



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

Attachment 8e

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, TRACY ANN WICKENHOFF, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 25 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 14 mos/ys. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

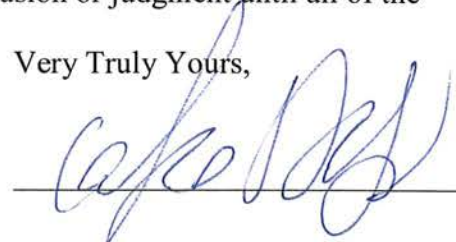
I, Gabriel Thomas Dailuy, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 4 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,

 6/10/14



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Kathie Fritzenberg, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 6 months mos/ys. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE, RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Robert Olson, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 40 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 1/2 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 2 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Tina Olson, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 20 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,

Tina Olson



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Mark Bell, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 2 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404
DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, ERIKA HULTER, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 12 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1.5 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 4 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Debra Schirman, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 40 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 yrs. 8 mos. mos./yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,

Debra Schirman



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Michael Beaver, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/3 yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404
DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Jeremiah, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 7 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos (yr). Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,

Jeremiah Welch



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Farqueline Jones, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 30 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 1/2 mos/ys. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using ___ mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to ___ mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,

Farqueline Jones



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Robert Matsumura, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 30 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 year mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 18mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,

Robert Matsumura



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Keenan Foster, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 23 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 yrs mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Sam Konzen, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 5 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 6 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

S. Konzen



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404
DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Ernesto Olivares, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 1 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 6 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 3 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Ernesto Olivares



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, MICHAEL LEE, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using .6 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to .6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

June 24th, 2014

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM
SANTA ROSA, CA 95404
DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Ryan Devlin, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 5 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 6 mos/ yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Samantha, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 1 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 6 mos/ yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Laurel Dunston, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for _____ years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for _____ mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using _____mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to _____mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Larry W. Moore, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 20+ years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 6 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Michelle Pagano, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 8 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 yrs mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 16 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Corrina Quezada, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 4 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 22 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Corrina Quezada



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Erin Morris, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 7 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Erin Morris



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, BILL KIRTON, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 6 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 yrs mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404
DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Jim Hughes, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 16 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 4 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 21 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 16 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, SHANNA KATZENBERGER, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for _____ years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 yrs mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 24 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Aryan Zainalean, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 0 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Christian Zevack, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 5 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 year mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 3 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, MATT HANSEN, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 15 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 7 1/2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 3 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Michelle Christole, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 20 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 1/2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Kyle Markarian, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

& Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Tyler Coughlin, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 28 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2yrs mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 16 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Tyler Coughlin



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Wesley R. Vahle, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 14 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 yrs mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 21 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 18 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Cole R. Bowers, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 18 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Anthony Neary, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 40 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1.5 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 24 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404
DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, TEROME JOHNSON, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 32 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 6 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 22 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA CA 95404

DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, CHAD FLORA, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 38 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 12 mos/years. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using ___ mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to ___ mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Crystal Danielik, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 5 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 months mos/hrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, William Woodall, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 12 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 5 months mos/hrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 0 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Gina Rumble, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 14 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 6 mos/ yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 14 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404
DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Robert Rumbold, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 6 months mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Cathryn Eydenlund, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 6 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Shelley Ackerman, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1.5 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Shelley Ackerman



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

Rec'd at Meeting	12/16/2014
Item No.	4.1
From:	Erick Beall

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Jerrie Curtin, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 20 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 yrs mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 8 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,

Jerrie Curtin



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Jacob Pilis-dorf, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Jacob Pilis-dorf



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Daniel, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 8 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 1/2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 16 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY


Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, , am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 1/2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 10 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Brandon, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 20 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 6 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Brandon



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Jasifa Bartolome, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 5 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Jasifa Bartolome



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Kathleen S. Hughes, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 40 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 17 mo mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA CA 95404

DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, MARTIN CHAMBERLAIN, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 14 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, NICOLE CATALDO, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 28 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 366 DAYS mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Nicole Cataldo



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Tricia Potter, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 23 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 366 days mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Tricia Potter



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Zachary C. Bright, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 5 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 year 6 months mos/hrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA CA 95404

DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Cheri Cooper, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 18 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, ANDREW POWELL, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 22 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 18 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Michael Pagano, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 15 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 years mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE, RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, WAYMON D. MORRISON IV, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 4 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/~~yrs~~. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Waymon D. Morrison IV



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Corina Trappmann, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 years mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Matthew Beavers, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 15 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 11 months mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Yolanda Stayrook, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 15 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 yr & 8 mos. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12-18 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Yolanda Stayrook



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, JEFF GARMAN, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 13 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 YEARS mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Misti DeJohn, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 20 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 24 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Misti DeJohn



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, MICHAEL S SEEKER, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 30 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, SPRUE LAMSON, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 20 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 18 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Jane Norwalk, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 17 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 10 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Dillon Bottner, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 6 1/2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 1/2 years mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

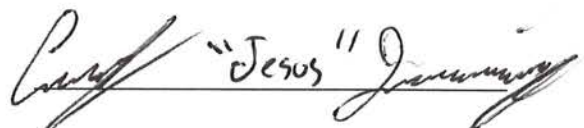
To The Distinguished Members of the Santa Rosa City Council:

I, Pody Jennings, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 12 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 3/4 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6/10 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

 "Jesus" Jennings



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Carrie Jennings, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 1/2 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, CASEY T, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 13 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 7 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Ryan Brown, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 9 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Ryan Brown



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Jacob Branden, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 6 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 0.1 y mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Jacob Branden



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404
DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, James Paris, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 22 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

James Paris



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Christina Koca, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 20 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Christina Koca



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Allen Smith, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 4 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Allen Smith



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

& Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Will Artiles, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 13 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 years mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Sonyia Kopel, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 20 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Sonyia Kopel



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Danielle McAllister, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 8 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 yr mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Stephanie Loberg, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Meghan I. Hoey, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 12 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 5 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Meghan I. Hoey



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, William White, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 5 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Kyle Payton, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 1 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 6 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 3 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Jessica Beninger, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for _____ years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for _____ mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using _____mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to _____mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Travis Glenn, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 1 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Lucinda Walker, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 20 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/~~yrs~~. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Clif Walker, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 40 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Tina Holden, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 13 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1.5 yrs mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 4 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Melissa L. Lally, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 15 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 24 mos/hrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Richard A Coyle, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 1 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Tyler Flara, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 7 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yr^s. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Alan Willis, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 35 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 1/2 yrs mos(yrs). Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Alan Willis



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, COLTON DELK, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 4 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 (mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101
5665 Redwood Drive STE A
Rohnert Park, CA 94928

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404
DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

September 23, 2014

Via PERSONAL DELIVERY

Santa Rosa City Council
Mayor Scott P. Bartley
Vice Mayor Robin Swinth
Councilwoman Erin Carlstrom
Councilwoman Julie Combs
Councilman Ernesto Olivares
Councilman Jake Ours
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner
City of Santa Rosa
Community Development Dept.
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Tiffany Roca, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Danielle Cownie, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 18 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Lance Hernandez, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 15 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 year 4 1/2 mos/ yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 3 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

June 24th, 2014

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Kyle Nelson, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 4 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Samela Bray, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 40 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 1/2 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 8-24 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,

Samela Bray



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

June 24th, 2014

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, _____, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for over 25 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 1/2 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 1/8 mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,





E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT
DEPARTMENT

June 24th, 2014

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Kayla Julius, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 7 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 1/2 yrs mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,

Kayla Julius



E-Cig 101 Digital Cigarettes
5665 Redwood Drive Suite A
Rohnert Park, CA 94928
(707)-585-3400

June 24th, 2014

CITY OF SANTA ROSA
100 SANTA ROSA AVENUE RM 3
SANTA ROSA, CA 95404

DEC 16 2014
COMMUNITY DEVELOPMENT
DEPARTMENT

Via PERSONAL DELIVERY

Board of Supervisors, County of Sonoma
Vice Chair Susan Gorin, 1st District
Chair David Rabbitt, 2nd District
Shirlee Zane, 3rd District
Mike McGuire, 4th District
Efren Carrillo, 5th District
575 Administration Drive
Room 100 A
Santa Rosa, CA 95403

& Mr. Peter Rumble
County Administrator's Office
County of Sonoma
575 Administration Drive
Room 104A
Santa Rosa, CA 95403

Re: The Board of Supervisors' June 10th Meeting and Decision
to Ban Electronic Cigarettes Upon First Reading - Effectively
Treating Vapor Products as Tobacco Products

To The Distinguished Members of the Board:

I, Cameron McCall, am deeply saddened by your decision to ban electronic cigarettes. Your decision was based off of zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I know:

I was a miserable tobacco cigarette smoker for 8 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, *and failing* - I have found tremendous success with my e-cig. When I started vaping, I began by using 24mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12mg strength nicotine by using my e-cig.

My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly reconsider the actions you took at your June 10th meeting and for you to put off reaching any conclusion or judgment until all of the facts and scientific evidence are in.

Very Truly Yours,

Cameron McCall