Water and Wastewater Rate Study

Santa Rosa Water - BPU Recommendation

December 19, 2024



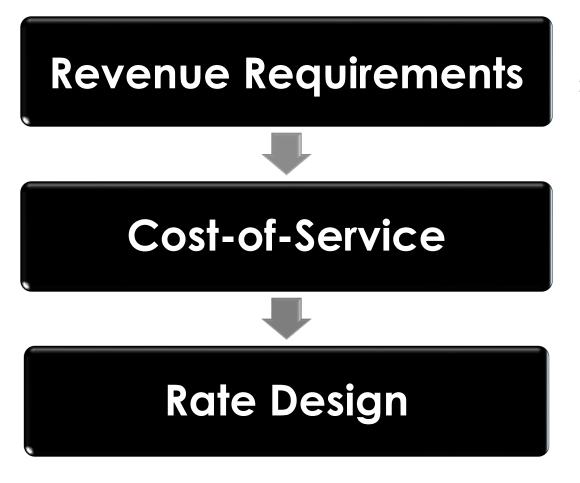
Agenda

- 1) Project Objectives and General Rate Setting
- 2) Water and Wastewater Rate Recommendations
- 3) Value of Water Campaign
- 4) New Optional Prop 218 Procedures
- 5) Request for Recommendation to City Council

Rate Setting Objectives

- Legal compliance
- Financial sufficiency and sustainability
- Minimize rate increases
- Public understanding
- Affordability

Rate Study Overview



Compare the revenues of the water, wastewater, and regional utilities to their expenses in multi-year *financial plans* to determine the overall level of annual rate adjustments

Proportionately allocate revenue requirements between the various customer classes based on service and demand requirements

Design water and wastewater rates to recover the revenue requirement from each customer class and meet other rate setting objectives

Water and Wastewater Rate Study Recommendations

Summary of Recommended Water/Wastewater Rate Adjustments

Based on feedback from Board Study Session to have ending fund balance and reserve levels match as closely as possible, reduced water rate recommendation from 8%, 8%, 7%, 7%, 7% to the following (Sewer rate did not change):

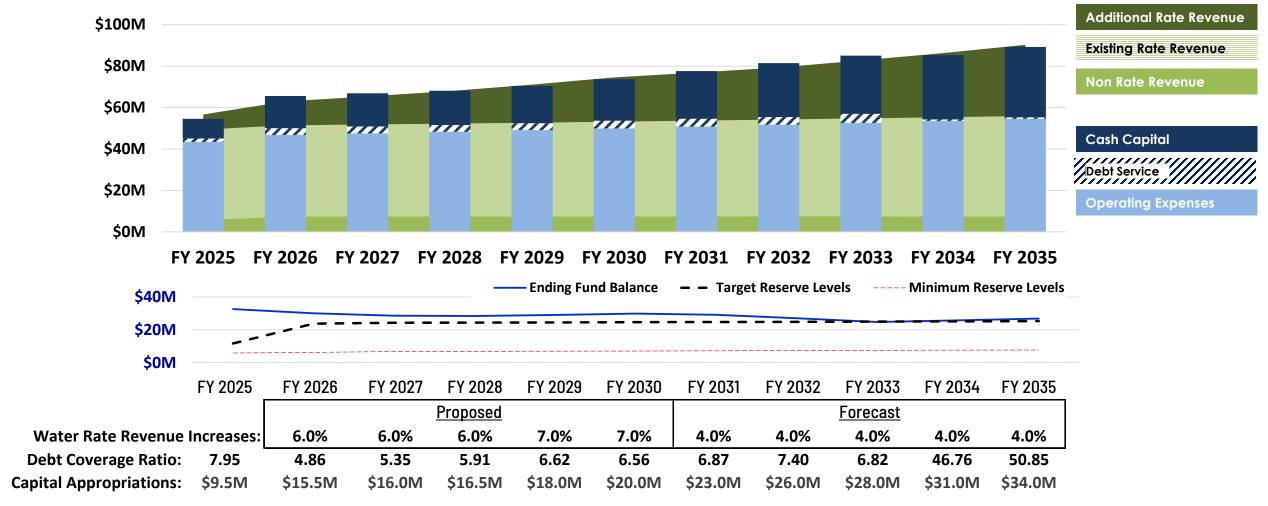
	Baseline Water Rate Adjustments ²	Wastewater Rates Adjustment	Change in a Typical Single Family Utility Bill ³
July 2025 ¹	6.0%	5.0%	6.1%
July 2026	6.0%	5.0%	5.4%
July 2027	6.0%	5.0%	5.4%
July 2028	7.0%	5.0%	5.8%
July 2029	7.0%	5.0%	5.8%

¹ While the overall rate revenue adjustment for FY 2025/26 are reflected in the table above, actual changes to individual customers' utility bills may vary in FY 2025/26 due to adjustments to the rate structure.

² The final adjustment to Water rates will be dictated by the pass-through of Sonoma Water wholesale water costs.

³ Typical single family bill includes a 5/8" water meter, 7,000 gallons of monthly water use, and 4,500 gallons of wastewater.

Water Financial Forecast & Proposed Rate Revenue Increases



Water Cost Allocation Principles

Customer costs

✓ Assigned to each customer on an equal basis

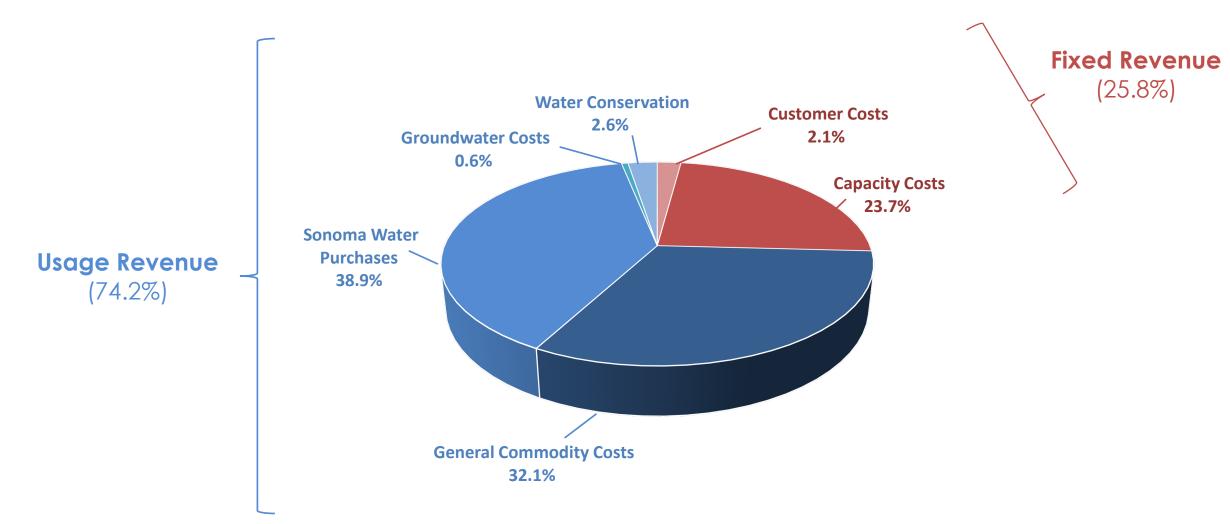
Capacity costs

✓ Assigned to each customer based on meter size

Commodity costs

- ✓ Assigned to each customer based on usage
 - Tiered water usage rates based on differential water supply and water conservation costs

Water Fixed vs Variable Revenue



Recommended FY 2025/26 Water Rate Schedule

		Current	July 2025	Cha	nge
Water Usa	age Rates (\$/TGAL)			\$	%
Single Famil	y Residential & Duplex				
Tier 1 Tier 2	Use up to Sewer Cap ¹ Above Sewer Cap	\$6.61 \$7.49	\$7.21 \$8.43	\$0.60 \$0.94	9.1% 12.6%
Multi-Family	y, Commercial, Industrial, and Institutional All water use	\$6.98	\$7.66	\$0.68	9.7%
Irrigation (p	otable water) ²				
Tier 1 Tier 2	Use up to 125% of water budget Over 125% of water budget	\$6.72 \$8.32	\$7.33 \$9.36	\$0.61 \$1.04	9.1% 12.5%
Irrigation (re	ecycled water) ²				
Tier 1	Use up to 125% of water budget	\$6.38	\$6.96	\$0.58	9.1%
Tier 2	Over 125% of water budget	\$8.32	\$9.36	\$1.04	12.5%
Monthly S	Service Charges (Potable Water)				
	5/8" & 3/4" meters	\$15.55	\$15.38	(\$0.17)	-1.1%
	1" meter	\$34.90	\$35.78	\$0.88	2.5%
	1 1/2" meter	\$67.15	\$69.78	\$2.63	3.9%
	2" meter	\$105.87	\$110.58	\$4.71	4.4%
	3" meter	\$196.18	\$205.78	\$9.60	4.9%
	4" meter	\$325.22	\$341.78	\$16.56	5.1%
	6" meter	\$647.80	\$681.78	\$33.98	5.2%
Monthly S	Service Charges (Recycled Water	r)			
	5/8" & 3/4" meters	\$13.99	\$13.84	(\$0.15)	-1.1%
	1" meter	\$31.41	\$32.20	\$0.79	2.5%
	1 1/2" meter	\$60.43	\$62.80	\$2.37	3.9%
	2" meter	\$95.28	\$99.52	\$4.24	4.5%
	3" meter	\$176.57	\$185.20	\$8.63	4.9%
	4" meter	\$292.70	\$307.60	\$14.90	5.1%
	6" meter	\$583.02	\$613.60	\$30.58	5.2%
Notes:					

Notes:

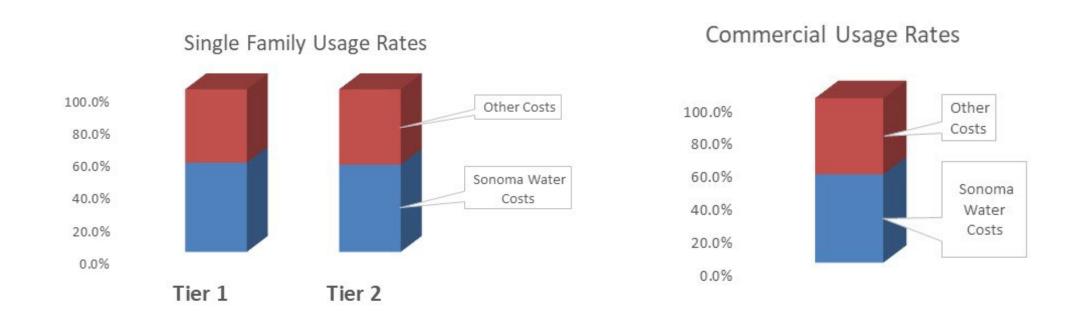
¹ The Sewer Cap is calculated for each customer based on the average billing period water use during November through March.

² The landscape water budget varies for each customer each billing period and is determined using the site's square footage for the types of plants and the evapotranspiration rate for the billing period.

^{*} This schedule no longer includes special rate for single family or duplex accounts with no outdoor usage

Proposed SCWA Pass-Through Provision

- All Usage Rates increase based on the proposed schedule...
- ... however, a portion of the Usage Rates will be adjusted based on actual changes in wholesale water costs
- Adjustments occur each July, following Sonoma Water rate action (with 30-day notice provided to customers)



Example Calculation of SCWA Pass-Through Provision

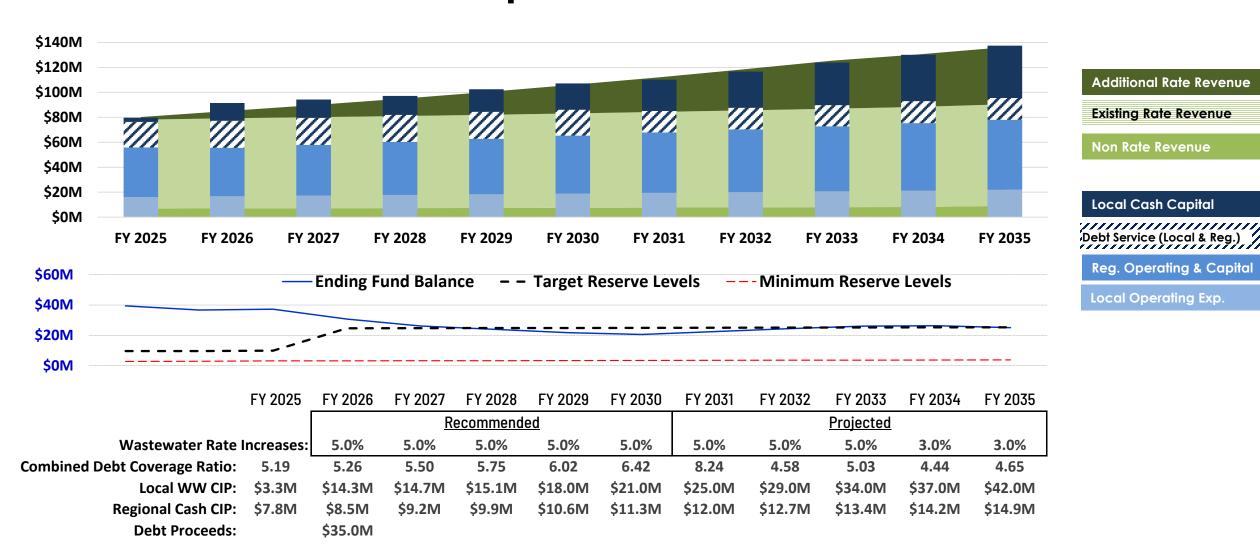
Santa Ro s Propose	SCWA Santa Rosa Aqueduct Rate Change ¹ Example Change: 10.0%						
	Current Current Santa Rosa Current Rates Costs SCWA Costs		Santa Rosa Rate Adjustment	Rate SCWA		Change	
Water Usage Rates	s (\$/TGAL)						
Single Family							
Tier 1	\$7.21	\$3.36	\$3.85	\$0.20	\$0.39	\$7.80	8.2%
Tier 2	\$8.43	\$4.01	\$4.42	\$0.24	\$0.44	\$9.11	8.1%
Commercial/Industrial/	<u>'Multifamily</u>						
All Water Use	\$7.66	\$3.60	\$4.06	\$0.22	\$0.41	\$8.28	8.1%
Irrigation (potable)							
Tier 1	\$7.33	\$3.34	\$3.99	\$0.20	\$0.40	\$7.93	8.2%
Tier 2	\$9.36	\$4.95	\$4.41	\$0.30	\$0.44	\$10.10	7.9%
Irrigation (recycled)							
Tier 1	\$6.96	\$3.17	\$3.79	\$0.19	\$0.38	\$7.53	8.2%
Tier 2	\$9.36	\$4.95	\$4.41	\$0.30	\$0.44	\$10.10	7.9%

(No change to service charges due to changes in SCWA costs)

Notes:

¹ Rates charged by SCWA for water from the Santa Rosa Aqueduct. Rates for the upcoming fiscal year are typically adopted in April of each year.

Local Wastewater Financial Forecast & Proposed Rate Revenue Increases

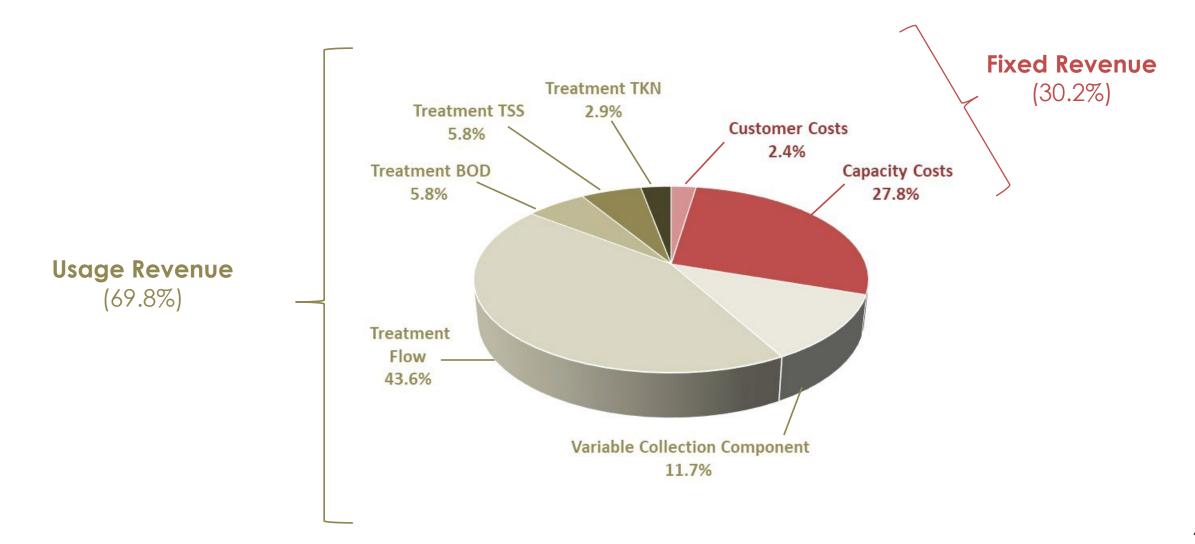


¹³

Wastewater Cost Allocation Principles

- Customer costs
 - ✓ Assigned to each customer on an equal basis
- Capacity costs
 - ✓ Assigned to each customer based on meter size
- Wastewater treatment costs
 - ✓ Assigned to sewer usage rates based on flow and strength

Wastewater Fixed vs Variable Revenue



Recommended FY 2025/26 Wastewater Rate Schedule

	Current	July 2025	Cha	nge
Wastewater Usage Rates (\$/TGAL) 1			\$	%
Single Family and Multi-Family ²	\$16.04	\$16.86	\$0.82	5.1%
Commercial, Industrial, and Institutional				
Low Strength	\$13.18	\$13.87	\$0.69	5.2%
Standard Strength	\$16.04	\$16.86	\$0.82	5.1%
Medium Strength	\$17.88	\$18.77	\$0.89	5.0%
High Strength	\$22.30	\$23.39	\$1.09	4.9%
Monthly Service Charges				
Single Family	\$27.65	\$29.77	\$2.12	7.7%
Multi-Family, Commercial, Industrial, Institu	utional			
5/8" & 3/4" meters	\$27.65	\$29.77	\$2.12	7.7%
1" meter	\$63.83	\$69.80	\$5.97	9.4%
1 1/2" meter	\$124.12	\$136.53	\$12.41	10.0%
2" meter	\$196.47	\$216.60	\$20.13	10.2%
3" meter	\$365.28	\$403.42	\$38.14	10.4%
4" meter	\$606.46	\$670.32	\$63.86	10.5%
6" meter	\$1,209.38	\$1,337.56	\$128.18	10.6%

Notes:

¹ Wastewater usage charge applies to the estimated wastewater generated. For single-family residential accounts and multi-family accounts that don't have a separate irrigation meter for landscaping the esimated wastewater is based on the lower of current water use or the Sewer Cap. The Sewer Cap is calculated for these residential accounts based on the average water use from complete billing periods within the months of November through March. For all accounts with separate irrigation meters (whether multifamily or non-residential) the wastewater generated is based on actual water usage during the billing period.

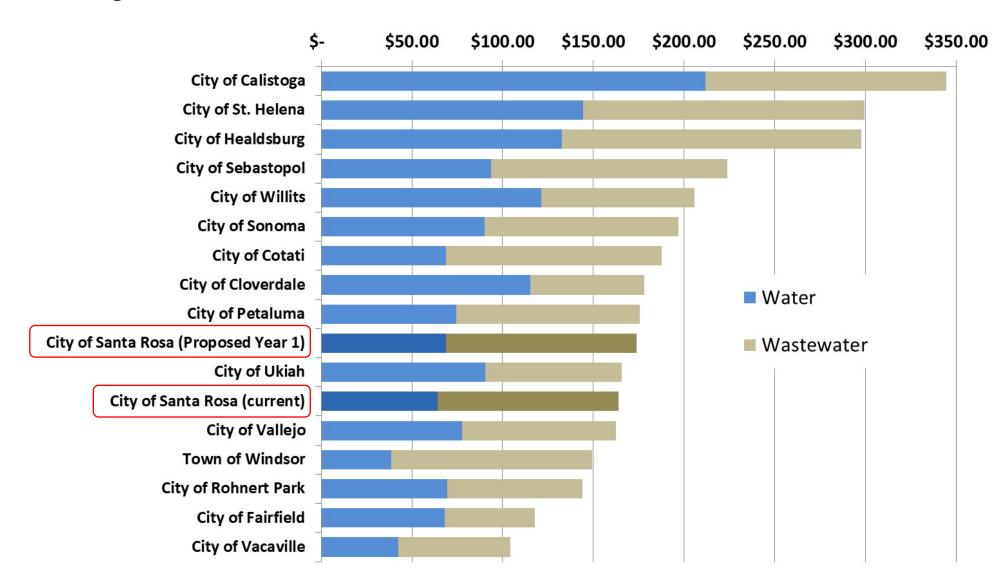
² Multifamily accounts include duplex, and triplex accounts.

FY 2025/26 Bill Impact Analysis

	Moto:	Water Use	WW Use	Dille With	Current Water/	WW Dates	Dillo With F	Dranagad Water	//W/W Dates	Change in	Total Dill
	Meter	water use	www use	BIIIS WITH	Current Water/	vv vv Kates	DIIIS WITH I	Proposed Water	y w w kates	Change in	i otai bili
	Meter	Water Use	WW Use	Bills With	Current Water/	WW Rates	Bills With F	Proposed Water	/WW Rates	Change in	Total Bill
	Size	(TGAL)	(TGAL)	Water	Wastewater	Total	Water	Wastewater	Total	\$	%
Single Family Residential											
Low Water Use	5/8"	4	4	\$41.99	\$91.81	\$133.80	\$44.22	\$96.53	\$140.75	\$6.95	5.2%
Median Water Use	5/8"	7	4.5	\$64.02	\$99.83	\$163.85	\$68.90	\$104.88	\$173.78	\$9.93	6.1%
High Water Use	5/8"	12	6	\$100.15	\$123.89	\$224.04	\$109.22	\$129.91	\$239.13	\$15.09	6.7%
Very High Water Use	5/8"	20	7	\$159.19	\$139.93	\$299.12	\$175.44	\$146.60	\$322.04	\$22.92	7.7%
Duplex	5/8"	8	6	\$70.19	\$123.89	\$194.08	\$75.50	\$129.91	\$205.41	\$11.33	5.8%
Small Apartment (4 DUs)	1"	15	12	\$139.60	\$256.31	\$395.91	\$150.68	\$270.08	\$420.76	\$24.85	6.3%
Large Apartment (24 DUs)	2"	80	80	\$664.27	\$1,479.67	\$2,143.94	\$723.38	\$1,551.80	\$2,275.18	\$131.24	6.1%
Very Lrg. Apart. (100 DUs)	4"	320	320	\$2,558.82	\$5,739.26	\$8,298.08	\$2,792.98	\$6,011.12	\$8,804.10	\$506.02	6.1%
Small Retail	5/8"	6	6	\$57.43	\$106.73	\$164.16	\$61.34	\$112.99	\$174.33	\$10.17	6.2%
Large Retail	2"	80	80	\$664.27	\$1,250.87	\$1,915.14	\$723.38	\$1,326.20	\$2,049.58	\$134.44	7.0%
Office Building	1 1/2"	40	40	\$346.35	\$651.32	\$997.67	\$376.18	\$691.33	\$1,067.51	\$69.84	7.0%
Car Wash	2"	60	60	\$524.67	\$987.27	\$1,511.94	\$570.18	\$1,048.80	\$1,618.98	\$107.04	7.1%
Mixed Comm. w/ Food	1"	35	35	\$279.20	\$844.33	\$1,123.53	\$303.88	\$888.45	\$1,192.33	\$68.80	6.1%
Hotel w/ Restaurant	3"	200	200	\$1,592.18	\$4,825.28	\$6,417.46	\$1,737.78	\$5,081.42	\$6,819.20	\$401.74	6.3%
Restaurant	1 1/2"	50	50	\$416.15	\$1,239.12	\$1,655.27	\$452.78	\$1,306.03	\$1,758.81	\$103.54	6.3%
Supermarket	2"	160	160	\$1,222.67	\$3,057.27	\$4,279.94	\$1,336.18	\$3,219.80	\$4,555.98	\$276.04	6.4%
Mortuary	1"	20	20	\$174.50	\$509.83	\$684.33	\$188.98	\$537.60	\$726.58	\$42.25	6.2%
Small Winery	1"	10	10	\$104.70	\$286.83	\$391.53	\$112.38	\$303.70	\$416.08	\$24.55	6.3%
Sm. Irrig. (Wtr Budg.=18 tg)	1"	20		\$172.50	(na)	\$172.50	\$186.44	(na)	\$186.44	\$13.94	8.1%
Lrg. Irrig. (Wtr. Budg.=250 tg)	4"	300		\$2,421.22	(na)	\$2,421.22	\$2,540.78	(na)	\$2,540.78	\$119.56	4.9%

Comparison to Other Local Agencies – Combined

for single family homes with $\frac{3}{4}$ " meter, 7,000 gallons of water usage and 4,500 gallons of winter water usage



Summary of Recommended Water/Wastewater Rate Adjustments

	Baseline Water Rate Adjustments ²	Wastewater Rates Adjustment	Change in a Typical Single Family Utility Bill ³
July 2025 ¹	6.0%	5.0%	6.1%
July 2026	6.0%	5.0%	5.4%
July 2027	6.0%	5.0%	5.4%
July 2028	7.0%	5.0%	5.8%
July 2029	7.0%	5.0%	5.8%

¹ While the overall rate revenue adjustment for FY 2025/26 are reflected in the table above, actual changes to individual customers' utility bills may vary in FY 2025/26 due to adjustments to the rate structure.

² The final adjustment to Water rates will be dictated by the pass-through of Sonoma Water wholesale water costs.

³ Typical single family bill includes a 5/8" water meter, 7,000 gallons of monthly water use, and 4,500 gallons of wastewater.

Capital Project Delivery

Proposed Capital Delivery Program

- Two current Master Professional Services Agreements for Project Management
 - Allow for additional project delivery while rate update process is underway
- Issue Project Management RFP

 Prepared and issued after rate public hearing
- Issue Design Services RFP for package of projects → early FY25-26
- Deliver projects during FY26-27 and FY27-28
- Prepare next cycle during FY27-28 at increased scale

Value of Water Campaign

Value of Water Campaign

Outreach Plan:

- May Nov. 2024: Value of Water Service and the Need to Invest
- Dec. July 2025: Proposed Water Rates, Prop 218 Noticing, and Adopted Rate Schedule

Advertising:

- srcity.org/ValueOfWater
- City Connections eNewsletter
- QuenchCA Campaign
- Water Bill Messaging
- Digital, Print, and Radio
- Social Media



Value of Water Campaign

Digital Campaign using Google Ads for Sept. 30 - Dec. 9

559K Impressions

Sep 30, 2024

 11.3K Clicks to srcity.org/ValueOfWater

srcity.org/ValueOfWater

Impressions - Cost - Clicks - Avg. CPC - \$1.39K 11.3K \$0.12

Social Media Campaign May – Dec 2024





101K Impressions

Dec 9, 2024

• 3.27 K Engagement/Link Clicks



New Optional Prop 218 Procedures

Legal Requirements for Setting Water Rates In California

Proposition 218 (Article XIIID, Section 6 of California Constitution)

- Revenues shall not exceed funds required to provide service; nor used for another purpose
- Amount shall not exceed the proportional cost of the service attributable to the parcel
- Service must be actually used or immediately available
- Approval process includes 45-day notice, public hearing, and written majority protest. Does not require a voting process (unlike taxes).

120 Day Statue of Limitations

- Government Code 53579 went into effect January 1, 2022
- Allows local agencies to implement a 120 day statue of limitations for challenging adoption of water or sewer service charges
- Requires including language in Prop 218 notice
- Benefit Provides a 120 day limitation. If not included, challenges can be brought up to 3 years after adoption of water or sewer charges

Exhaustion of Administrative Remedies

- AB 2257 adds Government Code Sections 53579.1 and 53759.2 and goes into effect January 1, 2025
- Allows local agencies to adopt administrative exhaustion procedures (as part of the Prop 218 process)
 requiring written objections to be submitted in order to preserve the ability to initiate litigation challenging
 water and sewer rates. This is in addition to the ability to protest the proposed rates (current Prop 218
 process).
 - Protests A written protest stating not supportive of proposed rates (not substantive)
 - Objections A written objection stating factual reasons why rates do not meet legal requirements (substantive)
- Requires including language in Prop 218 notice explaining the process
 - Must provide 45 days for rate payers to submit written objections
 - Must outline process, including due date, for submission of written objections
- Benefits Substantially reduces legal risk
- Concerns Communicating the two different options may be difficult. Adds time between issuance of Prop 218 notice and public hearing (approx. 2-3 week depending on number of objections received)

Direction on Optional Prop 218 Procedures

- Water Director and Interim Assistant City Attorney recommend implementation of both optional procedures
- Language will be included in Prop 218 Notice for both procedures
 - Set 45 Day period for Objection Process Objections due Feb 28th
 - Staff, rate consultant and legal counsel will review objections, make any needed corrections to rate study, and develop written responses
 - Council will consider and conclude objection process on April 1st as a separate item prior to rate adoption public hearing
 - Council will hold rate adoption Public Hearing on April 1st after completing objection process

Rate Setting Tentative Schedule

- Presentation to BPU Budget Review Subcommittee November 6

- Presentation to BPU in Study Session **December 5**
- BPU rate recommendation consideration **December 19 (today)**
- Presentation to City Council in Study Session January 7, 2025
- Prop. 218 notifications mailing **Postmarked by January 13, 2025**
- Public Hearing April 1, 2025

Recommendation

It is recommended by the Board of Public Utilities Budget Subcommittee and Santa Rosa Water that the Board of Public Utilities, by resolution, recommend that, after compliance with Proposition 218 and successful conclusion of a protest hearing, the City Council 1.) Enact increased rates for water services and 2.) Enact increased rates for wastewater services.

Questions?