



Housing Update Build and Re-Build

CITY COUNCIL UPDATE 2/6/18

Santa Rosa Resilient Rebuild Permit Center Stats



November 27, 2017 to February 5, 2018



Santa Rosa City Hall
100 Santa Rosa Avenue, Room 6

Hours: Monday - Friday, 8am-5pm
Email: rebuild@srcity.org
Phone: 707-543-4649



Calls: 1,860



Walk-In: 1,387



In Plan Review: 20 Individual Residential
3 Master Plan Floorplans
3 Commercial



Permits Approved: 10 Residential
1 Commercial
19 Miscellaneous

Possible Incentives for Energy Efficiencies



Sonoma Clean Power

- Incentive program to rebuild for zero carbon, EV Infrastructure, energy efficient technology, water conservation, vegetation management
- Incentive levels with funding from PG&E, Sonoma Clean Power and others :
 - \$5,000 for Tier 1 Prescriptive Path or 20% above T24 energy code
 - \$10,000 for Tier 2 Prescriptive Path or 20% above T24 energy code, all electric
 - \$25,000 for Carbon Free Home Pathway
- Recommended annual budget of \$2 million over a period of 3 years
- Potential maximum budget of \$6 million
- Covers up to 2,000 homes

Better Buildings | Better Commute

Renewal Enterprise District

What is the RED?

THE RED IS A NEWLY PROPOSED, REGIONAL DEVELOPMENT AUTHORITY

The RED is:

Focused on **economic vitality, equity, and climate resilience**

Governance/management structure to be determined

Capable of **utilizing the finance authorities of its members** and facilitating state, federal and private capital enlisted towards community goals

Supports **existing zoning and land use** plans while **protecting open space and natural resources**

Why is it needed?

- Climate change accelerating
- Existing systems inadequate
- Need for enduring economic renewal

Renewal Enterprise District

Create a trusted, replicable, and enduring model for community development that meets the needs of the 21st century by:

Regionalizing housing production

Pooling and leveraging financing and funding

Sharing of risks and benefits of development in new ways

Streamlining environmental review and providing confidence in good projects

Putting equity, affordability and climate solutions in the center of local economic strategy

Renewal Enterprise District Goals and Outputs

Meet Sonoma County's Recovery and RHNA Goals within five years

Expansion of housing capacity in single family neighborhoods through accessory dwelling units

Production of higher density infill housing in Priority Development Areas and Urban Service Areas

Climate resilience at the regional, neighborhood and homeowner scale

Reduction of GHG and preparedness for local hazards



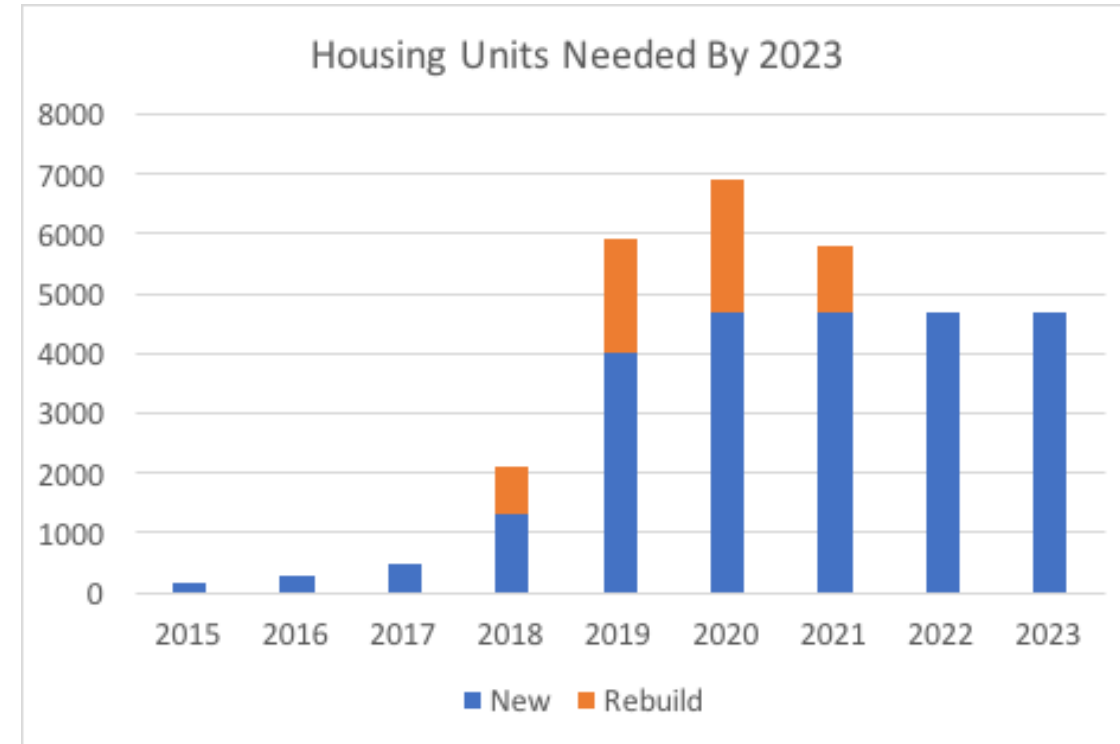
GOAL by 2023: ~30,000 new housing units

Renewal Enterprise District

Scale of Regional Housing Need

Recovery includes both replacing lost homes and building additional homes affordable to underserved residents and the local workforce, while providing broad economic resiliency and driving climate adaptation through shared leadership and regional planning.

	Unincorporated + other cities	Santa Rosa	Sonoma County
RHNA 2023 Need	3,500	5,000	8,500
+ Units lost in fire	3,000	3,000	6,000
+ Units needed to reach 30% affordability threshold	11,000	6,000	17,000
Total 5-Year Need	17,500	14,000	31,500



Goal: Build 30,000 equitable and resilient homes in five years throughout Sonoma County



