

CITY OF SANTA ROSA  
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL  
FROM: KELLI KUYKENDALL, PROGRAM SPECIALIST  
HOUSING AND COMMUNITY SERVICES  
SUBJECT: CITY AGREEMENTS FOR HOMELESS SERVICES – HCA  
FAMILY FUND PROGRAM AND HOMELESS OUTREACH  
SERVICES TEAM PROGRAM

AGENDA ACTION: RESOLUTIONS

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RECOMMENDATION

It is recommended by the Housing and Community Services Department that the Council, by two (2) resolutions, approve the following agreements for homeless services, subject to Council's approval of the City's Fiscal Year 2016/2017 budget: 1) a Grant Agreement for HCA Family Fund Program (HCA Agreement), in the amount of \$60,000, with Community Action Partnership of Sonoma County (CAPSC) for the initial period from July 1, 2016 to June 30, 2017 (Year One); and 2) a Grant Agreement for Homeless Outreach Services Team Program (HOST Agreement), in the amount of \$466,450, with the Catholic Charities of the Diocese of Santa Rosa (Catholic Charities) for the period from July 1, 2016 to June 30, 2017.

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EXECUTIVE SUMMARY

Staff has prepared the following agreements: 1) a Grant Agreement for HCA Family Fund Program (HCA Agreement), in the amount of \$60,000, with Community Action Partnership of Sonoma County (CAPSC) for program operations for the initial period from July 1, 2016 to June 30, 2017 (Year One), and continuing in effect until terminated subject to appropriation of funding by Council and by amendment to the HCA Agreement; and 2) a Grant Agreement for Homeless Outreach Services Team Program (HOST Agreement), in the amount of \$466,450, with Catholic Charities of the Diocese of Santa Rosa (Catholic Charities), for program operations, including operation of the mobile-bathroom shower trailer, for the period from July 1, 2016 to June 30, 2017. Staff is seeking Council's approval to execute the HCA Agreement and the HOST Agreement, subject to Council's approval of the City's Fiscal Year 2016/2017 budget.

This item relates to Council Goal 6: Committed to making Santa Rosa a community where people feel safe to live, work, and play.

## BACKGROUND

### HCA Family Fund Program

1. Since 1988, the HCA Family Fund has provided approximately \$330,000 per year to CAPSC, formerly known as Sonoma County People for Economic Opportunity (SCPEO), to provide housing financial assistance (rent, mortgage, and security deposits) to families and individuals with a majority of resources going to Santa Rosa residents (approximately 70 percent). The funds come from a private donor that wishes to remain anonymous.
2. The City previously provided funds for the administration of the program as part of its Public Services Program. Unfortunately, funding for the Public Services Program was drastically reduced as a result of the economic downturn resulting in the elimination of numerous annual funding contracts, including the HCA program at the end of Fiscal Year 2008/2009.
3. Administration of the program was supported for several years by grants from the Sonoma County Community Development Commission (CDC) and the HCA Family Fund itself. HCA no longer provides such funds, as the funds are intended to directly support the applicants and not to fund the operation of the program. The City has supported program operations for the past two (2) years with Council approving \$40,000 in November 2014 for the period from November 2014 to June 2015, and \$60,000 in June 2015 for Fiscal Year 2015/2016.
4. The HCA Agreement includes a scope of services with outcomes, outputs, and indicators, a budget, and a quarterly status report, Exhibits A through C, respectively, to the HCA Agreement, attached.
5. The proposed HCA Agreement, if approved, will provide \$60,000 for program operations for the initial period July 1, 2016 to June 30, 2017 (Year One), and continuing in effect until terminated subject to appropriation of funding by Council and by amendment to the HCA Agreement. The CDC approved \$42,000 for program operations for Fiscal Year 2015/2016 and renewable for Fiscal Years 2016/2017 and 2017/2018. CAPSC anticipates receiving \$28,000 per month from the donor for a total of \$336,000 for Fiscal Year 2016/2017.

### HOST Program

1. Catholic Charities first administered a pilot HOST Program for the County of Sonoma beginning in early 2015. In August 2015, Council determined it would be beneficial to the residents of Santa Rosa to augment the County's HOST Program and approved a grant agreement (\$415,000) for a City-sponsored HOST Program for the period from August 11, 2015 to June 30, 2016.

2. This agreement was subsequently amended by Council approval in November 2015, to provide for the purchase and operation of a mobile bathroom-shower trailer (\$87,450) to be utilized as an outreach tool to further engage homeless persons into supportive services, bringing the total grant amount under the agreement to \$502,450.
3. HOST is a multi-disciplinary street outreach team that works to engage unsheltered homeless into services such as substance abuse treatment, mental health treatment, shelter services, and other services for the homeless with its primary function to supply housing as part of the “Housing First” model. HOST also works with law enforcement, parks systems and water agencies to address issues that arise from activities related to homelessness. Catholic Charities coordinates services in partnership with Social Advocates for Youth and Buckelew Programs. The primary service area for the City-sponsored HOST Program is downtown Santa Rosa.
4. The HOST Agreement includes a detailed scope of services with outcomes, outputs, and indicators, a budget, and a quarterly status report, Exhibits A through C, respectively, to the HOST Agreement, attached. Catholic Charities is proposing to continue operating the mobile bathroom-shower trailer providing up to 90 showers weekly with the initial locations as follows: City Hall parking lot, Roseland Village, and Santa Rosa Treatment Program parking lot, and at other locations which benefit Santa Rosa residents, subject to approval by the City.
5. The proposed HOST Agreement, if approved, will provide \$466,450 for the period from July 1, 2016 to June 30, 2017, broken down as follows: \$415,000 for program operations plus \$51,450 for trailer operations. The CDC is in the process of finalizing its budget for Fiscal Year 2016/2017, which will include funding for the HOST Program.

#### PRIOR CITY COUNCIL REVIEW

On June 30, 2015, Council, by Resolution No. 28660, approved a grant agreement for the HCA Family Fund Program, in the amount of \$60,000, with CAPSC for the period from July 1, 2015 to June 30, 2016.

On August 11, 2015, Council, by Resolution No. 28678, approved a grant agreement for the HOST Program, in the amount of \$415,000, with Catholic Charities for the period from August 11, 2015 to June 30, 2016.

On November 3, 2015, Council, by Resolution No. 28707, approved an amendment to the grant agreement for the HOST Program, in the amount of \$87,450, with Catholic Charities for the purchase and operation of a mobile bathroom-shower trailer, bringing the total grant under the agreement to \$502,450.

## ANALYSIS

1. For 28 years the HCA Family Fund has provided approximately \$9 million to Sonoma County residents through CAPSC's program which serves approximately 250 households annually. Given that a majority of HCA program recipients are Santa Rosa residents, it appears reasonable for the City to provide administrative funds for this program.
2. Catholic Charities has successfully operated the HOST Program during its initial pilot phase serving 614 unsheltered persons through March 31 (Quarter 3) of which 555 (90%) completed vulnerability assessments (VI-SPDAT) and 413 enrolled into services (67%), including 64 persons engaged through the mobile bathroom-shower trailer. Also during this timeframe, a total of 91 households were temporarily housed and 50 households housed due in large part to the opening of the Palms which provides 44 HOST dedicated units.
3. Continued support of the HCA Family Fund and HOST programs, along with the other homeless services programs supported by the City, aligns with the Council's priority to address homelessness in our community.
4. Staff is seeking Council's approval to execute the HCA and HOST agreements.

## FISCAL IMPACT

The proposed HCA Agreement, if approved, will provide \$60,000 for program operations from the General Fund subject to the Council's approval of the Fiscal Year 2016/2017 budget.

The proposed HOST Agreement, if approved, will provide \$466,450 (\$415,000 for program operations plus \$51,450 for trailer operations) from the General Fund subject to the Council's approval of the Fiscal Year 2016/2017 budget.

## ENVIRONMENTAL IMPACT

The proposed services under the HCA Family Fund Program and the HOST Program are exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guideline section 15378.

## BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable

NOTIFICATION

Not applicable

ATTACHMENTS

- Resolution/Exhibit A (HCA Agreement)
- Resolution/Exhibit A (HOST Agreement)

CONTACT

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