



Digital Ciggz  
2750 Mendocino Avenue  
Santa Rosa, CA 95403  
(707) 843-3047

November 20, 2014

Rec'd at Meeting	<u>12/16/2014</u>
Item No.	<u>4.1</u>
From:	<u>Erick Brall</u>

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Councilman John Sawyer  
Councilman Tom Schwedhelm  
Councilwoman Erin Carlstrom  
Councilwoman Julie Combs  
Councilman Ernesto Olivares  
Councilman Chris Coursey  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, John Cole, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 25 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

September 23, 2014

COMMUNITY DEVELOPMENT  
DEPARTMENT  
DEC 16 2014  
100 SANTA ROSA AVENUE RM 3  
SANTA ROSA CA 95404  
CITY OF SANTA ROSA

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
Councilwoman Erin Carlstrom  
Councilwoman Julie Combs  
Councilman Ernesto Olivares  
Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Diane Karkalla, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 15 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 year 5 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





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City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Lars Noren, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 6 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 3 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



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City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Cameron Hoffman, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 6 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 1/2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 3 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





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City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, London Passmore, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what *I* do know:

I was a miserable tobacco cigarette smoker for 5 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/~~yrs~~. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 3 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



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City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Steven Magana, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 4 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 yr mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 10mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to \_\_\_\_\_mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





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City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Dave Jones, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 20 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 8 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



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Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Laurel Gregory, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 60 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 14 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





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Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Thiago Resende, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 6 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Silvia Rocha, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 30 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 24 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Silvia Rocha





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Robert Scherf, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 18 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 18 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



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Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, KEVIN A. COOPER, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 15 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 yrs mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

707-230-9457





Digital Ciggz  
2750 Mendocino Avenue  
Santa Rosa, CA 95403  
(707) 843-3047

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Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, LINDSAY HUNZIKER, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 25 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Lindsay Hunziker



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City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
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Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Brittney B Parrish, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 6 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Brittney B Parrish





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Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Kristin Champion, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 5 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 8 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 3 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Kristin Champion



Digital Ciggz  
2750 Mendocino Avenue  
Santa Rosa, CA 95403  
(707) 843-3047

November 20, 2014

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT  
DEPARTMENT

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Councilman John Sawyer  
Councilman Tom Schwedhelm  
Councilwoman Erin Carlstrom  
Councilwoman Julie Combs  
Councilman Ernesto Olivares  
Councilman Chris Coursey  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Jesse Leante, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 7 1/2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





Digital Ciggz  
2750 Mendocino Avenue  
Santa Rosa, CA 95403  
(707) 843-3047

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November 20, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Councilman John Sawyer  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, George Haroldson, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 1/2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT  
DEPARTMENT

September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Russell Griswold, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 3 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using        mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

CITY OF SANTA ROSA  
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September 23, 2014

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Santa Rosa City Council  
Mayor Scott P. Bartley  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Julie Combs, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for many years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for one mos./yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and failing – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Ashley Cortez, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 18 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 1/2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 3-6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Ashley Cortez





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Steven R. Montgomery, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 3 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 16 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Steven R. Montgomery



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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SANTA ROSA, CA 95404

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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Eric Price, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco <sup>chew</sup> ~~cigarette smoker~~ for 4 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 6 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 3 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





Digital Ciggz  
2750 Mendocino Avenue  
Santa Rosa, CA 95403  
(707) 843-3047

November 20, 2014

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Councilman John Sawyer  
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Councilman Chris Coursey  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Doug Kobiaski, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 3 1/2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 1/2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
SANTA ROSA, CA 95404

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September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
Councilwoman Erin Carlstrom  
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Councilman Ernesto Olivares  
Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, BRANDON HARTMAN, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 5 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2.5 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

CITY OF SANTA ROSA  
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COMMUNITY DEVELOPMENT  
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September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Jordan Allen, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 4 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Jordan Allen



Digital Ciggz  
2750 Mendocino Avenue  
Santa Rosa, CA 95403  
(707) 843-3047

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
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November 20, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Councilman John Sawyer  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Daniel Harris, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 3 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

  
\_\_\_\_\_





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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Santa Rosa City Council  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Austin Poyor, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 1/2 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Austin Poyor



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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Santa Rosa City Council  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Erik Stene, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/1 yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 6 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





Digital Ciggz  
2750 Mendocino Avenue  
Santa Rosa, CA 95403  
(707) 843-3047

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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Lisa Chandler, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 7 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



Digital Ciggz  
2750 Mendocino Avenue  
Santa Rosa, CA 95403  
(707) 843-3047

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
SANTA ROSA, CA 95404

DEC 16 2014  
COMMUNITY DEVELOPMENT  
DEPARTMENT

November 20, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Councilman John Sawyer  
Councilman Tom Schwedhelm  
Councilwoman Erin Carlstrom  
Councilwoman Julie Combs  
Councilman Ernesto Olivares  
Councilman Chris Coursey  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Janie King, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 11 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 10 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Janie King





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
SANTA ROSA, CA 95404

DEC 16 2014  
COMMUNITY DEVELOPMENT  
DEPARTMENT

September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
Councilwoman Erin Carlstrom  
Councilwoman Julie Combs  
Councilman Ernesto Olivares  
Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Bobbi O'Sullivan, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 15 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/YRS. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Bobbi O'Sullivan



Digital Ciggz  
2750 Mendocino Avenue  
Santa Rosa, CA 95403  
(707) 843-3047

CITY OF SANTA ROSA  
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COMMUNITY DEVELOPMENT  
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November 20, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Councilman John Sawyer  
Councilman Tom Schwedhelm  
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Councilman Chris Coursey  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Tim Bee, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 4 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 3 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,







E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Bryan Klok, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 15 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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Santa Rosa City Council  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Rosalind Martin, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 30+ years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 10 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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COMMUNITY DEVELOPMENT  
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September 23, 2014

**Via PERSONAL DELIVERY**

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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Heather Gonzalez, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 20 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 8 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 3-4 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



Digital Ciggz  
2750 Mendocino Avenue  
Santa Rosa, CA 95403  
(707) 843-3047

CITY OF SANTA ROSA  
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COMMUNITY DEVELOPMENT  
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November 20, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Sarah Oestrich, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 9 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 1/2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





Digital Ciggz  
2750 Mendocino Avenue  
Santa Rosa, CA 95403  
(707) 843-3047

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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Ed Hudlow, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 3 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 4 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Ed Hudlow



Digital Ciggz  
2750 Mendocino Avenue  
Santa Rosa, CA 95403  
(707) 843-3047

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT  
DEPARTMENT

November 20, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Councilman John Sawyer  
Councilman Tom Schwedhelm  
Councilwoman Erin Carlstrom  
Councilwoman Julie Combs  
Councilman Ernesto Olivares  
Councilman Chris Coursey  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, ROBERT TERHUNE, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 25 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 ~~mos~~ yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 21 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 18 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Robert Terhune





Digital Ciggz  
2750 Mendocino Avenue  
Santa Rosa, CA 95403  
(707) 843-3047

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Councilman John Sawyer  
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Councilman Chris Coursey  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Chris Cogniell, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 15 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 36 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



Digital Ciggz  
2750 Mendocino Avenue  
Santa Rosa, CA 95403  
(707) 843-3047

CITY OF SANTA ROSA  
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November 20, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Councilman John Sawyer  
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Councilman Chris Coursey  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Tiff Gauthier, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 16 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos./yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 16 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

TG





Digital Ciggz  
2750 Mendocino Avenue  
Santa Rosa, CA 95403  
(707) 843-3047

CITY OF SANTA ROSA  
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November 20, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Brodeyn Harris, am deeply concerned by the City Council's proposal to ~~add~~ vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 5 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



Digital Ciggz  
2750 Mendocino Avenue  
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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

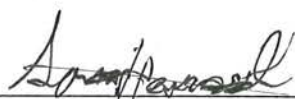
To The Distinguished Members of the Santa Rosa City Council:

I, Sunny Howard, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 5 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,







Digital Ciggz  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Julia Herzog, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 3 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 6 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



Digital Ciggz  
2750 Mendocino Avenue  
Santa Rosa, CA 95403  
(707) 843-3047

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT  
DEPARTMENT

November 20, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Councilman John Sawyer  
Councilman Tom Schwedhelm  
Councilwoman Erin Carlstrom  
Councilwoman Julie Combs  
Councilman Ernesto Olivares  
Councilman Chris Coursey  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Christian Foster, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 13 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





Digital Ciggz  
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November 20, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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Councilman Chris Coursey  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Jonathan Walker, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 4 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 4 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 16 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 3 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



Digital Ciggz  
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Santa Rosa, CA 95403  
(707) 843-3047

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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Councilman John Sawyer  
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Councilman Chris Coursey  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Heather Bradley, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





Digital Ciggz  
2750 Mendocino Avenue  
Santa Rosa, CA 95403  
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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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Councilman Chris Coursey  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, *Jeff Carlstrom*, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what *I* do know:

I was a miserable tobacco cigarette smoker for 22 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/YRS. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 76 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



Digital Ciggz  
2750 Mendocino Avenue  
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(707) 843-3047

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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Tom Schwedhelm, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 14 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos(yrs). Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 1 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





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2750 Mendocino Avenue  
Santa Rosa, CA 95403  
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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Danny Rooster, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 11 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 1/2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





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Santa Rosa City Council  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

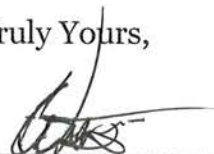
To The Distinguished Members of the Santa Rosa City Council:

I, William Falkner, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 14 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 3 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,







Digital Ciggz  
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(707) 843-3047

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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Councilman John Sawyer  
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Councilman Chris Coursey  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Robert Litter, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 9 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 76 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



Digital Ciggz  
2750 Mendocino Avenue  
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(707) 843-3047

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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Councilman John Sawyer  
Councilman Tom Schwedhelm  
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Councilman Ernesto Olivares  
Councilman Chris Coursey  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Josh BATISTA, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 18 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,







Digital Ciggz  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Dan Hank, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 6 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



Digital Ciggz  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Faith Cooper, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what *I* do know:

I was a miserable tobacco cigarette smoker for 13 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 1/2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 3 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





Digital Ciggz  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Asheley Inye, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what *I* do know:

I was a miserable tobacco cigarette smoker for 6 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 2 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Asheley Inye



Digital Ciggz  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Lucy Sanazzaro, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 20 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 4 mos/ yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 3 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Lucy Sanazzaro





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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Becky Linscum, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 6 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 6 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 10 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Becky Linscum



Digital Ciggz  
2750 Mendocino Avenue  
Santa Rosa, CA 95403  
(707) 843-3047

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT  
DEPARTMENT

November 20, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Councilman John Sawyer  
Councilman Tom Schwedhelm  
Councilwoman Erin Carlstrom  
Councilwoman Julie Combs  
Councilman Ernesto Olivares  
Councilman Chris Coursey  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Katy Pawn, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 12 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Katy Pawn





Digital Ciggz  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, NORA BURBANK, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 14 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 3 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



Digital Ciggz  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Eric Monroe, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 6 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 1/2 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0.2 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,







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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Donavan PAVIS, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 1 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



Digital Ciggz  
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(707) 843-3047

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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, DAVE LINK, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 4 1/2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 1/2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 16 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





Digital Ciggz  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Jessica Bundy, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 12 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/ys. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

