

CITY OF SANTA ROSA  
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL  
SUBJECT: ACCEPTANCE AND APPROPRIATION OF GRANT FUNDS  
FROM THE STATE OF CALIFORNIA ALCOHOLIC  
BEVERAGE CONTROL AND OFFICE OF TRAFFIC  
SAFETY  
STAFF PRESENTER: HALEIGH FLECK, ADMINISTRATIVE ANALYST  
SANTA ROSA POLICE DEPARTMENT  
AGENDA ACTION: RESOLUTION

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RECOMMENDATION

It is recommended by the Police Department that the Council, by resolution: 1) accept a grant award from the California Department of Alcoholic Beverage Control and Office of Traffic Safety in the amount of \$20,000; 2) delegate authority to the Chief of Police, or his/her designee, to execute all related award documents required for receiving such funds pursuant to the grant terms and conditions; and 3) appropriate \$20,000 in grant funds to a project key to be established by the Chief Financial Officer.

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EXECUTIVE SUMMARY

This proposed resolution authorizes the Santa Rosa Police Department to accept grant funds awarded from the State of California Alcoholic Beverage Control (ABC) and Office of Traffic Safety (OTS) to conduct operations to encourage compliance with alcoholic beverage related laws of sale and purchase until the end of the project on August 31, 2022.

This resolution supports Council Goal 6 by providing for community safety, valued City services and open government, and supports the City of Santa Rosa's Mission to make Santa Rosa a safe place to live, work and play. Operations funded by the ABC and OTS grant have an emphasis on ensuring licensed retailers and other members of the community are compliant with state and local laws including those that prohibit minors who are under the legal drinking age from purchasing and consuming alcohol.

BACKGROUND

The City of Santa Rosa has a prominent hospitality industry and is a tourist hotspot in Northern California famous for its booming wine and beer production. Alcohol-related

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businesses of entertainment and hospitality have had undesirable impacts of alcohol-related problems on the community. Inside the city limits are 354 licensed on-sale retail establishments for alcohol, including many restaurants and bars; 244 licensed off-sale establishments who sell alcohol, including grocery and liquor stores; and 475 active non-retail licenses for manufacturing and distribution of alcohol. The Police Department recognizes the importance of addressing the increased need for alcoholic beverage law enforcement, especially for minors in the community.

ABC announced a funding opportunity to broaden and increase the level of alcoholic beverage law enforcement by working in partnership with local retailers and community members through a grant operations project.

On September 30, 2021, the Santa Rosa Police Department was selected to receive funding for the 2021-2022 Grant Operations Program sponsored by ABC and OTS.

### PRIOR CITY COUNCIL REVIEW

Not applicable.

### ANALYSIS

1. Accepting this funding will allow the Santa Rosa Police Department to further a proven-effective approach to enforcing state and local alcohol laws until the grant ends on August 31, 2022.
2. Local retailers would be inspected for compliance with state and local alcohol laws.
3. Grant activities would include minor decoy operations and shoulder tap operations on an overtime basis.
4. Notice of grant operations will be published in press releases to the community at the beginning and end of the operations.

### FISCAL IMPACT

An award amount of \$20,000 has been initially approved by the State of California Department of Alcoholic Beverage Control for Santa Rosa Police to conduct operations that enforce state and local laws surrounding the sale and purchase of alcohol. Funds will be appropriated into a project key account established by the Chief Financial Officer, or their designee. There are no matching funds for this grant.

### ENVIRONMENTAL IMPACT

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guideline section 15378.

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BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable.

NOTIFICATION

Not Applicable

ATTACHMENTS

- Resolution

CONTACT

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