

Ross, Adam

From: Manuel Osio <manuelosio.a@gmail.com>
Sent: Sunday, March 14, 2021 9:36 PM
To: Ross, Adam
Subject: [EXTERNAL] Please stop the new location of Alternatives!
Attachments: Screenshots_2021-03-14-20-43-23.png

Follow Up Flag: Follow up
Flag Status: Flagged

I just read this email, I took a screenshot and I attach it here, where you can clearly see that they are telling everybody to send emails to you in support of their new location in Yulupa Ave. and Bethards Dr. and to send pictures of those emails back to them to get a pre-roll joint for one cent in their next visit. I believe this is unethical and it's equal to buying someone's vote. I wanted to let you know because I don't believe this franchise need to open a new location, perhaps let a NEW franchise to open their first location, but not the same franchise twice. Please, I hope you read this email and I really hope that this help you to see that the majority of the emails that give this support to this new location of this franchise are being bought.

We need you. Now! Open this email. Inbox ☆

Alternatives Dispensa... 5:19 PM to me

From Alternatives Dispensary+Delivery · alternativescollective@gmail.com
Reply-to mskslr@comcast.net
To manuelosio.a@gmail.com
Date Mar 14, 2021, 5:19 PM
Standard encryption (TLS). View security details



Home Menu Gallery Specials News Contact Us



We need your support. Now!

Alternatives is bursting our seams and we need the City's approval to expand our services to another location on the corner of Bethards Dr. and Yulupa Ave!

PLEASE EMAIL YOUR SUPPORT for our additional location to aross@srcity.org! (A Sample Email is Below)

and/or

Appear at the virtual Planning Commission meeting on March 25th at 4:00PM! (The new date will appear on this page:)

https://srcity.org/1339/Planning-Commission

Make your voices heard! Cannabis opposition is LOUD, so we must fight back with the truth!

Please Accept this Gift!

If you email aross@srcity.org and send a copy to alternativescollective@gmail.com, or appear at the hearing, get a PreRoll for a Penny next time you come in!

In your email, express your support! Here are some ideas:

- Alternatives East would be more convenient for you and your family,
• The new location is compatible with surrounding commercial properties,
• It will not change the character of the neighborhood,
• Traffic will be reduced by having a neighborhood dispensary,
• A well-run dispensary will help rebuild our economy,
• Dispensaries offer safe, tested cannabis,
• Dispensaries reduce crime by providing security and bringing eyes to the area,
• There will be no cannabis consumption onsite

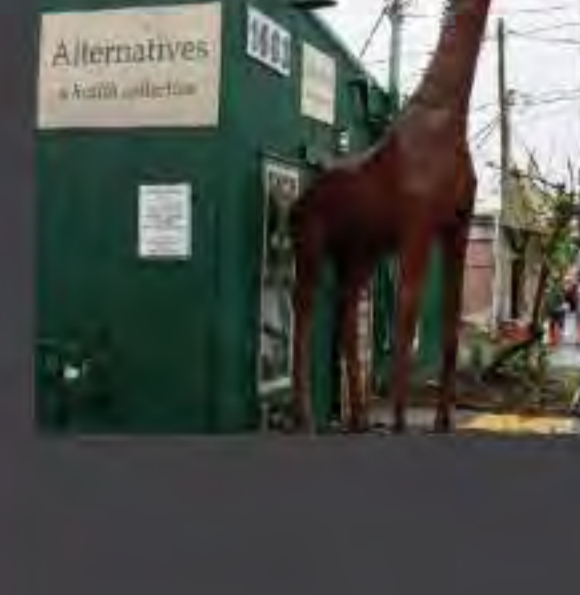
Your Penny PreRoll will be waiting on your next visit!

Thank you again for your continued love and support. This new location will not be possible without YOU!

For more information and questions, please email us at mskslr@comcast.net



Alternatives is open 9am-9pm Daily! Order Online for Store Pickup or Delivery at www.alternativesca.com



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***Open to Adults 21ys+ & Patients 18ys+ with Recommendation. California Purchase Limits apply. Offer limited to one per customer per email unless otherwise specified.

Ross, Adam

From: Jeremy <jeremy.arroyo1@gmail.com>
Sent: Sunday, March 14, 2021 8:15 PM
To: Ross, Adam
Subject: [EXTERNAL] Fwd: We need you. Now! Open this email.

Is it legal to offer someone as a gift for a penny in exchange for advocating for their CUP at the next planning commission meeting?

Begin forwarded message:

From: Jeremy <Jeremy.Arroyo1@gmail.com>
Subject: Fwd: We need you. Now! Open this email.
Date: March 14, 2021 at 8:12:47 PM PDT
To: Jeremy Arroyo <jeremy.arroyo1@gmail.com>

Begin forwarded message:

From: Alternatives Dispensary+Delivery <alternativescollective@gmail.com>
Subject: We need you. Now! Open this email.
Date: March 14, 2021 at 5:19:14 PM PDT
To: jeremy.arroyo1@gmail.com
Reply-To: mkslr@comcast.net

aross@srcity.org

Ross, Adam

From: Robin Hall <robin.hallm45@gmail.com>
Sent: Tuesday, March 23, 2021 2:46 PM
To: Ross, Adam
Subject: [EXTERNAL] A new dispreny

Hello im Robin hall i like having alternives open. I feel like they should be allowed to expand their business. Dispensaries are a good way to jump start our economy as well as reducing crime. People are going to consume marijuana regardless so it just makes sense that dispensaries are plentiful to keep people from buying it off the streets which makes crimes go up and also cuts out the taxes that the dispensaries collect and turn over to the government. Please allow Alternatives to learn love and grow!!! Namaste

Ross, Adam

From: Tamara Blass <tnblass@hotmail.com>
Sent: Thursday, March 18, 2021 9:23 AM
To: Ross, Adam
Subject: [EXTERNAL] Alternatives East

Dear Mr. Ross,

I am writing in support of the new Alternatives East Location. Both my husband and I are familiar with this business and though we were initially concerned when the original Alternatives on Hampton Way came in it would depress an already rundown neighborhood, *in fact, it has done just the opposite--it has transformed the surrounding area for the better.*

The owner clearly went to great lengths to build a business that is tastefully designed, well-run, and has alleviated some of the problems in that area thru more security and visibility. Now with the development of new homes just down the street that entire area has greatly improved. In our opinion Alternatives has been a real asset to the area and feel that Alternatives East will be the same. In addition, we feel that local businesses that bring revenue to our city help the local economy and benefit all.

Since our concerns about cannabis consumption on the premises will not be permitted we are delighted to have the new location in a closer and more convenient location. We are fully in support of Alternatives East and strongly urge you to approve a business we feel will be an asset to everyone.

Please feel free to contact me with any questions you may have.

Very kindly yours,

T. Blass
707-703-7734

Sent from [Mail](#) for Windows 10

Ross, Adam

From: Nathan McPherson <natertater707@gmail.com>
Sent: Sunday, March 14, 2021 6:03 PM
To: Ross, Adam; alternativescollective@gmail.com
Subject: [EXTERNAL]

Dispensaries offer safe, tested cannabis and helps rebuild the economy. I completely support opening another Alternatives in Bennett Valley.

Ross, Adam

From: Libby Hutton <libbyshutton@yahoo.com>
Sent: Friday, March 12, 2021 6:38 PM
To: Ross, Adam
Subject: [EXTERNAL] A slight edit to my email of this afternoon

Hi Adam,

Upon rereading my email I discovered some clarification was needed, so, for the record, I'm correcting as indicated below with strikeouts and corrections in red.

That being said, the substance of her response is truly alarming. With her application she submitted a self-procured study of Trip Generation Estimate dated February 16, 2021, from W-Trans, complete with stamped certifications as to the writers' qualifications. Now, just over two weeks later, in response to his "phone conversation" with Ms. Kissler, ~~the~~ Cameron Nye's "expert opinion" has abruptly changed as evidenced by the March 1, 2021 email Ms. Kissler attached from him. Now Ms. Nye's original estimate of 546 daily trips has plummeted to an estimate to 120 daily trips, an 80% drop. This radical change of opinion goes directly to the issue of Ms. Kissler's credibility. Mr. Nye's justification for his newfound opinion defies belief. He claims the new number is based on data collected from Sonoma County as opposed to data collected from ~~Santa Rosa, Colorado~~ and ~~which he~~ insinuates ~~the Sonoma County information~~ wasn't available before. His new opinion cannot withstand scrutiny. The original report (two weeks earlier) specifically stated it was relying on data from dispensaries in Santa Rosa and the County of Sonoma and made repeated reference to his reliance on data from Santa Rosa and Sonoma County. It made no reference to Colorado. This manipulation of information and so-called "expert opinion" is shocking on so many levels. It negates the veracity any opinion Ms. Kissler has presented in regard to this application as to this issue and any others, or that she might solicit in the future as to the application. This underscores the issue of her credibility. At this point I presume you and the Planning Commission will agree no credible assessment as to traffic impact has been presented.

Thank you again for your consideration,

Libby Hutton

Ross, Adam

From: howard lasker <howardlasker@gmail.com>
Sent: Sunday, March 14, 2021 6:27 PM
To: Ross, Adam
Cc: alternativescollective@gmail.com
Subject: [EXTERNAL] Alternative East New location

Please consider approving this project!!

- **Alternatives East would be more convenient for you and your family,**
- **The new location is compatible with surrounding commercial properties,**
- **It will not change the character of the neighborhood,**
- **Traffic will be reduced by having a neighborhood dispensary,**
- **A well-run dispensary will help rebuild our economy,**
- **Dispensaries offer safe, tested cannabis,**
- **Dispensaries reduce crime by providing security and bringing eyes to the area,**
- **There will be no cannabis consumption onsite**

A happy customer!

Thank you ,
Howard Lasker
howardlasker@gmail.com
707-888-4365

Ross, Adam

From: Mia Danley <boododgers25@yahoo.com>
Sent: Monday, March 15, 2021 3:15 AM
To: Ross, Adam
Subject: [EXTERNAL] Alternatives

Hi,

I'm a medicinal patient and often frequent Alternatives because I find them to be the friendliest and best deals. I've been a medical patient for close to 10yrs now and so I feel experienced saying I feel safer walking into a dispensary than a bank. Honestly, marijuana crime isn't really an issue like NIMBY thinkers believe. Yes, crime happens unfortunately but I don't here about marijuana shops being held up as much as catalytic converters being stolen so maybe having a "pharmacy" for people isn't such a bad idea. I support the move to Yulupa & Bethards location and encourage you too as well!

Mia Danley

Get [Outlook for iOS](#)

Ross, Adam

From: Janet Carleton <janetcarleton.52@gmail.com>
Sent: Sunday, March 14, 2021 7:35 PM
To: Ross, Adam
Subject: [EXTERNAL] Alternatives Dispensary

We are writing in support of Alternatives being able to open a dispensary at Bethards and Yulupa. We are regular dispensary customers and would appreciate the convenience of having one in our neighborhood. We believe that cannabis dispensaries are safe and good for the economy.

Tom Foreman and Janet Carleton

Ross, Adam

From: rafeal rosario <triggerdapit@yahoo.com>
Sent: Sunday, March 14, 2021 7:25 PM
To: Ross, Adam
Subject: [EXTERNAL] Alternatives East

Cannabis is not just for people to smoke and get high it is highly recommend to for the elderly and i feel that they should always have access to their meds, being closer helps save on gas and keeps them from making long trips in traffic....Alternatives is a great place for the town .

Ross, Adam

From: Eric Symons <EricSymons@msn.com>
Sent: Monday, March 15, 2021 11:02 AM
To: Ross, Adam; mskslr@comcast.net
Subject: [EXTERNAL] Alternatives New Location at Yolupa/Bennett Valley Santa Rosa

Hi Adam:

I live at 2216 Boise CT, 95405, and support **Alternatives** as a business that should be welcomed to my neighborhood. As a customer they have been a Godsend for the proper CBD pure products for my wife. Indeed, as a recreational user, I have been so happy with the wonderful, kind and respectful staff since I moved here almost four years ago.

I am most concerned over the misinformation in a petition campaign I encountered in front of the Ace Hardware by a couple who were decrying "A horrible Pot Lounge in Our Neighborhood". That type of thinking must be addressed in this community, as I find it has an older population than most in the County. **No consumption on the premises is State Law**. Furthermore, many Santa Rosa Seniors depend on the cutting-edge cannabis products that Alternatives offers. I go there on a frequent basis and see Seniors, (who get a discount), get needed medication that they tell me in person alleviates opioid dependence. The CBD products also help inflammation and pain for those trying to cut down on massive amounts of prescription medicine.

And most importantly, the added business traffic would not be huge, but potentially beneficial for the business at the cross of Yolupa and Bennett Valley roads. And the clients are from all walks of life.

Misconception is sad. Ignorance of an issue stems from a lack of knowledge. I cannot see any harm from the location of Alternatives in my neighborhood. And it is a cool building they need to elevate their plans for a great business.

I plan to be at hearing. I do hope the community can see what the true daily impact would be. Please just look at Mercy Wellness in Cotati for an example of a Dispensary saving a Strip Mall and being a loved part of the community.

Thank you for the consideration!

-Eric Symons
(510) 432-4003

Ross, Adam

From: Laurel Faulk <laurelzein@yahoo.com>
Sent: Monday, March 15, 2021 9:08 PM
To: Ross, Adam
Cc: alternativescollective@gmail.com
Subject: [EXTERNAL] AlternativesCollective

Hello, my name is Lori Faulk and I am supporting the Alternatives Dispensary wanting to move the dispensary from the current location on Hampton Court in Roseland to Bethards Drive and Yulupa Ave in Bennett Valley area, a nicer part of Santa Rosa.

I certainly hope the city will give them the approval to make this move. It will be a better location because right now they are located in a rather "shady" for lack of a better word part of town crammed in behind buildings that are in poor condition and Hampton Court is more of a rugged alleyway than it is a street and there are usually a lot of people about working on cars which I believe is because there is some automotive shop next to them, it is hard to tell what business' are back there. That whole little area could use some cleaning up and I have to say Alternatives is probably the most decent building back there, the parking lot is always clean, and I am actually relieved once I am in the building because as I said it is in a shady part of town. Bethards and Yulupa is a much nicer and cleaner part of town and although I will have to go further than I do currently I will still do my business with Alternatives because they are laid back and always pleasant and if most customers order online like I do there should not be an increase in people milling about because when you do that you are in and out of there within ten minutes or faster and I believe allowing them to move will be good for all. Please support them and let them relocate, Thank you.

Ross, Adam

From: Marc Bernstein <benberyl@sonic.net>
Sent: Sunday, March 14, 2021 7:37 PM
To: Ross, Adam
Subject: [EXTERNAL] Alternatives

Subject: We Support Alternatives' Bennett Valley location!

Dear Planning Commission,

Please approve Alternatives' new dispensary because [I live in Bennett Valley and it's closer for me] [t will be great for Santa Rosa's economy] [it won't increase crime or traffic in the area] [it will not change the character of the neighborhood!]
[Alternatives is a great organization and I know their other location will be well-run],
much safer than the Jewelry store and bars.

Thank you!

M. Bernstein

Ross, Adam

From: Dennis Muchiri <tankdeno@gmail.com>
Sent: Saturday, March 13, 2021 2:40 PM
To: Ross, Adam
Subject: [EXTERNAL] Approve the new club in Bennet Valley

Here are my reasons why I support the new location in Bennett Valley.

Closer to where I live
Less traffic to going one side of city
one stop location for everything I need
I live in Bennet Valley
More parking spots
Less hectic traffic
Easier to access needed medicine for the whole community!

Dennis N
9525949682

send to ARoss@srcity.org

Ross, Adam

From: elizabeth@eeverson.com
Sent: Monday, March 15, 2021 10:25 AM
To: Ross, Adam
Subject: [EXTERNAL] Expanded Storefront for Alternatives Cannabis

Hello,

I am writing to voice my support for Alternatives to move to a larger location where they can better serve their clients. Alternatives is a professional organization that never skimps on the law and demands their customers do the same. I travel to Alternatives from Sonoma because Sonoma does not have a storefront. It is imperative to keep storefront cannabis stores open and thriving.

In my experience, having professional cannabis storefronts are a boon to the area. When a company follows the letter of the law and supports the neighborhood they are in (which Alternatives does already) they can bring extra security to a neighborhood at no cost to the rest of the neighborhood, and the best part about it -- no change to the character of the neighborhood.

In the two years I have been a customer of Alternatives, I have never seen any security issues inside or outside the store. No cannabis is every consumed on the property (I have seen them make sure of this). The neighborhood of the proposed site is compatible, so I see no need for any drama over this move. During these times, how can we, with good conscience, punish a business that can be open and thriving and employing people? This can only help to bring our economy back.

If this is just about cannabis being a drug, this isn't 1954. This isn't "Reefer Madness." Dispensaries offer safe, tested cannabis that is suitable for medical need AND recreational use. Both LEGAL IN THE STATE OF CALIFORNIA. Denying your community a safe, professional place to buy their cannabis because of archaic and uninformed reasoning is akin to denying safe, professional health care.

I hope you make the right decision.

Thank you,
Elizabeth Everson
Sonoma, CA

Ross, Adam

From: George Traverso <geosan@sbcglobal.net>
Sent: Tuesday, March 16, 2021 5:18 PM
To: Ross, Adam
Subject: [EXTERNAL] Fw: Failure Notice

----- Forwarded Message -----

From: MAILER-DAEMON@yahoo.com <mailer-daemon@yahoo.com>
To: "geosan@sbcglobal.net" <geosan@sbcglobal.net>
Sent: Tuesday, March 16, 2021, 01:23:59 PM PDT
Subject: Failure Notice

Sorry, we were unable to deliver your message to the following address.

<aross@srcity.com>:

Unable to deliver message after multiple retries, giving up.

----- Forwarded message -----

----- Forwarded Message -----

From: George Traverso <geosan@sbcglobal.net>
To: cannabis@sonoma-county.org <cannabis@sonoma-county.org>
Cc: Susan.Gorin@sonoma-county.org <susan.gorin@sonoma-county.org>
Sent: Monday, March 15, 2021, 06:33:59 PM PDT
Subject: Proposed Cannabis Dispensary at Bethards and Yulupa Avenues in Santa Rosa

Dear Planning Commission:

Enough is Enough!

Bennett Valley has undergone fire evacuations several times and now the possibility of losing a precious asset to this city in the form of the Bennett Valley Golf Course and Galvin Park complex.... an oasis during the pandemic and before. On top of all this we now are confronted with a cannabis dispensary?! We have bars and a liquor store with multiple restaurants serving alcohol. Now let's add cannabis to the list! Just in the past several years, our shopping strip mall has been riddled with robberies at the jewelry store, ice cream shop, seven-eleven store, drug store and in two banks! Now, if this proposal is approved, there will be one more "cash filled" cannabis dispensary to be hit. Our area has put up with so much. This is a family residential environment... filled with people walking to school, exercising or shopping. The dispensary location is in the midst of the busiest corner of our neighborhood. It will only create more traffic and presents an open invitation to many more robberies. Yulupa Avenue is a high traffic two lane street and is one of two ways out of our area. More traffic is not needed especially in a fire zone. During the most recent fire storm, it took residents more than forty-five minutes to travel three blocks to get out of harm's way. Please, we implore you to not add to our problems of safety by permitting a cannabis dispensary in this area. This type of business does not need to be put in an area filled with children and families. Do not create a safety issue for us! In conclusion, we also have the same concerns as listed above with the possibility of allowing sixty-five thousand acres plus of planting and harvesting cannabis in Sonoma County starting with Bennett Valley. The months and months of a horrific odor, extreme traffic due to the influx of thousands of employees coming to and from work in the cannabis industry would change our wine country area into a nightmare. Please do not let the wrong decision destroy our beautiful valley.

Respectfully, Sandra and George Traverso

Ross, Adam

From: chris katevas <katandman@yahoo.com>
Sent: Saturday, March 13, 2021 4:50 PM
To: Ross, Adam
Subject: [EXTERNAL] Fw: Santa Rosa Citizen says YES to Bennet Valley dispensary!!!!

[Sent from Yahoo Mail on Android](#)

----- Forwarded Message -----

From: "Alternatives Dispensary" <alternativescollective@gmail.com>
To: "katandman@yahoo.com" <katandman@yahoo.com>
Sent: Sat, Mar 13, 2021 at 4:47 PM
Subject: Santa Rosa Citizen says YES to Bennet Valley dispensary!!!!

Here are my reasons why I support the new location in Bennett Valley.

- I support the new location because it's closer to where I live currently?
- Because of its location, I only need to do one grocery run for everything I need. That includes cannabis.
- It is less traffic for me to drive from one part of the city to the other.

JEREMY
4152993437

send to ARoss@srcity.org

Ross, Adam

From: Corey Moranda <cmoranda117@gmail.com>
Sent: Saturday, March 13, 2021 5:30 PM
To: Ross, Adam
Subject: [EXTERNAL] Fwd: Approve the new club in Bennet Valley

Hi my name is Corey Moranda

Here are my reasons why I support the new location in Bennett Valley.

- I support the new location because it's closer to where I live currently?
- It is less traffic for me to drive from one part of the city to the other.
- It would be within walking distance from where I live.
- Because of its location, I only need to do one grocery run for everything I need. That includes cannabis.
- The new location would mean that I would have better access to my medications.
- Save gas

COREY
7075368700

send to ARoss@srcity.org

Ross, Adam

From: Tristan Kissler <trithe580@gmail.com>
Sent: Saturday, March 13, 2021 1:19 PM
To: Ross, Adam
Subject: [EXTERNAL] Fwd: I support Alternatives East in Bennett Valley

I love alternatives, I've been a patient for 5 years. Its a beautiful run loctation.

I support the new location because it's closer to me

It supports my mom who ill

It would mean less traffic to the city

Thank you for approving this dispensary!

TSK

Ross, Adam

From: Jeanette Hickox <jhickox66@gmail.com>
Sent: Tuesday, March 16, 2021 7:51 AM
To: Ross, Adam
Cc: alternativescollective@gmail.com
Subject: [EXTERNAL] I support an expansion!!

Please allow Alternatives to expand. I support a new location it will make a big difference to be able for people to get the care they need. It will help too much traffic in one location. Dispensaries offer safe tested cannabis. Dispensaries offer employment opportunities. A well run dispensary helps build up our economy and does NOT change the character of the neighborhood.

Sincerely,

- **Jeanette Hickox**
-
-

Ross, Adam

From: Jennifer Merla <jennym_bell@yahoo.com>
Sent: Monday, March 15, 2021 1:15 PM
To: Ross, Adam
Subject: [EXTERNAL] Open Alternatives

Hello,

My name is Jennifer Merla and I live closer to Bennet Valley then the other location Alternatives has. I only shop there as I trust and value their quality in products and as a mother with major health issues it is the best place for me. I have been going there for over 10 years and they always have wonderful educated staff to help me make the right choice for me. This dispensary if allowed to open will not bring crime or change the character of the neighborhood. Please strongly consider my request. Thank you and have a wonderful day.

Sent from my iPhone

Ross, Adam

From: Hanna Bauer <hanna.bonanza@gmail.com>
Sent: Wednesday, March 17, 2021 6:19 PM
To: Ross, Adam
Subject: [EXTERNAL] Please bring Alternatives to avenger Valley!

Hello,

I would love to see alternatives in Bennet Valley. They are amazing. They have affordable edibles and a wide selection. I also like that it's affordable.

Always have deals.

And I'd love to see them in a place with better parking, more accessible.

Thank you,

Hanna B.

Ross, Adam

From: Kiki Mourato <kikimourato@gmail.com>
Sent: Saturday, March 13, 2021 2:55 PM
To: Ross, Adam
Subject: [EXTERNAL] Reason for Benett Valley location

Closer to where I live
Walking distance to where I live
less traffic
One stop location to do everything I need.

EUCLIDES
7073938028

Ross, Adam

From: Briana Shimizu <b.r.shimizu@gmail.com>
Sent: Tuesday, March 16, 2021 5:06 PM
To: Ross, Adam
Cc: alternativescollective@gmail.com
Subject: [EXTERNAL] Sending love and advocating for BV Alternatives location

To The Planning Commission of Santa Rosa,

I hope this email finds you well and your committee will take the opportunity to read my message and reasoning for the support for the Alternatives Dispensary, Bennett Valley location.

I live in Bennett Valley, across from the golf course, for 22 years, and am in full support of this dispensary location. I have chronic health conditions that produce ongoing pain and use cannabis and cbd on a daily basis to help reduce my pain levels to a level that I can (limitedly) function throughout the day. I have renewed my CA cannabis card for years now and will continue to do so. This is medication! I hope my email provides adequate reasoning to allow Alternatives Dispensary to move into the Bennett Valley area and better serve its community.

At dispensaries, you are not allowed to consume products on the premises.

They are monitored and have ongoing security. Most have outdoor cameras, recording 24/7, which could assist the community in the future, especially considering this location is on the corner of Bethards and Yulupa!

Dispensaries are stimulating to the economy, definitely here in California!

For those that have limited transportation, financial restrictions, like myself, this location couldn't be more of a dream! This is a very professional, friendly, reputable, well-run company that would be nothing but a benefit and success to the Bennett Valley area. I have been a customer for years and am in full support to welcome them to the BV community with open arms!!

Thank you for taking to time to read my message and consider them as potential neighbors. Be well.

Kind Regards,

Bri Shimizu

Ross, Adam

From: Matthew Woolley <matt@thelegionofbloom.com>
Sent: Monday, March 15, 2021 1:55 PM
To: Ross, Adam
Cc: Karen Kissler; KAREN KISSLER
Subject: [EXTERNAL] Support for Alternatives Dispensary 2nd Location

To whom it may concern,

My name is Matthew Woolley, co-founder of local Santa Rosa cannabis manufacturer and distributor LEGION of Bloom. We have worked with Alternatives for years and can attest to the high level of customer service and professionalism exhibited by the Alternatives leadership and staff. We are very much in support of Alternatives opening a new location in town.



With Gratitude,

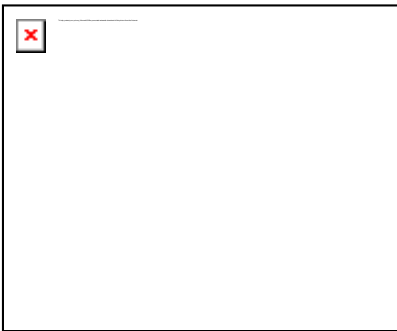
Matt

Matthew Woolley

Executive Director


tel: [706.540.5066](tel:706.540.5066)

e: matt@thelegionofbloom.com



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Ross, Adam

From: Simone Ward <simoneward22@gmail.com>
Sent: Sunday, March 14, 2021 5:46 PM
To: Ross, Adam
Subject: [EXTERNAL] We Support Alternatives' Bennett Valley location!

Dear planning commission,

Please approve Alternatives' new dispensary because I believe it will not take away from the community but add to it. I know for myself and many others it will prove more convenient! Their already existing dispensary is well run providing safe cannabis to their clients and I know this location will be no different! They are a great business and deserve the chance to expand and continue in that matter, I know they will not disappoint. I believe the benefits will speak for themselves, less traffic, more security, benefiting the economy, and more! They have my 100% support and I hope they will have yours too!

Thank you!
Simone Ward

Ross, Adam

From: Daniel Abud <danielabud@gmail.com>
Sent: Thursday, March 18, 2021 10:00 AM
To: Ross, Adam
Subject: [EXTERNAL] We Support Alternatives' Bennett Valley location

Dear Planning Commission,

Please approve Alternatives' new dispensary because it won't increase crime or traffic in the area nor change the character of the neighborhood. Alternatives is a small organization and not a giant conglomerate their other location is well-run.

Thank you!

--
Daniel Abud
Phone: +1 (347) 927-2283

Ross, Adam

From: Olivia Nicholes <olivia.nicholes@gmail.com>
Sent: Saturday, March 13, 2021 2:10 PM
To: Ross, Adam
Subject: [EXTERNAL] WHY I SUPPORT THE NEW ALTERNATIVES LOCATION IN BENNETT VALLEY.

HERE ARE MY REASONS WHY I SUPPORT THE NEW LOCATION IN BENNETT VALLEY.

CLOSER TO WHERE I LIVE
LESS TRAFFIC
COMPATIBLE TO WHERE I SHOP

POWERS
2094707106

Ross, Adam

From: Vicki Wilson <vw030573@gmail.com>
Sent: Tuesday, March 23, 2021 2:05 PM
To: Ross, Adam
Subject: [EXTERNAL] A new dispensary

Good afternoon! I am Vicki Wilson, a resident of Sonoma County and I think a new dispensary on the east side of Santa Rosa is a sound decision to be made for both the city of Santa Rosa as well as the fine people that bring us Alternatives...

Alternatives is a wonderful business ran by people that seem to know what it takes to be successful in the ever booming Marijuana industry. Any neighborhood would be lucky to have a them open a new store in their area. They run a tight ship at their maiden location and it is always a pleasure to come to their store. Having a new east side dispensary would be so helpful to so many people. Please allow Alternatives to grow! Thank you for your time. .. Vicki Wilson

Ross, Adam

From: Trippel, Andrew
Sent: Thursday, March 18, 2021 9:23 AM
To: Mahre, Kali; Ross, Adam
Subject: RE: [EXTERNAL] Fw: Proposed Cannabis Dispensary at Bethards and Yulupa Avenues in Santa Rosa

Thanks, Kali. Adam will include this in public comments provided to the Planning Commission as Late Correspondence. We typically bundle Late Correspondence on Monday and Wednesday and then deliver to Planning Commission. If you want to note that in the log, then that should be fine.

Adam, if you provide a response to this email, can you cc: Kali so that she can update the log with that information as well?

Thanks,

Andrew

Andrew Trippel | Acting Supervising Planner – Current Planning

Planning & Economic Development | 100 Santa Rosa Ave Rm 3 | Santa Rosa, CA 95404
Tel. (707) 543-3223 | Fax (707) 543-3269 | atrippel@srcity.org



From: Mahre, Kali <KMahre@srcity.org>
Sent: Thursday, March 18, 2021 8:47 AM
To: Trippel, Andrew <atrippel@srcity.org>
Subject: FW: [EXTERNAL] Fw: Proposed Cannabis Dispensary at Bethards and Yulupa Avenues in Santa Rosa

Good morning Andrew,

Correct me if I'm wrong but I have in my notes that correspondence related to cannabis should go to you.

The below email was sent to City Council and CMO. If you choose to respond to the citizen, please copy myself and CMO on your response.

Thanks,

Kali Mahre | Administrative Secretary

Planning and Economic Development | 100 Santa Rosa Ave, Room 3 | Santa Rosa, CA 95404
kmahre@srcity.org



From: CMOOffice <CMOffice@srcity.org>
Sent: Wednesday, March 17, 2021 2:26 PM

To: Mahre, Kali <KMahre@srcity.org>
Cc: Lienau, Serena <SLienau@srcity.org>; Hartman, Clare <CHartman@srcity.org>
Subject: FW: [EXTERNAL] Fw: Proposed Cannabis Dispensary at Bethards and Yulupa Avenues in Santa Rosa

FYI only. If you choose to respond to the citizen's email, please cc me for logging purposes.

Thanks!

Shannon Wesley | Senior Administrative Assistant

City Manager's Office | 100 Santa Rosa Avenue | Santa Rosa, CA 95405
Tel. (707) 543-3011 | Fax (707) 543-3030 | swesley@srcity.org



From: George Traverso <geosan@sbcglobal.net>
Sent: Tuesday, March 16, 2021 10:24 AM
To: Sawyer, John <jsawyer@srcity.org>; Rogers, Chris <CRogers@srcity.org>; CMOOffice <CMOffice@srcity.org>
Cc: Schwedhelm, Tom <tschwedhelm@srcity.org>; Alvarez, Eddie <EAlvarez@srcity.org>; Tibbetts, Jack <hjtibbetts@srcity.org>; Rogers, Natalie <NRogers@srcity.org>; Fleming, Victoria <VFleming@srcity.org>; aross@srcity.com
Subject: [EXTERNAL] Fw: Proposed Cannabis Dispensary at Bethards and Yulupa Avenues in Santa Rosa

----- Forwarded Message -----

From: George Traverso <geosan@sbcglobal.net>
To: cannabis@sonoma-county.org <cannabis@sonoma-county.org>
Cc: Susan.Gorin@sonoma-county.org <susan.gorin@sonoma-county.org>
Sent: Monday, March 15, 2021, 06:33:59 PM PDT
Subject: Proposed Cannabis Dispensary at Bethards and Yulupa Avenues in Santa Rosa

Dear Planning Commission:

Enough is Enough!

Bennett Valley has undergone fire evacuations several times and now the possibility of losing a precious asset to this city in the form of the Bennett Valley Golf Course and Galvin Park complex.... an oasis during the pandemic and before. On top of all this we now are confronted with a cannabis dispensary?! We have bars and a liquor store with multiple restaurants serving alcohol. Now let's add cannabis to the list! Just in the past several years, our shopping strip mall has been riddled with robberies at the jewelry store, ice cream shop, seven-eleven store, drug store and in two banks! Now, if this proposal is approved, there will be one more "cash filled" cannabis dispensary to be hit. Our area has put up with so much. This is a family residential environment... filled with people walking to school, exercising or shopping. The dispensary location is in the midst of the busiest corner of our neighborhood. It will only create more traffic and presents an open invitation to many more robberies. Yulupa Avenue is a high traffic two lane street and is one of two ways out of our area. More traffic is not needed especially in a fire zone. During the most recent fire storm, it took residents more than forty-five minutes to travel three blocks to get out of harm's way. Please, we implore you to not add to our problems of safety by permitting a cannabis dispensary in this area. This type of business does not need to be put in an area filled with children and families. Do not create a safety issue for us! In conclusion, we also have the same concerns as listed above with the possibility of allowing sixty-five thousand acres plus of planting and harvesting cannabis in Sonoma County starting with Bennett Valley. The months and months of a horrific odor, extreme traffic due to the influx of thousands of employees coming to and from work in the cannabis industry would change our wine country area into a nightmare. Please do not let the wrong decision destroy our beautiful valley.

Respectfully, Sandra and George Traverso

Ross, Adam

From: Trippel, Andrew
Sent: Monday, March 15, 2021 1:16 PM
To: Ross, Adam
Cc: Rose, William; Maloney, Mike
Subject: FW: [EXTERNAL] New dispensary in Bennett Valley

Hi Adam,

Please include this email in Planning Commission Late Correspondence for the 3/25 meeting.

Thanks,

Andrew

Andrew Trippel | Acting Supervising Planner – Current Planning Planning & Economic Development | 100 Santa Rosa Ave
Rm 3 | Santa Rosa, CA 95404 Tel. (707) 543-3223 | Fax (707) 543-3269 | atrippel@srcity.org

-----Original Message-----

From: Juliana Hoewing <jhoewing@me.com>
Sent: Monday, March 15, 2021 8:59 AM
To: _PLANCOM - Planning Commission <planningcommission@srcity.org>
Subject: [EXTERNAL] New dispensary in Bennett Valley

For your record, I very much support the Alternatives dispensary under consideration on Bethards and Yulupa Aves. We need a dispensary on the east side of town to purchase medicinal marijuana products. Thank you for your help in this decision.

Sincerely, Juliana Hoewing
Bennett Valley homeowner and resident of 45 years

Sent from my iPad

Ross, Adam

From: Maloney, Mike
Sent: Monday, March 15, 2021 9:29 AM
To: Ross, Adam
Subject: Re: [EXTERNAL] New dispensary in Bennett Valley

This for you?

From: Juliana Hoewing <jhoewing@me.com>
Sent: Monday, March 15, 2021 8:59 AM
To: _PLANCOM - Planning Commission <planningcommission@srcity.org>
Subject: [EXTERNAL] New dispensary in Bennett Valley

For your record, I very much support the Alternatives dispensary under consideration on Bethards and Yulupa Aves. We need a dispensary on the east side of town to purchase medicinal marijuana products.

Thank you for your help in this decision.

Sincerely, Juliana Hoewing
Bennett Valley homeowner and resident of 45 years

Sent from my iPad

Ross, Adam

From: Lynn Sabrina <lilykailasmommy@gmail.com>
Sent: Monday, March 15, 2021 7:35 PM
To: Ross, Adam; Karen Kissler
Subject: [EXTERNAL] We Support Alternatives' Bennett Valley location!

Dear Planning Commission,

Please approve Alternatives' new dispensary because it will be great for Santa Rosa's economy and provide a much-needed dispensary here. I've lived in Bennett Valley for 43 years and am around the corner from this new site; I would be more than pleased to have this business here. I am familiar with Alternatives over in Roseland, and not only are their staff always polite and quite friendly, but their establishment is consistently quiet, professional, and discreet, even more so than other dispensaries I have visited in the past. I and many others are confident that it will not change the character of the neighborhood, as is evidenced by the post(s) about it in the Bennett Valley Strong Facebook group, as well as Nextdoor Bennett Valley. My elderly parents and I all look forward to having a closer Alternatives location to better serve our needs!

Thank you for your time and consideration,

**Lynn Sabrina
Cactus Avenue**

Ross, Adam

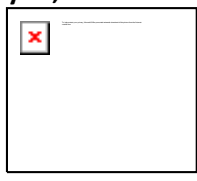



From: Sierra Van Meter <sierra@vetcbd.com>
Sent: Monday, March 22, 2021 8:23 PM
To: Ross, Adam
Subject: [EXTERNAL] Support for Alternatives

I support alternatives! Great group of people!!

- Alternatives East would be **more convenient** for you and your family,
- The new location is **compatible with surrounding commercial properties,**
- It will **not change the character of the neighborhood,**
- **Traffic will be reduced** by having a neighborhood dispensary,
- A well-run dispensary will **help rebuild our economy,**
- Dispensaries offer **safe, tested cannabis,**
- **Dispensaries reduce crime** by providing security and bringing eyes to the area,
- There will be no cannabis consumption onsite

👩🏻‍❤️‍👨🏻

Thank you,

 Sierra Van Meter
Account Executive, VETCBD
p: 714.818.2700
e: sierra@vetcbd.com
  



Please consider the environment before printing this e-mail!

Click here to write a review for VETCBD





ALTERNATIVE2

Alternatives Dispensary + Delivery

2300 Bethards Dr.

Santa Rosa CA 95405

We Support *Alternatives East* at
2300 Bethards Dr., Santa Rosa!

Dear City of Santa Rosa:

Please approve Alternatives Dispensary's application for a Cannabis Dispensary at 2300 Bethards Dr. because:

- I, or family members, live in Bennett Valley and having Alternatives East at 2300 Bethards Dr. would improve our neighborhood!
- I work in Bennett Valley and a dispensary at 2300 Bethards Dr. would make it easier to buy my cannabis (less driving time means less traffic in our city, save me time, and be much more convenient.)
- I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons I support *Alternatives East*:

I would love this location because its closer to my
home and I like the service you guys offer.

Signature: Donnie Kenox

Print Name: Donnie Kenox

Phone and Email: 707-837-6749 / Donniekenox@gmail.com



ALTERNATIVE2

Alternatives Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

***We Support Alternatives East at
2300 Bethards Dr., Santa Rosa!***

Dear City of Santa Rosa:

I, the undersigned, ***urge Santa Rosa to approve Alternatives Dispensary's application for a Cannabis Dispensary at 2300 Bethards Dr.*** because:

I, or my family members, live in Bennett Valley and having Alternatives East at 2300 Bethards Dr. would improve our neighborhood!

I work in Bennett Valley and a dispensary at 2300 Bethards Dr. would make it easier to buy my cannabis (less driving time means less traffic in our city (better for our environment,) save me time, I would frequent more of the local businesses, and be much more convenient.)

I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons *I support Alternatives East:*

*Great people, great product, its closer to my home
Covid makes me uncomfortable and Bennet valley is closer*

Signature: *CMF*

Print Name: Carlos Mauricio Fernandez

Phone and Email: 707/955-0800 smarttrees00@gmail.com



ALTERNATIVE2

Alternatives Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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Dear City of Santa Rosa:

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I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons *I support Alternatives East:*

*New location would be very convenient!
great addition to the neighborhood!*

Signature: *V. Gilcrease*

Print Name: *V. Gilcrease*

Phone and Email: *(310) 971-7011*
ginny.gilcrease@gmail.com



ALTERNATIVE2

Alternatives Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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2300 Bethards Dr., Santa Rosa!*

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I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons *I support Alternatives East:*

*less ggs save the environment PLUS I
Have Friends & Family That live by there*

Signature: 

Print Name: Sergio Rivera

Phone and Email: 707-758-9124 SurgKATU1@gmail.com



ALTERNATIVE2

Alternatives Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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Dear City of Santa Rosa:

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I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons *I support Alternatives East:*

I have been a customer for a long time and I have never seen or heard of any problems. It would be wonderful to have a dispensary in Bennett Valley.

Signature: Victoria Juarez

Print Name: Victoria Juarez

Phone and Email: (707) 341-8337



ALTERNATIVE2

Alternatives Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons *I support Alternatives East*:

would be more convenient & less traffic -

is closer to my home

Signature: Andrea Reyes 93

Print Name: Andrea Reyes

Phone and Email: dre.reyes93@gmail.com



ALTERNATIVES

Alternatives Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons *I support Alternatives East:*

I feel that opening another
Alternatives would be convinient for me since
its closer to were I live and it always
gives me options depending on where im at.

Signature: *Kailee Nguyen*

Print Name: Kailee Nguyen

Phone and Email: 707-758-7488 knnguyenloveyou@gmail.com



ALTERNATIVE2

Alternatives Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons *I support Alternatives East*:

Love to have some place closer to home

Signature: 

Print Name: Steve Linberg

Phone and Email: SteveL707@yahoo.com



ALTERNATIVE2

Alternatives Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons *I support Alternatives East:*

I would appreciate another location to ease congestion

Signature: *Alyssa Hobson*

Print Name: *Alyssa Hobson*

Phone and Email: *707-328-6703 alyssaH850@gmail.com*



ALTERNATIVE2

Alternatives Dispensary + Delivery

2300 Bethards Dr.

Santa Rosa CA 95405

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2300 Bethards Dr., Santa Rosa!


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- I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons I support *Alternatives East*:

more locations on Foster Service, there are
 Always professional and one of the
 best shops in Santa Rosa. It was my
 first dispensary 5 years ago when I
 first moved here. Bennett Valley would
 definitely appreciate another location
 Five stars

Signature: 

Print Name: Michael Liles

Phone and Email: 850 320 3471

liles@me.com

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ALTERNATIVE2

Alternatives Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

***We Support Alternatives East at
2300 Bethards Dr., Santa Rosa!***

Dear City of Santa Rosa:

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I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons *I support Alternatives East*:

Because I do not have a car and
have anxiety, it's frustrating to move
around, this would be convenient to get to.

Signature: Laura Haynes

Print Name: Laura Haynes

Phone and Email: Hayneslaura162@gmail.com



ALTERNATIVE2

Alternatives Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons *I support Alternatives East*:

I've would be beneficial to those of us that don't have cars & aren't able to make around very well.

Signature: *Jonela Harris*

Print Name: *Jonela Harris*

Phone and Email: *jayplager481@gmail.com*



ALTERNATIVE2

Alternatives East Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

***The Virtual Hearing is MARCH 25, 4PM!
We Need Your Support!***

Dear City of Santa Rosa:

I urge Santa Rosa to approve Alternatives Dispensary's application for a Cannabis Dispensary at 2300 Bethards Dr. because:

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Here are more reasons ***I support Alternatives East:***

They are a female owned company & a small business which should be allowed to open in Bennett Valley. I work on that side of town and it would make my life easier.

Signature: *Erin Fires*

Print Name: ERIN FIRES

Phone and Email: 520-470-8987 erinfires@yahoo.com



ALTERNATIVE2

Alternatives Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons *I support Alternatives East:*

I Believe Alternatives would be a great addition to the neighborhood. My partner and I both use The Medicinals and Alternatives has always been a knowledgeable and friendly service that has helped us. They are the only dispensary that we use.

Signature: 

Print Name: Josh Richan

Phone and Email: 650 228 9810 jr.ichan 4 @ hotmail .com



ALTERNATIVE2

Alternatives Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons *I support Alternatives East:*

*There aren't many dispensaries out
in that area*

Signature: *[Handwritten Signature]*

Print Name: *Antoine*

Phone and Email: *707483 2304*



ALTERNATIVE2

Alternatives Dispensary + Delivery

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Santa Rosa CA 95405

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I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons *I support Alternatives East:*

closer to my side of town!

Signature: *Riley Thomas*

Print Name: Riley Thomas

Phone and Email: riley021@sbcglobal.net



ALTERNATIVE2

Alternatives Dispensary + Delivery

2300 Bethards Dr.

Santa Rosa CA 95405

We Support *Alternatives East* at
2300 Bethards Dr., Santa Rosa!

Dear City of Santa Rosa:

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I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons I support *Alternatives East*:

Alternatives East is an amazing dispensary. They
are reasonably priced, the budtenders are helpful
& knowledgeable. Alternatives East helps many patients
like myself that depend on their products to
relieve tension and pain. It would be a great
addition to the neighborhood!

Signature: _____

Print Name: _____

Phone and Email: _____

Jessica Micheau

Micheau.Jessica@yandex.com

510-613-3439



ALTERNATIVE2

Alternatives Dispensary + Delivery

2300 Bethards Dr.

Santa Rosa CA 95405

We Support *Alternatives East* at
2300 Bethards Dr., Santa Rosa!

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I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons I support *Alternatives East*:

Alternatives is just the best overall dispensary, best prices, best service and products.

Signature: 

Print Name: Tesla Peterson

Phone and Email: (707) 710-5562 Tesla.peterson@gmail.com



ALTERNATIVE2

Alternatives Dispensary + Delivery

2300 Bethards Dr.

Santa Rosa CA 95405

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I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons I support *Alternatives East*:

Signature: 

Print Name: Sonya May

Phone and Email: 707 743 7246



ALTERNATIVE2

Alternatives Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

***We Support Alternatives East at
2300 Bethards Dr., Santa Rosa!***

Dear City of Santa Rosa:

I, the undersigned, ***urge Santa Rosa to approve Alternatives Dispensary's application for a Cannabis Dispensary at 2300 Bethards Dr.*** because:

I, or my family members, live in Bennett Valley and having Alternatives East at 2300 Bethards Dr. would improve our neighborhood!

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I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons ***I support Alternatives East:***

Signature: 

Print Name: Christopher Handley

Phone and Email: 707-703-0331



ALTERNATIVE2

Alternatives Dispensary + Delivery

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Santa Rosa CA 95405

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I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons *I support Alternatives East*:

Signature: 

Print Name: KAYLA MILLER

Phone and Email: (707) 838 3381 kaylamiller1990@gmail.com



ALTERNATIVE2

Alternatives Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons *I support Alternatives East:*

Signature: Scott Smith

Print Name: Scott Smith

Phone and Email: 707-527-1248 Imageneitic2935@gmail.com



ALTERNATIVE2

Alternatives Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons *I support Alternatives East:*

Signature: Adrian Moyado

Print Name: Adrian Moyado

Phone and Email: 707205-9905 amoyado594@gmail.com



ALTERNATIVE2

Alternatives Dispensary + Delivery

2300 Bethards Dr.

Santa Rosa CA 95405

We Support *Alternatives East* at
2300 Bethards Dr., Santa Rosa!

Dear City of Santa Rosa:

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(Optional) Here are some more reasons I support *Alternatives East*:

Signature: Man Macias

Print Name: Mania Macias

Phone and Email: (707) 228-2121

macias_mania28@yahoo



ALTERNATIVE2

Alternatives Dispensary + Delivery

2300 Bethards Dr.

Santa Rosa CA 95405

We Support *Alternatives East* at
2300 Bethards Dr., Santa Rosa!

Dear City of Santa Rosa:

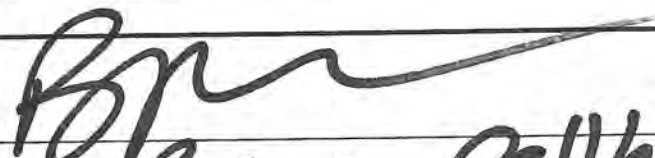
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I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons I support *Alternatives East*:

Signature: 
Print Name: Brian Pellhum

Phone and Email: 707-703-9205
brian.pellhum@yahoo.com



ALTERNATIVES 2

Alternatives Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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2300 Bethards Dr., Santa Rosa!***

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I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons ***I support Alternatives East:***

Signature: 

Print Name: William A. Luevano

Phone and Email: luevanoalex@yahoo.com



Alternatives Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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I visit Bennett Valley. Alternatives East would be a great asset to the neighborhood.

(Optional) Here are some more reasons *I support Alternatives East*:

Signature: 

Print Name: Maksym Makvuts

Phone and Email: maxspetz@gmail



ALTERNATIVE2

Alternatives East Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

***The Virtual Hearing for our New Location is:
March 25 at 4pm
Support Legal Access!***

I urge Santa Rosa to approve Alternatives Dispensary's application for a Cannabis Dispensary at 2300 Bethards Dr. because:

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Here are some more reasons *I support Alternatives East:*

Alternatives Staff and management continue to bring professionalism, community engagement & environmental consciousness to the cannabis industry. For the past 5 years they have been a transparent and communicative partner with us. Their dispensary is known for emphasizing education and customer service for seniors, first-time visitors, and patients with serious medical conditions. Alternatives genuinely cares for its patients and community so I urge Santa Rosa to approve this application for a dispensary @ 2300 Bethards.

Signature: Michael Lawler

Print Name: Michael Lawler

Phone and Email: (928) 914 7037 / mikey@heshics.com



ALTERNATIVE2

Alternatives East Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

***The Hearing is THIS THURSDAY, 2/25 at 4pm,
Please support us virtually!
Just give us your email and phone no.***

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Here are some more reasons ***I support Alternatives East:***

Dr Don Solomon

Signature: *X [Signature]*

Print Name: *DONALD SOLOMON*

Phone and Email: _____



ALTERNATIVE2

Alternatives East Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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Here are more reasons **I support Alternatives East:**

A Dispensary closer to me would save me
driving across town.

Signature: Cory Pippin

Print Name: Cory Pippin

Phone and Email: (707) 332-5412 cory.pippin@yahoo.com



ALTERNATIVE2

Alternatives East Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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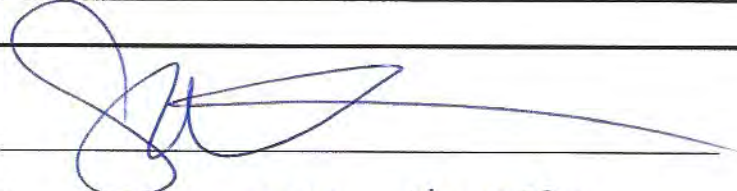
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Here are some more reasons ***I support Alternatives East:***

A WHOLE LOT CLOSER TO MY HOUSE!

Signature: 

Print Name: SAMANTHA KEOME

Phone and Email: 707-708-6090 SKOME@GMAIL.COM

~~###~~



ALTERNATIVE2



Alternatives East Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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Here are some more reasons **I support Alternatives East:** I like to support local cannabis businesses.

Signature: 

Print Name: Azulito Bernal

Phone and Email: azulitobernal@gmail.com, (707)-800-2977



ALTERNATIVE2

Alternatives East Dispensary + Delivery

2300 Bethards Dr.
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Here are some more reasons ***I support Alternatives East:***

Cannabis has healing properties that are not present in any
non-natural substance. We need a place to purchase ^{these} ~~these~~
benefits.

Signature: 

Print Name: Damien Bell

Phone and Email: Damien Bell @ Student . Ashford . EDU



ALTERNATIVE2

Alternatives East Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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Here are some more reasons ***I support Alternatives East:*** close to home.

Been going Alternatives 10 years.

Signature: 

Print Name: Michael Tagliano

Phone and Email: 707-779-2017



ALTERNATIVE2

Alternatives East Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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Here are some more reasons ***I support Alternatives East:***

NEED A SPOT ON THAT SIDE OF TOWN!

Signature:

Print Name:

Phone and Email:

[Handwritten Signature]
ROB MAHONEY
415 3283815



ALTERNATIVE2

Alternatives East Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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Here are some more reasons ***I support Alternatives East:*** beneficial closer to home.

Signature: John S. McNeal
Print Name: John S McNeal
Phone and Email: 707-343-5995



ALTERNATIVE2

Alternatives East Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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Here are more reasons *I support Alternatives East:*

the best club ever 100%

Signature: Bima J. Hall

Print Name: Bima J. Hall

Phone and Email: Bimajayhall82@gmail.com
(707) 623-0925



ALTERNATIVE2

Alternatives East Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

**The Virtual Hearing is MARCH 25, 4PM!
We Need Your Support!**

Dear City of Santa Rosa:

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Here are more reasons **I support Alternatives East:**

Signature: 

Print Name: John McNamee

Phone and Email: 236 2318 jcnamara88@yahoo.com



ALTERNATIVE2

Alternatives East Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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Here are more reasons **I support Alternatives East:**

Signature: Kim Halliday

Print Name: Kim Halliday

Phone and Email: 707-494-5632 / halliday.kimberly@gmail.com



ALTERNATIVE2

Alternatives East Dispensary + Delivery

2300 Bethards Dr.
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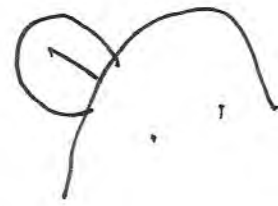
Signature: *Alicia Silva*

Print Name: Alicia Silva

Phone and Email: Kitty Silva14@yahoo.com



ALTERNATIVE2



Alternatives East Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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Here are more reasons **I support Alternatives East:**

Divertisy

Signature: Elliot Stein

Print Name: Elliot Stein

Phone and Email: (707) 843-3918 hacienda707@gmail.com



ALTERNATIVE2

Alternatives East Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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Here are some more reasons *I support Alternatives East:*

Signature:

Print Name:

Jessica Castaneda

Phone and Email:

(925) 308-0488



ALTERNATIVE2

Alternatives East Dispensary + Delivery

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Here are some more reasons ***I support Alternatives East:*** you are all
awesome

Signature: Timothy Rawson

Print Name: Timothy Rawson

Phone and Email: _____



ALTERNATIVE2

Alternatives East Dispensary + Delivery

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Here are some more reasons ***I support Alternatives East:***

Affordable, great selection of edibles!

Signature: *Hanna Bauer*

Print Name: Hanna Bauer

Phone and Email: 707 293 5854, hanna.bonanza@gmail.com



ALTERNATIVE2

Alternatives East Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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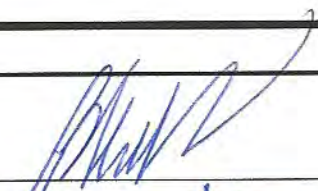
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Here are some more reasons ***I support Alternatives East:***

Signature: 

Print Name: JOHN VASQUEZ

Phone and Email: 407 748 0337 JOHN.VASQUEZ



ALTERNATIVE2

Alternatives East Dispensary + Delivery

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Here are more reasons *I support Alternatives East:*

Signature: Kevin Luna

Print Name: Kevin Luna

Phone and Email: (707) 529-8222 / luna.kevin10@hotmail



ALTERNATIVE2

Alternatives East Dispensary + Delivery

2300 Bethards Dr.
Santa Rosa CA 95405

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Here are more reasons **I support Alternatives East:**

Near my house would want to have
a better dispensary near by and bigger

Signature: 

Print Name: Mike Washington

Phone and Email: _____



ALTERNATIVE2

Alternatives East Dispensary + Delivery

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Santa Rosa CA 95405

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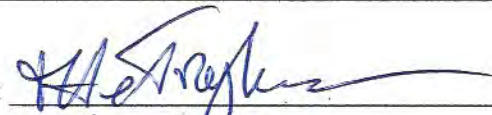
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Here are some more reasons ***I support Alternatives East:*** Best service
Clean appearing employees with the best verbiage
about cannabis. I feel like im at a hospital
setting + not a pot club

Signature: 

Print Name: Troy Olsen

Phone and Email: (707) 484 8319

Troy.t.olsen@gmail.com