



Measure H Implementation

Public Safety Subcommittee

Fire Chief Scott Westrope

October 28, 2025



Background:

- Measure H passed by voters on March 5, 2024
- City of Santa Rosa receives 14.4% in direct funding
 - REDCOM fees, Countywide technology and training fees indirectly
- Received three payouts to date, on pace as predicted
- Approved financial plan provides for:
 - One additional engine company
 - 3 person staffed, 24/7 service to southeast Santa Rosa (9 FTE)
 - One new fire station in southeast Santa Rosa – Station 9
 - Two additional vegetation management inspectors' (2 FTE)
 - One additional on-duty Battalion Chief (3 FTE)
 - Two person staffed, 24/7 Heavy Rescue (6 FTE)
 - Administrative support of tax implementation and maintenance



Leaders Intent:

- Remain within the established financial plan and with long term fiduciary responsibility/sustainability.
- Balance the need for additional resources with what is reasonable and rational to the organization's capabilities.
- Protect the current workforce and provide stability with forecasted general fund reductions for the next fiscal year.



Implementation Update:

- Fire Inspectors – 2x LTE Fire Inspectors (VMP) transferred to FTE Measure H
 - Interviews complete for backfill LTE positions
- Engine 9 – In-Service October 6, 2025
- Battalion 2 – In-Service October 6, 2025
- Rescue 1 – In-Service July 1, 2026*

*Timeline subject to change



Next Steps:

- Rescue working group formed and developing deployment strategy
- Identifying locations for temporary and permanent Station 9
- Developing first report to the Citizen Oversight Committee
- Closely monitoring revenue and expenditures of Measure H



Potential Remodel

Potential New Construction



Questions or Comments?