



WHEREAS, the health of Santa Rosa's growing population and the welfare of our community depends on a reliable, high quality water supply; and

WHEREAS, because water is a precious resource, wise use of water should be considered a way of life; and

WHEREAS, Santa Rosa Water encourages citywide understanding and appreciation of the value of water efficiency; and

WHEREAS, the Santa Rosa community has long demonstrated a commitment to using water wisely by minimizing water waste, installing over 56,000 water efficient toilets and nearly 15,000 high efficiency clothes washers, as well as, converting 3.56 million square feet of lawn to low water use landscapes; and

WHEREAS, the ninth annual National Mayor's Challenge for Water Conservation presented by the Wyland Foundation is a non-profit challenge to residents to encourage smart water use and pollution reduction; and

WHEREAS, residents are encouraged to participate in the City's challenge online by making simple pledges to decrease their water use for the period of one year, thereby assisting the City with eliminating water waste and improving water use efficiency; and

WHEREAS, during August 1-31, 2020, the City of Santa Rosa wishes to inspire its residents to take the Wyland Foundation's National Mayor's Challenge for Water Conservation by making a series of online pledges at mywaterpledge.com.

NOW, THEREFORE, BE IT RESOLVED, that, I, Tom Schwedhelm, Mayor of the City of Santa Rosa, on behalf of the entire City Council, do hereby encourage all citizens to take the pledge to use water wisely and support the

WYLAND FOUNDATION'S NATIONAL MAYOR'S WATER CHALLENGE FOR WATER CONSERVATION



A handwritten signature in blue ink that reads "Tom Schwedhelm".

Mayor Tom Schwedhelm
August 11, 2020