

# Total Wine and More and Planet Fitness Sign Variance

File No.SI22-043

2705 Santa Rosa Ave

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January 5, 2023

Monet Sheikhali, Senior Planner  
Planning and Economic Development

## Total Wine and More and Planet Fitness Sign Variance

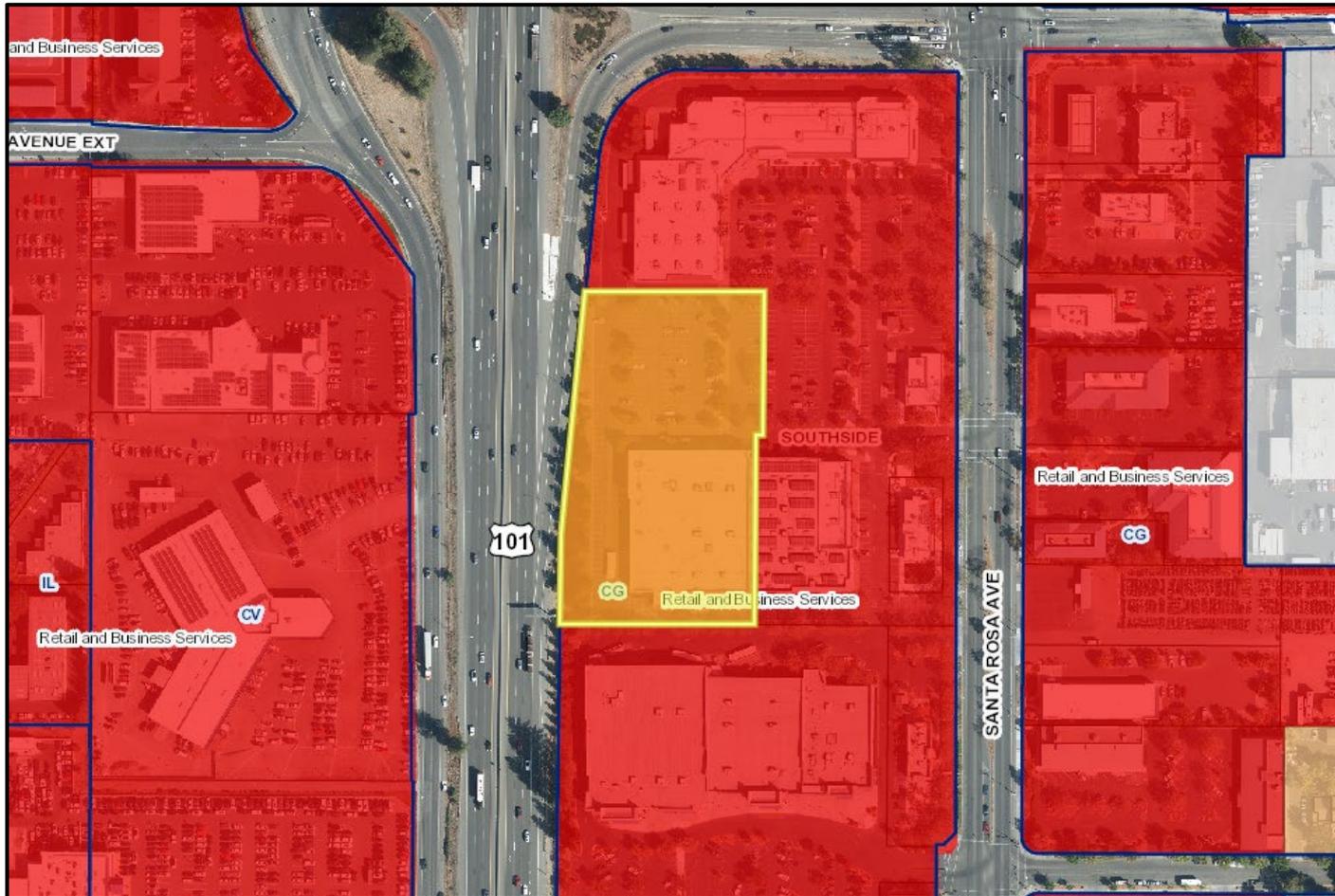
### **Planet Fitness (213.24 sf total):**

- One storefront wall sign: 106.62 sf and
- One highway facing wall sign: 106.62 sf

### **Total Wine and More (218,99 sf total):**

- One storefront wall sign: 105.06 sf
- One highway facing wall sign: 105.06 sf
- One tenant panel sign 5.87 sf

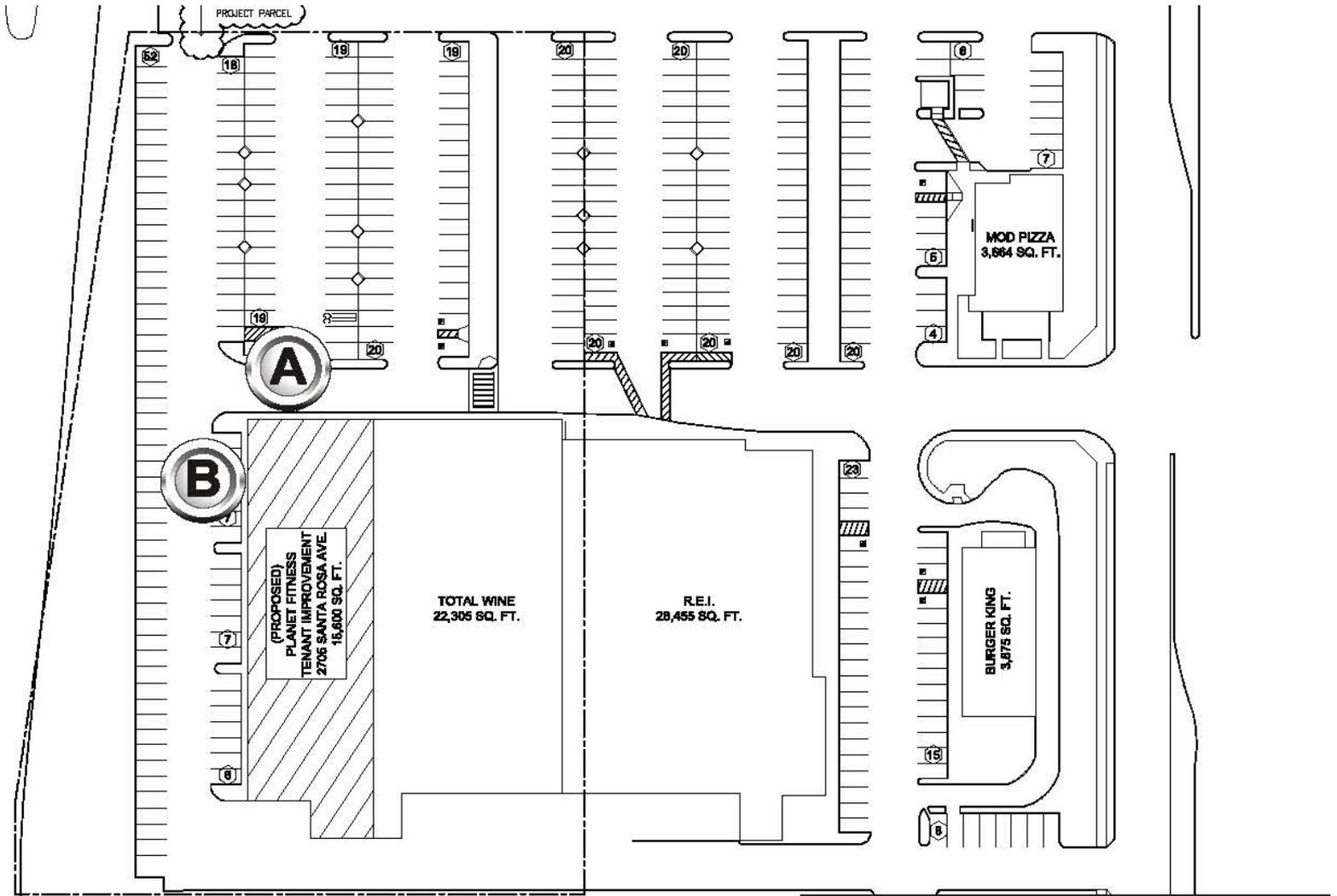
Zone: CG  
GP: Retail and Business



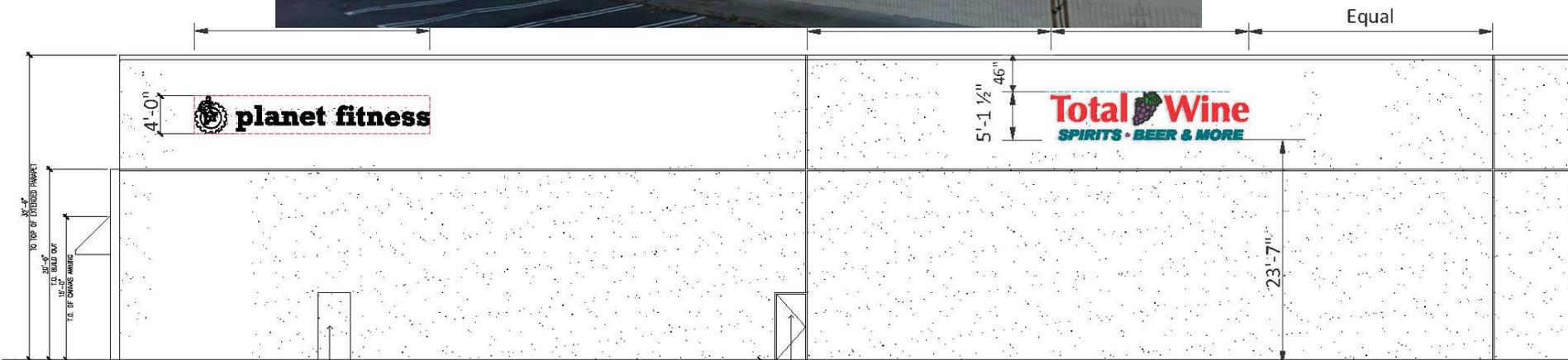
# 2705 Santa Rosa Project Site



# 2705 Santa Rosa Site Plan



Highway facing wall sign: 105.06 sf



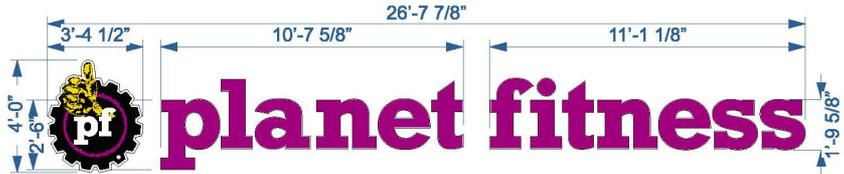
Storefront wall sign: 105.06 sf



Tenant panel sign 5.87 sf



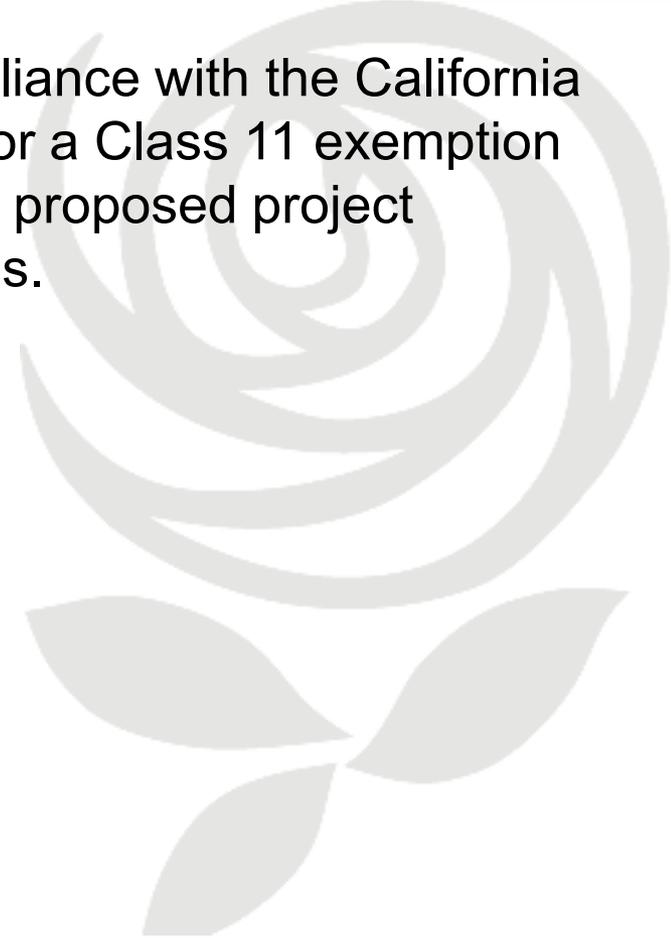
# 2705 Santa Rosa Sign



Storefront wall sign: 106.62 sf and



The proposed project has been reviewed in compliance with the California Environmental Quality Act (CEQA) and qualifies for a Class 11 exemption under CEQA Guidelines Section 15311 in that the proposed project consists of wall signs that are accessory structures.



The Planning and Economic Development Department recommends that the Zoning Administrator, by resolution, approve a Sign Variance permit for the property located at 2705 Santa Rosa Avenue.

## Questions

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