

RESOLUTION NO. RES-2025-164

RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA ADOPTING
COUNCIL POLICY 000-75 TITLED “CITY ASSET NAMING AND RENAMING POLICY”

WHEREAS, the City of Santa Rosa desires to create a comprehensive policy that allows for the recognition of places, history, persons, organizations, events and the natural environment when naming or renaming City Assets; and

WHEREAS, currently there is no comprehensive naming or renaming policy covering all City Assets; and

WHEREAS, a comprehensive policy is needed to ensure that a process and procedure exists to provide consistent methodology for evaluating requests; and

WHEREAS, Council adopted Policy 000-25 titled “Park Naming Policy and Procedure” on November 14, 1989, with subsequent amendments dated December 6, 1994, and December 23, 1997; and

WHEREAS, new streets are named during the subdivision entitlement process in conformance with the adopted Street Design and Construction Standards; and

WHEREAS, this resolution only applies to naming or renaming requests associated with City Assets included in the policy, including parks, recreational facilities, city buildings and facilities, right-of-ways; and

WHEREAS, the policy provides guidance and procedure associated with requests to establish memorials and donations in memoriam.

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NOW, THEREFORE, BE IT RESOLVED that the Council of the City of Santa Rosa hereby adopts Council Policy Number 000-75 titled “City Asset Naming and Renaming Policy,” attached to this Resolution as Exhibit A.

BE IT FURTHER RESOLVED that the Council rescinds Council Policy 000-25.

IN COUNCIL DULY PASSED this 30th day of September, 2025.

AYES: (6) Mayor Stapp, Vice Mayor Alvarez, Council Members Bañuelos, MacDonald, Okrepkie, Rogers

NOES: (0)

ABSENT: (1) Council Member Fleming

ABSTAIN: (0)

RECUSE: (0)

ATTEST: _____ APPROVED: _____
City Clerk Mayor

APPROVED AS TO FORM: _____
City Attorney

Exhibit A - City Asset Naming and Renaming Policy