

Active Transportation Plan Update

Community Advisory Board

March 26, 2025

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Transportation and Public Works

ATP Timeline

- September 2023: Drafted Vision and Goals
- November 2023: Consultant Acquired
- April – June 2024: Existing Conditions and Phase 1 Public Engagement
- July – October 2024: Draft Recommended Projects and Programs
- December 2024: Draft Project Prioritization
- **March 2025: Public Review Draft of the ATP**
- May – June 2025: BPAB Approval and Council Adoption



Contents of the ATP

- Chapter 01: About the Plan
- Chapter 02: Santa Rosa Today
- Chapter 03: Community Engagement
- Chapter 04: Recommendations
- Chapter 05: Implementation and Funding
- Appendices:
 - Existing Conditions Memo
 - Plan Review
 - Summary of Public Engagement
 - Development of Recommendations Memo
 - Policy and Programs Memo
 - Prioritization Methodology and List of Projects



Vision and Goals

Santa Rosa is a city where the active transportation network is robust, accessible, and connected to the entire community, regardless of age and ability. It is an integral part to our Safe Systems Approach as we strive to reach the City's Environmental and Vision Zero goals



MAKE SAFETY THE DEFAULT OPTION

Update street design and operation standards for roadway segments, signalized and unsignalized intersection treatments, and traffic signal operations, and develop a set of known safety improvements to implement citywide to promote a Safe Systems Approach to the active transportation network.



PROMOTE EQUITY AND SOCIAL JUSTICE

Provide a multimodal transportation system that prioritizes the needs of the most vulnerable road users including Black, Indigenous and communities of color, low-income communities, children and their caregivers, youth, people with disabilities, and older adults.



INCREASE ACCESS AND COMFORT

Provide a well-connected multimodal transportation network that offers comfortable and convenient mobility options for all residents and visitors of Santa Rosa.



CREATE A SUSTAINABLE CITY

Advance environmental quality and economic prosperity for the city by providing active transportation facilities that encourage non-vehicle modes of travel, resulting in reduced vehicle miles traveled (VMT) and greenhouse gas (GHG) emissions.

Phase 1 Engagement

- Purpose:

- What barriers do you face?
- Anything we're doing right?
- Inform the draft list of projects!



PHASE 1



1,956
INTERACTIONS



488
UNIQUE COMMENTS



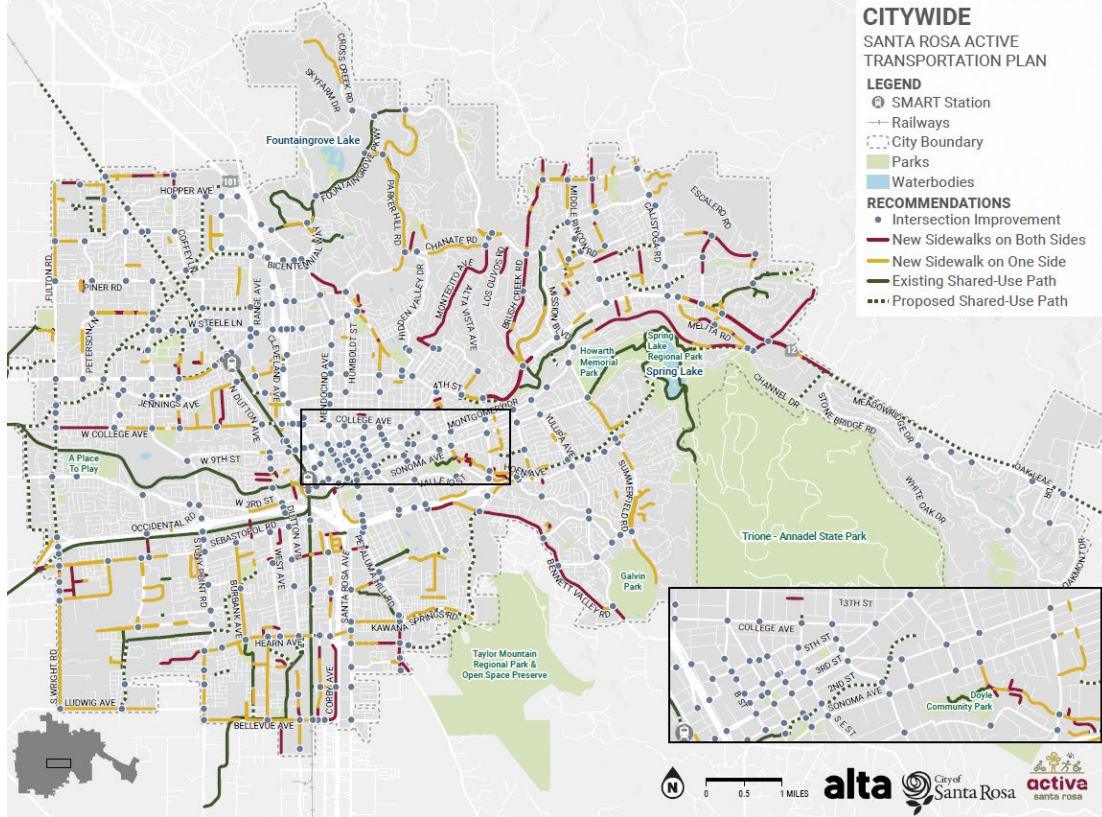
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COMMENTS ON
UNIQUE COMMENTS



1,349
VOTES ON
UNIQUE COMMENTS

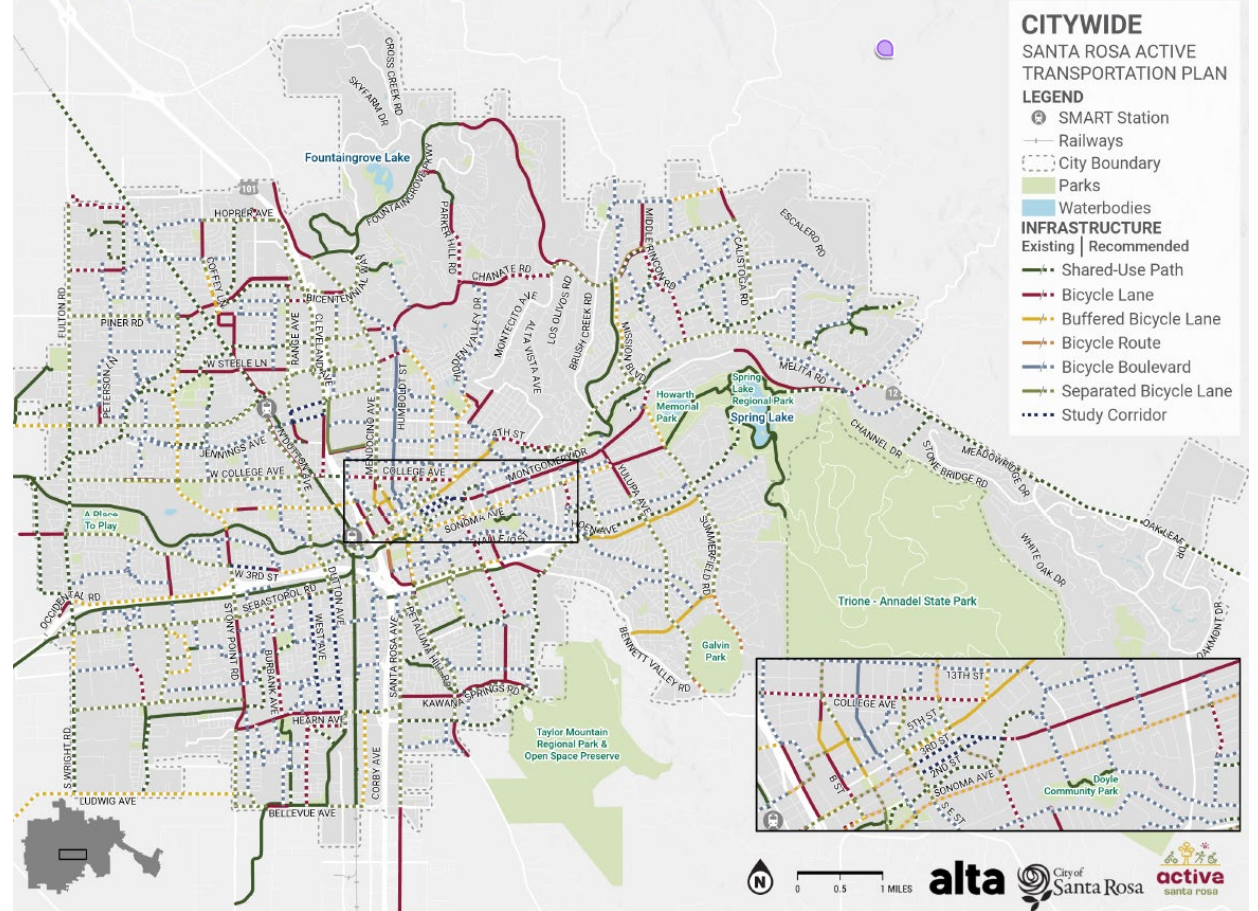
Outcome of Phase 1 Engagement

Figure 13. Pedestrian Recommendations (Citywide)



Maps are from Administrative Draft ATP, refer to Public Review Draft for updated information.

Figure 19. Bicycle Recommendations (Citywide)



Phase 2 Engagement

- Purpose:
 - Did we hear you correctly?



PHASE 2



2,508
INTERACTIONS



230
UNIQUE COMMENTS



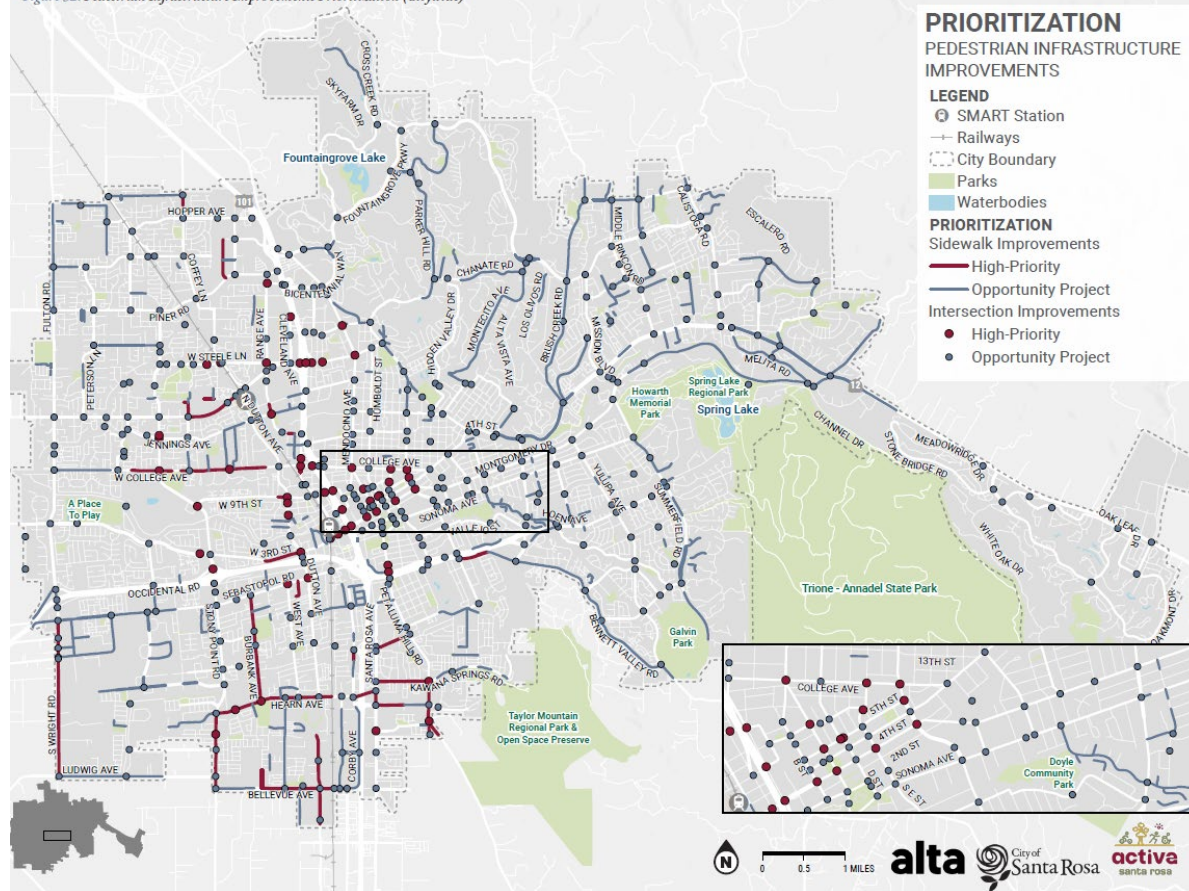
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1,865
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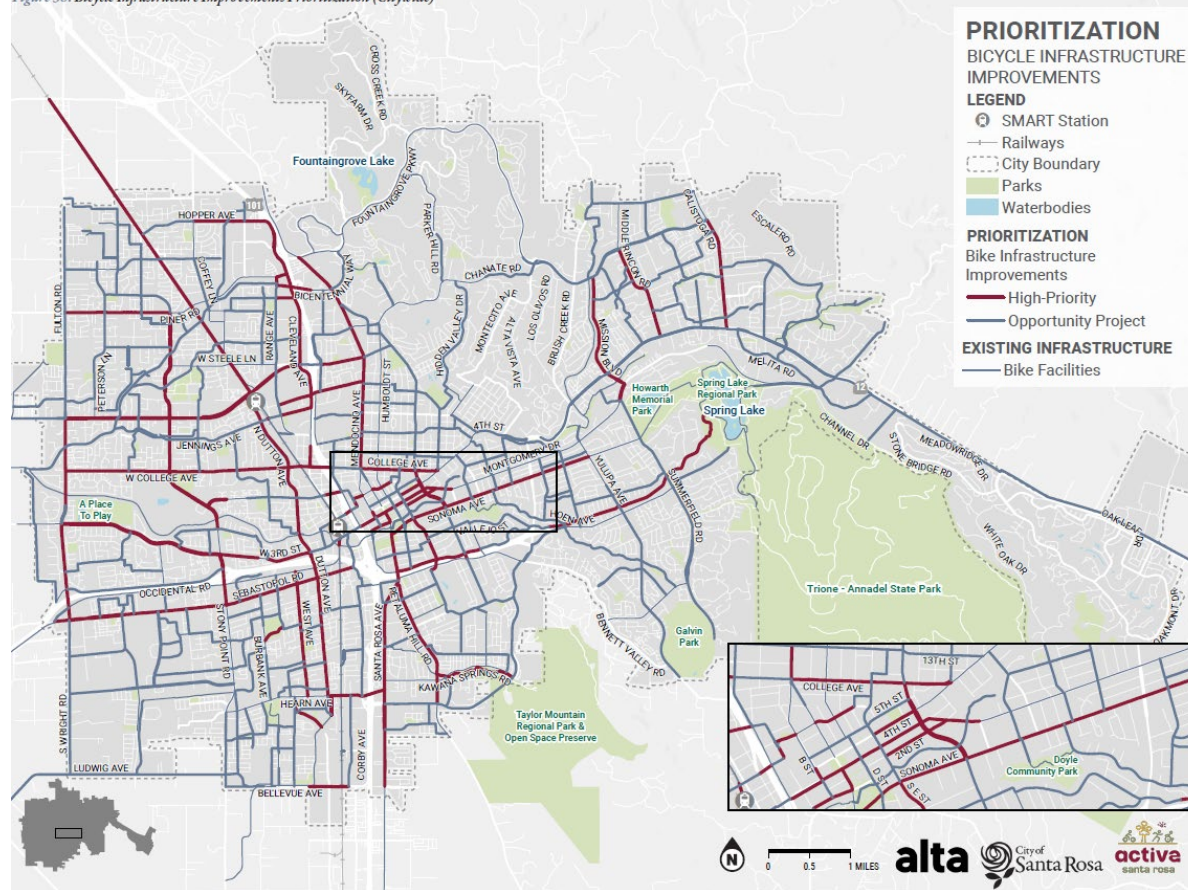
Prioritization

Figure 32. Pedestrian Infrastructure Improvements Prioritization (Citywide)



Maps are from Administrative Draft ATP, refer to Public Review Draft for updated information.

Figure 38. Bicycle Infrastructure Improvements Prioritization (Citywide)



Prioritization and the CIP



- Project Prioritization:

- Safety
- Health and Equity
- Transit
- Demand
- Schools and Parks
- Connectivity
- Feasibility

& Pavement Maintenance!

What Staff Needs From You!

- Review the Public Review Draft ATP and provide comments!
- March 3rd to 30th

<https://www.srcity.org/3906/Active-Transportation-Plan>

Or email Torina Wilson at twilson1@srcity.org

Scan here to access the
project webpage!

