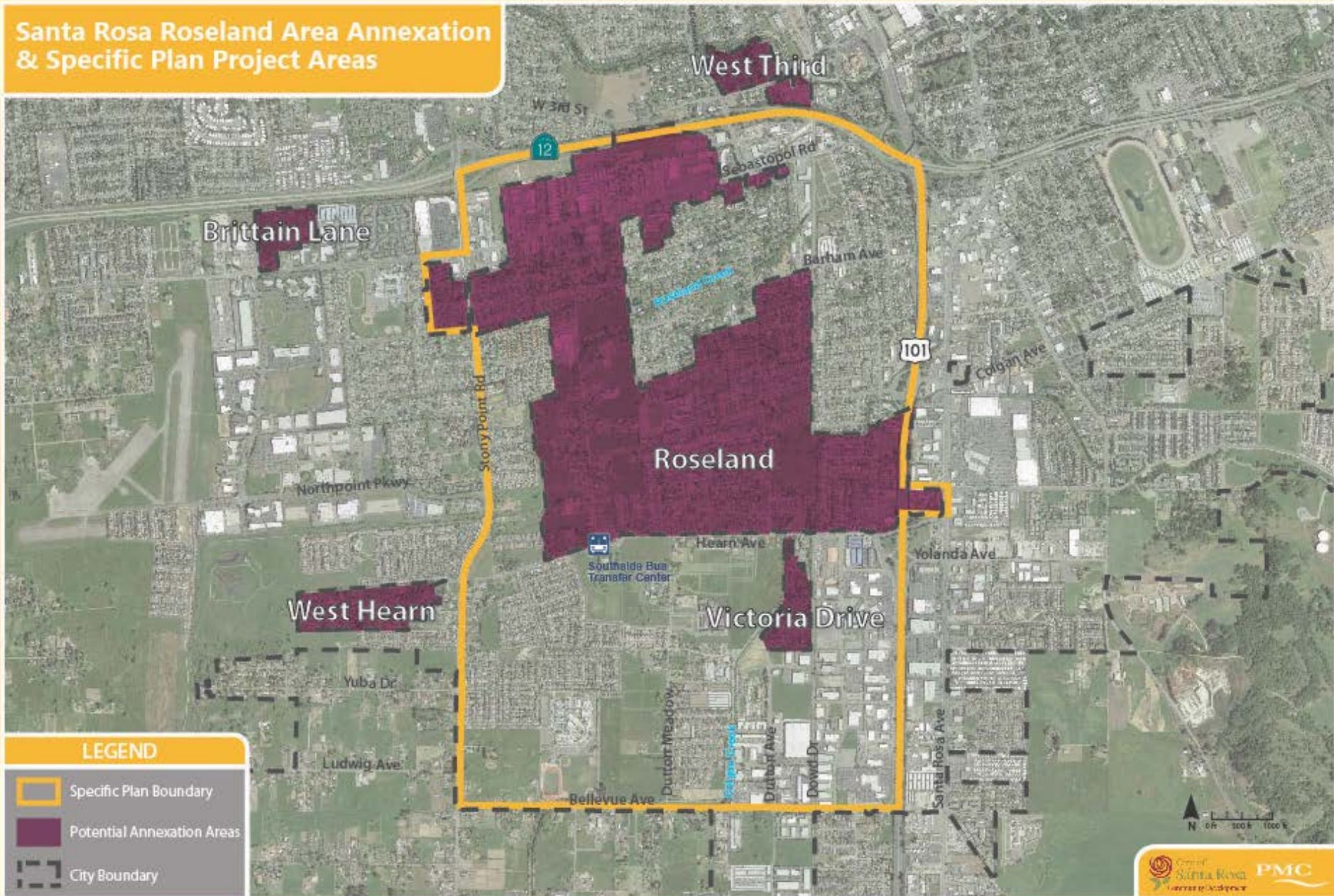


Roseland Area Projects Steering Committee Member List

- Annexation
 - ✓ 5 County islands (712 acres)
 - ✓ Currently reviewing the cost and revenue estimates
- Specific Plan
 - ✓ 1,860 acres: 1,220 incorporated, 640 unincorporated
 - ✓ Comprehensively address land use and transportation issues, assess infrastructure, concurrent rezoning and prezoning, and EIR

Santa Rosa Roseland Area Annexation & Specific Plan Project Areas



LEGEND

-  Specific Plan Boundary
-  Potential Annexation Areas
-  City Boundary

Steering Committee: Role

- Represents residents and stakeholders in Specific Plan and Annexation processes
- Lead community's participation, serve as its voice, and bring others into process
- Act as project ambassadors

- Began on January 28, 2015 following Council's acceptance of the Engagement Strategy
- Opportunity to participate:
 - ✓ Project website (www.srcity.org/roseland)
 - ✓ Project information flyer
 - ✓ Annexation notice
 - ✓ Discussions with residents, business owners and other community members

Steering Committee: Composition

- $\frac{3}{4}$ residents, business or property owners
- Remaining should be actively involved in the area
- Additional members added based on interest and need
- Regular updates provided to Council

- Outlines specific requirements for appointments to City committees
- Steering Committee is required to comply with this Council Policy
- Strict application of Council Policy 000-06 is not appropriate for the development of this unique committee

It is recommended by the Community Development Department that the Council, by motion:

- Waive Council Policy 000-06 regarding appointments to Boards/Commissions/Committees, and
- Confirm the initial Steering Committee Member list for the Roseland Area/Sebastopol Road Specific Plan and Roseland Area Annexation projects, allowing for the addition of new members as needed throughout the process.