

CITY OF SANTA ROSA  
BICYCLE AND PEDESTRIAN ADVISORY BOARD  
STAFF REPORT  
April 20, 2023

**SUBJECT**

General Plan Update - Santa Rosa Forward  
Draft Bicycle and Pedestrian Goals and  
Policies

**ISSUE**

Staff will provide a draft of Santa Rosa  
General Plan 2050 Bicycle and Pedestrian  
Goals and Policies and seek feedback from  
the Board.

**STAFF PRESENTER**

Amy Lyle and Beatriz Guerrero Auna

**RECOMMENDATION**

This item is for Board discussion. No action is  
required.

**BACKGROUND**

In March 2020, the Planning & Economic Development Department (PED) started the Santa Rosa Forward project. This three-year project entails a comprehensive update of the General Plan.

In August 2020, the Council accepted the Community Involvement Strategy for the Santa Rosa 2050 General Plan Update and the Community Advisory Committee (CAC).

In July 2021, the Council, jointly with the Planning Commission, reviewed and provided input on the Santa Rosa Forward Community Vision Statement.

In November 2021, the Council, jointly with the Planning Commission, received a report on the Housing Element Update and the Equity Priority Communities' Empowerment Work Plan.

In May 2022, the Council, jointly with the Planning Commission, received a report on the draft Land Use and Circulation Alternatives.

In June 2022, the Council received a report and provided input on the draft Housing Element.

In October 2022, the Council received a report and provided input on the Preferred Alternative.

In January 2023, a General Plan Update presentation was made to the Bicycle and Pedestrian Advisory Board, agreeing to bring the first draft of Bicycle and Pedestrian Goals and Policies.

**ANALYSIS**

The Board will hear a presentation about the Santa Rosa Forward project update and the first draft of Santa Rosa General Plan 2050 Bicycle and Pedestrian Goals and Policies. PED staff will ask for feedback on the goals and policies, as well as the public engagement process.

**RECOMMENDATION**

This item is for Board discussion. No action is required.