



# City of Santa Rosa

637 First Street,  
Santa Rosa, CA 95404

## **PUBLIC FINANCING AUTHORITY REGULAR MEETING AGENDA AND SUMMARY REPORT - FINAL-REVISED NOVEMBER 16, 2023**

**MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING BY  
ATTENDING IN-PERSON FROM 637 FIRST STREET (IT IS  
RECOMMENDED THAT SOCIAL DISTANCING BE OBSERVED), OR VIA  
ZOOM WEBINAR BY VISITING  
HTTPS://SRCITY-ORG.ZOOM.US/J/87567639876, OR BY DIALING  
877-853-5257 AND ENTERING WEBINAR ID: 875 6763 9876.**

**PUBLIC COMMENT MAY BE MADE LIVE DURING THE MEETING  
IN-PERSON AT 637 FIRST STREET, SANTA ROSA, CA. ADDITIONAL  
INFORMATION RELATED TO MEETING PARTICIPATION IS AVAILABLE  
AT  
HTTPS://WWW.SRCITY.ORG/3833/ENHANCED-INFRASTRUCTURE-FINAN  
CING-DISTRICT.**

**PLEASE NOTE THAT ALL CORRESPONDENCE, INCLUDING E-MAILS  
SENT TO THE PUBLIC FINANCING AUTHORITY OR CITY STAFF ARE  
CONSIDERED TO BE PUBLIC RECORDS AND SUBJECT TO  
DISCLOSURE UNDER THE CALIFORNIA PUBLIC RECORDS ACT.**

**1:00 P.M.**

### **1. CALL TO ORDER AND ROLL CALL**

### **2. APPROVAL OF MINUTES**

**2.1**        October 19, 2023 - Draft Minutes

**Attachments:**    [October 19, 2023 - Draft Minutes](#)

### **3. CONSENT ITEMS**

None.

### **4. REPORT ITEMS**

**4.1**        Policy Discussion - Key Elements of Downtown Infrastructure

## Financing Plan (IFP)

No action will be taken except for possible direction to staff

Recommendation: The purpose of this item is for the Public Financing Authority to hold a policy discussion concerning key elements of the Downtown IFP, including but not limited to, tax percentage commitment and projects for the IFP.

PRESENTED BY: Gabe Osburn, Interim Director, Planning and Economic Development and Raissa De La Rosa, Deputy Director, Economic Development

**Attachments:** [Added Presentation as of 11/16/2023](#)

## 5. PUBLIC COMMENTS ON NON-AGENDA MATTERS

This is the time when any person may address the Public Financing Authority on matters not listed on this Agenda, but which are within the subject matter jurisdiction of the Public Financing Authority. Except as otherwise modified by the Chair, each speaker will be allowed two (2) minutes.

## 6. DISCUSSION OF NEXT MEETING AGENDA

Discussion of potential agenda items for future Public Financing Authority meetings.

No action to be taken except for possible direction to staff.

## 7. ADJOURNMENT

## 8. PUBLIC FINANCING AUTHORITY - KEY DATES LIST (FOR INFORMATION ONLY)

This list of key dates is provided for information only. Timelines and deadlines provided are tentative and subject to change pending final publication and posting of the Public Financing Authority Meeting Agenda.

### 8.1

**Attachments:** [EIFD PFA - KEY DATES LIST](#)

**Public Financing Authority**

**- FINAL-REVISED**

**NOVEMBER 16, 2023**

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\*Ex parte communication disclosure required.

The City of Santa Rosa does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings are available by calling the Recording Secretary at (707) 543-3190 (TTY Relay at 711). Requests should be submitted as far in advance as possible, but no later than two business days before the scheduled meeting.

*Any writings or documents provided to the Public Financing Authority prior to this meeting regarding any item on this agenda are available for public review at <https://santa-rosa.legistar.com/Calendar.aspx> or in person at the Planning and Economic Development Department, Room 3, City Hall, 100 Santa Rosa Ave, during normal business hours.*