

Water Supply Update

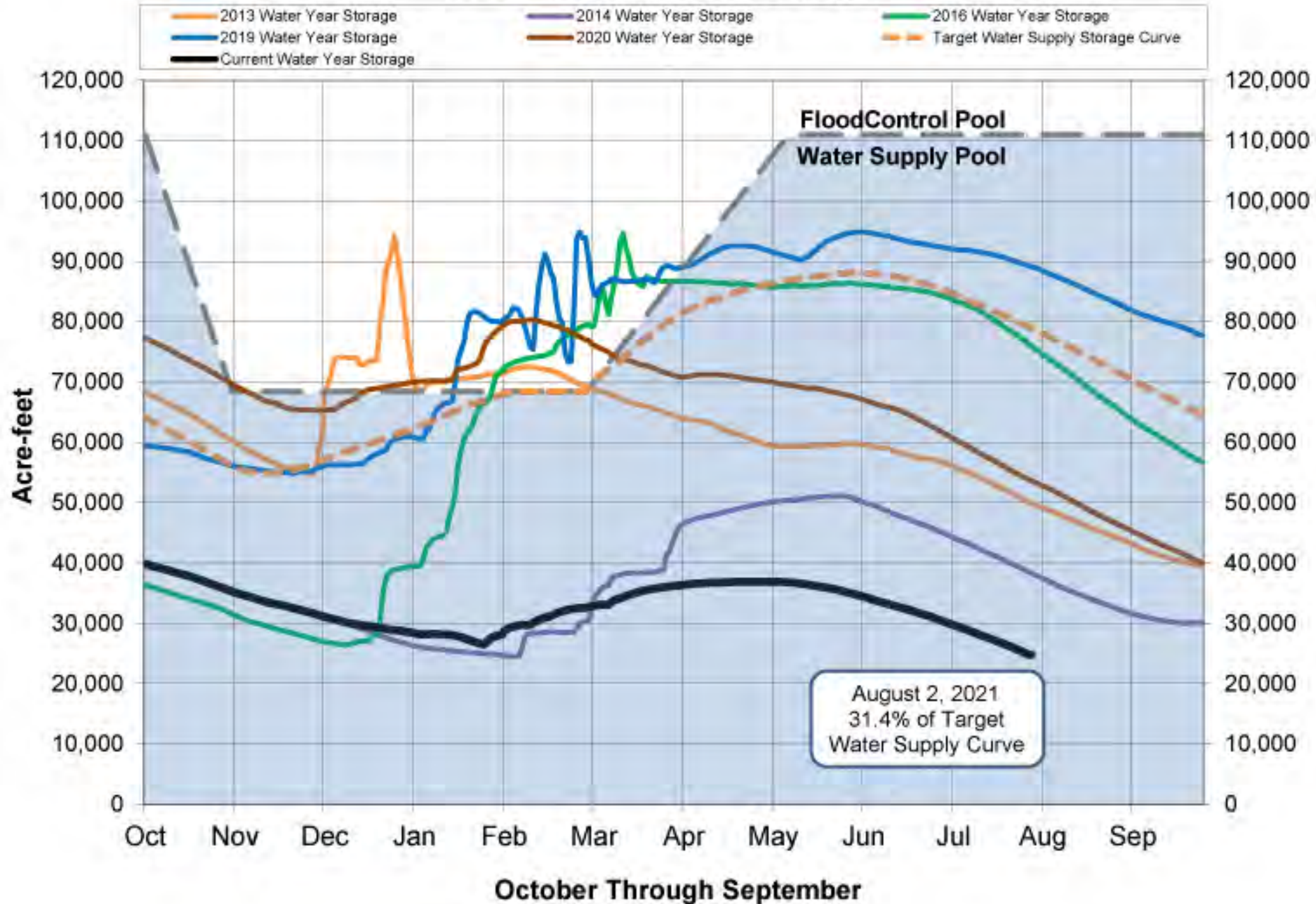
Board of Public Utilities Meeting

August 5, 2021

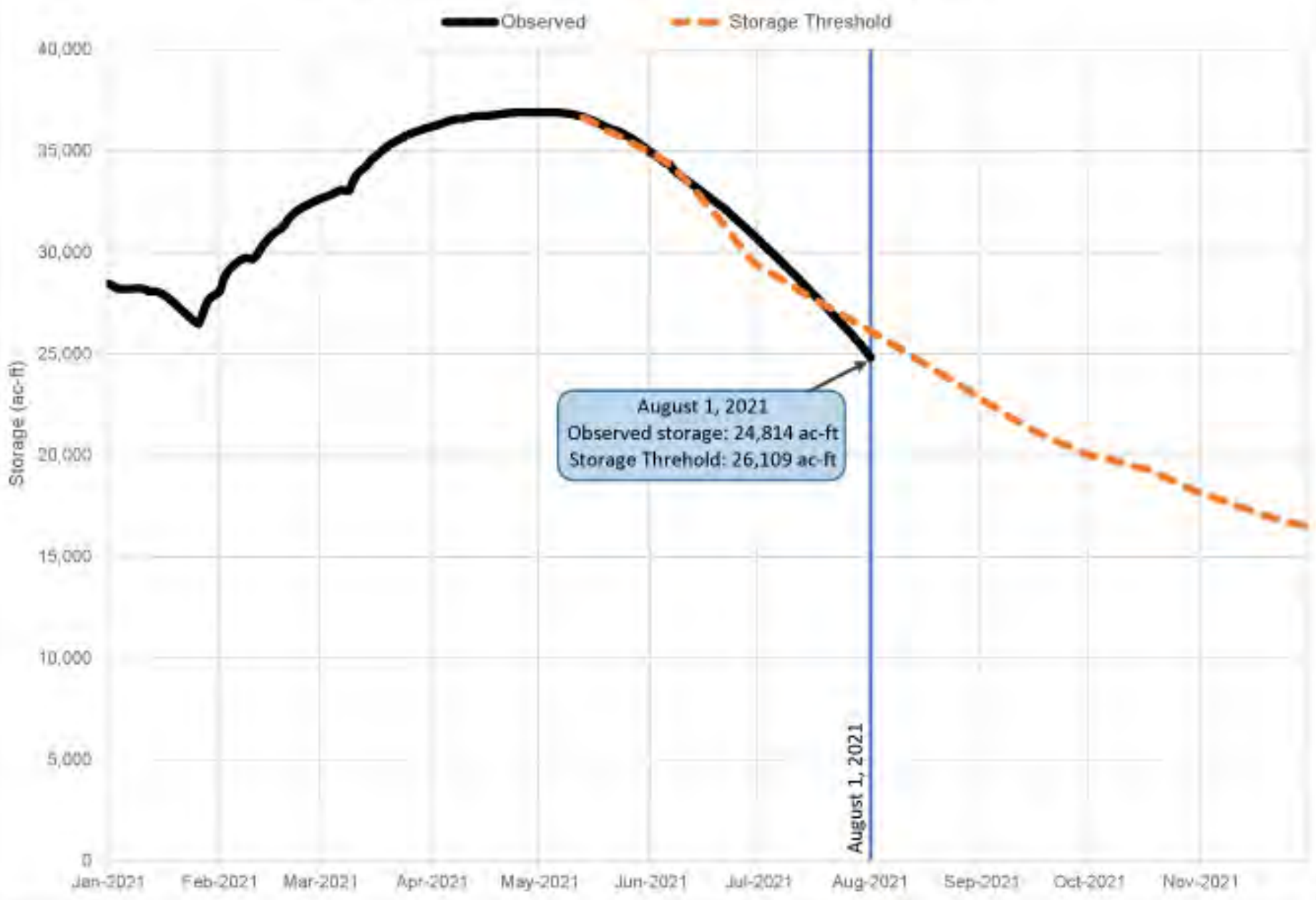
Peter Martin – Deputy Director Water Resources



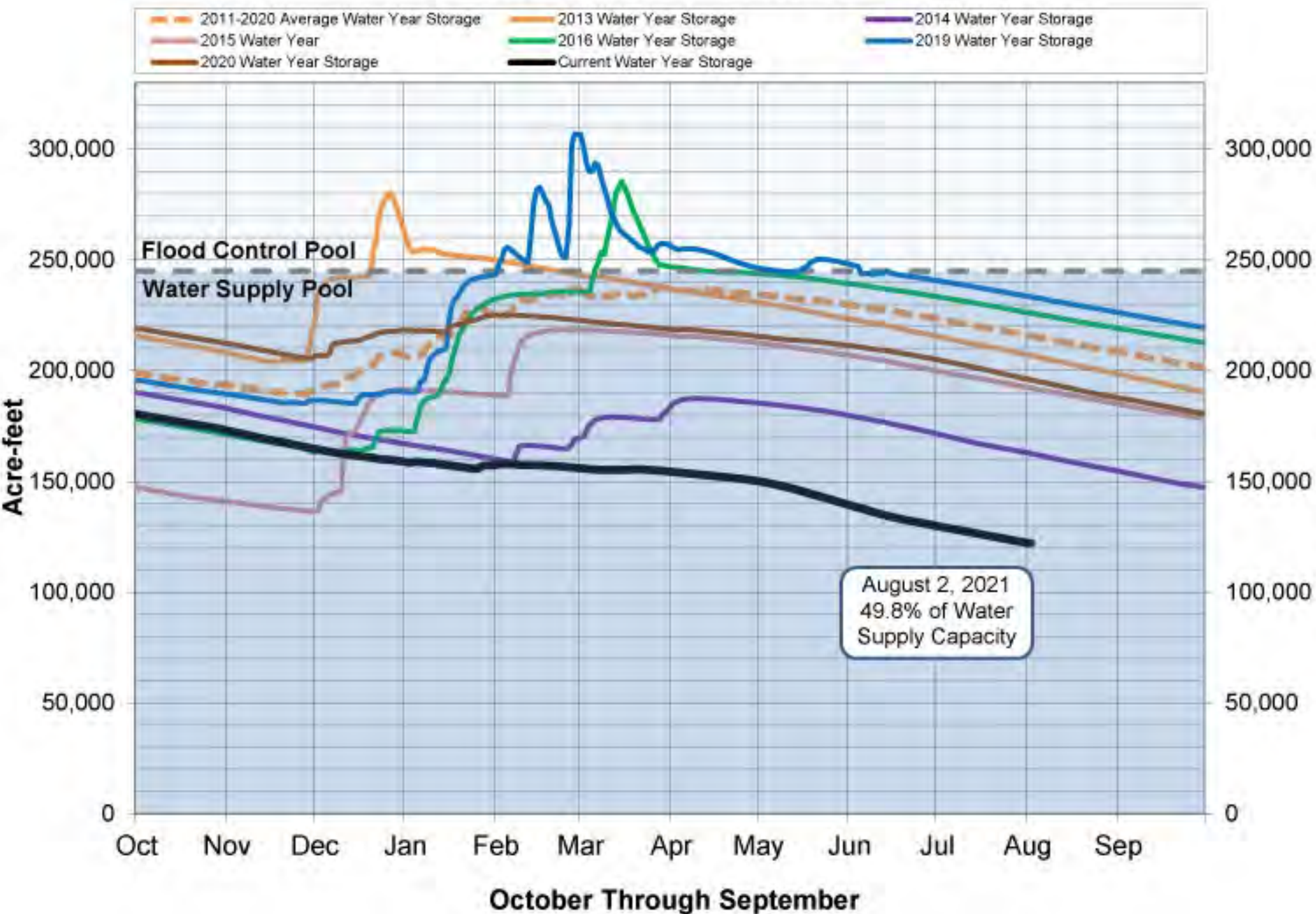
Lake Mendocino Storage



Lake Mendocino Storage and Projection

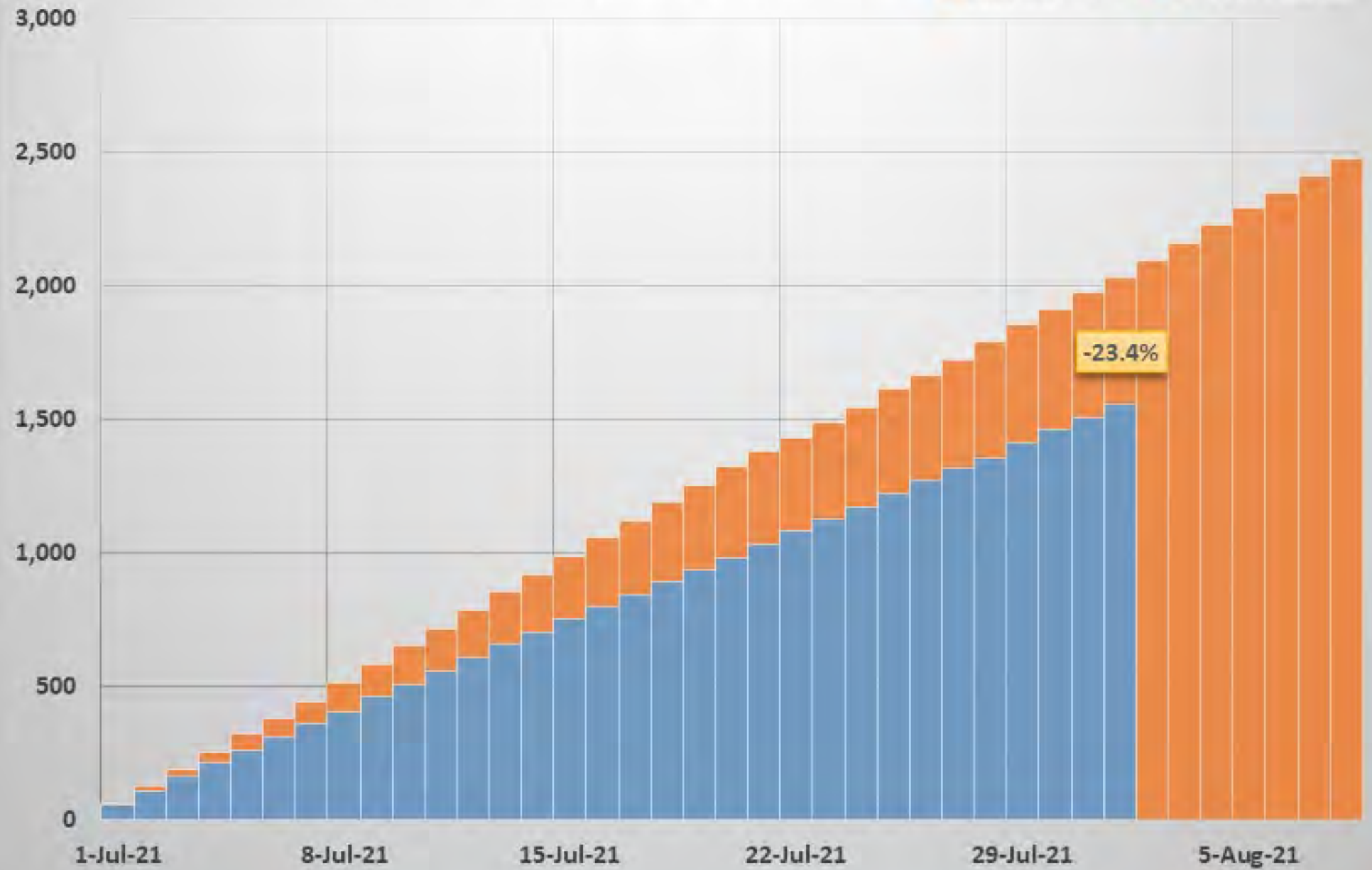


Lake Sonoma Storage



Cumulative Sonoma Water Russian River Diversions (Million Gallons)

2020 Diversions 2021 Diversions





Customer Outreach – August 2021

- New Radio Spot –Drought Drop-by info
- Bill Insert - Cash for Grass
- “Super Saver” Campaign
- TAP! Program Outreach
- “Trusted Messenger” Videos - SMSWP
- Targeted outreach letters to specific customers
- “Lawn Gone: Sheet Mulching 101” Workshop (September 7th)



Drought Drop-by: August 21st

August 21st from 8:00 – 12:00

Two Locations:

- **Nagasawa Park:** 1313 Fountain Grove Parkway
- **Coddington Mall:** Parking lot near JCPenny's off Range Avenue

Drought Toolkit includes:

- WaterSense certified high efficiency showerhead
- Self-closing garden hose nozzle
- WaterSense certified high efficiency faucet aerators
- Toilet dye test tablets
- WaterSmart sponge
- Drought yard sign
- And additional water-saving resources

More info: srcity.org/droughtdropby



Santa Rosa Water is here to help you save!

For WaterSmart Resources, visit:

srcity.org/WaterSmart

For the latest drought updates, visit:

srcity.org/SaveWater

