



City of Santa Rosa

637 First Street,
Santa Rosa, CA 95404

PUBLIC FINANCING AUTHORITY REGULAR MEETING AGENDA AND SUMMARY REPORT - FINAL-REVISED JUNE 20, 2024

**ALL PUBLIC COMMENTS WILL BE PROVIDED IN PERSON OR VIA EMAIL
IN ADVANCE OF THE MEETINGS.**

**MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING BY
ATTENDING IN-PERSON FROM THE CHAMBER BUILDING LARGE
CONFERENCE ROOM, FIRST FLOOR, LOCATED AT 637 FIRST ST.,
SANTA ROSA. (IT IS RECOMMENDED THAT SOCIAL DISTANCING BE
OBSERVED)**

**THE PUBLIC CAN ALSO VIEW OR LISTEN TO THE MEETING LIVE VIA
ZOOM BY VISITING [HTTPS://SRCITY-ORG.ZOOM.US/J/82423631344](https://srcity-org.zoom.us/j/82423631344), OR
BY DIALING 877-853-5257 AND ENTERING WEBINAR ID: 824 2363 1344**

**IN THE EVENT A BOARD MEMBER PARTICIPATES
REMOTELY BASED ON JUST CAUSE OR
EMERGENCY CIRCUMSTANCES PURSUANT TO AB 2449,
THE CITY WILL ALSO ALLOW FOR PUBLIC COMMENT THROUGH
THE ZOOM LINK OR DIAL-IN NUMBER ABOVE.**

1:00 P.M. - REGULAR SESSION

1. CALL TO ORDER AND ROLL CALL

REMOTE PARTICIPATION UNDER AB 2449 (IF NEEDED)

To consider and take action on any request from a Board Member to
participate in a meeting remotely due to Just Cause or Emergency
Circumstances pursuant to AB 2449 (Government Code Section 54953(f)).

2. APPROVAL OF MINUTES

2.1 March 28, 2024 - Draft Minutes

Attachments: [March 28, 2024 - Draft Minutes](#)

3. PUBLIC COMMENTS

This is the time when any person may address matters not listed on this agenda, but which are within the subject matter of the jurisdiction. The public may comment on agenda items when the item is called. Each speaker is allowed three minutes.

4. REPORT

4.1

POLICY DISCUSSION - Key Elements of Downtown Infrastructure Financing Plan (IFP)

No action will be taken except for possible direction to staff.

RECOMMENDATION: The purpose of this item is for the Public Financing Authority to hold a policy discussion concerning key elements of the Downtown IFP, including but not limited to, tax percentage commitment and projects for the IFP.

PRESENTED BY: Gabe Osburn, Director of Planning and Economic Development

4.2

POLICY DISCUSSION - Sonoma County Tourism's Conference Center Feasibility Study

No action will be taken except for possible direction to staff.

RECOMMENDATION: The purpose of this item is for the Public Financing Authority to hold a policy discussion concerning Sonoma County Tourism's Conference Center Feasibility Study.

PRESENTED BY: Gabe Osburn, Director of Planning and Economic Development

Attachments: [ADDED - Presentation](#)
[Late Correspondence as of June 20, 2024](#)

5. DISCUSSION OF NEXT MEETING AGENDA

Discussion of potential agenda items for future Public Financing Authority meetings.

No action to be taken except for possible direction to staff.

6. ADJOURNMENT

The City of Santa Rosa does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings are available by calling the Recording Secretary at (707) 543-4645 (TTY Relay at 711). Requests should be submitted as far in advance as possible, but no later than two business days before the scheduled meeting.

Any writings or documents provided to the Public Financing Authority prior to this meeting regarding any item on this agenda are available for public review at <https://santa-rosa.legistar.com/Calendar.aspx> or in person at the Planning and Economic Development Department, Room 3, City Hall, 100 Santa Rosa Ave, during normal business hours.