



# Bennett Valley Golf Course Greens Fees Calendar Year 2015

City Council Meeting  
December 16, 2014

Nanette Smejkal  
Director, Recreation and Parks

# Highlights

- Year 1 Business Plan implementation
- \$1 increase individual rounds
- Play cards / 10 rounds low season
- Annual pass increase
  - 20% discount carts and merchandise
  - seniors – 40% discount weekends/holidays after 11AM
- Pass holders additional day out tee time reservations

# BVGC Greens Fees Projections Calendar Year 2015

Greens Fee Categories	Greens Fee Categories	Current Rates (1/1 2014)	Proposed Rates (1/1 2015)	Projected Customer Type CY2014	Estimated Customer Type CY2015	Projected Revenue Current Rates/Cust	Estimated Revenue Proposed Rates/Cust
Annual	Senior (ltd. weekdays), Single	\$900.00	\$1,000.00	77	75	\$ 69,300.00	\$ 75,000.00
Annual	Senior (ltd. weekdays), Couple	\$1,350.00	\$1,600.00	12	12	\$ 16,200.00	\$ 19,200.00
Annual	Unlimited, Single	\$1,500.00	\$1,650.00	42	40	\$ 63,000.00	\$ 66,000.00
Annual	Unlimited, Couple	\$2,250.00	\$2,640.00	7	7	\$ 15,750.00	\$ 18,480.00
Play Card	10 Play		\$330.00		150		\$ 49,500.00
Weekday	Senior 18 Holes	\$22.00	\$23.00	12500	12250	\$ 275,000.00	\$ 281,750.00
Weekday	Adult 18 Holes	\$27.00	\$28.00	4180	4095	\$ 112,860.00	\$ 114,660.00
Weekday	Senior 9 Holes	\$13.00	\$14.00	3600	3530	\$ 46,800.00	\$ 49,420.00
Weekday	Adult 9 Holes	\$18.00	\$19.00	5050	4950	\$ 90,900.00	\$ 94,050.00
Weekday	Senior Twilight	\$15.00	\$16.00	3250	3185	\$ 48,750.00	\$ 50,960.00
Weekday	Adult Twilight	\$20.00	\$21.00	3850	3770	\$ 77,000.00	\$ 79,170.00
Weekday	Super Twilight	\$11.00	\$12.00	2700	2645	\$ 29,700.00	\$ 31,740.00
Weekday	Junior 18 Holes	\$10.00	\$11.00	550	540	\$ 5,500.00	\$ 5,940.00
Weekday	Junior 9 Holes	\$6.00	\$7.00	300	295	\$ 1,800.00	\$ 2,065.00
Weekend	Adult 18 Holes	\$40.00	\$41.00	6900	5410	\$ 276,000.00	\$ 221,810.00
Weekend	Adult 9 Holes	\$22.00	\$23.00	3400	3330	\$ 74,800.00	\$ 76,590.00
Weekend	Mid-Day	\$28.00	\$29.00	2225	2180	\$ 62,300.00	\$ 63,220.00
Weekend	Twilight	\$24.00	\$25.00	2280	2235	\$ 54,720.00	\$ 55,875.00
Weekend	Super Twilight	\$12.00	\$13.00	1150	1125	\$ 13,800.00	\$ 14,625.00
Weekend	Junior 18 Holes	\$11.00	\$12.00	800	785	\$ 8,800.00	\$ 9,420.00
Weekend	Junior 9 Holes	\$7.00	\$8.00	900	880	\$ 6,300.00	\$ 7,040.00
						CY14 Total Est	CY15 Total Proj
						\$1,349,280.00	\$ 1,386,515.00

# BVGC Greens Fees: Notes

Senior - Age 60 and Older

Junior - High School and Younger

Mid-Day Rate Between 12PM-130PM During Daylight Savings Time & 1130AM-1230PM Standard Time

Twilight Rate Begins 130PM During Daylight Savings & 1230PM Standard on Weekends & Holidays

Twilight Rate Begins 1 PM During Daylight Savings & 12PM Standard Time on Fridays

Twilight Rate Begins 12PM Year-round Monday Through Thursday

Super Twilight Rate Begins 530PM During Daylight Savings & 345PM Standard Time

Mid-Day, Twilight, Super Twilight is 18 holes

\*Play Cards Must be Used by December 31, 2015

League Players Included in Senior Weekday

# BVGC Use

Customer Type	2009	2010	2011	2012	2013	2014 to 11/30/2014
Senior, Annual Limited 9 Holes	780	718	632	751	800	909
Senior, Annual Limited 18 Holes	9156	7832	6992	7179	7400	6858
Annual Unlimited 9 Holes	29	50	556	548	409	421
Annual Unlimited 18 Holes	992	882	4259	4657	4867	4217
Junior 9 Holes	981	729	711	734	1012	1719
Junior 18 Holes	2450	1679	1445	1530	1454	513
Adult 9 Holes	8075	6984	7937	6400	6746	10343
Adult 18 Holes	37882	27394	26105	29389	30586	22433
Senior 9 Holes	6680	5487	5247	4947	6134	8196
Senior 18 Holes	26137	20999	23902	27814	29938	24255
Resident 9 Holes	8852	7166	7237	4700	5415	9364
Resident 18 Holes	37611	27862	27525	26654	27550	18406
Non-Resident 9 Holes	1734	1277	1445	2334	2330	3911
Non-Resident 18 Holes	17828	12687	11950	19338	21320	16773
League 9 Holes	3687	3321	3342	3248	3826	4067
League 18 Holes	576	620	438	497	347	139
Total 9 Hole Rounds	15736	13200	13895	12081	13892	20258
Total 18 Hole Rounds	66469	50072	51452	58733	61978	47201
Total Rounds Played	82205	63272	65347	70814	75870	67459

# BVGC Greens Fees Calendar Year 2015

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Annual	Senior (ltd. weekdays), Couple	\$1,350.00	\$1,600.00
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Annual	Unlimited, Couple	\$2,250.00	\$2,640.00
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Weekday	Adult 9 Holes	\$18.00	\$19.00
Weekday	Senior Twilight	\$15.00	\$16.00
Weekday	Adult Twilight	\$20.00	\$21.00
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Weekend	Twilight	\$24.00	\$25.00
Weekend	Super Twilight	\$12.00	\$13.00
Weekend	Junior 18 Holes	\$11.00	\$12.00
Weekend	Junior 9 Holes	\$7.00	\$8.00

# Recommendation

- It is recommended by the Department of Recreation and Parks that the Council, by resolution, approve the proposed Greens Fee Rate Structure for the Bennett Valley Golf Course for all play occurring on or after January 1, 2015.