

From: [c.vetrano](#)
To: [Murray, Susie](#)
Subject: [EXTERNAL] 1226 4th street Proposal
Date: Saturday, November 27, 2021 2:42:28 PM

Project Planner,

We live at [REDACTED], not far from the proposed dispensary. This location is very close to Proctor Terrace School.

A dispensary attracts people who regularly use drugs and marijuana is a drug. As a retired school high school administrator,

I can tell you that most of the underage students who were regular users of this drug obtained them through friends or relatives

who were dispensary customers. I can also tell you that young people who use this drug regularly are usually terrible students

and more often involved in crime.

The argument that it is for adults for medical use is complete nonsense.

There is no benefit for marijuana use. It doesn't make anyone a better person.

The idea of letting this happen in a family neighborhood is reprehensible.

I wish Santa Rosa would ban every dispensary but since they have not done this, then locate them far away from family neighborhoods.

Place them in Santa Rosa Avenue area where you can see homeless, prostitutes and drug users join a regular basis ruining our community.

Chris and John Vetrano

From: petersultana@sbcglobal.net
To: [Murray, Susie](#)
Subject: [EXTERNAL] Feedback on Flora Terra Dispensary
Date: Sunday, August 22, 2021 7:57:49 PM

Dear Susie,

We are writing to register our disapproval of the project: Flora Terra Dispensary 1226 4th Street, Santa Rosa Avenue.

We appreciate the Neighborhood Meeting last week, and the ability to get our questions answered.

As stated by owner Alicia Wingard at the meeting, her goal is to increase use of marijuana products primarily among "soccer moms".

Our main concern is that a Marijuana Dispensary in our neighborhood will do just that.

We expect that it would indeed increase the use of marijuana products in the neighborhood, leading to more impaired parents and drivers. In addition, we would expect more use among younger adults and juveniles as a consequence.

As Peter pointed out at the meeting, this is a walkable neighborhood of individuals and families, and is best served by family-friendly shops, services, and restaurants.

A shop that increases impairment in the neighborhood would not be family-friendly.

Also as stated by Flora Terra employee Megan, these products can sometimes dramatically help pain in a much better way than narcotics.

In that regard, a dispensary could potentially provide a valuable product to people with chronic intractable pain, who have no other healing treatment available, or for whom healing is a long process.

The Terra Flora Dispensary already existing on Empire Industrial Court is well-situated for that in a business area.

It is not in situated in a neighborhood.

From its windows, neighborhoods can be seen across the railroad tracks and behind the parking lot, but that is not the same as being in an walkable neighborhood.

For these reasons, we think that the expansion of the Terra Flora Dispensary should be done in another industrial area, and not in a walkable Santa Rosa neighborhood.

Thank you for listening and responding to our concerns.

Sincerely,
Peter and Constance Sultana

From: [Joan and Peeter](#)
To: [Murray, Susie](#)
Subject: [EXTERNAL] Flora Terra Dispansary
Date: Monday, August 16, 2021 12:37:02 PM

Hello, Ms. Murray:

We are writing to voice our support for Alicia Wingard's application to operate a cannabis dispensary at 1226 4th Street, not far from where we have lived on 14th Street for over 40 years.

Considering the variety of businesses that have operated in this location over the years, its commercial environment and, as far as we know, the trouble-free operation of dispensaries in general, we feel fear on the part of some McDonald Historic District residents of property value impacts is a relic of historic demonization.

As to traffic concerns, we doubt there would be much difference between the past experience with Café de Croissants (day) and Bruno's (evening) and Flora Terra.

We hope a vocal minority will not overrule a dispassionate analysis on the application's merits.

Thanks for your attention.

Cordially,
-Peeter and Joan Vilms
1217 14th Street

From: [Rochelle Nyquist](#)
To: [Murray, Susie](#)
Subject: [EXTERNAL] Flora Terra Dispensary is ok
Date: Saturday, August 14, 2021 11:06:16 AM

Dear Ms. Murray,
I live on Spring Street, and I have no problem with the proposed dispensary.
I have been in Flora Terra stores in San Francisco and here in Santa Rosa.
They are very upscale and look a lot like an Apple store or Williams Sonoma.
High prices will determine the clientele.
Sincerely,
Rochelle Nyquist

Sent from my iPad

From: [ROBERT CUTTING](#)
To: [Murray, Susie](#)
Subject: [EXTERNAL] Neighborhood Meeting
Date: Tuesday, August 17, 2021 12:43:14 PM

I voted against legalizing marijuana and do not want this in my neighborhood
Shirley Cutting

From: [Murray, Susie](#)
To: ["Melissa Anderson"](#)
Subject: RE: [EXTERNAL] notice of application
Date: Monday, November 15, 2021 9:26:00 AM
Attachments: [image008.png](#)

Good morning Ms. Anderson,

Thank you for taking to provide your written comments. I will provide a copy to the Planning Commission before any action is taken. I will also include a copy of this email in the public record and provide a copy to the applicant.

Susie Murray | Senior Planner

Planning & Economic Development | 100 Santa Rosa Avenue | Santa Rosa, CA 95404
Tel. (707) 543-4348 | Fax (707) 543-3269 | smurray@srcity.org



Please consider the environment before printing.

I am working remotely during this time. The City of Santa Rosa has restricted City facilities to the public and is [offering in-person City Hall support by appointment only](#). The Planning and Economic Development Department has recently launched its [Planning Application Portal](#) which contains process checklists for the majority of planning entitlements. You can also check on the status of your permit application [here](#). For general planning inquiries, please contact planning@srcity.org. To submit permit application materials, please submit all required documents to permitsubmittal@srcity.org.

From: Melissa Anderson <manderson@gire.org>
Sent: Wednesday, November 10, 2021 10:29 AM
To: Murray, Susie <SMurray@srcity.org>
Subject: [EXTERNAL] notice of application

Good morning Susie Murray,

I strongly oppose a cannabis club directly across the street from our Goodwill store. We are a non-profit family friendly organization and we already have a very difficult time with individuals coming into our store smelling strongly of cannabis; we have had to ask them to leave on more than one occasion. Our customers already complain about those individuals, I cannot imagine the chaos a dispensary will bring to this neighborhood; loss of business and repeat customers, and overall upset in the neighborhood. Our target market and customer base is a complete contrast to that of a cannabis dispensary.

Please consider this, I don't know if it makes any difference but we are worried about the impact it will have on our business.

Thank you,

Melissa Anderson

Retail Store Manager

GOODWILL ~ REDWOOD EMPIRE

1300 4th Street | Santa Rosa, CA 95404

Tel: 707-527-6463 | Fax: 707-527-8360 | www.gire.org




Changing Lives and Strengthening Communities Through the Dignity and Power of Work.

CONFIDENTIALITY NOTICE: This e-mail and any files transmitted with it are intended only for the person or entity to which it is addressed and may contain confidential material and/or material protected by law. Any retransmission or use of this information may be a violation of that law. If you received this in error, please contact the sender and delete the material from any computer.

From: [Murray, Susie](#)
To: [Deanna Alexander](#)
Subject: RE: [EXTERNAL] 1226 4th Street, Santa Rosa - CUP21-061
Date: Monday, November 15, 2021 8:40:00 AM
Attachments: [image005.png](#)
[image007.png](#)
[image008.png](#)
[image009.png](#)
[image010.png](#)

Good morning Deanna,

Here's a link to the project plans:  [Project Plans](#). If you have any problem opening it, please let me know and I'll try a different path.

Susie

Susie Murray | Senior Planner

Planning & Economic Development | 100 Santa Rosa Avenue | Santa Rosa, CA 95404
Tel. (707) 543-4348 | Fax (707) 543-3269 | smurray@srcity.org



Please consider the environment before printing.

I am working remotely during this time. The City of Santa Rosa has restricted City facilities to the public and is [offering in-person City Hall support by appointment only](#). The Planning and Economic Development Department has recently launched its [Planning Application Portal](#) which contains process checklists for the majority of planning entitlements. You can also check on the status of your permit application [here](#). For general planning inquiries, please contact planning@srcity.org. To submit permit application materials, please submit all required documents to permitsubmittal@srcity.org.

From: Deanna Alexander <DeannaAlexander@nordby.net>
Sent: Saturday, November 6, 2021 3:16 PM
To: Murray, Susie <SMurray@srcity.org>
Subject: [EXTERNAL] 1226 4th Street, Santa Rosa - CUP21-061

Hi Susie, I am requesting submittal documents/ access to the materials for the project in the above named project.

Thanks,
Deanna



Deanna Alexander

Project Manager

Mobile: (650) 793.2621

Fax: (707) 568.4035

1229 N. Dutton Avenue, Suite C

Santa Rosa, CA 95401

nordby.net



From: [Murray, Susie](#)
To: [Dennis Hagemann](#)
Subject: RE: [EXTERNAL] 1226 4th Street, Santa Rosa
Date: Monday, November 15, 2021 8:06:00 AM

Mr. Hagemann,

Thank you for taking time to provide your comments. I'll include them in the public record, and provide a copy to decision makers and the applicant.

Susie Murray | Senior Planner
Planning & Economic Development | 100 Santa Rosa Avenue | Santa Rosa, CA 95404
Tel. (707) 543-4348 | Fax (707) 543-3269 | smurray@srcity.org

Please consider the environment before printing.

I am working remotely during this time. The City of Santa Rosa has restricted City facilities to the public and is offering in-person City Hall support by appointment only. The Planning and Economic Development Department has recently launched its Planning Application Portal which contains process checklists for the majority of planning entitlements. You can also check on the status of your permit application here. For general planning inquiries, please contact planning@srcity.org. To submit permit application materials, please submit all required documents to permitsubmittal@srcity.org.

-----Original Message-----

From: Dennis Hagemann <dennish@sonic.net>
Sent: Friday, November 5, 2021 11:19 AM
To: Murray, Susie <SMurray@srcity.org>
Subject: [EXTERNAL] 1226 4th Street, Santa Rosa

I am against any and all retail of this type.

Dennis Hagemann

From: [Murray, Susie](#)
To: [Holly Wheadon](#)
Subject: RE: [EXTERNAL] 12216 4th St - OPPOSITION to Flora Terra Dispensary
Date: Monday, August 16, 2021 4:06:00 PM
Attachments: [image001.jpg](#)

Ms. Wheadon,

Thank you for your comments. Tonight's meeting is a Neighborhood Meeting and is intended to introduce the conceptual plan and receive comments from neighbors and interested members of the public. I have passed your comments along to the applicant and will do my best to make sure these comments make it to the formal application file which has not been submitted yet. In order to ensure the correspondence is forwarded to the Planning Commission, please feel free to send them to me again when you receive the Notice of Application. I'd rather have a duplicate than inadvertently miss it.

Thanks much.

Susie

Susie Murray | Senior Planner

Planning & Economic Development | 100 Santa Rosa Avenue | Santa Rosa, CA 95404
Tel. (707) 543-4348 | Fax (707) 543-3269 | smurray@srcity.org



Please consider the environment before printing.

I am working remotely during this time. The City of Santa Rosa has restricted City facilities to the public and is [offering in-person City Hall support by appointment only](#). The Planning and Economic Development Department has recently launched its [Planning Application Portal](#) which contains process checklists for the majority of planning entitlements. You can also check on the status of your permit application [here](#). For general planning inquiries, please contact planning@srcity.org. To submit permit application materials, please submit all required documents to permitsubmittal@srcity.org.

From: Holly Wheadon <hollywheadon@msn.com>
Sent: Monday, August 16, 2021 10:49 AM
To: Murray, Susie <SMurray@srcity.org>
Subject: [EXTERNAL] 12216 4th St - OPPOSITION to Flora Terra Dispensary

Hello,

I live at 913 Spring Street, 2 blocks down the street from the proposed Cannabis Retail facility at 1226 4th Street. I am writing to express my **strong opposition** to allowing a dispensary to operate in this location for the following reasons:

- This is one of the highest end, historic neighborhoods in Santa Rosa. This is a family-friendly neighborhood where kids are safe riding bikes and walking dogs. Allowing the dispensary to occupy this space will increase traffic on our neighborhood streets.....traffic by individuals who don't live here and therefore don't drive like *their* kids are playing on the streets. They speed with no regard for the residents.
- A dispensary belongs in a commercial district, not in a neighborhood. This location is better suited to a family-friendly business such as a restaurant.
- Dispensary operating hours aren't commensurate to neighborhoods with young families that wind down early and are quiet, safe places.
- Dispensaries attract individuals who would normally not be in the Historic McDonald district and aren't welcome due to their drug habits. Why would we want to subject our kids to this population?
- If the dispensary intends to offer delivery, this brings up another security/safety concern. Having vehicles drive through our neighborhood that have hundreds of dollars' worth of merchandise on board are targets for crime in a neighborhood where crime is low.
- Parking is also of concern, since the lot behind 1226 4th St only accommodates 5-6 cars. Dispensary customers will be parking on neighborhood streets and will likely loiter, leave drug paraphernalia, and bring a population into the neighborhood that has no other reason to be there. Keep these people in the downtown SR core and out of a high end neighborhood.

All of these reasons outlined above are precisely why our entire neighborhood opposed the dispensary which was slated to go in where Urban Garden is moving next to Foster's Freeze a few years back.

Due to COVID, there are lots of available store fronts and business retail locations in our city, so please locate this dispensary elsewhere.

Holly Wheadon

hollywheadon@msn.com

913 Spring St. Santa Rosa, CA 95404

Cell: 707.888.2623

From: [Murray, Susie](#)
To: [susan_hirshfield](#)
Subject: RE: [EXTERNAL] Cannabis dispensary 4th. St.
Date: Tuesday, August 17, 2021 9:10:00 AM
Attachments: [image001.jpg](#)

Thank you for your comment. I'll be sure to provide a copy of it to the Planning Commission before any decision is made.

Susie Murray | Senior Planner

Planning & Economic Development | 100 Santa Rosa Avenue | Santa Rosa, CA 95404
Tel. (707) 543-4348 | Fax (707) 543-3269 | smurray@srcity.org



Please consider the environment before printing.

I am working remotely during this time. The City of Santa Rosa has restricted City facilities to the public and is [offering in-person City Hall support by appointment only](#). The Planning and Economic Development Department has recently launched its [Planning Application Portal](#) which contains process checklists for the majority of planning entitlements. You can also check on the status of your permit application [here](#). For general planning inquiries, please contact planning@srcity.org. To submit permit application materials, please submit all required documents to permitsubmittal@srcity.org.

From: susan hirshfield <hirshfieldphd@gmail.com>
Sent: Tuesday, August 17, 2021 8:32 AM
To: Murray, Susie <SMurray@srcity.org>
Subject: [EXTERNAL] Cannabis dispensary 4th. St.

Is there a limit to the number of dispensaries within the City of Santa Rosa, both to protect the income of the business as well as to honor neighborhoods who don't want to host these businesses?

--

Susan J Hirshfield, Ph.D.
Mindful Life Transitions
Earle Baum Center
(707) 569-0616
Hirshfieldphd@gmail.com

From: [Murray, Susie](#)
To: ["petersultana@sbcglobal.net"](mailto:petersultana@sbcglobal.net)
Subject: RE: [EXTERNAL] Feedback on Flora Terra Dispensary
Date: Thursday, September 30, 2021 9:25:00 AM
Attachments: [image001.jpg](#)

Mr. & Mrs. Sultana,

Thank you for your comments. I'm not sure that I haven't already responded to this, but am doing it again just in case. I will add your comments to the file (public record) and forward them to the Planning Commission before any action is taken.

Susie

Susie Murray | Senior Planner

Planning & Economic Development | 100 Santa Rosa Avenue | Santa Rosa, CA 95404
Tel. (707) 543-4348 | Fax (707) 543-3269 | smurray@srcity.org



Please consider the environment before printing.

I am working remotely during this time. The City of Santa Rosa has restricted City facilities to the public and is [offering in-person City Hall support by appointment only](#). The Planning and Economic Development Department has recently launched its [Planning Application Portal](#) which contains process checklists for the majority of planning entitlements. You can also check on the status of your permit application [here](#). For general planning inquiries, please contact planning@srcity.org. To submit permit application materials, please submit all required documents to permitsubmittal@srcity.org.

From: petersultana@sbcglobal.net <petersultana@sbcglobal.net>
Sent: Sunday, August 22, 2021 7:58 PM
To: Murray, Susie <SMurray@srcity.org>
Subject: [EXTERNAL] Feedback on Flora Terra Dispensary

Dear Susie,

We are writing to register our disapproval of the project: Flora Terra Dispensary 1226 4th Street, Santa Rosa Avenue.

We appreciate the Neighborhood Meeting last week, and the ability to get our questions answered.

As stated by owner Alicia Wingard at the meeting, her goal is to increase use of marijuana products

primarily among “soccer moms”.

Our main concern is that a Marijuana Dispensary in our neighborhood will do just that.

We expect that it would indeed increase the use of marijuana products in the neighborhood, leading to more impaired parents and drivers. In addition, we would expect more use among younger adults and juveniles as a consequence.

As Peter pointed out at the meeting, this is a walkable neighborhood of individuals and families, and is best served by family-friendly shops, services, and restaurants.

A shop that increases impairment in the neighborhood would not be family-friendly.

Also as stated by Flora Terra employee Megan, these products can sometimes dramatically help pain in a much better way than narcotics.

In that regard, a dispensary could potentially provide a valuable product to people with chronic intractable pain, who have no other healing treatment available, or for whom healing is a long process.

The Terra Flora Dispensary already existing on Empire Industrial Court is well-situated for that in a business area.

It is not in situated in a neighborhood.

From its windows, neighborhoods can be seen across the railroad tracks and behind the parking lot, but that is not the same as being in an walkable neighborhood.

For these reasons, we think that the expansion of the Terra Flora Dispensary should be done in another industrial area, and not in a walkable Santa Rosa neighborhood.

Thank you for listening and responding to our concerns.

Sincerely,

Peter and Constance Sultana

From: [Murray, Susie](#)
To: [Joan and Peeter](#)
Subject: RE: [EXTERNAL] Flora Terra Dispensary application notice
Date: Tuesday, August 17, 2021 7:50:00 AM
Attachments: [image001.jpg](#)

I've added you to the list. Please be advised that sometimes the lists get replaced, in which case your information may be lost. A public hearing sign will be posted at the site when any public meeting is scheduled. I'd keep an eye there as well.

Susie Murray | Senior Planner

Planning & Economic Development | 100 Santa Rosa Avenue | Santa Rosa, CA 95404
Tel. (707) 543-4348 | Fax (707) 543-3269 | smurray@srcity.org



Please consider the environment before printing.

I am working remotely during this time. The City of Santa Rosa has restricted City facilities to the public and is [offering in-person City Hall support by appointment only](#). The Planning and Economic Development Department has recently launched its [Planning Application Portal](#) which contains process checklists for the majority of planning entitlements. You can also check on the status of your permit application [here](#). For general planning inquiries, please contact planning@srcity.org. To submit permit application materials, please submit all required documents to permitsubmittal@srcity.org.

From: Joan and Peeter <jp@vilms.net>
Sent: Monday, August 16, 2021 11:34 PM
To: Murray, Susie <SMurray@srcity.org>
Subject: Re: [EXTERNAL] Flora Terra Dispensary application notice

Peeter and Joan Vilms
1217 14th Street
Santa Rosa, CA 95404

I now see that, instead of a web page, the info was set up in form of a large postcard, of a type your dept. mails as hard copy.

Thanks for including us.

On Aug 16, 2021, at 4:37 PM, Murray, Susie <SMurray@srcity.org> wrote:

Hmm, that's not our standard noticing procedure . If you'd like me to add you to the mailing list, I'm happy to. Send me your address and be sure I confirm you've been added.

-----Original Message-----

From: Joan and Peeter <jp@vilms.net>
Sent: Monday, August 16, 2021 4:29 PM
To: Murray, Susie <SMurray@srcity.org>
Subject: Re: [EXTERNAL] Flora Terra Dispensary

Not officially. A single sheet of copy paper was thrown onto the sidewalks of our area, with—I'm guessing—a screenshot of the City web page, or part of it, with the heading NOTICE OF NEIGHBORHOOD MEETING.

On Aug 16, 2021, at 4:16 PM, Murray, Susie <SMurray@srcity.org> wrote:

Did you receive a notice for this meeting?

-----Original Message-----

From: Joan and Peeter <jp@vilms.net>
Sent: Monday, August 16, 2021 4:29 PM
To: Murray, Susie <SMurray@srcity.org>
Subject: Re: [EXTERNAL] Flora Terra Dispensary

Not officially. A single sheet of copy paper was thrown onto the sidewalks of our area, with—I'm guessing—a screenshot of the City web page, or part of it, with the heading NOTICE OF NEIGHBORHOOD MEETING.

On Aug 16, 2021, at 4:16 PM, Murray, Susie <SMurray@srcity.org> wrote:

Did you receive a notice for this meeting?

From: [Murray, Susie](#)
To: [Joan and Peeter](#)
Subject: RE: [EXTERNAL] Flora Terra Dispensary
Date: Monday, August 16, 2021 4:37:00 PM

Hmm, that's not our standard noticing procedure . If you'd like me to add you to the mailing list, I'm happy to. Send me your address and be sure I confirm you've been added.

Susie Murray | Senior Planner
Planning & Economic Development | 100 Santa Rosa Avenue | Santa Rosa, CA 95404
Tel. (707) 543-4348 | Fax (707) 543-3269 | smurray@srcity.org

Please consider the environment before printing.
I am working remotely during this time. The City of Santa Rosa has restricted City facilities to the public and is offering in-person City Hall support by appointment only. The Planning and Economic Development Department has recently launched its Planning Application Portal which contains process checklists for the majority of planning entitlements. You can also check on the status of your permit application here. For general planning inquiries, please contact planning@srcity.org. To submit permit application materials, please submit all required documents to permitsubmittal@srcity.org.

-----Original Message-----

From: Joan and Peeter <jp@vilms.net>
Sent: Monday, August 16, 2021 4:29 PM
To: Murray, Susie <SMurray@srcity.org>
Subject: Re: [EXTERNAL] Flora Terra Dispensary

Not officially. A single sheet of copy paper was thrown onto the sidewalks of our area, with—I'm guessing—a screenshot of the City web page, or part of it, with the heading NOTICE OF NEIGHBORHOOD MEETING.

On Aug 16, 2021, at 4:16 PM, Murray, Susie <SMurray@srcity.org> wrote:

>

> Did you receive a notice for this meeting?

>

> Susie Murray | Senior Planner

> Planning & Economic Development | 100 Santa Rosa Avenue | Santa Rosa,

> CA 95404 Tel. (707) 543-4348 | Fax (707) 543-3269 | smurray@srcity.org

>

>

> Please consider the environment before printing.

> I am working remotely during this time. The City of Santa Rosa has restricted City facilities to the public and is offering in-person City Hall support by appointment only. The Planning and Economic Development Department has recently launched its Planning Application Portal which contains process checklists for the majority of planning entitlements. You can also check on the status of your permit application here. For general planning inquiries, please contact planning@srcity.org. To submit permit application materials, please submit all required documents to permitsubmittal@srcity.org.

>

>

>

>

> -----Original Message-----

> From: Joan and Peeter <jp@vilms.net>

> Sent: Monday, August 16, 2021 4:15 PM

> To: Murray, Susie <SMurray@srcity.org>

> Subject: Re: [EXTERNAL] Flora Terra Dispensary

>

> Dear Susie Murray:

>

> Appreciated your reply; will re-send in timely fashion, assuming Notice of Application won't be in form of the crude copies of your meeting notice littering our neighborhood--which I might pick up and recycle without a look!

>

> - Peeter

>

> On Aug 16, 2021, at 3:28 PM, Murray, Susie <SMurray@srcity.org> wrote:

>>

>> Mr. & Mrs. Vilms,

>>

>> Thank you for your comments. Tonight's meeting is a Neighborhood Meeting and is intended to introduce the conceptual plan and receive comments from neighbors and interested members of the public. I will do my best to make sure these comments make it to the formal application, but feel free to send them to me again when you receive the Notice of Application.

>>

>> Susie

>>

>> Susie Murray | Senior Planner

>> Planning & Economic Development | 100 Santa Rosa Avenue | Santa Rosa,

>> CA 95404 Tel. (707) 543-4348 | Fax (707) 543-3269 |

>> smurray@srcity.org

>>

>>

>> Please consider the environment before printing.

>> I am working remotely during this time. The City of Santa Rosa has restricted City facilities to the public and is offering in-person City Hall support by appointment only. The Planning and Economic Development Department has recently launched its Planning Application Portal which contains process checklists for the majority of planning entitlements. You can also check on the status of your permit application here. For general planning inquiries, please contact planning@srcity.org. To submit permit application materials, please submit all required documents to permitsubmittal@srcity.org.

>>

>>

>>

>>

>> -----Original Message-----

>> From: Joan and Peeter <jp@vilms.net>

>> Sent: Monday, August 16, 2021 12:37 PM

>> To: Murray, Susie <SMurray@srcity.org>

>> Subject: [EXTERNAL] Flora Terra Dispensary

>>

>> Hello, Ms. Murray:

>>

>> We are writing to voice our support for Alicia Wingard's application to operate a cannabis dispensary at 1226 4th Street, not far from where we have lived on 14th Street for over 40 years.

>>

>> Considering the variety of businesses that have operated in this location over the years, its commercial environment and, as far as we know, the trouble-free operation of dispensaries in general, we feel fear on the part of some McDonald Historic District residents of property value impacts is a relic of historic demonization.

>>

>> As to traffic concerns, we doubt there would be much difference between the past experience with Café de

Croissants (day) and Bruno's (evening) and Flora Terra.

>>

>> We hope a vocal minority will not overrule a dispassionate analysis on the application's merits.

>>

>> Thanks for your attention.

>>

>> Cordially,

>> -Peeter and Joan Vilms

>> 1217 14th Street

>>

>>

>

>

From: [Murray, Susie](#)
To: petersultana@sbcglobal.net
Subject: RE: [EXTERNAL] RE: Feedback on Flora Terra Dispensary
Date: Monday, August 30, 2021 8:52:00 AM
Attachments: [image001.jpg](#)

Good morning Peter and Sultana,

First, thanks much for following up on your previous email. I'm sure I'll get to the original and will likely send you another response, but rest assured that I've received this one and will forward it to the Planning Commission before they act on the Conditional Use Permit application.

Susie Murray | Senior Planner

Planning & Economic Development | 100 Santa Rosa Avenue | Santa Rosa, CA 95404
Tel. (707) 543-4348 | Fax (707) 543-3269 | smurray@srcity.org



Please consider the environment before printing.

I am working remotely during this time. The City of Santa Rosa has restricted City facilities to the public and is [offering in-person City Hall support by appointment only](#). The Planning and Economic Development Department has recently launched its [Planning Application Portal](#) which contains process checklists for the majority of planning entitlements. You can also check on the status of your permit application [here](#). For general planning inquiries, please contact planning@srcity.org. To submit permit application materials, please submit all required documents to permitsubmittal@srcity.org.

From: petersultana@sbcglobal.net <petersultana@sbcglobal.net>
Sent: Sunday, August 29, 2021 10:02 AM
To: Murray, Susie <SMurray@srcity.org>
Subject: [EXTERNAL] RE: Feedback on Flora Terra Dispensary

Hello Susan,
I am just writing to check if you got the email last week.

From: petersultana@sbcglobal.net <petersultana@sbcglobal.net>
Sent: Sunday, August 22, 2021 7:58 PM
To: 'smurray@srcity.org' <smurray@srcity.org>
Subject: Feedback on Flora Terra Dispensary

Dear Susie,

We are writing to register our disapproval of the project: Flora Terra Dispensary 1226 4th Street,

Santa Rosa Avenue.

We appreciate the Neighborhood Meeting last week, and the ability to get our questions answered.

As stated by owner Alicia Wingard at the meeting, her goal is to increase use of marijuana products primarily among “soccer moms”.

Our main concern is that a Marijuana Dispensary in our neighborhood will do just that.

We expect that it would indeed increase the use of marijuana products in the neighborhood, leading to more impaired parents and drivers. In addition, we would expect more use among younger adults and juveniles as a consequence.

As Peter pointed out at the meeting, this is a walkable neighborhood of individuals and families, and is best served by family-friendly shops, services, and restaurants.

A shop that increases impairment in the neighborhood would not be family-friendly.

Also as stated by Flora Terra employee Megan, these products can sometimes dramatically help pain in a much better way than narcotics.

In that regard, a dispensary could potentially provide a valuable product to people with chronic intractable pain, who have no other healing treatment available, or for whom healing is a long process.

The Terra Flora Dispensary already existing on Empire Industrial Court is well-situated for that in a business area.

It is not in situated in a neighborhood.

From its windows, neighborhoods can be seen across the railroad tracks and behind the parking lot, but that is not the same as being in an walkable neighborhood.

For these reasons, we think that the expansion of the Terra Flora Dispensary should be done in another industrial area, and not in a walkable Santa Rosa neighborhood.

Thank you for listening and responding to our concerns.

Sincerely,

Peter and Constance Sultana

From: [Murray, Susie](#)
To: [Mary Ann & Don Wood](#)
Subject: RE: [EXTERNAL] We are against Flora Terra Dispensary
Date: Tuesday, August 17, 2021 11:06:00 AM
Attachments: [image001.jpg](#)

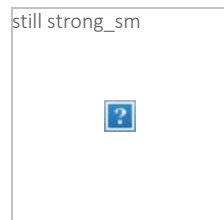
Ms. Wood,

Thank you for your comment. I'll be sure to pass it along to the Planning Commission before any action is taken.

Susie

Susie Murray | Senior Planner

Planning & Economic Development | 100 Santa Rosa Avenue | Santa Rosa, CA 95404
Tel. (707) 543-4348 | Fax (707) 543-3269 | smurray@srcity.org



Please consider the environment before printing.

I am working remotely during this time. The City of Santa Rosa has restricted City facilities to the public and is [offering in-person City Hall support by appointment only](#). The Planning and Economic Development Department has recently launched its [Planning Application Portal](#) which contains process checklists for the majority of planning entitlements. You can also check on the status of your permit application [here](#). For general planning inquiries, please contact planning@srcity.org. To submit permit application materials, please submit all required documents to permitsubmittal@srcity.org.

From: Mary Ann & Don Wood <39dogma@gmail.com>
Sent: Tuesday, August 17, 2021 10:16 AM
To: Murray, Susie <SMurray@srcity.org>
Subject: [EXTERNAL] We are against Flora Terra Dispensary

Susie Murray, Project Planner; I am against this project because it will be a bad influence on the children in this neighborhood. We think this Cannabis Retail facility belongs in a commercial area away from neighborhoods with children. We live 2 blocks from this project.

Mary Ann Wood
702 Monroe St.
Santa Rosa, CA 95404

From: [Murray, Susie](#)
To: [Caitlin Woodbury](#)
Subject: RE: [EXTERNAL] ZOOM meeting flyers
Date: Tuesday, August 17, 2021 8:04:00 AM
Attachments: [image001.jpg](#)
[image002.jpg](#)

Ms. Woodbury,

Thank you for taking time to write your comments. I'll be sure to provide them to the Planning Commission when the time comes. Please see my responses below in **red**.

Susie

Susie Murray | Senior Planner

Planning & Economic Development | 100 Santa Rosa Avenue | Santa Rosa, CA 95404
Tel. (707) 543-4348 | Fax (707) 543-3269 | smurray@srcity.org



Please consider the environment before printing.

I am working remotely during this time. The City of Santa Rosa has restricted City facilities to the public and is [offering in-person City Hall support by appointment only](#). The Planning and Economic Development Department has recently launched its [Planning Application Portal](#) which contains process checklists for the majority of planning entitlements. You can also check on the status of your permit application [here](#). For general planning inquiries, please contact planning@srcity.org. To submit permit application materials, please submit all required documents to permitsubmittal@srcity.org.

From: Caitlin Woodbury <woodbild@sonic.net>
Sent: Monday, August 16, 2021 8:03 PM
To: Murray, Susie <SMurray@srcity.org>
Subject: [EXTERNAL] ZOOM meeting flyers

Very informative ZOOM presentation tonight re: cannabis dispensary. Thank you. Do you have any idea how many actually watched? **I think there were 30-35 people in attendance.**

Do you know who was responsible for strewing hundreds of flyers about the meeting throughout the neighborhood? They were apparently just left on lawns and porches, but ended up flying around in the streets, the gutters, etc. Very messy. **I have not idea and was very disappointed to hear this.**

I've attached a photo of the flyer, which looks like it was printed off the City website.

I hope the City didn't go that. Was it the Wingards? Or a disgruntled neighborhood resident? **Again, I have not idea, although I think it very unlikely that it was the applicant or a City staff member.**

I'd like to know.

By the way, I have zero objections to the dispensary. Very impressed by the applicants. **Noted.**

Caitlin Woodbury
1212 Saint Helena Ave.



Sent from my iPhone

From: [Murray, Susie](#)
To: [c vetrano](#)
Subject: RE: [EXTERNAL] 1226 4th street Proposal
Date: Monday, November 29, 2021 12:15:00 PM

Thank you for taking time to provide your comments. A copy has been added to the public record; it has been forwarded to the applicant; and it will be provided to the Planning Commission prior to any action being taken.

Susie Murray | Senior Planner
Planning & Economic Development | 100 Santa Rosa Avenue | Santa Rosa, CA 95404
Tel. (707) 543-4348 | Fax (707) 543-3269 | smurray@srcity.org

Please consider the environment before printing.

I am working remotely during this time. The City of Santa Rosa has restricted City facilities to the public and is offering in-person City Hall support by appointment only. The Planning and Economic Development Department has recently launched its Planning Application Portal which contains process checklists for the majority of planning entitlements. You can also check on the status of your permit application here. For general planning inquiries, please contact planning@srcity.org. To submit permit application materials, please submit all required documents to permitsubmittal@srcity.org.

-----Original Message-----

From: c vetrano <chrisavetrano@gmail.com>
Sent: Saturday, November 27, 2021 2:42 PM
To: Murray, Susie <SMurray@srcity.org>
Subject: [EXTERNAL] 1226 4th street Proposal

Project Planner,

We live at 1679 Norte Way, not far from the proposed dispensary. This location is very close to Proctor Terrace School.

A dispensary attracts people who regularly use drugs and marijuana is a drug. As a retired school high school administrator, I can tell you that most of the underage students who were regular users of this drug obtained them through friends or relatives who were dispensary customers. I can also tell you that young people who use this drug regularly are usually terrible students and more often involved in crime.

The argument that it is for adults for medical use is complete nonsense.

There is no benefit for marijuana use. It doesn't make anyone a better person.

The idea of letting this happen in a family neighborhood is reprehensible.

I wish Santa Rosa would ban every dispensary but since they have not done this, then locate them far away from family neighborhoods.
Place them in Santa Rosa Avenue area where you can see homeless, prostitutes and drug users join a regular basis ruining our community.

Chris and John Vetrano

Mayme Follett