

RESOLUTION NO. 28872

RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA APPROVING THE IRONMAN HOST VENUE AGREEMENT, AND AUTHORIZING THE CITY MANAGER TO EXECUTE A MEMORANDUM OF UNDERSTANDING WITH THE SANTA ROSA CHAMBER OF COMMERCE AND TO APPROVE AND EXECUTE NECESSARY AGREEMENTS, INCLUDING RENTAL AGREEMENTS, RELATED TO IRONMAN AND IRONMAN 70.3 EVENTS TO BE HELD IN 2017, 2018, 2019, 2020, AND 2021, IN INDIVIDUAL AMOUNTS THAT DO NOT EXCEED \$100,000

WHEREAS, over the past two decades, Ironman events have emerged as the world's premier endurance competitions attracting tens of thousands of athletes each year; and

WHEREAS, the City of Santa Rosa has a history of hosting major athletic events such as the Amgen Tour of California for eight (8) years between 2006 to 2016, and Levi's GranFondo for eight (8) years from 2009 to 2016; and

WHEREAS, the World Triathlon Corporation owns and produces Ironman events around the world; and

WHEREAS, the Ironman Host Venue Agreement (Agreement) confirms the mutual agreement between the World Triathlon Corporation and the City of Santa Rosa to host Ironman and Ironman 70.3 events in 2017, 2018, 2019, 2020, and 2021; and

WHEREAS, all funds to produce the event are committed from the City and County Tourism Business Improvement Area assessments and hotel room rebates.

NOW, THEREFORE, BE IT RESOLVED that the Council of the City of Santa Rosa approves, and authorizes the City Manager to execute, the Ironman Host Venue Agreement for Santa Rosa's participation in the Ironman and Ironman 70.3 events attached as Exhibit A hereto, subject to approval as to form by the City Attorney.

BE IT FURTHER RESOLVED that Exhibit A is made part of this Resolution.

BE IT FURTHER RESOLVED that the Council authorizes the City Manager to approve and execute a Memorandum of Understanding between the Chamber of Commerce and City of Santa Rosa related to Ironman and Ironman 70.3 events, in substantially the same form as Exhibit B attached hereto, subject to approval as to form by the City Attorney.

BE IT FURTHER RESOLVED that the Council authorizes the City Manager, or designee, to approve and execute agreements, including rental agreements, related to the Ironman and Ironman 70.3 events, in individual amounts that do not exceed \$100,000, subject to approval as to form by the City Attorney.

IN COUNCIL DULY PASSED this 18th day of October, 2016.

AYES: (7) Mayor Sawyer, Vice Mayor Schwedhelm, Council Members Carlstrom, Combs, Coursey, Olivares, Wysocky

NOES: (0)

ABSENT: (0)

ABSTAIN: (0)

ATTEST: \_\_\_\_\_ APPROVED: \_\_\_\_\_  
City Clerk Mayor

APPROVED AS TO FORM:

\_\_\_\_\_  
Interim City Attorney

Exhibit A – Ironman Host Venue Agreement

Exhibit B – Draft Memorandum of Understanding between City of Santa Rosa and Chamber of Commerce