

**From:** [Veronica Jordan](#)  
**To:** [City Council Public Comments](#)  
**Subject:** [EXTERNAL] In Support of \$10m to fund the permanent Roseland Library  
**Date:** Monday, February 8, 2021 8:29:00 AM

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Dear City Council,

As a long-standing member of the West End of Santa Rosa, parent of 3 young children, and family physician working mostly with vulnerable populations, I am writing in SUPPORT of funding allocation for a permanent Roseland library. True commitment to equity in our city involves investment in the infrastructure for ALL our residents-- and ALL our children. A library is the best way to indicate that you care about everyone's access to information and education.

Please allocate the funds!

Veronica Jordan

**From:** [Thomas Robertson](#)  
**To:** [City Council Public Comments](#)  
**Subject:** [EXTERNAL] 2021-2022 Priorities  
**Date:** Monday, February 8, 2021 11:33:00 AM

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Dear Members of the Council:

Please consider regarding the City of Santa Rosa's next fiscal year making downtown Santa Rosa a No. 1 Priority. Among other thing we will need your full support for the County of Sonoma to move its Administrative Center downtown. The fires and the pandemic have had a dramatic impact on the downtown, and it badly needs your focus and consideration in every respect.

Thank you.

Regards,

Tom

Tom Robertson, CEO  
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**From:** [noreply@granicusideas.com](mailto:noreply@granicusideas.com)  
**To:** [City Council Public Comments](#)  
**Subject:** [EXTERNAL] New eComment for City Council  
**Date:** Monday, February 8, 2021 2:54:50 PM

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## New eComment for City Council

Bernie Schwartz submitted a new eComment.

Meeting: City Council

Item: 15.1 PUBLIC HEARING - PUBLIC HEARING ON FISCAL YEAR 2021/22 BUDGET PRIORITIES BACKGROUND: The City Charter, Section 28(a), states that "...not later than March 31st of each year and prior to any annual goal setting meeting held by the Council, the Council shall hold a public hearing seeking oral and written comment from the public on budget priorities for the upcoming fiscal year." Public input is an important component to the preparation of the budget. This public hearing also provides information to the City Council as they establish and refine their Council Goals. In addition to this public hearing, members of the public may provide comments or suggestions at any time on the City's website. RECOMMENDATION: It is recommended by the Finance Department, that the Council hold a public hearing on budget priorities and consider written and oral comments as part of future budget deliberations. No action is necessary.

eComment: Mayor Rogers and Council Members - My business, California Luggage, has been operating on 4th St. for over 40 years. Throughout that time, our downtown has always worked to become a vital destination to members of our own community, regional visitors, and Wine Country tourists. The last decade has brought more visitors through various events, but we still struggle to become a vital destination for our own community. Certainly the last year's covid experience has exasperated our challenges, including the visible street and square population of folks experiencing homelessness. While we wait for the hopeful fruition of various proposed apartment developments, our downtown currently needs all the help it can get: You'll recall that in 2019 we lost 6 restaurants - well before the pandemic, and in the last 10 months we've lost additional restaurants and retail businesses. Those of us still here are not giving up, but we vitally need the City's help, too. Please make the Downtown a Tier One priority for the coming year. We need to be able to bridge our current situation to that point in the not-so-distant future when our downtown is the vital destination and economic engine that we all know it can be. Thank you for your consideration. Bernie Schwartz California Luggage

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**To:** [City Council Public Comments](#)  
**Subject:** [EXTERNAL] New eComment for City Council  
**Date:** Monday, February 8, 2021 3:16:22 PM

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## New eComment for City Council

Mark Walsh submitted a new eComment.

Meeting: City Council

Item: 15.1 PUBLIC HEARING - PUBLIC HEARING ON FISCAL YEAR 2021/22 BUDGET PRIORITIES BACKGROUND: The City Charter, Section 28(a), states that "...not later than March 31st of each year and prior to any annual goal setting meeting held by the Council, the Council shall hold a public hearing seeking oral and written comment from the public on budget priorities for the upcoming fiscal year." Public input is an important component to the preparation of the budget. This public hearing also provides information to the City Council as they establish and refine their Council Goals. In addition to this public hearing, members of the public may provide comments or suggestions at any time on the City's website. RECOMMENDATION: It is recommended by the Finance Department, that the Council hold a public hearing on budget priorities and consider written and oral comments as part of future budget deliberations. No action is necessary.

eComment: City of Santa Rosa, CA Public Comment on Budget Priorities for the Fiscal Year 2021-2022 Budget Submitted to the City Clerk by Mark Walsh February 9, 2021 Agenda Item No. 15.1: I respectfully recommend that the City Council request a reconciliation of the graphical representation of changes in general fund balance presented for this budget priorities conversation with the audited changes in fund balances published by the City in its comprehensive annual financial reports. The variances are so significant that they distort an accurate portrayal of the general fund trends; and hamper a valid public conversation of budget priorities. The fund balance changes presented fiscal years 2005 through 2010 appear to be consistent between the audit reports and graphs. But significant differences exist for the most recent nine years. For the fiscal years 2011 through 2019, as audited, the aggregate change in fund balance is an increase of \$50 million. For the same periods, staff's presentation shows an aggregate increase of \$9 million. Significant recent variances follow: The 2016 audit change is an \$ 8.5 million increase; staff presented a \$2 million increase. The 2018 audit change is a \$1.7 million increase; staff presented a \$13 million decrease. The 2019 audit change is an increase of \$19 million; staff presented a \$4 million increase.

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**Subject:** [EXTERNAL] New eComment for City Council  
**Date:** Monday, February 8, 2021 4:02:00 PM

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## New eComment for City Council

Cadance Hinkle Allinson submitted a new eComment.

Meeting: City Council

Item: 15.1 PUBLIC HEARING - PUBLIC HEARING ON FISCAL YEAR 2021/22 BUDGET PRIORITIES BACKGROUND: The City Charter, Section 28(a), states that "...not later than March 31st of each year and prior to any annual goal setting meeting held by the Council, the Council shall hold a public hearing seeking oral and written comment from the public on budget priorities for the upcoming fiscal year." Public input is an important component to the preparation of the budget. This public hearing also provides information to the City Council as they establish and refine their Council Goals. In addition to this public hearing, members of the public may provide comments or suggestions at any time on the City's website. RECOMMENDATION: It is recommended by the Finance Department, that the Council hold a public hearing on budget priorities and consider written and oral comments as part of future budget deliberations. No action is necessary.

eComment: As the Council reviews goals and priorities this week, the Downtown Action Organization urges the City to make both housing and economic development of the downtown a Tier One priority, including but not limited to launching of an Enhanced Infrastructure Financing District, assistance for businesses as the community transitions from the pandemic, dedicated homeless support services, a sustained Police presence, and actions to ensure the community perceives the downtown is safe and accessible. The DAO continues to work daily to enhance and improve the Courthouse Square area, creating an environment that supports business and encourages community, but this cannot be achieved without dedicated funding and ongoing support from Council. Natalie Balfour Chair, Downtown Action Organization

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