

CITY OF SANTA ROSA
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL
FROM: KELLI KUYKENDALL, HOMELESS SERVICES MANAGER
HOUSING AND COMMUNITY SERVICES
SUBJECT: CITY AGREEMENTS FOR HOMELESS SERVICES – HOMELESS
OUTREACH SERVICES TEAM PROGRAM AND FAMILY
SUPPORT CENTER

AGENDA ACTION: RESOLUTIONS

RECOMMENDATION

It is recommended by the Housing and Community Services Department that the Council, by two (2) resolutions, approve the following: 1) a First Amendment to Grant Agreement for Homeless Outreach Services Team Program with Catholic Charities of the Diocese of Santa Rosa, in the amount of \$534,000, providing funding for a Housing First Fund (landlord incentives, risk mitigation, tenant assistance), bringing the total amount under the agreement to \$1,000,450 for Fiscal Year 2018/2019; and 2) a First Amendment to Grant Agreement for Public Service Providers Program Funds with Catholic Charities of the Diocese of Santa Rosa CFDA#14.218 (Family Support Center), in the amount of \$100,000, providing funding for alignment with Housing First, bringing the total amount under the agreement to \$196,460 for Fiscal Year 2018/2019.

EXECUTIVE SUMMARY

Staff seeks approval of the following agreements for homeless services: 1) a First Amendment to Grant Agreement for Homeless Outreach Services Team Program with Catholic Charities of the Diocese of Santa Rosa (HOST Amendment), in the amount of \$534,000, providing funding for a Housing First Fund (landlord incentives, risk mitigation, tenant assistance), bringing the total amount under the agreement to \$1,000,450 for Fiscal Year 2018/2019; and 2) a First Amendment to Grant Agreement for Public Service Providers Program Funds with Catholic Charities of the Diocese of Santa Rosa CFDA#14.218 (FSC Amendment), in the amount of \$100,000, providing funding for alignment with Housing First, bringing the total amount under the agreement to \$196,460 for Fiscal Year 2018/2019.

This item relates to Council Goal 6: Committed to making Santa Rosa a community where people feel safe to live, work, and play.

BACKGROUND

Homeless Outreach Services Team (HOST) Program

1. The Council has funded a City-sponsored HOST Program, operated by Catholic Charities, beginning in August 2015 for Fiscal Year 2015/2016, including the purchase and operation of a mobile bathroom-shower trailer (Clean Start), and has renewed funding annually since that time for Fiscal Years 2016/2017, 2017/2018, and 2018/2019.
2. HOST is a multi-disciplinary street outreach team that works to engage unsheltered homeless into services with the ultimate goal of placing them into housing as part of the “Housing First” model. HOST coordinates services in partnership with local providers including Social Advocates for Youth and also works with law enforcement, parks systems and water agencies to address issues that arise from activities related to homelessness. The primary service area for the City-sponsored HOST Program is downtown Santa Rosa, although this area has been expanded to other areas of the city to support the Homeless Encampment Assistance Pilot Program (Pilot Program). HOST also operates Clean Start at various locations throughout the city, which serves as an outreach tool to further HOST’s efforts.
3. On June 19, 2018, Council approved a Grant Agreement for Homeless Outreach Services Team Program, in the amount of \$466,450, for the period July 1, 2018 to June 30, 2019. Council also approved an additional \$534,000 for a Housing First Fund to provide landlord incentives, risk mitigation, and tenant assistance as part of the Fiscal Year 2018/2019 budget, adopted on June 19.
4. Catholic Charities currently administers a Housing First Fund (landlord incentives and rapid re-housing) under the HOST program with funding (\$200,000) approved by Council in March 2018 and by amendment to its Fiscal Year 2017/2018 grant agreement.
5. The approval of an additional \$534,000 will allow Catholic Charities to offer an expanded Housing First Fund to include the following components:
 - Landlord incentives: leasing bonuses, support hotline, and marketing
 - Risk mitigation pool: insurance pool for landlords for excessive damage and/or non-payment of rent
 - Tenant assistance: transportation, housing preparation costs, location, and placement (move-in and rent assistance, short or long-term)

6. The proposed HOST Amendment includes a detailed scope of services, a budget, and a quarterly status report, included as exhibits to the HOST Amendment, attached.

Family Support Center (FSC)

7. FSC, operated by Catholic Charities, is a 138-bed emergency shelter for families experiencing homelessness, providing food, clothing, children's activities, medical and dental care, and client-focused family action plans and services to overcome homelessness.
8. The City has funded operations of FSC for several years with Federal Community Development Block Grant (CDBG) funds as part of the Public Services Program. The current grant agreement provides \$96,460 for the period July 1, 2018 to June 30, 2019. Operation of FSC is also funded by the County of Sonoma, the State of California, and through private grants and donations.
9. The FSC Amendment provides \$100,000 to expand programming in alignment with Housing First for housing staff (navigator, locator, case manager, or specialist) and operational expenses.
10. The proposed FSC Amendment includes a detailed scope of services, a budget, and a quarterly status report, included as exhibits to the FSC Amendment, attached.

PRIOR CITY COUNCIL REVIEW

HOST Program

On June 19, 2018, Council, by Resolution No. RES-2018-099, approved a Grant Agreement for Homeless Outreach Services Team Program, in the amount of \$466,450, for the period July 1, 2018 to June 30, 2019 (Fiscal Year 2018/2019). Council also approved an additional \$534,000 for a Housing First Fund to provide landlord incentives, risk mitigation, and tenant assistance as part of the Fiscal Year 2018/2019 budget, adopted June 19. Catholic Charities currently administers a Housing First Fund (landlord incentives and rapid re-housing) under the HOST program with funding (\$200,000) approved by Council in March 2018 and by amendment to its Fiscal Year 2017/2018 grant agreement.

FSC

On May 1, 2018, Council, by Resolution No. RES-2018-067, authorized the submission of the 2016 to 2020 Amended Consolidated Plan and Fiscal Year 2018/2019 Action Plan to the U.S. Department of Housing and Urban Development and approved grant

agreements for Public Services, Fair Housing, and Housing Opportunities for Persons with Aids, which included an allocation of \$96,460 for FSC.

ANALYSIS

1. Catholic Charities has successfully operated the HOST Program for three (3) years starting in August 2015, including operation of the mobile bathroom-shower trailer (Clean Start) and a Housing First fund starting in March 2018. Approval of additional funding (\$534,000) for an expanded Housing First Fund will allow Catholic Charities to further assist persons experiencing homelessness to obtain and retain housing.
2. Catholic Charities has operated the Family Support Center (FSC) for twenty-seven years, including implementing Housing First beginning in 2017. Approval of additional funding (\$100,000) will allow Catholic Charities to further align its programming with the Housing First model.
3. Support of these programs aligns with the Council's priority to address homelessness in our community and its Housing First Strategy. Staff is seeking Council's approval to execute the HOST Amendment and FSC Amendment.

FISCAL IMPACT

The proposed HOST Amendment and FSC Amendment, if approved, will provide \$534,000 and \$100,000, respectively, from the General Fund, approved as part of the Fiscal Year 2018/2019 budget.

ENVIRONMENTAL IMPACT

The proposed services under the HOST Amendment and FSC Amendment are exempt from the California Environmental Quality Act (CEQA) because they are not projects which have a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guideline section 15378.

BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable

NOTIFICATION

Not applicable

ATTACHMENTS

- Resolution/Exhibit A (HOST Amendment)

- Resolution/Exhibit A (FSC Amendment)

CONTACT

Kelli Kuykendall, Housing and Community Services Manager, kkuykendall@srcity.org,
543-3315