



Short Range Transit Plan Public Involvement Plan

City Council Meeting
July 12, 2022

Matthew Wilcox
Transit Planner

Transportation and Public Works - Transit

CURRENT

- Santa Rosa CityBus completes a Short Range Transit Plan (S RTP) every three years.
- MTC, in cooperation with the Federal Transit Administration (FTA), requires public transit operators that are FTA grantees to prepare and regularly update an S RTP to help inform regional transportation planning and programming activities.

PROPOSED

- As part of the planning process CityBus will engage the public to better understand current transit needs.
- The Public Involvement Plan will act as a guide for all outreach efforts associated with the SRTP.

PROPOSED

- The proposed Public Involvement Plan includes a variety of public engagement strategies providing multiple formats and settings for receiving public feedback, including:
 - Surveys
 - Direct outreach to transit riders at transit hubs and onboard buses
 - Stakeholder consultation
 - Community meetings/workshops
 - Council reports and Public Hearing

RECOMMENDATION

- It is recommended by the Transportation and Public Works Department that the Council, by resolution, approve and adopt the Public Involvement Plan for the Transit Division's Short Range Transit Plan 2022 update.