For Council Meeting of: November 5, 2019

# CITY OF SANTA ROSA CITY COUNCIL

TO: MAYOR AND CITY COUNCIL

FROM: KIM NADEAU, PARKING MANAGER

FINANCE DEPARTMENT

KEVIN BUCHANAN, ADMINISTRATIVE ANALYST

FINANCE DEPARTMENT

SUBJECT: A STREET AND MORGAN STREET PETITION FOR ADDITION

TO THE DOWNTOWN RESIDENTIAL PERMIT PARKING ZONE

AGENDA ACTION: RESOLUTION

### RECOMMENDATION

It is recommended by the Finance Department that the Council, by resolution, approve the A Street and Morgan Street petition to be included in the Downtown Residential Permit Parking Program.

### **EXECUTIVE SUMMARY**

The Finance Department has received a petition from residents of the 500 Block of A Street and the 700 Block of Morgan Street requesting inclusion in the Downtown Residential Permit Parking Zone, with restrictions limiting on-street parking to two (2) hours, Monday through Saturday, between the hours of 9:00 a.m. and 6:00 p.m. consistent with neighboring streets.

### BACKGROUND

Santa Rosa City Code 11-44.050 establishes that neighborhoods impacted by non-resident parking may submit a petition to the City Council to have their area added to the Residential Permit Parking Program ("Program"). The 500 Block of A Street and the 700 Block of Morgan Street have submitted a petition to be included in the Program. The Program was established to provide on-street parking relief in the form of time limited parking in neighborhoods being impacted by a high volume of non-resident parkers who are attracted to that particular area; such as Santa Rosa Junior College, the Fairgrounds, Memorial Hospital, and the periphery of downtown Santa Rosa. Residential units in the Program are eligible for permits which exempt them from the onstreet time limits.

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## PRIOR CITY COUNCIL REVIEW

Not Applicable

### **ANALYSIS**

The petition for application to the Program exceeds the City's requirement of 60% support from residential units in the proposed area. Sixty-seven percent (67%) of residents on A Street (12 of 18) and 63% of residents on Morgan Street (19 of 30) have signed a petition indicating their support for this request. Exhibit A shows the proposed area to be included into the Downtown Residential Permit Parking Zone.

The areas requested for inclusion in the Program are within easy walking distance of the downtown area and are near the Santa Rosa Plaza.

A neighborhood meeting was held on August 8, 2019 to discuss the parking concerns of residents on these blocks, describe the pros and cons of inclusion in the Program, and assess neighborhood support for the request. Residents representing four (4) residential units attended the meeting. All of these residents favored moving forward with the petition request.

The neighborhood is contiguous to an area currently patrolled by parking enforcement personnel and, therefore, is not expected to require additional staffing.

### FISCAL IMPACT

It is estimated it will cost approximately \$8,000 to purchase and install the necessary signage. The revenue source is the Parking Fund. It is estimated approximately 45 permits will be issued which will generate \$900 per year in revenue. The Parking Fund is reimbursed from the General Fund for expenditures related to Parking Enforcement, including Residential Permit Zone expenditures.

# **ENVIRONMENTAL IMPACT**

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guideline section 15378.

### BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable

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# **NOTIFICATION**

As per City Code Section 11-44.050 (C), notice of the public hearing was posted 10 days prior to the hearing on all blocks proposed to be included in the residential permit parking zone. Additionally, notice was published in the Press Democrat.

## **ATTACHMENTS**

Resolution/Exhibit A

## **CONTACT**

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