

RESOLUTION NO. RES-2025-180

RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA APPROVING THE PROPOSED NEW AND REVISED FEE SCHEDULE FOR THE PARKING DISTRICT IMPACTING ALL ON-STREET AND OFF-STREET PARKING.

WHEREAS, Sam Schwartz/TYLin completed a study of the City's Parking Program, and the findings were presented to Council; and

WHEREAS, on September 9, 2025, the Council held a study session on the proposed new and revised fees, at which time public comment was heard including the opportunity to present written comment; and

WHEREAS, staff is proposing new and revised fees for the Parking Division, as set forth in Exhibit A to this Resolution; and

WHEREAS, the proposed fees are consistent with the Consultant recommendations and are designed to improve access to high demand parking areas, provide more options for low wage, and part time employees, support the approval of Multi-family housing, and support the retention, expansion, and attraction of new businesses.

NOW, THEREFORE, BE IT RESOLVED that the Council of the City of Santa Rosa authorizes the Chief Financial Officer to adjust the parking meter fees set forth in Exhibit A as follows:

- Meter Rate increases to \$1.50 in Value Zone and \$2.50 in Premium Zone, remove meters in underutilized areas in the Downtown parking district.
- Lot hourly rate increases to \$1.50 in Value Zone and \$2.00 in Premium Zone in the Downtown district.
- Make Garage hourly rate and paid parking hours consistent across all five facilities at \$1 an hour.
- Make garages free on Sundays and holidays to match on-street parking.
- Raise meter rate to \$2.50 in Railroad Square and Depot Lot.
- Lots 13 and 14 to remain at \$1.00 for long-term parking in Railroad Square and for SMART users.
- Reduce cost of non-reserved permits for employees that work in Downtown and Railroad Square to \$60/month in Garages 1, 3, 9 and 12.
- Expand Low-Wage Parking Permit to employees working downtown to include Garages 3 and 9 and reduce cost to \$25/month.
- Introduce a new Part-Time Employee Permit for employees working flex or part-time schedules for Garages 1, 3, 9, and 12 at \$25/month.
- Pilot of a New Business Account reduced cost permit to encourage businesses to lease downtown.
- Reduce costs of permits in under-utilized lots, \$70/month in Lot 7 and \$25/month in Lots 13/14 and Morgan Street.
- Reduce cost of SMART Commuter permits in Lots 13/14 to \$25/month.

- Add residential permit options in garages for new multi-use developments, a monthly permit zone for 888 4th Street, and a reserved permit in Lot 13 for the Cannery residents.
- Increase the Residential Parking Permit from \$20 a transaction per year to \$30 per vehicle per year.
- Introduce a new Garage Parking Validation program in coordination with the Downtown Action Organization for customers shopping and dining downtown.
- Increase the three lowest cost citations by \$15 each (\$35 citations to \$50, \$40 citations to \$55 and \$50 citations to \$60).

This fee schedule is adopted pursuant to Chapter 11-24 of the Santa Rosa City Code.

IN COUNCIL DULY PASSED this 4th day of November, 2025.

AYES: (6) Mayor Stapp, Council Members Bañuelos, Fleming, MacDonald, Okrepkie, Rogers

NOES: (0)

ABSENT: (1) Vice Mayor Alvarez

ABSTAIN: (0)

RECUSE: (0)

ATTEST: _____ APPROVED: _____
City Clerk Mayor

APPROVED AS TO FORM: _____
Chief Assistant City Attorney

Exhibit A – Schedule of Parking User Fees
Exhibit B – Schedule of Parking Fines and Penalties



EXHIBIT A
SCHEDULE OF PARKING USER FEES
(effective July 1, 2026)

Category		Unit	Rate
<u>PARKING METERS</u>			
Meter Rate	Premium Zone	Hour	\$2.50
	Value Zone	Hour	\$1.50
	Motorcycle Space	Hour	\$0.50
	Lot 13/14 (RRSQ)	Hour	\$1.00
Meter Cover	Premium Zone	Day	\$15.00
	Value Zone	Day	\$12.00
<u>PARKING PERMITS</u>			
Non-Reserved	Available in 7th Street, 5th Street, D Street, and 1st Street Garages	Monthly	\$60.00
Non-Reserved - 3rd Street Garage	3rd Street Garage Only	Monthly	\$120.00
Reserved	Available in 5th Street, 3rd Street, D Street and 1st Street Garages	Monthly	\$160.00
Low Income Permits	Available in 7th Street, 5th Street, D Street, and 1st Street Garages	Monthly	\$25.00
Part-Time Permits	Available in 7th Street, 5th Street, D Street, and 1st Street Garages	Monthly	\$25.00
Commuter Permit	Available in 1st Street Garage and in Lot 13/14 in Railroad Square	Monthly	\$25.00
Lot 2 - 521 5th Street	Non-Reserved		\$95.00
Lot 6 - 4 E Street	Non-Reserved		\$62.00
Lot 7 - 769 2nd Street	Non-Reserved		\$70.00
Lot 10 - 730 5th Street	Non-Reserved		\$160.00
Lot 13 - 207 3rd Street	Non-Reserved		\$25.00
Lot 14 - 206 5th Street	Non-Reserved		\$25.00
Lot D - 9 4th Street	Non-Reserved		\$85.00
Morgan Street	Non-Reserved		\$30.00
Hope & 4th Street (800 Block)	Non-Reserved for 888 4th Residents		\$80.00
Cannery Apts Reserved Parking	Reserved Lot 13		\$50.00
Residential Permit		Per Vehicle	\$30.00
Employee Preferential Permit		Monthly	\$25.00
Evening Employee Garage Permit	All garages	Monthly	\$10.00
Commercial Loading Zone		Bi-annual	\$138.00
<u>GARAGE HOURLY RATE</u>	<i>Free Sundays, and 1am-6am daily</i>		
Hourly Use	All garages	Hour	\$1.00
Garage Daily Rate	All garages	Day	\$10.00
<u>Garage Locations</u>			
7th Street Garage	521 Seventh Street		
5th Street Garage	735 Fifth Street		
3rd Street Garage	625 3rd Street		
D Street Garage	97 D Street		
1st Street Garage	555 First Street		

CITY OF SANTA ROSA
SCHEDULE OF PARKING FINES AND PENALTIES
EXHIBIT B

DESCRIPTION	CODE	SECTION	AMOUNT
<u>PARKING FINES:</u>			
Taxi stand - Taxi permit required	SRCC	06-87.330(B)	70.00
Taxi stand - Taxi unattended > 15 minutes	SRCC	06-87.330(C)	70.00
Taxi - Meter parking prohibited	SRCC	06-87.330(D)	70.00
Parking prohibited - no stopping, standing, or parking	SRCC	11-20.010	70.00
Yellow curbs	SRCC	11-20.020	65.00
White curbs	SRCC	11-20.030	65.00
Unmetered overtime parking on streets	SRCC	11-20.040	55.00
Blue curbs	SRCC	11-20.050	350.00
Parking wholly in designated space	SRCC	11-20.070	55.00
Parking - Setting brakes, etc.	SRCC	11-20.080	70.00
Parking in alleys	SRCC	11-20.090	70.00
Parking over 72 hours - Removal	SRCC	11-20.100	145.00
Parking in central business district	SRCC	11-20.110	55.00
Parking commercial vehicle - Time limit	SRCC	11-20.120	145.00
Parking on posted private property	SRCC	11-20.130	70.00
Parking vehicles for hire - Permit required	SRCC	11-20.140	70.00
Parking not to obstruct sight distance	SRCC	11-20.150	70.00
Illegal parking - Meters	SRCC	11-24.020	50.00
City-owned or operated parking facilities			
Non-payment of Fees	SRCC	11-24.040(A)	65.00
Violation of Posted Restriction	SRCC	11-24.040(B)	70.00
Paid parking, parking permits, and validation coupons	SRCC	11-24.050	55.00
Overtime parking prohibited	SRCC	11-24.060	55.00
Using slugs or substitutes prohibited	SRCC	11-24.070	70.00
Tampering with meters prohibited	SRCC	11-24.080	145.00
Parking meter covers - Restrictions when in use	SRCC	11-24.110	70.00
Parking meter covers - Restrictions on use - Revocation	SRCC	11-24.120	70.00
Parking of vehicles prohibited	SRCC	11-28.030	145.00
Miscellaneous parking regulations	SRCC	11-28.040	145.00
Prohibited parking of commercial vehicles	SRCC	11-28.100	145.00
Violation of residential parking permit	SRCC	11-44.100	55.00
Illegal parking - City park meters	SRCC	11-46.020	65.00
City park off-street parking facilities			
Non-payment of Fees	SRCC	11-46.040(A)	65.00
Violation of Posted Restriction	SRCC	11-46.040(B)	70.00
Park user fees and permits	SRCC	11-46.050	55.00
Overtime parking prohibited	SRCC	11-46.060	55.00
Using slugs or substitutes prohibited	SRCC	11-46.070	70.00
Tampering with meters prohibited	SRCC	11-46.080	145.00
Prohibited parking or storage	SRCC	20-05.766	70.00
Local Regulation of Traffic	CVC	21100.3	145.00

CITY OF SANTA ROSA
SCHEDULE OF PARKING FINES AND PENALTIES
EXHIBIT B

DESCRIPTION	CODE	SECTION	AMOUNT
Driving or Parking on Public Grounds	CVC	21113	145.00
Obstruction of Bikeways or Bicycle Paths or Trails	CVC	21211(b)	145.00
Prohibited Stopping, Standing, or Parking			
Within an Intersection	CVC	22500(a)	70.00
On a Crosswalk	CVC	22500(b)	70.00
Between a Safety Zone and a Curb	CVC	22500(c)	70.00
Within 15 Feet of Driveway Entrance to Fire Station	CVC	22500(d)	70.00
In Front of Driveway	CVC	22500(e)	70.00
On Any Portion of a Sidewalk	CVC	22500(f)	70.00
Obstructing Traffic	CVC	22500(g)	70.00
Double Parking	CVC	22500(h)	70.00
Alongside Curb Marked as Bus Stop	CVC	22500(i)	350.00
In a Tube or Tunnel	CVC	22500(j)	70.00
Upon a Bridge	CVC	22500(k)	70.00
Blocking Wheelchair Access to Sidewalk	CVC	22500(l)	350.00
Fire Lane	CVC	22500.1	70.00
Curb Parking	CVC	22502	55.00
Stopping, Standing, or Parking on State Highway Segments	CVC	22505	70.00
Parking in Spaces for the Disabled	CVC	22507.8	350.00
Misuse of Disabled Placards and Special License Plates	CVC	22511.57	1,000.00
Fire Hydrants	CVC	22514	70.00
Unattended Vehicles	CVC	22515	55.00
Locked Vehicle	CVC	22516	145.00
Vending on or Near Freeways	CVC	22520.5	145.00
Parking Upon or Near Railroad Track	CVC	22521	70.00
Parking Near Designated Sidewalk Access Ramps	CVC	22522	350.00
Abandonment Prohibited	CVC	22523	350.00
Entering Intersection, Rail Crossing, or Marked Crosswalk	CVC	22526	70.00
<u>LATE PAYMENT PENALTIES:</u>			
<u>First Penalty Increase:</u>			
Payment not received 14 days after mailing of Notification of Violation	CVC	40203.5	2X Violation; Not to Exceed 150.00
<u>Second Penalty Increase:</u>			
Payment not received 37 days after 14 day period has elapsed	CVC	40203.5	25.00
DMV registration hold processing fee	CVC	40203.5	10.00
<u>PAYMENT PLAN FEES:</u>			
<u>Low Income Plan:</u>			
To be paid at time of application or added to the payment plan amount, at the discretion of the registered owner	CVC	40220.a	5.00
Late application, one time only. To be paid at time of application	CVC	40220.a	5.00
<u>Standard Plan:</u>			
To be paid at time of application	CVC	40220.a	25.00