

RESOLUTION NO. RES-2022-053

RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA APPROVING A PROFESSIONAL SERVICES AGREEMENT WITH TERRIS BARNES WALTERS BOIGON HEATH LESTER, INC.

WHEREAS, on November 9, 2004, Santa Rosa voters passed Measure O, a quarter-cent public safety special tax which provides enhanced police, fire, and violence prevention programs; and

WHEREAS, this special tax measure will expire on March 31, 2025; and

WHEREAS, an opinion survey was conducted in October 2021 to measure voter support for renewal of the City’s public safety special tax and from those results how to best educate the public relative to the programs funded by this tax revenue; and

WHEREAS, the City requires the services of a firm to assist with developing an education and outreach program in advance of a renewal measure proposed for the November 2022 ballot.

NOW, THEREFORE, BE IT RESOLVED that the Council of the City of Santa Rosa approves a Professional Services Agreement with Terris Barnes Walters Boigon Heath Lester, Inc., San Francisco, CA, in an amount not to exceed \$200,000, in substantially the same form as Exhibit A to the resolution, subject to approval as to form by the City Attorney, to provide informational outreach relative to developing a November 2022 ballot measure to renew the City’s Public Safety Special Tax (known as Measure O),.

IN COUNCIL DULY PASSED this 29th day of March, 2022.

AYES: (7) Mayor C. Rogers, Vice Mayor Alvarez, Council Members Fleming, MacDonald, N. Rogers, Sawyer, Schwedhelm
NOES: (0)
ABSENT: (0)
ABSTAIN: (0)

ATTEST: _____ APPROVED: _____
City Clerk Mayor

APPROVED AS TO FORM: _____
City Attorney

Exhibit A – Professional Services Agreement with Terris Barnes Walters Boigon Heath Lester, Inc.