

Extend and Modify CityBus Inter-Operator Transfer Policy for SMART

City Council Meeting June 21, 2016 Yuri Koslen Transit Planner Transportation and Public Works - Transit

1

CURRENT

- Since 1981 Sonoma County transit operators have provided inter-operator transfers
- All Sonoma County Operators wish to extend inter-operator transfer to SMART
- Current inter-operator transfer good for one ride on CityBus
- Santa Rosa Downtown and Santa Rosa North SMART stations may require a rider to use two CityBus routes

2

PROPOSED

- Extend inter-operator transfer privileges to SMART riders boarding CityBus
- Modify the CityBus inter-operator transfer policy allowing rider to complete their trips within a two hour limit

3

BENEFIT

- Improved connectivity to SMART Stations
- CityBus riders get transfer credit on SMART
- Improve transportation network to reduce vehicle miles traveled and promote multimodal transportation (Council Goal 3.1).
- Regionally, promotes more convenient, affordable, and seamless transit travel.

Δ

RECOMMENDATION

- The Transportation and Public Works
 Department recommends that the Council,
 by motion:
 - Extend inter-operator transfer privileges to SMART riders boarding CityBus.
 - Modify the CityBus inter-operator transfer policy allowing rider to complete their trips within a two hour limit.

5