



City of Santa Rosa

City Hall, Council
Chamber
100 Santa Rosa Avenue
Santa Rosa, CA 95404

CITY COUNCIL REGULAR MEETING AGENDA AND SUMMARY REPORT JULY 23, 2024

12:30 P.M. - CLOSED SESSION

3:00 P.M. - STUDY SESSION

4:00 P.M. - REGULAR SESSION

MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING BY ATTENDING IN-PERSON FROM COUNCIL CHAMBER AT 100 SANTA ROSA AVENUE (IT IS RECOMMENDED THAT SOCIAL DISTANCING BE OBSERVED).

THE PUBLIC CAN ALSO VIEW OR LISTEN TO THE MEETING LIVE AT:

- 1. [HTTPS://SANTA-ROSA.LEGISTAR.COM/CALENDAR](https://santa-rosa.legistar.com/calendar). CLICK ON THE "IN PROGRESS" LINK TO VIEW;**
- 2. VIA ZOOM WEBINAR BY VISITING [HTTPS://SRCITY-ORG.ZOOM.US/J/89643446933](https://srcity-org.zoom.us/j/89643446933), OR BY DIALING 877-853-5257 AND ENTERING WEBINAR ID: 896 4344 6933;**
- 3. COMCAST CHANNEL 28, AT&T U-VERSE CHANNEL 99; AND**
- 4. VIA YOUTUBE AT [HTTPS://WWW.YOUTUBE.COM/CITYOFSANTAROSA](https://www.youtube.com/cityofsantarosa)**

Public Comment may be made live during the meeting In-Person from Council Chamber or submitted in advance via email at cc-comment@srcity.org by 5:00 p.m. the Monday before the City Council Meeting.

IN THE EVENT A COUNCIL MEMBER PARTICIPATES REMOTELY BASED ON JUST CAUSE OR EMERGENCY CIRCUMSTANCES PURSUANT TO AB 2449, THE CITY WILL ALSO ALLOW FOR PUBLIC COMMENT THROUGH THE ZOOM LINK OR DIAL-IN NUMBER ABOVE.

PLEASE NOTE THAT ALL E-MAILS SENT TO THE CITY COUNCIL ARE CONSIDERED TO BE PUBLIC RECORDS AND SUBJECT TO DISCLOSURE UNDER THE CALIFORNIA PUBLIC RECORDS ACT.

DEADLINES AND ADDITIONAL INSTRUCTION FOR PUBLIC COMMENT ARE SET FORTH BELOW.

COUNCIL MAY RECESS DURING THE EVENING FOR BREAKS. PUBLIC HEARING MATTERS WILL BEGIN NO EARLIER THAN 5:00 P.M.

MATTERS ON THE AGENDA MAY BE TAKEN OUT OF ORDER.

PUBLIC COMMENTS:

Except for public hearing items, comments from the public will be allowed on all agenda items at the time each item is called. Comments on public hearing items may be made when the hearing is opened.

Live Public Comment: Members of the public can provide comment on an Agenda Item In-Person from Council Chamber by completing a Speaker Card or signing up with the Administrator in Council Chamber.

Advanced Public Comment Via E-mail: To submit an e-mailed public comment to the City Council, please send to: cc-comment@srcity.org by 5:00 p.m., the Monday prior to the Council Meeting. Identify in the subject line of your e-mail the Agenda Item Number on which you wish to comment, and provide your name and comment in the body of the e-mail. E-mail public comments received by the deadline will be distributed to City Council members and uploaded to the agenda prior to the start of the City Council Meeting for public access.

Non-Agenda Items are the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. The first public comment period on non-agenda items (Agenda Item 14) will begin no earlier than 5:00 p.m. and will be limited to twelve speakers selected randomly by the Mayor. Each speaker will be allowed up to three minutes. Speakers who do not have an opportunity to

Speak during this time will be allowed to make public comment under Agenda Item 18.

12:30 P.M.

1. CALL TO ORDER AND ROLL CALL

2. REMOTE PARTICIPATION UNDER AB 2449 (IF NEEDED)

To consider and take action on any request from a Council Member to participate in a meeting remotely due to Just Cause or Emergency Circumstances pursuant to AB 2449 (Government Code Section 549539(f)).

3. ANNOUNCEMENT OF CLOSED SESSION ITEMS

Following the announcement of Closed Session items and prior to recess into Closed Session, the public may speak up to three minutes on items to be addressed in Closed Session.

3.1 CONFERENCE WITH LEGAL COUNSEL - EXISTING LITIGATION
(Paragraph (1) of subdivision (d) of Government Code Section 54956.9)

Name of Case: Airport Business Center v. City of Santa Rosa, et al.
Sonoma County Superior Court Case No. SCV-272714

3.2 CONFERENCE WITH REAL PROPERTY NEGOTIATOR
(Government Code Section 54956.8)

Property: 625 and 637 3rd street APN's: 009-013-011 and 009-013-012
Agency Negotiators: Jill Scott, Real Property Negotiator, and Stephanie Valkovic, Associate Real Property Negotiator
Negotiating Parties: Rogel Projects
Under Negotiations: Price and terms of payment.

3.3 CONFERENCE WITH REAL PROPERTY NEGOTIATOR
(Government Code Section 54956.8)

Property: 50 Old Courthouse Square, APN: 009-013-013
Agency Negotiator: Jill Scott, Real Property Negotiator and Stephanie Valkovic, Associate Real Property Negotiator
Negotiating Parties: Old Courthouse Square LP, Airport Business Center

Under Negotiations: Price and terms of payment.

3.4 CONFERENCE WITH REAL PROPERTY NEGOTIATOR
(Government Code Section 54956.8)

Property: 520 3rd Street and 521 2nd Street APN 010-063-027 APN
010-063-019

Agency Negotiator: Jill Scott, Real Property Negotiator and Stephanie
Valkovic, Associate Real Property Negotiator

Negotiating Parties: Museum on the Square, LLC

Under Negotiations: Price and terms of payment.

3.5 CONFERENCE WITH LABOR NEGOTIATORS
(Government Code Section 54957.6)

Agency Designated Representatives: Maraskeshia Smith, City
Manager; Alan Alton, Chief Financial Officer; Dominique Blaquie,
Human Resources Director; Siara Goyer, Employee Relations
Manager; and Burke Dunphy of Sloan Sakai Yeung & Wong LLP.

Employee Organizations: Santa Rosa Firefighters Association - Local
1401 (representing City Employee Unit 2).

**RECESS CLOSED SESSION(S) AND RECONVENE TO OPEN SESSION IN THE
COUNCIL CHAMBER AND VIA ZOOM.**

3:00 P.M.

4. STUDY SESSION

Study Session items are items for in-depth discussion and possible direction
to staff. No action will be taken.

**4.1 SONOMA COUNTY INTEGRATED TRANSIT SERVICE PLAN (THIS
ITEM HAS BEEN CONTINUED FROM THE JULY 9, 2024, REGULAR
MEETING.)**

It is recommended by the Transportation and Public Works Department
that the Council hold a Study Session on the Sonoma County
Integrated Transit Service Plan recently completed by the Sonoma
County Transportation Authority (SCTA) in coordination with Santa
Rosa CityBus, Sonoma County Transit and Petaluma Transit. This item
is provided for Council's information and no action will be taken except

for possible direction to staff.

Attachments: [Staff Report](#)
[Presentation](#)

4:00 P.M.

5. ANNOUNCEMENT OF ROLL CALL (IF NEEDED)

6. REPORT, IF ANY, ON STUDY AND CLOSED SESSIONS

7. PROCLAMATIONS/PRESENTATIONS - NONE.

8. STAFF BRIEFINGS - NONE.

This time is reserved for City staff to provide a five-minute briefing to the Council on departmental issues of interest. No action will be taken on these matters except to possibly place a particular item on a future agenda for Council consideration.

9. CITY MANAGER'S/CITY ATTORNEY'S REPORTS

9.1 REPORT OF SETTLEMENTS AND ACTIVE LITIGATION

The City Attorney will report on settlements over \$50,000 through June 2024 as well as provide a summary of pending litigation against the City.

Attachments: [Litigation Report](#)

10. STATEMENTS OF ABSTENTION BY COUNCIL MEMBERS

11. MAYOR'S/COUNCIL MEMBERS' REPORTS

**11.1 MAYOR'S/COUNCIL MEMBERS' SUBCOMMITTEE AND LIAISON
REPORTS (AND POSSIBLE COUNCIL DIRECTION TO BOARD
REPRESENTATIVE ON PENDING ISSUES, IF NEEDED)**

11.1.1 Council Subcommittee Reports

**11.1.2 Sonoma County Transportation Authority/Regional Climate
Protection Authority (SCTA/RCPA)**

11.1.3 Sonoma County Water Agency (SCWA) - Water Advisory Committee

11.1.4 Association of Bay Area Governments (ABAG)

**11.1.5 Sonoma County Agricultural Preservation and Open Space District
Advisory Committee**

11.1.6 Sonoma Clean Power Authority (SCPA)

**11.1.7 Zero Waste Sonoma (formerly known as Sonoma County Waste
Management Agency (SCWMA))**

11.1.8 Groundwater Sustainability Agency (GSA)

11.1.9 Sonoma County Homeless Coalition

11.1.10 Renewal Enterprise District (RED)

11.1.11 Public Safety Subcommittee

11.1.12 Other

12. APPROVAL OF MINUTES

12.1 July 9, 2024, Regular Meeting Minutes.

Attachments: [Draft Minutes](#)

13. CONSENT ITEMS

13.1 MOTION - CONTRACT AWARD - ROSELAND PAVEMENT
MAINTENANCE 2024

RECOMMENDATION: It is recommended by the Transportation and Public Works Department that the Council, by motion, award Contract Number C02383, Roseland Pavement Maintenance 2024, in the amount of \$1,999,838.90 to the lowest responsible bidder, Ghilotti Brothers of San Rafael, California, approve a 10% contract contingency, and authorize a total contract amount of \$2,199,822.79.

Attachments: [Staff Report](#)
[Attachment 1 - Location Map](#)
[Attachment 2 - Summary of Bids](#)

13.2 RESOLUTION - GO SONOMA COOPERATIVE AGREEMENTS (THIS ITEM WAS CONTINUED FROM THE JULY 9, 2024, REGULAR MEETING)

RECOMMENDATION: It is recommended by the Transportation and Public Works Department that the Council, by resolution, approve and authorize the City Manager to negotiate and execute the Measure DD (Go Sonoma) Cooperative Agreements Number G20600E1 and Number G41200E1 with Sonoma County Transportation Authority (SCTA) providing quarterly apportionment disbursements to the City of Santa Rosa and to Santa Rosa CityBus.

Attachments: [Staff Report](#)
[Resolution](#)
[Exhibit A - CSR Agreement](#)
[Exhibit B - CityBus Agreement](#)

13.3 RESOLUTION - APPROVAL OF FIRST AMENDMENT TO PROFESSIONAL SERVICES AGREEMENT NUMBER F002371 FOR STATE LEGISLATIVE ADVOCACY SERVICES WITH RENNE PUBLIC POLICY GROUP, A DIVISION OF RENNE PUBLIC LAW GROUP, LLP

RECOMMENDATION: It is recommended by the Communications and Intergovernmental Relations Office that the Council, by resolution, approve a First Amendment to Professional Services Agreement Number F002371 with Renne Public Policy Group, a division of Renne Public Law Group, LLP, Sacramento, California, increasing time of performance for two years and increasing compensation by \$155,000, for state legislative advocacy efforts, including policy development for the Council's state legislative priorities, for a total contract not to exceed amount of \$529,580.

Attachments: [Staff Report](#)
[Resolution](#)
[Exhibit A](#)

13.4 RESOLUTION - RENEWAL OF ENTERPRISE AGREEMENT WITH ESRI FOR GIS SOFTWARE

RECOMMENDATION: It is recommended by the Information Technology Department that the Council, by resolution: 1) waive competitive bidding pursuant to Section 3-08.100, subdivision (D) of the Santa Rosa City Code; and, 2) approve a contract amendment to F001808 for an additional six (6) year Small Enterprise Agreement with Environmental Systems Research Institute, Inc. (ESRI) for Geographic Information System (GIS) software in the amount of \$1,099,800, for a total contract amount not to exceed \$2,044,800.

Attachments: [Staff Report](#)
[Resolution](#)
[Exhibit A - Agreement](#)

13.5 RESOLUTION - FOURTH AMENDMENT FOR ONE-YEAR EXTENSION WITH ACCELA, INC. FOR PLANNING AND DEVELOPMENT RELATED SOFTWARE SUPPORT SERVICES

RECOMMENDATION: It is recommended by the Information Technology and Planning and Economic Development Departments, that the Council, by resolution, approve a Fourth Amendment to General Services Agreement Number F000599 with Accela, Inc., San Ramon, California, for support and maintenance of software used for development-related permitting, inspections, and code enforcement services, data, and processes for a one-year extension, for a total renewal amount of \$166,899.26, and a total cumulative contract amount of \$1,941,641.

Attachments: [Staff Report](#)
[Resolution](#)
[Exhibit A](#)

13.6 RESOLUTION - SECOND AMENDMENT TO PURCHASE ORDER NUMBER 165140 WITH UNIVERSAL SITE SERVICES, INC.

RECOMMENDATION: It is recommended by the Finance Department that the Council, by resolution, approve the Second Amendment to Purchase Order 165140 with Universal Site Services, Inc., Milpitas,

California, for sweeping services at City parking lots, garages, and transit hubs in an amount of \$65,134.32 for a total not to exceed amount of \$262,537.28.

Attachments: [Staff Report](#)
[Resolution](#)

13.7 RESOLUTION - EXTENSION OF PROCLAMATION OF LOCAL HOMELESS EMERGENCY

RECOMMENDATION: It is recommended by the Housing and Community Services Department that the Council, by resolution, approve an extension of Resolution No. 28839 which formally proclaimed a local homeless emergency within Santa Rosa.

Attachments: [Staff Report](#)
[Resolution](#)

14. PUBLIC COMMENT ON NON-AGENDA MATTERS

This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. This public comment period will begin no earlier than 5:00 p.m. and will be limited to twelve speakers selected randomly by the Mayor. Each speaker will be allowed up to three minutes. Speakers who do not have an opportunity to speak during this time will be allowed to make public comment under Agenda Item 18.

LATE CORRESPONDENCE

Attachments: [Late Correspondence \(Uploaded 07-23-2024\)](#)

15. REPORT ITEMS

15.1 RESOLUTION - GENERAL BUSINESS TAX BALLOT MEASURE (THIS ITEM HAS BEEN CONTINUED TO THE AUGUST 6, 2024, REGULAR MEETING)

RECOMMENDATION: It is recommended by the Finance Department that the City Council (1) introduce an ordinance to amend chapter 6-04 of the Santa Rosa City Code to amend the General Business Tax by removing the maximum tax and adjusting rates, and (2) approve a

resolution ordering the submission of a ballot measure to seek voter approval of that ordinance at the November 5, 2024, General Municipal Election and directing related actions.

15.2 RESOLUTION - TRANSIENT OCCUPANCY TAX BALLOT MEASURE (THIS ITEM HAS BEEN CONTINUED TO THE AUGUST 6, 2024, REGULAR MEETING.)

RECOMMENDATION: It is recommended by the Finance Department that the City Council (1) introduce an ordinance to amend chapter 3-28 of the Santa Rosa City Code to increase the Transient Occupancy Tax (TOT) by two percent (2%), and (2) approve a resolution ordering the submission of a ballot measure to seek voter approval of this ordinance at the November 5, 2024, General Municipal Election and directing related actions.

16. PUBLIC HEARINGS

Public Hearing matters will begin no earlier than 5:00 p.m. or as soon thereafter as the matters are reached on the agenda.

16.1 PUBLIC HEARING - ORDINANCE OF THE COUNCIL OF THE CITY OF SANTA ROSA ADDING CHAPTER 6-20 OF THE SANTA ROSA CITY CODE TITLED "REGULATION OF RETAIL TOBACCO SALES," AUTHORIZE THE CITY MANAGER TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH THE COUNTY FOR COMPLIANCE MONITORING AND ENFORCEMENT

BACKGROUND: The City Council will consider an ordinance that proposes adding Chapter 6-20 to the Santa Rosa City Code titled "Regulation of Retail Tobacco Sales" requiring all tobacco retailers to obtain a license and comply with enhanced regulations associated with tobacco sales, in particular, those targeting sales to youth. The ordinance incorporates direction from Council provided during their June 4, 2024, meeting revising sections associated with license transfer language and the level of fines and penalties. The revised ordinance does not alter the proposed language to establish a buffer between retail locations and schools and parks, a ban on electronic tobacco smoking devices and flavored tobacco sales, and establishment of minimum package sizes and pricing. If adopted, the ordinance will

impose a license fee on retailers selling tobacco products within the City limits. Staff will return to Council with a resolution to impose any such fees.

RECOMMENDATION: It is recommended by the City Manager's Office that the Council: 1) hold a public hearing to discuss regulation of retail tobacco sales; 2) introduce an ordinance adding Chapter 6-20 to the Santa Rosa City Code titled "Regulation of Retail Tobacco Sales"; and 3) by motion, authorize the City Manager to negotiate and execute an agreement with the County of Sonoma for license administration and compliance monitoring.

Attachments: [Staff Report](#)
[Attachment 1 - Map Showing 600-Foot Radius](#)
[Attachment 2 - Alternative Ordinance Language by Section Ordinance](#)
[Public Hearing Notice](#)
[Correspondence](#)
[Presentation](#)
[Late Correspondence \(Uploaded 07-23-2024\)](#)

16.2 PUBLIC HEARING - SANTA ROSA FIRE DEPARTMENT ANNUAL WEED ABATEMENT PROGRAM REPORT

BACKGROUND: Santa Rosa City Code section, Chapter 9.08 requires a public hearing to hear objections to the cost of weeds and/or rubbish abatement. The City Council grants or overrules such protests. The City Council, by resolution, may confirm the itemized report of the costs of abatement. The City Council authorizes the Santa Rosa Fire Department, County Auditor and Tax Collector to enact a special assessment as a lien upon respective parcels subject to the Weed and Rubbish Abatement Program.

RECOMMENDATION: It is recommended by the Santa Rosa Fire Department that the Council, by resolution, confirm the itemized report of the Fire Department of the cost of weed and rubbish abatement as provided for in Sections 9-08.020, 9-08.080, and 9-08.090 of the Santa Rosa City Code.

Attachments: [Staff Report](#)
[Attachment 1- Weed Abatement Summary](#)
[Resolution](#)
[Exhibit A - Unpaid Weed Abatement Report - 2023](#)
[Public Hearing Notice](#)
[Presentation](#)

17. WRITTEN COMMUNICATIONS - NONE.

18. PUBLIC COMMENT ON NON-AGENDA MATTERS

This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council and not able to speak under Agenda Item 14. Each speaker will be allowed up to three minutes.

19. ANNOUNCEMENT OF CONTINUED CLOSED SESSION ITEMS, RECESS TO CLOSED SESSION IN THE MAYOR'S CONFERENCE ROOM, RECONVENE TO OPEN SESSION, AND ANNOUNCEMENTS [IF NEEDED]

20. ADJOURNMENT OF MEETING

21. UPCOMING MEETINGS

This schedule is tentative and subject to change pending final publication and posting of the City Council Meeting Agenda.

21.1 UPCOMING MEETINGS LIST

Attachments: [Upcoming Meetings List](#)

***Did not appear on the preliminary agenda.**

****Quasi-judicial or adjudicative action, ex-parte communication disclosure is required.**

The Open Government Ordinance was adopted by City Council in December 2020 (ORD-2020-018) and amended in July 2021 (ORD-2021-007). These ordinances added and amended Chapter 1-10 to the City Code to codify the City of Santa Rosa's commitment to embrace a culture of open government to ensure public trust, engage the community, and establish a system of transparency, public participation, and collaboration. To view a full versions of the Open Government Ordinances go to <http://srcity.org/OpenGovOrdinance> and <http://srcity.org/OpenGovOrdinanceAmend>. To request paper copies of the Open Government Ordinances contact the City Clerk's Office at 707-543-3015 (TTY Relay at 711) or cityclerk@srcity.org.

City Council

JULY 23, 2024

The City of Santa Rosa does not discriminate against individuals with disabilities in its employment, services, benefits, facilities, programs, or activities. Requests for accommodations, auxiliary aids, or services necessary to participate in a City program, service, or activity, including printed information in alternate formats, are available by contacting the City Clerk's Office at 707-543-3015 (TTY Relay at 711) or cityclerk@srcity.org. If the request is received at least 7 business days prior to the City Council meeting, the copy shall be provided no later than two (2) business days prior to the City Council meeting. Meeting information can also be accessed via the internet at <http://srcity.org>

Any writings or documents provided to a majority of the City Council prior to this meeting regarding any item on this agenda, excluding closed session items, are available for public review in the City Clerk's Office, Room 10, City Hall, 100 Santa Rosa Ave, during normal business hours.