



Review of Homeless Services Programming

City Council
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Study Session Purpose

Review existing programs, programs related to COVID-19 emergency response, and new program concepts to confirm workplan priorities.

Homeless Services Overview

- Strategy
- Short, intermediate, long-term solutions
- Operating Parameters
- Programs
 - Existing
 - COVID-19
 - New
- Funding Options
- County Update
- Prioritize Next Steps

Strategy

To achieve Functional Zero by following the Housing First model in alignment with Federal, State, and the Continuum of Care (Home Sonoma County) by moving the person as quickly as possible into permanent supportive housing where services are provided.



COVID-19 Strategy Solutions

Short-Term

- Prevention Focus
- Sheltered/Unsheltered
- Social Distancing/Hygiene

Intermediate

- Exit Strategy
- Restore Shelter Capacity
- Regional Partnership

Long-Term

- Recovery

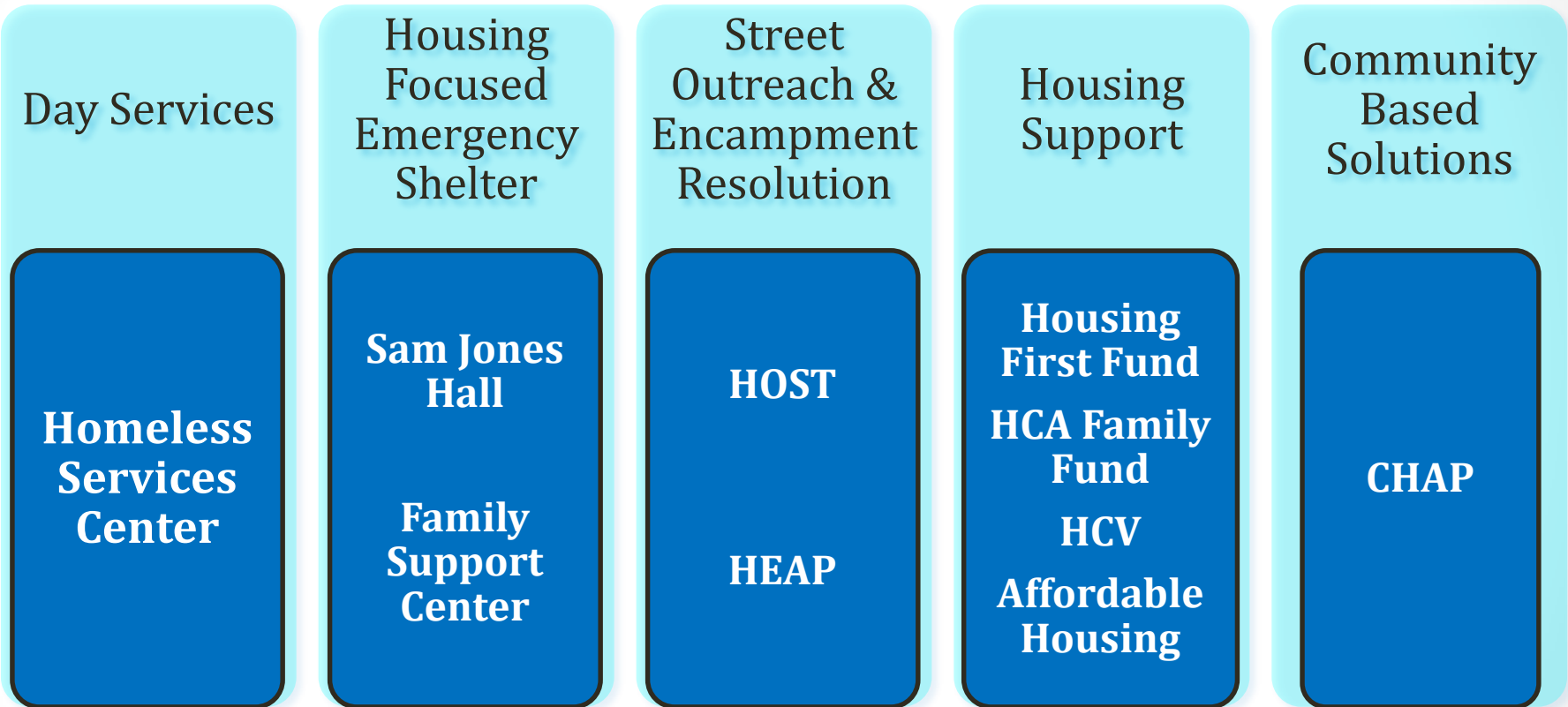
Operating Parameters

- Preliminary Injunction
- COVID-19
 - Centers for Disease Control guidance
 - Sonoma County Health Officer orders
- Public health and safety concerns within encampments
- Regional Partnerships

Encampment Strategy

- HEAP
 - Multi-disciplinary team
 - City departments & HOST
 - Lead with Services
- Three-Phased Approach
 - Prioritization/Identification
 - Action Plan
 - Closure/Management

Existing Programs



COVID-19 Homeless Emergency Response



- Hotel rooms for at-risk individuals
- Sanitation facilities & face masks to encampments
- Safe Social Distancing Program
- HEAP- Encampment outreach & resolution

HEAP Efforts

- Capacity
 - SJH # 18 Coordinated Entry/24 HOST
 - SSDP/Finley # 23 open
- Underway
 - Corporate Center Parkway
 - Fremont Park/Downtown
 - Prince Memorial Greenway

COVID-19 Efforts

- Served
 - NCS/Sandman # 109 people served
 - SSDP/Finley # 108 people served
- Investment
 - NCS/Sandman
 - \$317k – Services March to June
 - \$932k – Hotel rooms
 - SSDP/Finley
 - \$238k – Services May to June

New Programming Concepts

- FEMA/Cal OES documentation
- Restore shelter capacity in combination with Hotel & SSDP exit strategy
 - Alliance Redwoods
 - Lease Commercial Facility
 - County partnership – Indoor/Outdoor Shelter
 - Sprung Structure at Sam Jones Hall
- Safe Parking Program

Safe Parking Program

- January 2020 direction
- Identify City-owned property in 7 Council Districts
- Scaled program
- Seek partnership to continue Community Homeless Assistance Program (CHAP) as community-based solution



Safe Parking Program

- Evaluation
 - 108 City-owned properties
 - Parks, facilities, parking district
 - Criteria/Matrix – # of spaces, hours of operation, access to bathroom facilities, Police & Fire HRIs, prox. to neighborhoods, schools/childcare facilities, lighting/visibility, large vehicles
 - Former/existing Safe Parking and proposed Indoor/Outdoor Shelter sites

Safe Parking Program

Council District	Location
1	Former Bennett Valley Senior Center
2	Brookwood Health Center
3 & 4	No sites identified – seek private partner
5	City Hall Campus/West America Building Lot 7 – Whitehouse lot
6	No sites identified – seek private partner
7	Sam Jones Hall Utilities Field Office

Safe Parking Program

- Program Models
 - Basic
 - Program Operator
 - Housing Focused Program
- Assumptions
 - Overnight, scattered site
 - Up to 100 parking spaces at various locations
 - Number of spaces at each location subject to site opportunities/constraints

Safe Parking Program

Program	Services	Estimated Cost
Basic	No program operator or liability insurance Sanitary facilities Private security	\$136,500
Program Operator	No private security Sanitary facilities Intake/placement Lot monitor/hotline Linkage to services Liability Insurance	\$270,000
Housing Focused Program	Program operator model plus intensive services – specialized housing staff, case management	\$530,000

Other Program Considerations

- Restructure Regional Partnerships – Home Sonoma County
- Data Tracking
- Scaling Services – Staff capacity across Departments
- Homeless Response Team
- Parking Ordinance
- CHAP partnership with faith-based community
- Job Training Program

Funding

- City
 - \$1.5M – General Fund, Repurpose SJH Capital Funding
 - \$895k – CARES Act/CDBG-CV
 - \$620k – HOME TBRA
- County
 - \$564k – Federal ESG-CV Round 1
 - \$6.5M – Federal ESG-CV Round 2
 - \$1.1M – CDBG-CV
 - \$393k – State ESG Disaster
 - \$790k – State ESG-CV
 - \$134k – HOME TBRA
- Home Sonoma County
 - \$575k
- State Budget
- Grant/Other TBD

County Update

- Accept report on efforts to implement homeless strategies approved by the Board Dec. 23, 2019 and March 10, 2020
- Provide direction:
 - Indoor/outdoor shelter(s)
 - Future of Los Guilicos Village Shelter
 - Proposed short- and medium-range homeless strategies incl. use/appropriation of federal and state homeless funding in response to COVID-19

County Update Cont'd

- Provide direction:
 - County's homeless funding allocation to the Home Sonoma County Leadership Council
 - Update on upcoming efforts to lease/purchase remaining homes for shared housing
 - Explore opportunities to expand permanent solutions under the Project Roomkey program and appropriations under the governor's budget
- Approve rec. to have the CDC focus on affordable housing and Housing Authority functions with the Board and have the Home Sonoma County Leadership Council focus on homeless matters.

Next Steps

- Confirm Workplan Priorities

Tier 1

- Sustain Existing Programs
- Build Regional Partnerships-HSC
- Add FEMA/Cal OES documentation
- Add Restoration of Shelter Capacity
- Add Hotel/SSDP Exit Strategy

Next Steps

- Confirm Workplan Priorities

Tier 2

- Safe Parking Program
- Parking Ordinance
- Scaling programs/capacity across Departments
- Job Training Program
- Homeless Response Team
- Data Points
- Faith-based community partnerships

Recommendation

- It is recommended by the Housing and Community Services Department that the Council provide direction to staff on the City's Homeless Services Programming and confirm workplan priorities.