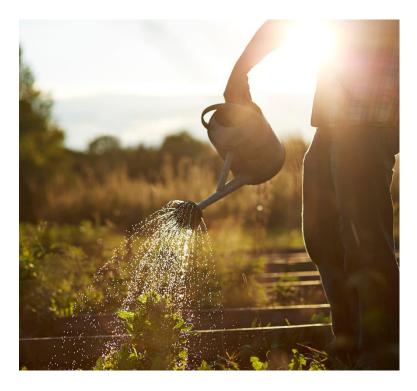


Santa Rosa Cumulative Drought Reductions



- In June 2022, Santa Rosa residents reduced water use by 17% in compared to 2020
- From July 2021 June 2022, water use has been reduced by 17% compared to 2020

Key Outreach Messages



- Pick up a FREE Drought Kit at multiple events or Santa Rosa Water offices (during business hours)
- Save water outdoors now and throughout this summer:
 - Reducing watering times
 - Finding and fix leaks and breaks
 - Installing drip irrigation and a smart controller (rebates available)
 - Watering only between 8 p.m. and 6 a.m.
 - Selecting drought tolerant and low water use plants
 - Prioritizing watering trees and shrubs
 - Using mulch to reduce evaporation





- Report Water Waste: srcity.org/WaterWaste or call 707-543-3985
- Use the WaterSmart portal: srcity.org/WaterSmartPortal



Drought Pop-Up Events will occur simultaneously on Saturday, August 20 at these locations:

- Santa Rosa
- Petaluma
- Valley of the Moon
- Marin County

savingwaterpartnership.org/popups/





NEXT EVENT SATURDAY, AUGUST 20 10 A.M. – 2 P.M.

Friedman's Home Improvement 4055 Santa Rosa Ave. Santa Rosa, CA 95407

Pick up a free drought toolkit

- Bucket to capture water
- Showerhead and faucet aerators
- Toilet leak dye tabs
- Hose nozzle



srcity.org/PopUps

Santa Rosa Water is here to help you save!

For WaterSmart Resources, visit:

srcity.org/WaterSmart

For the latest drought updates, visit: srcity.org/SaveWater

