



August 15, 2019

Mayor Tom Schewedhelm and City Council Members
100 Santa Rosa Ave.
Santa Rosa, CA 95404

RE: Support for North Bay Jobs With Justice's Accelerated Minimum Wage Campaign

Dear Mayor Schewedhelm and members of the Council,

We are writing to voice our organization's support for an ordinance to raise the city-wide minimum wage to \$15/hour by 2020 and to implement an annual Bay Area CPI chain each year thereafter. In a time of skyrocketing cost of living and stagnant wages, we believe that local governments should do everything in their power to address this imbalance head on by implementing policies like minimum wage increases.

According to *The State of Working Sonoma - 2018*, between 2000 and 2016 the median rent in Sonoma county increased by 25 percent, while the median income for those renters increased by only 9 percent. Meanwhile, since 2011 rents in Sonoma County have increased faster than those in Marin, San Francisco, Alameda, Contra Costa, San Mateo, Napa, and Santa Clara Counties. 40% of Americans cannot afford a \$400 emergency expense, and countless residents of our community are one missed paycheck away from homelessness. An increased wage makes housing and other expenses more affordable and is a major step forward to increase equity in our community.

By increasing the minimum wage in Santa Rosa to \$15/hour by 2020 and including annual CPI increases, not only do we give our poorest residents some measure of economic security by putting an average of \$2,900/year in their pockets, but we also improve their health, better their educational outcomes and stimulate the local economy at the same time. Low wage workers have been found to spend a significantly higher portion of their income locally on basic necessities, and the increased spending power of these workers would return to our local economy, providing a boon to small businesses.

Mayor Schwedhelm and council members, we hope you will stand with us and do right by those most in need in our community. We hope that you'll pass an accelerated minimum wage ordinance as soon as possible.

Sincerely,

Wine Country Young Democrats

Social Concerns
Christ Church United Methodist
1717 Yulupa Ave., Santa Rosa, CA 95405

Sept 10, 2019

Dear Mayor Schwedhelm and members of the Council,

The Social Concerns Committee of Christ Church United Methodist is writing to voice our organization's support for the North Bay Jobs with Justice proposed ordinance to raise the city-wide minimum wage to \$15 an hour by 2020 with an annual Bay Area CPI chain each year thereafter. In a time of skyrocketing cost of living and stagnant wages, we believe that local governments should do everything in their power to address this imbalance directly by implementing policies like minimum wage increases.

According to *The State of Working Sonoma 2018*, between 2000 and 2016 the median rent in Sonoma County increased by 25 percent, while the median income for those renters increased by only 9 percent. Meanwhile, since 2011 rents in Sonoma County have increased faster than those in Marin, San Francisco, Alameda, Contra Costa, San Mateo, Napa, and Santa Clara Counties. Forty percent of Americans cannot afford a \$400 emergency expense, and countless residents of our community are one missed paycheck away from homelessness. An increased wage makes housing and other expenses more affordable and is a major step forward to increase equity in our community.

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Mayor Schwedhelm and council members, we hope you will stand with us and do right by those most in need in our community. We hope that you'll pass an accelerated minimum wage ordinance as soon as possible.

Sincerely,

John Davenport, Chair
Social Concerns
Christ Church United Methodist

-----Original Message-----

From: Kevin Conway <kevin397conway@gmail.com>

Sent: Tuesday, September 10, 2019 7:18 AM

To: _CityCouncilListPublic <citycouncil@srcity.org>

Cc: mara@northbayjwj.com

Subject: \$15 minimum wage

Dear Mayor and Council members,

I am writing to ask you to please vote for a \$15 minimum wage at the October 1st meeting. The connection between minimum-wage and climate disruption is very clear.

In Sonoma county, transportation accounts for the largest source of GHG emissions. Many of the vehicle miles traveled are related to the fact that lower wage workers have to drive many miles in order to in order to work at jobs that offer higher wages.

Please use the considerable power that you have in our community to improve the situation. Not only will it address climate change and improve the lives of lower income people, but it's the right thing to do.

Thank you for all you do,
Kevin Conway
FoCAP

Sent from my iPhone

From: dennis pocekay <dpocekay@comcast.net>
Sent: Tuesday, September 10, 2019 9:39 AM
To: _CityCouncilListPublic <citycouncil@srcity.org>
Subject: Accelerated \$15 min wage

September 10, 2019

Dear Mayor Schwedhelm and members of the Council,

I am writing to voice my support for the North Bay Jobs with Justice proposed ordinance to raise the city-wide minimum wage to \$15 an hour by 2020 with an annual Bay Area CPI chain each year thereafter. In a time of skyrocketing cost of living and stagnant wages, I believe that local governments should do everything in their power to address this imbalance directly by implementing policies like minimum wage increases.

I am a member of several groups who support this ordinance, including North Bay Organizing Project, North Bay Rapid Response Network, North Bay Jobs with Justice, HPEACE, and Indivisible. City Councils complain that they can do little to affect the wage-rent gap in this county, but one thing they can do is raise the minimum wage. Though this will not solve the problem, it will make things a little easier for thousands of Santa Rosans who live in poverty or near-poverty. Sonoma and Petaluma have already passed such ordinances, and are looking for you to join them. There is no decent reason not to do this.

According to *The State of Working Sonoma 2018*, between 2000 and 2016 the median rent in Sonoma County increased by 25 percent, while the median income for those renters increased by only 9 percent. Meanwhile, since 2011 rents in Sonoma County have increased faster than those in Marin, San Francisco, Alameda, Contra Costa, San Mateo, Napa, and Santa Clara Counties. Forty percent of Americans cannot afford a \$400 emergency expense, and countless residents of our community are one missed paycheck away from homelessness. An increased wage makes housing and other expenses more affordable and is a major step forward to increase equity in our community.

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Mayor Schwedhelm and council members, we hope you will stand with us and do right by those most in need in our community. We hope that you'll pass an accelerated minimum wage ordinance as soon as possible.

Sincerely,

Dennis Pocekay, MD, MPH

Asst Clin Prof Public Health Sciences, UC Davis SOM (retired)

From: Susan Gadbois <sgadboisrn@comcast.net>
Sent: Tuesday, September 10, 2019 2:22 PM
To: _CityCouncilListPublic <citycouncil@srcity.org>
Subject: Letter of support for \$15 minimum wage

Please see attached letter from the Staff Nurses' Assoc. Santa Rosa Memorial Hospital. Thank you.

September 10, 2019

Dear Members of the Santa Rosa City Council

The Staff Nurses' Association of Santa Rosa Memorial Hospital is writing to voice our organization's support for the North Bay Jobs with Justice proposed ordinance to raise the city-wide minimum wage to \$15 an hour by 2020 with an annual Bay Area CPI chain each year thereafter. In a time of skyrocketing cost of living and stagnant wages, we believe that local governments should do everything in their power to address this imbalance directly by implementing policies like minimum wage increases.

As nurses, we are aware that many of our patients and their families are extremely economically challenged while they work 2 or 3 jobs in an attempt to care for their families. They are stressed as their rental expenses consume 50% of their income, leaving them with terrible choices of how to pay for remaining living expenses such as food and utilities. Medical expenses on top of that often put them beyond their ability to cope.

According to *The State of Working Sonoma 2018*, between 2000 and 2016 the median rent in Sonoma County increased by 25 percent, while the median income for those renters increased by only 9 percent. Meanwhile, since 2011 rents in Sonoma County have increased faster than those in Marin, San Francisco, Alameda, Contra Costa, San Mateo, Napa, and Santa Clara Counties. Forty percent of Americans cannot afford a \$400 emergency expense, and countless residents of our community are one missed paycheck away from homelessness. An increased wage makes housing and other expenses more affordable and is a major step forward to increase equity in our community.

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Mayor Schwedhelm and council members, we hope you will stand with us and do right by those most in need in our community. We hope that you'll pass an accelerated minimum wage ordinance as soon as possible.

Sincerely,
Sue Gadbois RN
President, SNA

From: lauren@foodispower.org <lauren@foodispower.org>
Sent: Wednesday, September 11, 2019 9:55 AM
To: _CityCouncilListPublic <citycouncil@srcity.org>
Cc: 'Mara Ventura' <mara@northbayjwj.com>
Subject: Letter in support of minimum wage increase

Attached is our letter in support of an increase to the minimum wage in Santa Rosa.

Thank you,

lauren Ornelas
Founder/Executive Director
Food Empowerment Project
Pronouns: she, her, hers
P.O. Box 7322
Cotati, CA 94931
(707) 779-8004
foodispower.org | veganmexicanfood.com | veganfilipinofood.com



*Because your food choices can change the world
Access to healthy food should be a right not a privilege. [Sign our petition!](#)*



FOOD
EMPOWERMENT
PROJECT

Because your food choices can change the world

September 10, 2019

Dear Mayor Schwedhelm and members of the Council,

Food Empowerment Project (F.E.P.) is writing to voice our organization's support for the North Bay Jobs with Justice proposed ordinance to raise the city-wide minimum wage to \$15 an hour by 2020 with an annual Bay Area CPI chain each year thereafter. In a time of skyrocketing cost of living and stagnant wages, we believe that local governments should do everything in their power to address this imbalance directly by implementing policies like minimum wage increases.


As a vegan food justice non-profit, a part of our mission is working for equal access to healthy foods in communities of color and low-income communities. It is a complex issue and one that varies from community to community. However, as part of our focus groups, one consistent issue continues to come up: the individuals living in these communities emphasize that cost is a huge factor as they don't make a lot of money. Which is why we strongly support this effort.

According to *The State of Working Sonoma 2018*, between 2000 and 2016 the median rent in Sonoma County increased by 25 percent, while the median income for those renters increased by only 9 percent. Meanwhile, since 2011 rents in Sonoma County have increased faster than those in Marin, San Francisco, Alameda, Contra Costa, San Mateo, Napa, and Santa Clara Counties. Forty percent of Americans cannot afford a \$400 emergency expense, and countless residents of our community are one missed paycheck away from homelessness. An increased wage makes housing and other expenses more affordable and is a major step forward to increase equity in our community.

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Mayor Schwedhelm and council members, we hope you will stand with us and do right by those most in need in our community. We hope that you'll pass an accelerated minimum wage ordinance as soon as possible.

Sincerely,



lauren Ornelas

Founder/Executive Director

From: Tony White <tonwhite@sonic.net>
Sent: Wednesday, September 11, 2019 10:58 AM
To: _CityCouncilListPublic <citycouncil@srcity.org>
Subject: Kenwood Press article

Mayor Schewedhelm and members of the City Council:

As a long time member of the Living Wage Coalition of Sonoma County and now with North Bay Jobs with Justice, I urge you to adopt an ordinance to raise the city-wide minimum wage to \$15 per hour by 2020 with annual CPI increases.

As you well know, rents and prices have increased and a living wage in Sonoma County is well north of \$23 per hour. Since the fires, income inequality has increased and we have close to 3000 homeless in the county. Any efforts to increase affordable housing will fall short without substantial wage increases for working families.

By increasing the minimum wage to \$15.00, low income earners will receive an additional funds that will enable them to maintain their health, improve their education and help the local economy. Though short of a living wage, it will be a welcomed boost to their well being.

All studies show that low income earners spend their money in the local economy, helping large and small businesses and city revenue. It is also just a matter of basic economic justice and the right thing to do!

Please pass an ordinance to increase the minimum wage to \$15.00 immediately in Santa Rosa.

Thank you for your support.

Tony White 538-9129

From: Ananda Sweet <anandas@santarosametrochamber.com>
Sent: Monday, September 16, 2019 9:46 AM
To: _CityCouncilListPublic <citycouncil@srcity.org>
Cc: Guhin, David <dguhin@srcity.org>; De La Rosa, Raissa <RdelaRosa@srcity.org>; Licursi, Elizabeth <ELicursi@srcity.org>
Subject: Minimum Wage Ordinance

Mayor Schwedhelm and Members of the City Council,

Please see the attached letter regarding the timing of the City's proposed new minimum wage ordinance.

Thank you,

Ananda

ANANDA SWEET | VP of Public Policy & Workforce Development
SANTA ROSA METRO CHAMBER
50 Old Courthouse Square, Suite 110, Santa Rosa, CA 95404
DIRECT 707-636-3662 | **P** 707-545-1414 | **F** 707-545-6914
SANTAROSAMETROCHAMBER.COM





September 13, 2019

Santa Rosa City Council
City Hall
100 Santa Rosa Avenue
Santa Rosa, CA 95404

Mayor Schwedhelm and Members of the City Council,

As chair of the Santa Rosa Metro Chamber Advocacy Council, I am writing to urge you to reconsider the currently proposed timeline for the \$15 minimum wage ordinance.

The timeline is problematic on two fronts. A vote on October 1 does not give time for an understanding of the impact of the increase. Additionally, a January 1 implementation date does not give employers time to adjust their budgets and mitigate the impacts of the change.

We ask that you delay a vote on any minimum wage ordinance until January, to give time to better understand the ramifications of the increase. The Chamber has just put out a survey to our membership, using questions the City asked to better understand the impact an ordinance would have. We also ask that any ordinance voted on would give employers a reasonable amount of time to adjust planned budgets, renegotiate union contracts where necessary and make plans to mitigate negative budget impacts.

Respectfully,

A handwritten signature in black ink, appearing to read "Joseph P. Dietzen". The signature is fluid and cursive, written over a horizontal line.

Joe Dietzen
Advocacy Council Chair
Santa Rosa Metro Chamber

CC: Sean McGlynn, City Manager
David Guhin, Assistant City Manager/Director Planning and Economic Development
Raissa de la Rosa, Economic Development Manager

From: Mara Ventura <mara@northbayjwj.com>
Sent: Monday, September 16, 2019 10:24 AM
To: _CityCouncilListPublic <citycouncil@srcity.org>
Subject: Update on Min Wage Proposal

Dear Council,

As you may have already heard from city staff we have amended our proposal to a start date of July 1st for 2020. We talked with staff about ensuring enough outreach and education time for our businesses and workers, which we as an organization will also support your staff in doing, and agreed that January 1st is not enough time. Just as an aside, we did alert the Santa Rosa Metro Chamber's Peter Rumble and Ananda Sweet via email this on August 29th, and last week set up a second meeting with them to discuss this Friday.

We look forward to sitting down with you if we haven't yet, and please let us know if there are any specific concerns or questions you have so we can prepare those specific materials for you. Thank you.

--

Mara Ventura
Executive Director
North Bay Jobs with Justice
541.653.3837
Pronouns: she/her

"Every moment is an organizing opportunity, every person a potential activist, every minute a chance to change the world" - Dolores Huerta

-----Original Message-----

From: Debra <d_avanche@yahoo.com>

Sent: Monday, September 16, 2019 10:27 AM

To: _CityCouncilListPublic <citycouncil@srcity.org>

Subject: Kenwood Press article

Dear Mayor Shwedhelm and Council Members,

I am writing as a long time resident of Santa Rosa and parent of a city resident and mother of two making \$13.00/hour.

I am hoping that you will approve the accelerated minimum wage to \$15.00/hour by 2020 so my daughter and other hard working people can afford to support their families in our community. There are so many residents who are working in service to the community who continue to struggle despite working full time at important jobs. Particularly after the Oct. 2017 fires housing costs alone have risen beyond the reach of many of these same workers. Even if they didn't lose their homes to the fire, many have been displaced by others with more income out bidding them on rental housing.

Though housing is the main challenge, we have to do what we can as a community to help our families with the income they need to make ends meet. I think we all know that even \$15/hour is too low, but it is a start and we can do this.

Thank you for all your hard work and your support of the raising of the wages in Santa Rosa to \$15.00 per hour in 2020.

Debra Avanche

127 E Shiloh Rd.
Santa Rosa, CA 95403



NORTH BAY ORGANIZING PROJECT

PROYECTO ORGANIZATIVO DEL NORTE DE LA BAHIA

September 17, 2019

Dear Mayor Schwedhelm and members of the Santa Rosa City Council,

We, the North Bay Organizing Project, are writing to voice our organization's support for the North Bay Jobs with Justice proposed ordinance to raise the city-wide minimum wage to \$15 an hour by 2020 with an annual Bay Area CPI chain each year thereafter. In this time of skyrocketing cost of living and stagnant wages, we believe that local governments should do everything in their power to address this imbalance directly by implementing policies like minimum wage increases.

Between 2000 and 2016 the median rent in Sonoma County increased by 25 percent, while the median income for renters increased by only 9 percent. Meanwhile, since 2011 rents in Sonoma County have increased faster than those in Marin, San Francisco, Alameda, Contra Costa, San Mateo, Napa, and Santa Clara Counties. An increased wage makes housing and other expenses more affordable and is a major step forward to make it possible for the people who work here to live here.

By increasing the minimum wage in Santa Rosa to \$15 an hour by 2020 and including annual relevant CPI increases, not only do we give our working poor residents some measure of economic security by putting an average of \$2,900 annually in their pockets, but we also improve their health, better their educational outcomes and stimulate the local economy at the same time. Low wage workers have been found to spend a significantly higher portion of their income locally on basic necessities, and the increased spending power of these workers would return to our local economy, providing a boom to small businesses.

Mayor Schwedhelm and Council Members, it is time to do right by the workers in Santa Rosa. We urge you to pass an accelerated minimum wage ordinance as soon as possible.

Sincerely,

Leticia Romero, President

2000 Humboldt Street Santa Rosa, CA 95404
info@northbayop.org

From: "Shelly" <info@shellybrowning.com>

Date: September 18, 2019 at 3:20:28 PM PDT

To: "Julie Combs" <jcombs@srcity.org>, "John Sawyer" <jsawyer@srcity.org>, "Jack Tibbetts" <hjtibbetts@srcity.org>, "Chris Rogers" <crogers@srcity.org>, "Tom Schwedhelm" <tschwedhelm@srcity.org>, "Ernesto Olivares" <eolivares@srcity.org>, "Victoria Fleming" <fleming.victoria@gmail.com>

Cc: RdelaRosa@srcity.org

Subject: Letter of Support to Increase Minimum Wage to \$15.00 per Hour

Dear Mayor Schwedhelm and Council Members,

Warm greetings to you all. I ask that you kindly read the attached letter of support from the Friends of Public Banking Santa Rosa asking for you to stand with us in solidarity in raising the minimum wage to \$15.00 per hour in Santa Rosa.

I thank you kindly in advance on behalf of the Friends of Public Banking Santa Rosa for your support.

To our collective best always,

Shelly Browning & the Friends of Public Banking Santa Rosa Coalition

"Given the magnitude of the task, everyone has to step up their game." ~ Bill McKibben

Friends of Public Banking Santa Rosa

9/18/19

Dear Mayor Schewedhelm and members of the Council,

Friends of Public Banking Santa Rosa is writing to voice our organization's support for the North Bay Jobs with Justice proposed ordinance to raise the city-wide minimum wage to \$15 an hour by 2020 with an annual Bay Area CPI chain each year thereafter. In a time of skyrocketing cost of living and stagnant wages, we believe that local governments should do everything in their power to address this imbalance directly by implementing policies like minimum wage increases.

This is one more good reason to support public banking as a means of bringing our money home and investing in our community in the form of creating affordable housing and increasing the minimum wage to \$15.00 per hour.

According to *The State of Working Sonoma 2018*, between 2000 and 2016 the median rent in Sonoma County increased by 25 percent, while the median income for those renters increased by only 9 percent. Meanwhile, since 2011 rents in Sonoma County have increased faster than those in Marin, San Francisco, Alameda, Contra Costa, San Mateo, Napa, and Santa Clara Counties. Forty percent of Americans cannot afford a \$400 emergency expense, and countless residents of our community are one missed paycheck away from homelessness. An increased wage makes housing and other expenses more affordable and is a major step forward to increase equity in our community.

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Mayor Schwedhelm and council members, we hope you will stand with us and do right by those most in need in our community. We hope that you'll pass an accelerated minimum wage ordinance as soon as possible.

Sincerely,

Shelly Browning & the
Friends of Public Banking Santa Rosa Coalition

From: Vasquez, Rafael <rvasquez@santarosa.edu>
Sent: Thursday, September 19, 2019 11:03 AM
To: De La Rosa, Ralssa <RdelaRosa@srcity.org>
Subject: \$15 Wage increase

I am writing today on behalf of MEChA de SRJC to support the \$15 wage increase. I am attaching a letter of support that we ask be added to all others. Please let us know if you should have any questions.

Respetuosamente,

Rafael Vazquez
MEChA de SRJC Advisor



09/19/2019

Dear Mayor Schwedhelm and members of the Council,

MEChA de SRJC is writing to voice our organization's support for the North Bay Jobs with Justice proposed ordinance to raise the city-wide minimum wage to \$15 an hour by 2020 with an annual Bay Area CPI chain each year thereafter. In a time of skyrocketing cost of living and stagnant wages, we believe that local governments should do everything in their power to address this imbalance directly by implementing policies like minimum wage increases.

MEChA de SRJC has been advocating for a living wage for many years and continues to advocate at Santa Rosa Junior College for its students to earn at least \$15. Over the past year we have gotten the college to raise the wage to \$14, and they agreed that if the city raises the wage to \$15, the college will promptly adjust. Students at Santa Rosa Junior College cannot be expected to be focused on school work when they don't know where their next meal will come from or if they will have housing in the next month. We have over 800 homeless students at Santa Rosa Junior College who could benefit from a \$15 at minimum and a living wage at best.

According to *The State of Working Sonoma 2018*, between 2000 and 2016 the median rent in Sonoma County increased by 25 percent, while the median income for those renters increased by only 9 percent. Meanwhile, since 2011 rents in Sonoma County have increased faster than those in Marin, San Francisco, Alameda, Contra Costa, San Mateo, Napa, and Santa Clara Counties. Forty percent of Americans cannot afford a \$400 emergency expense, and countless residents of our community are one missed paycheck away from homelessness. An increased wage makes housing and other expenses more affordable and is a major step forward to increase equity in our community.

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Mayor Schwedhelm and council members, we hope you will stand with us and do right by those most in need in our community. We hope that you'll pass an accelerated minimum wage ordinance as soon as possible.

Sincerely,

MEChA de SRJC

From: Luis Bravo <luisbravo24@gmail.com>
Sent: Tuesday, September 24, 2019 1:38 PM
To: Mahre, Kali <KMahre@srcity.org>
Subject: Re: \$15 by 2020

Thank you!

Thanks for taking into account all our citizen's concerns and being supportive of the \$15 by 2020 campaign to help Santa Rosans be able to live and have a little more disposable income in this gorgeous yet extremely expensive area.

Please keep us apprised of any progress that results from this. Great day!

Luis Bravo
Comité VIDA President
707-294-5005 (cell)

On Thu, Sep 19, 2019 at 3:23 PM Mahre, Kali <KMahre@srcity.org> wrote:

Good afternoon Mr. Bravo,

Thank you for taking the time to share your support with the City Manager. We appreciate input from our community. The City Manager has received your email and I have also forwarded it to the appropriate department.

Kali Mahre I Senior Administrative Assistant

City Manager's Office | 100 Santa Rosa Avenue, Room 10 | Santa Rosa, CA 95404

Tel. (707) 543-3011 | Fax (707) 540-3030 | kmahre@srcity.org

Please note, if you do not receive a reply on a Tuesday afternoon, I am assisting with the City Council meeting.



The City Manager's Office is closed every Friday.

From: Luis Bravo <luisbravo24@gmail.com>
Sent: Thursday, September 19, 2019 2:13 PM
To: De La Rosa, Raissa <RdelaRosa@srcity.org>; _CityCouncilListPublic <citycouncil@srcity.org>
Cc: Patricia Moreno <floresenelatico@hotmail.com>; Ana Salgado <anasalgado732@gmail.com>
Subject: \$15 by 2020

September 18, 2019

Dear Mayor Schwedhelm and members of the Council,

Comité VIDA is writing to voice our support for the North Bay Jobs with Justice proposed ordinance to raise the city-wide minimum wage to \$15 an hour by 2020 with an annual Bay Area CPI chain each year after. We believe that Sonoma County and city governments should do everything in their power to make life affordable for working families, by implementing policies this one.

Comité VIDA represents immigrant families, most of whom are struggling to afford housing and basic expenses in Santa Rosa and the county. Many immigrant families are trying to put aside a little of their earnings to afford the fees to apply for immigration status, like DACA or family-based legal immigration. That is nearly impossible where the breadwinners are earning under \$15 per hour.

The new Trump administration rules penalizing immigrants as "public charges" for receiving CalFresh or other minimum-quality-of-life benefits, increase the difficulty for immigrant workers and their families. A raise in the minimum wage could make the difference between hunger and decent meals for the children of these immigrant workers.

By increasing the minimum wage in Santa Rosa to \$15 an hour by 2020 and including annual relevant CPI increases, not only do we give our poorest residents some measure of economic security by putting an average of \$2,900 annually in their pockets, but we also improve their health, better their educational outcomes and stimulate the local economy at the same time. We also make it possible for many of these struggling families to afford the fees to apply for lawful status.

Mayor Schwedhelm and council members, we hope you will stand with us and do right by those most in need in our community. We hope that you'll pass an accelerated minimum wage ordinance as soon as possible.

Sincerely,

Comité VIDA
Luis Bravo, President
Ana Salgado, Vice-President
Patricia Moreno, Treasurer

[Attached is a document including the info above]

September 18, 2019

Dear Mayor Schwedhelm and members of the Council,

Comité VIDA is writing to voice our support for the North Bay Jobs with Justice proposed ordinance to raise the city-wide minimum wage to \$15 an hour by 2020 with an annual Bay Area CPI chain each year after. We believe that Sonoma County and city governments should do everything in their power to make life affordable for working families, by implementing policies this one.

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Mayor Schwedhelm and council members, we hope you will stand with us and do right by those most in need in our community. We hope that you'll pass an accelerated minimum wage ordinance as soon as possible.

Sincerely,

Comité VIDA
Luis Bravo, President
Ana Salgado, Vice-President
Patricia Moreno, Treasurer

From: Michael Allen <mallen@pon.net>

Sent: Tuesday, September 24, 2019 1:05 PM

To: _CityCouncilListPublic <citycouncil@srcity.org>; Schwedhelm, Tom <tschwedhelm@srcity.org>; Rogers, Chris <CRogers@srcity.org>; Combs, Julie <jcombs@srcity.org>; Fleming, Victoria <VFleming@srcity.org>; Olivares, Ernesto <EOlivares@srcity.org>; Sawyer, John <jsawyer@srcity.org>; Tibbetts, Jack <hjtibbetts@srcity.org>

Cc: mallen@pon.net; 'Neal Fishman' <njfishman@gmail.com>; Chris Grabill <cgrabill@gmail.com>; Megan Kaun <megan.kaun@gmail.com>; 'Miles Burgin' <burgin.miles@gmail.com>; 'Blake Hooper' <bmhooper1@gmail.com>; 'a' <aseeleysr@gmail.com>; 'Janis Harwood Watkins' <jhg@provlaw.com>; 'Matthew Callaway' <matt@conservationaction.org>; 'Erica Buonassisi' <erica@conservationaction.org>

Subject: Sonoma County Conservation Action Letter of Support for a Minimum Wage Ordinance

Dear City Council Members, The State Legislature and Governor Brown recognized the importance of providing a minimum wage to support our lowest compensated workers. Sonoma County Conservation Action recommends an accelerated implementation in the high cost Counties and Cities of California's Coastal Region. The Coastal Cities and Counties cost of living is among the highest in the United States, please do your part for a local sustainable economy. Respectfully, Michael Allen 574 Caber Court , Santa Rosa CA 95409

Bliss, Sandi

From: Jack Buckhorn <jbuckhorn_nbhc@att.net>
Sent: Tuesday, September 24, 2019 1:48 PM
To: Michael Allen
Cc: _CityCouncilListPublic; Schwedhelm, Tom; Rogers, Chris; Combs, Julie; Fleming, Victoria; Olivares, Ernesto; Sawyer, John; Tibbetts, Jack; Neal Fishman; Chris Grabill; Megan Kaun; Miles Burgin; Blake Hooper; a; Janis Harwood Watkins; Matthew Callaway; Erica Buonassisi
Subject: Re: Sonoma County Conservation Action Letter of Support for a Minimum Wage Ordinance

Thank you Michael!

Jack A. Buckhorn
Executive Director
North Bay Labor Council, AFL-CIO
(707) 477-9140 (m)

On Sep 24, 2019, at 1:03 PM, Michael Allen <mallen@pon.net> wrote:

Dear City Council Members, The State Legislature and Governor Brown recognized the importance of providing a minimum wage to support our lowest compensated workers. Sonoma County Conservation Action recommends an accelerated implementation in the high cost Counties and Cities of California's Coastal Region. The Coastal Cities and Counties cost of living is among the highest in the United States, please do your part for a local sustainable economy. Respectfully, Michael Allen 574 Caber Court , Santa Rosa CA 95409
<MINIMUM WAGE SANTA ROSA.pdf>



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Craig Litwin
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Padi Selwyn
Teri Shore
Cea Higgins

Operations Manager

Erica Buonassisi

Canvass Director

Matthew Callaway

Field Managers

David Petritz

Field Trainers

Kate Fraga

September 18, 2019

Dear Mayor Schwedhelm and Members of the City Council,

Sonoma County Conservation Action (SCCA) is writing to voice our organization's support for the North Bay Jobs with Justice proposed ordinance to raise the city-wide minimum wage to \$15 an hour by 2020 with an annual Bay Area CPI linkage adjustment each year thereafter. In a time of an ever increasing cost of living and stagnant wages, we believe that local governments should do everything in their power to address this imbalance directly by implementing policies like minimum wage increases.

Environmental Justice includes the concept that no one should be required to work more than one full time job to support themselves and their dependents. We know that the effects of climate change will have a disproportionate impact on those least likely to afford housing and transportation costs.

Government needs to take common sense measures that strengthen the social fabric of our community, we need to encourage our workforce young and old, so that they can thrive and prosper here in Santa Rosa and Sonoma County.

By increasing the minimum wage in Santa Rosa to \$15 an hour by 2020 and including annual relevant CPI increases, not only do we give our poorest residents some measure of economic security by putting an average of \$2,900 annually in their pockets, but we also improve their health, better their educational outcomes and stimulate the local economy at the same time. Low wage workers have been found to spend a significantly higher portion of their income locally on basic necessities, and the increased spending power of these workers would return to our local economy, providing a boom to small businesses.

Mayor Schwedhelm and City Council Members, we hope you will stand with us and do right by those most in need in our community. We hope that you'll pass an accelerated minimum wage ordinance as soon as possible.

Sincerely,

A handwritten signature in black ink that reads "Michael Allen".

Michael Allen
Board Chair
Sonoma County Conservation Action

From: Anne Cummings Jacopetti <cummings@sonic.net>

Sent: Saturday, September 21, 2019 10:58 AM

To: _CityCouncilListPublic <citycouncil@srcity.org>; De La Rosa, Raissa <RdelaRosa@srcity.org>

Subject: Letter to City Council Regarding Minimum Wage

Please open attached letter to the Santa Rosa City Council from 350 Sonoma Steering Committee.



Steering
Committee

350Sonoma.org
350SonomaCounty@gmail.com

Dena Allen
Sunny Galbraith
Christine Hoex
Anna Jacopetti
Laura Neish

Dear Mayor Schewedhelm and members of the Santa Rosa City Council,

350 Sonoma is writing to voice our organization's support for the North Bay Jobs with Justice proposed ordinance to raise the city-wide minimum wage to \$15 an hour by 2020 with an annual Bay Area CPI chain each year thereafter. We believe that local governments should do everything in their power to address the current economic, social and environmental crisis caused by skyrocketing cost of living and stagnant wages.

Presently, many of our county's workers cannot afford to live in the county and are forced to make long commutes. This greatly increases greenhouse gas emissions and stress for both workers and their families. The Santa Rosa Council can enable workers to live closer to their places of work by passing a fair minimum wage.

According to *The State of Working Sonoma 2018*, the median rent in Sonoma County increased by 25 percent between 2000 and 2016, while the median income for those renters increased by only 9 percent. Rents in Sonoma County have increased faster than those in Marin, San Francisco, Alameda, Contra Costa, San Mateo, Napa, and Santa Clara Counties. Forty percent of Americans cannot afford a \$400 emergency expense, and countless residents of our community are one missed paycheck away from homelessness. An increased wage would make housing and other expenses more affordable and would be a major step forward to increase equity in our community.

By increasing the minimum wage in Santa Rosa to \$15 an hour by 2020 and including annual relevant CPI increases, not only do we give our poorest residents some measure of economic security by putting an average of \$2,900 annually in their pockets, but we also improve their health, better their educational outcomes and stimulate the local economy at the same time. Low wage workers have been found to spend a significantly higher portion of their income locally on basic necessities, and the increased spending power of these workers would return to our local economy, providing support for small businesses.

Mayor Schwedhelm and council members, we hope you will stand with us and do right by those most in need in our community. We hope that you'll pass an accelerated minimum wage ordinance as soon as possible.

Sincerely,
The Steering Committee of 350 Sonoma (350Sonoma.org)

From: Claudia Sisomphou <csisomphou@gmail.com>
Sent: Tuesday, September 24, 2019 5:13 PM
To: _CityCouncilListPublic
Cc: Mara Ventura
Subject: Letter of Support for Santa Rosa \$15 Minimum Wage Ordinance
Attachments: Letter of Support for SR Minimum Wage Ordinance_UNA Sonoma County.pdf

Good afternoon,

On behalf of the United Nations Association of Sonoma County, please see the attached Letter of Support for the proposed citywide \$15 Minimum Wage Ordinance. Please let me know if you have any questions, or if you would like any additional information from our group.

Thank you for your time,

Claudia Sisomphou
csisomphou@gmail.com
(707)-570-6573



**UNITED NATIONS ASSOCIATION
OF THE UNITED STATES OF AMERICA**

Sonoma County Chapter

September 24, 2019

Santa Rosa City Council
100 Santa Rosa Avenue
Santa Rosa, CA 95404

Dear Mayor Schwedhelm and members of the Council,

On behalf of the United Nations Association (UNA) of Sonoma County, I am writing to you to voice our organization's support for the North Bay Jobs with Justice proposed ordinance to raise the city-wide minimum wage to \$15 an hour by 2020 with an annual Bay Area CPI chain each year thereafter.

In a time of skyrocketing cost of living and stagnant wages, we believe that local governments should do everything in their power to address this imbalance directly by implementing policies like minimum wage increases. Even the United Nations has established Sustainable Development Goals that recognize the inevitable consequences associated with wages that do not allow workers to comfortably live and thrive in their communities.

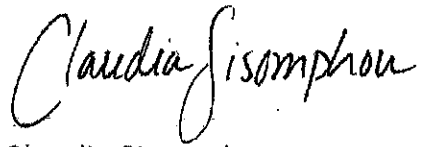
Though this is a world-wide issue, forty percent of Americans cannot afford a \$400 emergency expense and countless residents here in Santa Rosa are one missed paycheck away from homelessness. An increased wage makes housing and other expenses more affordable and is a major step forward to increase equity in our community.

By increasing the minimum wage in Santa Rosa to \$15 an hour by 2020 and including annual relevant CPI increases, not only do we give our poorest residents some measure of economic security by putting an average of \$2,900 annually in their pockets, but we also improve their health, better their educational outcomes, and stimulate the local economy at the same time.

Low wage workers have been found to spend a significantly higher portion of their income locally on necessities, and the increased spending power of these workers would return to our local economy, providing a benefit to small businesses.

Mayor Schwedhelm and council members, we hope you will stand with us and do right by those most in need in our community. We hope that you'll pass an accelerated minimum wage ordinance as soon as possible.

Sincerely,

A handwritten signature in cursive script that reads "Claudia Sisomphou". The signature is written in black ink and is positioned above the typed name and contact information.

Claudia Sisomphou
President of UNA Sonoma County
csisomphou@gmail.com

Bliss, Sandi

From: Teri Shore <tshore@greenbelt.org>
Sent: Tuesday, September 24, 2019 11:38 AM
To: _CityCouncilListPublic; Schwedhelm, Tom; Rogers, Chris; Combs, Julie; Fleming, Victoria; Olivares, Ernesto; Sawyer, John; Tibbetts, Jack
Cc: Mara Ventura
Subject: Support \$15 Minimum Wage - Greenbelt Alliance
Attachments: GAMinimumWageSR9.19.docx; EnviroPages from Sonoma AH Playbook - PUBLIC VERSION FINAL (1).pdf

September 24, 2019

Mayor Tom Schwedhelm and
City Council of Santa Rosa
City Hall
100 Santa Rosa Avenue
Santa Rosa, CA 95404

Via Email

RE: Support Citywide Minimum Wage at \$15 by 2020

Dear Mayor Schwedhelm and Council Members,

Greenbelt Alliance urges you to support the North Bay Jobs with Justice proposed ordinance to raise the city-wide minimum wage to \$15 an hour by 2020 with an annual Bay Area CPI chain increase each year thereafter. In a time of skyrocketing cost of living and stagnant wages, we believe that local governments should do everything in their power to address this imbalance directly by implementing policies like minimum wage increases.

By increasing the minimum wage in Santa Rosa to \$15 an hour by 2020 and including annual relevant CPI increases, not only do we give our poorest residents some measure of economic security by putting an average of \$2,900 annually in their pockets, but we also improve their health, better their educational outcomes and stimulate the local economy at the same time. Low wage workers have been found to spend a significantly higher portion of their income locally on basic necessities, and the increased spending power of these workers would return to our local economy, providing a boom to small businesses.

Greenbelt Alliance works to protect the greenbelt and to encourage the right development in the right places. People of all ages, ethnicities and incomes who live in Sonoma County value the greenbelt above all, even those who live here and who are facing wage and housing challenges, according to the findings of focus groups conducted by Dr. Tiffany Manuel for the Sonoma County Community Foundation. See video here and also powerpoint slide attached.

<https://youtu.be/U3JCGA6jrck>

This finding underscores the value of providing residents a better wage so that they can afford to live within our existing cities and towns and maintain a healthy lifestyle in a place where parks, open space and greenbelts are priorities for all. We hope you will stand with us and do right by those most in need in our community. We hope that you'll pass an accelerated minimum wage ordinance as soon as possible.

Sincerely,

Teri Shore
Regional Director, North Bay

--

Santa Rosa Office
555 Fifth Street, Suite 300 A
Santa Rosa, CA 95401
(707) 575-3661

September 24, 2019

Mayor Tom Schwedhelm and
City Council of Santa Rosa
City Hall
100 Santa Rosa Avenue
Santa Rosa, CA 95404
ViaEmail
RE: Support Citywide Minimum Wage at \$15 by 2020

Dear Mayor Schwedhelm and Council Members,

Greenbelt Alliance urges you to support the North Bay Jobs with Justice proposed ordinance to raise the city-wide minimum wage to \$15 an hour by 2020 with an annual Bay Area CPI chain increase each year thereafter. In a time of skyrocketing cost of living and stagnant wages, we believe that local governments should do everything in their power to address this imbalance directly by implementing policies like minimum wage increases.

By increasing the minimum wage in Santa Rosa to \$15 an hour by 2020 and including annual relevant CPI increases, not only do we give our poorest residents some measure of economic security by putting an average of \$2,900 annually in their pockets, but we also improve their health, better their educational outcomes and stimulate the local economy at the same time. Low wage workers have been found to spend a significantly higher portion of their income locally on basic necessities, and the increased spending power of these workers would return to our local economy, providing a boom to small businesses.

Greenbelt Alliance works to protect the greenbelt and to encourage the right development in the right places. People of all ages, ethnicities and incomes who live in Sonoma County value the greenbelt above all, even those who live here and who are facing wage and housing challenges, according to the findings of focus groups conducted by Dr. Tiffany Manuel for the Sonoma County Community Foundation. See video here and also powerpoint slide attached. <https://youtu.be/U3JCGA6jrck>

This finding underscores the value of providing residents a better wage so that they can afford to live within our existing cities and towns and maintain a healthy lifestyle in a place where parks, open space and greenbelts are priorities for all. We hope you will stand with us and do right by those most in need in our community. We hope that you'll pass an accelerated minimum wage ordinance as soon as possible.

Sincerely,



Teri Shore, Regional Director, North Bay

Key Insights: Opportunities for Productive Public Discourse

Start w/a **WE** and **WHY** that resonates with Sonoma residents
(the Values of **Stewardship**, **Legacy** & **Community Health**)

Stewardship + Experience
Protecting the Environment



Protecting the Health of Our
Community



Leaving a Rich Legacy of
Sonoma for Our Grandchildren



-----Original Message-----

From: Sue Aiken <slaiken5440@gmail.com>

Sent: Wednesday, September 25, 2019 9:10 PM

To: _CityCouncilListPublic <citycouncil@srcity.org>

Subject: A living wage

City Council Members:

Please vote to support a minimum wage of \$15.00. This is essential if we want employees of many city businesses to live in the city in which they work. This is a sustainable solution to climate change as well as a social justice for those barely getting by in SR. If they have to move to another country and commute, it adds traffic and fumes to our already busy roads and possibly a valued employee looks elsewhere for employment, thus losing a valued, trained individual in the process. Voting yes is the humane, strategic and sustainable thing for you to do if you take your council work seriously and responsibly. Which I believe you hope and wish to do.

Thank you.

Sue Aiken
516 Oak Vista Lane
Santa Rosa 95409

From: joann.feldman@sonoma.edu <joann.feldman@sonoma.edu>

Sent: Thursday, September 26, 2019 3:19 AM

To: _CityCouncilListPublic <citycouncil@srcity.org>

Subject: minimum wage

Dear City Council members,

I support the proposed increase to the minimum wage in Santa Rosa to \$15.

Joann Feldman

Bliss, Sandi

From: Ardath Lee <alee@sonic.net>
Sent: Thursday, September 26, 2019 1:41 PM
To: _CityCouncilListPublic
Subject: [EXTERNAL] A living wage

Please support moving to a \$15 minimum wage. We need a workforce that can afford to live here!

Ardath Lee
1714 Spring Creek Drive
Santa Rosa, CA 95405

Bliss, Sandi

From: De La Rosa, Raissa
Sent: Thursday, September 26, 2019 11:02 PM
To: Manis, Dina; Bliss, Sandi; Cleary, Eileen
Cc: Mahre, Kali
Subject: Fwd: [EXTERNAL] \$15/Hour Wage - SR Dem Club letter
Attachments: SRDC letter to Santa Rosa City Council.docx; ATT00001.htm

I'm not entirely certain when is too late for letters/correspondences to be part of the record in advance of Tuesday...? I have a couple of additional emails that were not cc'd to Kali or the CMO or Clerk's office so I'll send them along, too.

Thank you all for all your help on this!! Well and everything else you all do!

Sent from my iPhone

Begin forwarded message:

From: Sandy Reynolds <sreynolds48@yahoo.com>
Date: September 26, 2019 at 10:41:05 PM PDT
To: Tom Schwedhelm <tschwedhelm@srcity.org>
Cc: "Rdelarosa@srcity.org" <rdelarosa@srcity.org>
Subject: [EXTERNAL] \$15/Hour Wage - SR Dem Club letter

Hello Mayor Schwedhelm and Santa Rosa City Council Members:

This email consists of an attached letter of support from the Santa Rosa Democratic Club which is intended to reach each of the members of the Santa Rosa City Council.

Thank you.

Sandy Reynolds
President, Santa Rosa Democratic Club

SANTA ROSA CLUB DEMOCRATIC

September 25, 2019

Dear Mayor Schewedhelm, Vice Mayor Rogers,
Council members: Combs, Fleming, Olivares, Sawyer, and Tibbetts,

I write you on behalf of the Santa Rosa Democratic Club. At our membership meeting tonight, over 100 members gave a unanimous message to all of you.

The Santa Rosa Democratic club instructed me to write to you to state our organization's support for the North Bay Jobs with Justice proposed ordinance to raise the city-wide minimum wage to \$15 an hour by 2020 with an annual Bay Area CPI chain each year thereafter. In a time of skyrocketing cost of living and stagnant wages, we believe that local governments should do everything in their power to address this imbalance directly by implementing policies like minimum wage increases.

Santa Rosa leads Sonoma County in a multitude of decisions to support its residents and workers. Now is the time to lead by increasing the minimum wage to \$15 an hour by 2020. Three other cities have already made this decision. Santa Rosa needs to be the next city to do this at your October 1st meeting. NOW is the time!!

The facts about our residents and workers speak loudly! According to *The State of Working Sonoma 2018*, between 2000 and 2016 the median rent in Sonoma County increased by 25 percent, while the median income for those renters increased by only 9 percent. Meanwhile, since 2011 rents in Sonoma County have increased faster than those in Marin, San Francisco, Alameda, Contra Costa, San Mateo, Napa, and Santa Clara Counties. Almost half of our residents can't afford a \$400 emergency expense, and countless residents of our community are one missed paycheck away from homelessness. An increased wage makes housing and other expenses more affordable and is a major step forward to increase equity in our community.

By increasing the minimum wage in Santa Rosa to \$15 an hour by 2020 and including annual relevant CPI increases, not only do we give our poorest residents some measure of economic security by putting an average of \$2,900 annually in their pockets, but we also improve their health, better their educational outcomes and stimulate the local economy at the same time. Low wage workers have been found to spend a significantly higher portion of their income locally on basic necessities, and the increased spending power of these workers would return to our local economy, providing a boom to small businesses.

Mayor Schewedhelm and Santa Rosa City Council members, we hope you will stand with us and do what's right for those most in need in our community. We hope that you'll pass an accelerated minimum wage ordinance at your October 1st meeting.

Sincerely,

Sandy Reynolds, President, Santa Rosa Democratic Club

Bliss, Sandi

From: De La Rosa, Raissa
Sent: Thursday, September 26, 2019 11:06 PM
To: Manis, Dina; Bliss, Sandi; Cleary, Eileen
Cc: Mahre, Kali
Subject: Fwd: [EXTERNAL] Fwd: North Bay Black Chamber of Commerce Board Action Em#2

Here's the other item I was thinking about!

Sent from my iPhone

Begin forwarded message:

From: L Pierce <lpierce@comcast.net>
Date: September 26, 2019 at 12:18:28 PM PDT
To: Rdelarosa@srcity.org
Cc: annee48@hotmail.com, Nancy Rogers <nr0000@aol.com>, Letitia@arsroofing.com
Subject: [EXTERNAL] Fwd: North Bay Black Chamber of Commerce Board Action Em#2

Hi Raissa,
Please scroll down to the message below, beginning with:
"....previous message continued"
With renewed thanks -

Lee Pierce
President
North Bay Black Chamber of Commerce

Sent from my T-Mobile 4G LTE Device

----- Original message -----

From: L Pierce <lpierce@comcast.net>
Date: 9/25/19 11:31 PM (GMT-08:00)
To: annee48@hotmail.com, Nancy Rogers <nr0000@aol.com>, Letitia@arsroofing.com
Subject: Fwd: Action Alert Santa Rosa Living Wage

.....! Previous message continued: \$15/hr minimum wage in 2020, as your President, I will convey our Board's support to the Santa Rosa City Council.
With renewed thanks,

Lee Pierce
President
North Bay Black Chamber of Commerce

Bliss, Sandi

From: Renee Lorenz <renee.lorenz73@gmail.com>
Sent: Friday, September 27, 2019 11:41 AM
To: _CityCouncilListPublic
Subject: [EXTERNAL] Minimum wage

Dear City Council Members,

I am writing in support of the Council approving raising the minimum wage in Santa Rosa to \$15 per hour by July 2020. I am a home care worker and I make only \$13 per hour working through IHSS and I have two children. But to live in Sonoma County and pay rent etc. is very difficult with a low wage. I cannot attend the meeting as I am moving to new housing that day.

Also, I want to thank the Council for approving the housing measure banning discrimination against residents with Section 8 vouchers. I am so pleased to tell you that I had received a voucher and was able to find a landlord who would rent to me in Larkfield. It was a grueling process (had to port the voucher from City of Santa Rosa to County) but I am so fortunate to have the help I have had in the process to make it work. The City and County workers were awesome!

Thank you,

Renee Lorenz

2185 Citrine Way
Santa Rosa 95404