



# AMENDMENT TO THE CITY CLASSIFICATION AND SALARY PLAN

City Council Meeting  
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# CURRENT

The City Manager identified a need to:

1) Establish a strategic and comprehensive Communication Plan to bring consistency to the City's overall communications activities and programs; and

2) Engage with current and future public policy and legislative activities and initiatives at the State/Federal level to evaluate the impact on City operations, and

3) Develop and implement outreach efforts to the City's legislative representatives to actively advocate for the City's legislative interests.

# PROPOSED

- Create a new executive management-level classification incorporating highly complex and high-level responsibility for both City-wide communications programs and governmental affairs activities
- This position will report to the City Manager as an “at-will”, director-level member of the City’s Executive Management Team with a recommended annual salary of \$131,875 - \$164,989 which is consistent with director-level positions at the City

# BENEFIT

- Provide director-level leadership in the development, coordination, guidance and oversight of a consistent and comprehensive Communications Plan
- Provide informed counsel to City management and City Council on current and proposed legislative issues and public policy initiatives to determine impact to the City and advocate for the City's interests at the State and Federal level

# RECOMMENDATION

- Adopt a resolution amending the City Classification and Salary Plan to create the classification of Chief Communications and Intergovernmental Relations Officer with an annual salary range of \$131,875 to \$164,989 in Unit 10 – Executive Management and authorize the addition of one (1.0) FTE to the City Manager's Office

QUESTIONS?