



Update on the Sonoma County Road Sales Tax Measure

October 14, 2014
Rick Moshier, Director, Transportation and Public Works

Key Dates

August 14, 2014 Sonoma County Board of Supervisors approved delaying the sales tax measure to the March 3, 2015 election

December 5, 2014 Deadline to submit final sale tax measure for inclusion in the March 3, 2015 ballot

March 3, 2015 Election date as currently scheduled

Key Issues Assumed by Board of Supervisors

Distribution Formula

Same as the formula used for Measure M and funding of the Sonoma County Transportation Authority

Formula is 50% total road miles and 50% population

City of Santa Rosa would receive 27.6%, which is estimated at \$5.4M annually

City of Santa Rosa would dedicate 10% to transit related projects
Approximately \$540,000 annually

Key Issues Board of Supervisors Must Decide

by December 5, 2014

Date of Election

Which election to submit the sales tax measure

Currently it is planned for the March 3, 2015 election, but later election dates are also possible

Tax Measure Type

General Tax with an Advisory Measure (requires a simple majority vote to pass)

or

Specific Tax (requires a two-thirds majority to pass)