



Annual CAB UPDATE Community Feedback on Capital Improvement Projects & Community Improvement Grants Program

City Council Meeting
January 9, 2018

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Chair, Community Advisory Board

Community Feedback to CAB on Capital Improvement Projects

CAB's Role in CIP

Resolution #28174:

“Budget Priorities for Capital Improvement Projects: CAB, with support from the City Manager’s Office, shall advise on the design and facilitation of a public participation process that offers a minimum of four neighborhood meetings for the community to review and provide feedback on the CIP budget and priorities.”

Outreach for Open Houses



Community Advisory Board (CAB)

2017 Community Open House Series

*You Spoke...We Listened...We Are Acting!
You are Shaping the Future of Santa Rosa!
Let's do it again in 2017!*



Last fall you came to our Town Hall Meetings, you told us what you liked, what you didn't like, and what you thought needed fixing. The City of Santa Rosa listened and is acting on your suggestions.

The Community Advisory Board (CAB), which advocates for your needs, wants to hear from you again this year about our public infrastructure! What do you think about our roads, affordable housing resources, neighborhood parks, and police and fire stations? Join our city departments, such as Recreation & Parks, Transportation & Public Works, Water, Police, and Fire at the Community Open House nearest you or most convenient for your schedule!



**Help plan our City's future.
Give us your suggestions. We are listening!**



Attend a Santa Rosa Community Open House Near You!

Free Spanish language translation will be provided at each Community Open House.
- Food and refreshments will also be provided -

Wednesday, August 30, 2017
Santa Rosa Central Library
211 E Street
6:00 – 7:30PM

Saturday, September 9, 2017
Rincon Valley Library
6959 Montecito Boulevard
10:00 – 11:30AM

Wednesday, September 13, 2017
Finley Community Center
2060 West College Avenue
6:00 – 7:30PM

Wednesday, October 11, 2017
Roseland Community Center
779 Sebastopol Road
6:00 – 7:30PM

Saturday, October 21, 2017
Montgomery High School
1250 Hahman Drive
10:00 – 11:30AM



For more information, please visit: srcity.org/CABOpenHouse

The City of Santa Rosa does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by contacting Danielle Ronshausen at dronshausen@srcity.org or (707) 543-4696 one week prior to the meeting.



- GovDelivery
- Department newsletters
- Door-to-door
- Door hangers with event information
- Community meetings
- Print and radio advertisements
- Event posters

Community Open Houses



Public Input and Voting Outcomes

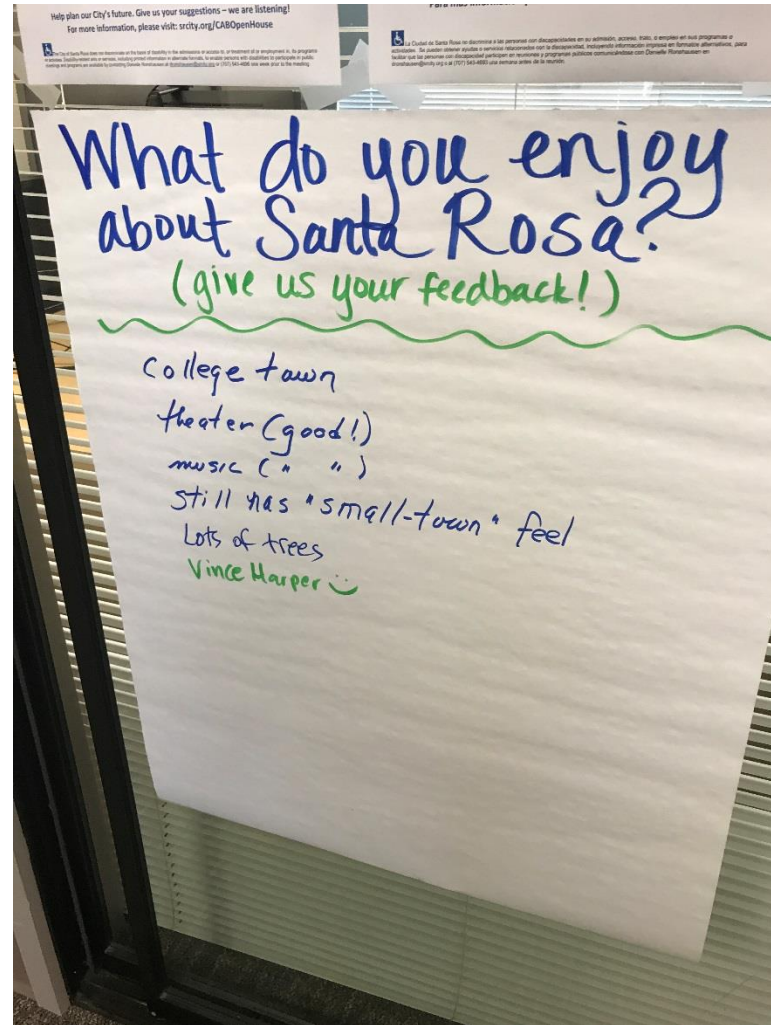
- Priority Areas of Concern:
 - Housing (22.9%)
 - Street Pavement (17.6%)
 - Bike Paths (13.5%)

Other Public Input

“Expand City bus service into the evening.”

“Eliminate excessive parking in front of private homes.”

“Permanent library in Roseland.”



Recommendations for Improvement

- Continue with open house format
- Utilize social media (particularly Nextdoor) and email distribution for outreach
- Use already existing events and meetings (e.g. Wednesday Night Market) to gather feedback

Community Improvement Grant Program

CAB's Responsibilities: Community Improvement Grants

Resolution #28686:

“...oversee the issuance of a public grant application solicitation in May and acceptance of applications in July. The Board, in a noticed public meeting during the months of August and September, shall review all grant applications submitted.”

Background

- No “new” funds allocated since FY 2007-08
- As of 2016, all funding in one account – no longer separate CAB district accounts
- In FY 2016-17, the CAB selected 14 projects for funding, totaling \$13,152 (max grant amount was \$1,000).
- In FY 2017-18, the CAB decided to increase project funding maximum to \$5,000 per project

Outreach for CIG Applications



What improvements would your community make if it had \$5,000?



What can the money be used for? Projects or events that improve neighborhoods and that provide a sense of community in Santa Rosa.

The City of Santa Rosa's Community Advisory Board (CAB) is accepting applications for the Community Improvement Grant Program! Applications are due by July 31, 2017.

Projects that have been funded in the past:

Public Art Projects:

- Bellevue Ranch Mural (Bellevue Ranch)
- Creekside Park Bench (Bennett Valley Vision)
- Humboldt Park Bench (Junior College Neighborhood Association)
- Painted Crosswalks A&B (Julliard Park and Burbank Garden Neighborhoods)
- Orchard Street Public Mural (Great Cherry Street Neighborhood Association)

Community Events and Programs:

- Rike Helmets for Safety Program (West End Farmer's Market Bicycle Helmet Program)
- Community Speaker Series (Santa Rosa Together)
- Faith Lutheran Rock Party (Hoehn/Newanga Area Block Party Committee)
- Family Bingo for the Love of Books (Partners in Education)
- Homeless Talks Project (Homeless Action!)
- Mental Health Conference: Okay to Not Be Okay (Community Baptist Church)
- Microscope Project (Bird Rescue Center)

Community and Neighborhood Improvements:

- Bayer Farm Native Garden (LandPaths)
- Julliard Park Bocce Courts Repair (Sanoma County Bocce Federation)
- Neighborhood Banners (Santa Rosa Neighborhood Associations)
- Roseland Dog Park (Burbank Avenue Neighborhood Association)
- Sheep/Goat Herd Grazing (Cobblestone HOA)
- Roseland Cup Soccer Tournament (Roseland Cup Organizing Committee)
- Santa Rosa Village Food Bank Program (Santa Rosa Village HOA)
- South Davis Park Kids Campout (Carby-Dive Action Committee)
- South Park Day & Night Festival (Community Action Partnership)
- Toal Acquisition Program (Santa Rosa Toal Library)

For more information and to apply, please visit www.srcity.org/cab.



The Office of Community Engagement and the Community Advisory Board Salutes Dub Nation!

Be a **Community-WARRIOR!** Community Improvement Grants are available up to \$5,000 for community projects! For more information about the Grant Program and for an application, please visit www.srcity.org/cab.



Office of Community Engagement



Office of Community Engagement

FY 17-18 CIG Details

- 48 applications received
- Significant increase in applicants with the increased maximum grant amount of \$5,000
- \$180,237 in requested funds
- 9 projects chosen, totaling \$31, 483.38
- Funds available for grants now exhausted

FY 2017-18 Funded Projects

Group	Program	Amount Funded
The Black Community Forum	African American Youth Summit	\$2,345
Seedlings Garden Group	Binkley Garden Improvement Program	\$4,500
Piner-Olivet Union School District	Growing Our Community Garden Project	\$4,992
MLK Juneteenth Festival Committee	2018 MLK Juneteenth Community Festival	\$2,500
Catholic Charities Supportive Housing	Sam Jones Memorial Garden	\$649
Robin Hood Lane Neighbors	Robin Hood Lane Street Tree Planting and Community Event*	\$3,190
Santa Rosa Tool Library	Tool Acquisition Program*	\$3,500
Legacy Showcases	Unshackled Performance at 2018 MLK Juneteenth event	\$4,815
North Bay Council Alternatives	Youth Connecting Positively	\$4,992
TOTAL		\$31,483

Recommendations for Improvement

- Align grant cycle with annual budget process for FY 2019-2020
- Application process clarified to identify and eliminate non-qualifying grants from CAB consideration (required update to Resolution #28686)
- Refine eligibility standards and requirements for grant applicants.

RECOMMENDATIONS

The Office of Community Engagement and the Community Advisory Board recommends that the City Council, by motion, accept the report on the Community Improvement Grant Program and receive the report on the outreach process for community input on the on the Capital Improvement Program.

Questions?