City of Santa Rosa

Project Update: srcity.org Website Redesign

Eric McHenry
Director and Chief Information Officer
Information Technology Department
March, 2017

srcity.org Website Redesign

Project Description:

- Redesign and update the City of Santa Rosa public facing website, including an up-front community participatory planning process.
- Initial implementation estimate (2014): $250,000
- Actual implementation cost: $99,000 plus a 5% contingency not to exceed $11,488.
- Annual hosting and support ~$13,000/year.

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Project Team

- Core City Group
  - Julia Gonzalez
  - Elise Howard
  - Adriane Mertens
  - Keith Roberts
  - Danielle Ronshausen
  - Jaime Smedes
- Department Teams
  - Approximately 40 people across all departments
- Website Developer
  - Project Manager: Liz Crawforth
  - Civic Plus, Manhattan, Kansas.

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Key website features:

- Modern design, incorporated updated City branding.
- Mobile, “responsive” design works on smartphones.
- Incorporates Google Translate support for more than 100 languages.
- Significantly improved navigation, calendars and event notifications.
- Centralized legislative and public record center.
- Easy to use Content Management System (CMS).
- 24x7 Support

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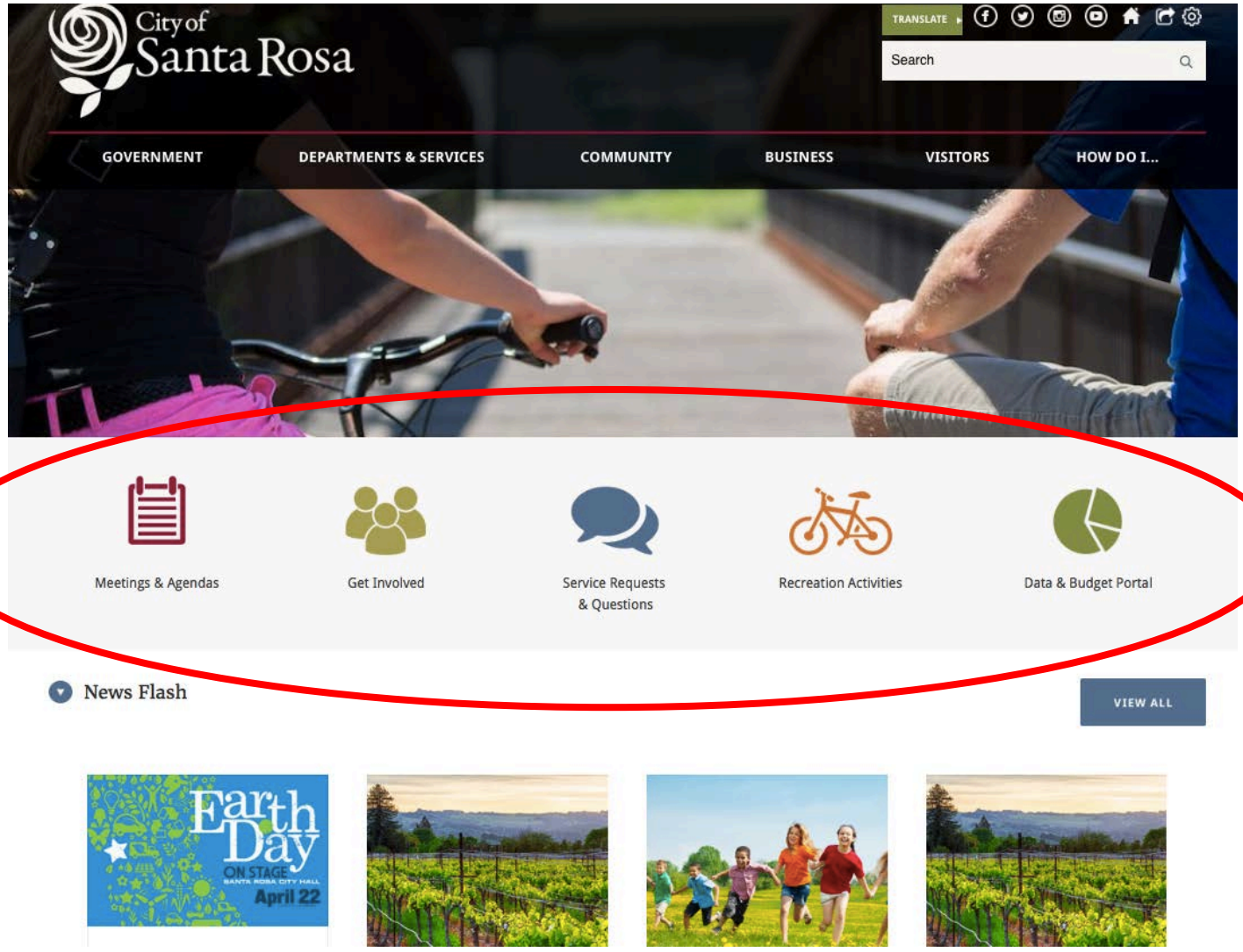
Content Migration from old site

- 1,190 active pages
- 9,714 documents
- 3,785 assorted files

1190	368	83	2497	6	4401	1083	3	6	520	647	100	1415	2100	190	80
Complete Pages	Linked Pages	Agenda Center	Archive Center	Calendar	Document Center	Images	Media Center	News Flash	Photo Gallery	Quick Links	Resource Directory	FAQs	Staff Directory	Facilities	Forms

New Site Layout (srcity.org)



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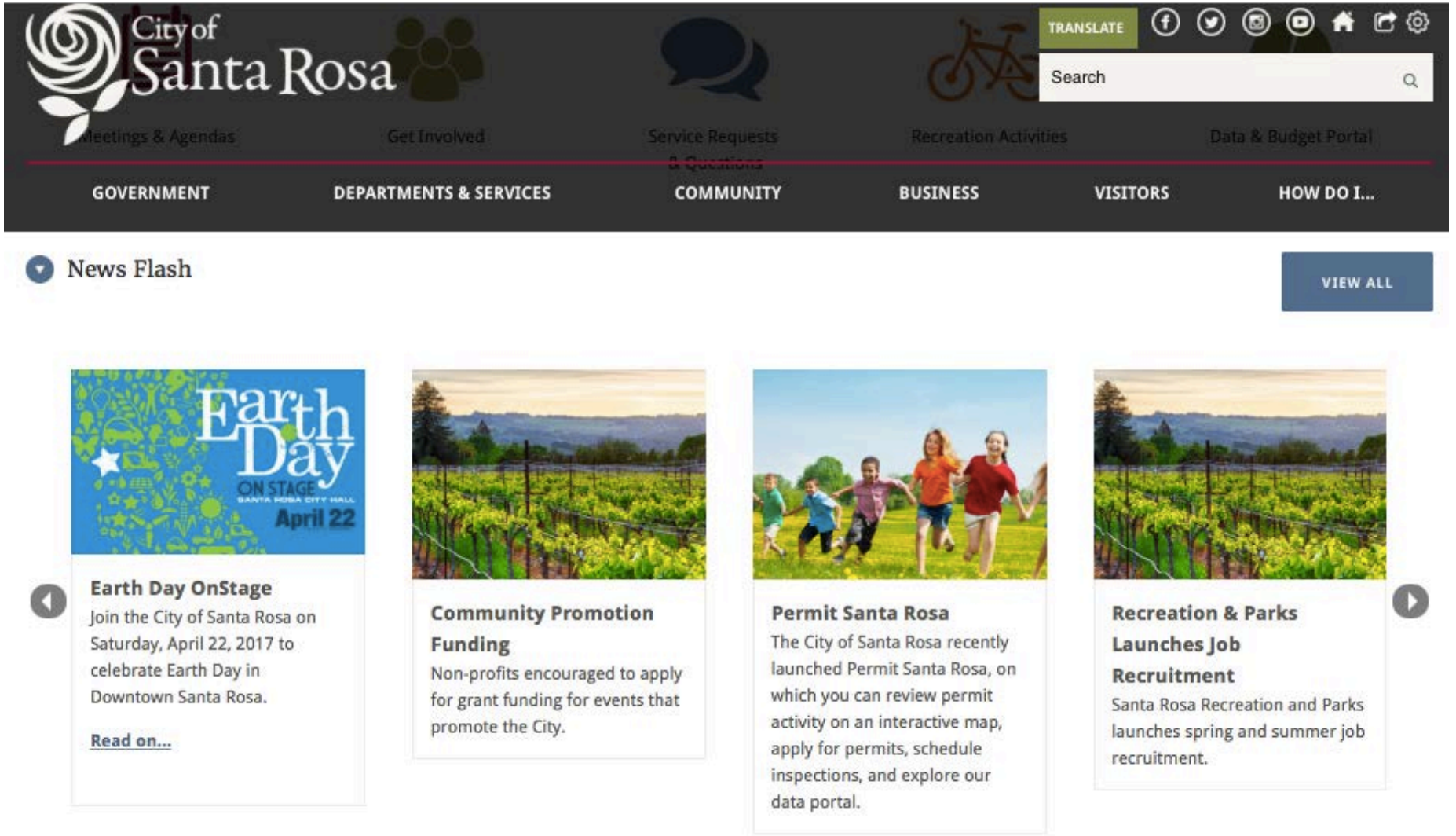

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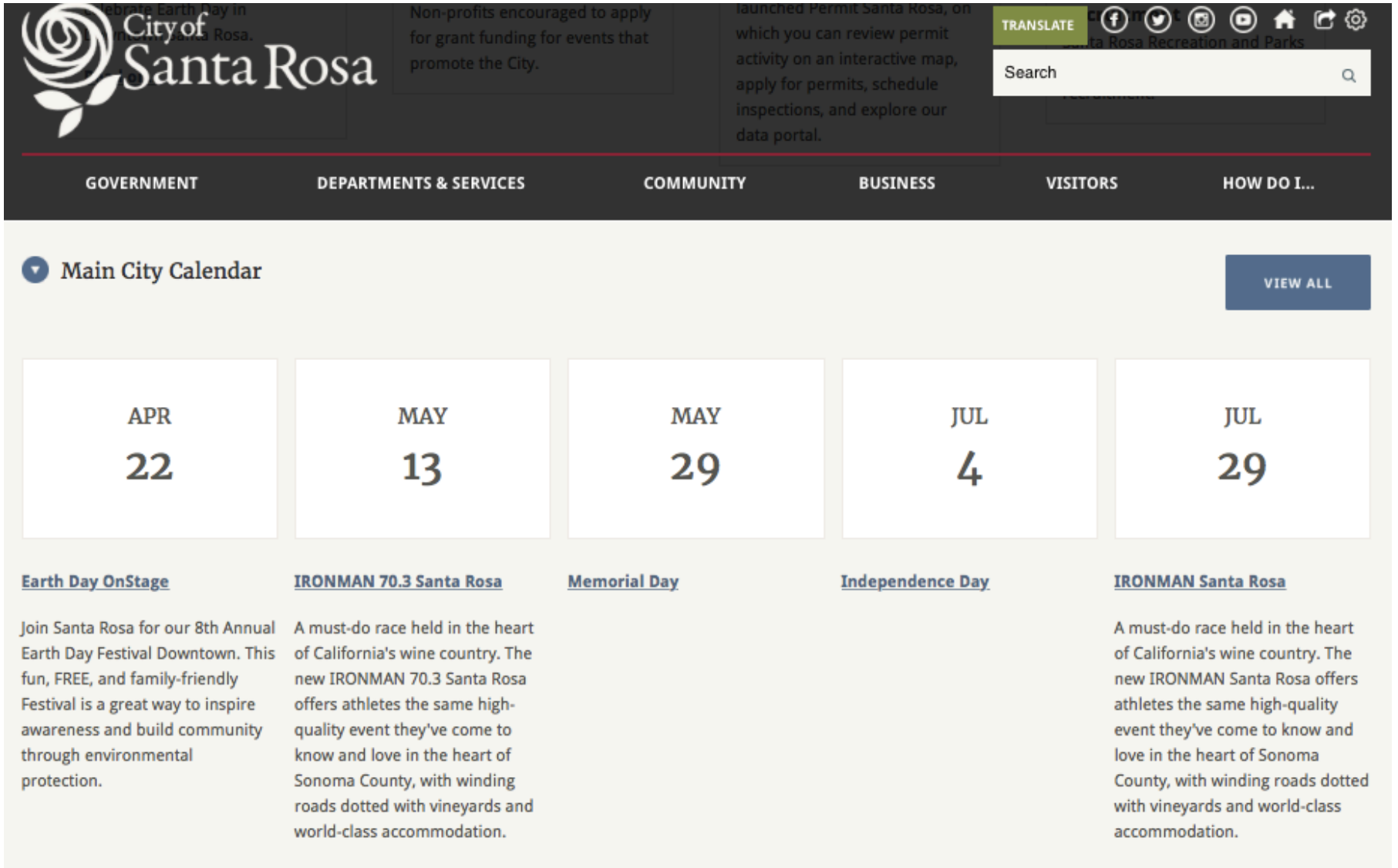
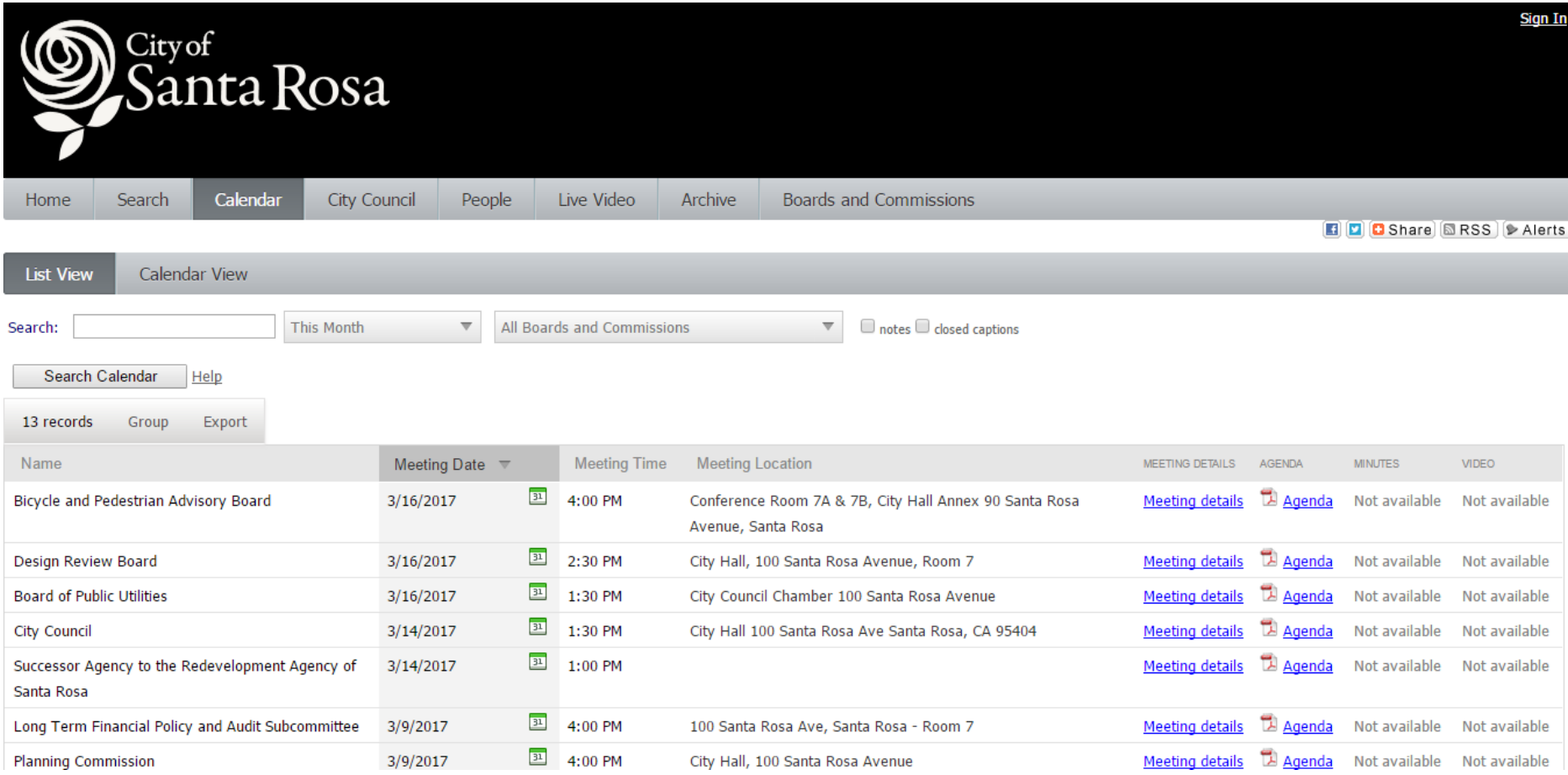
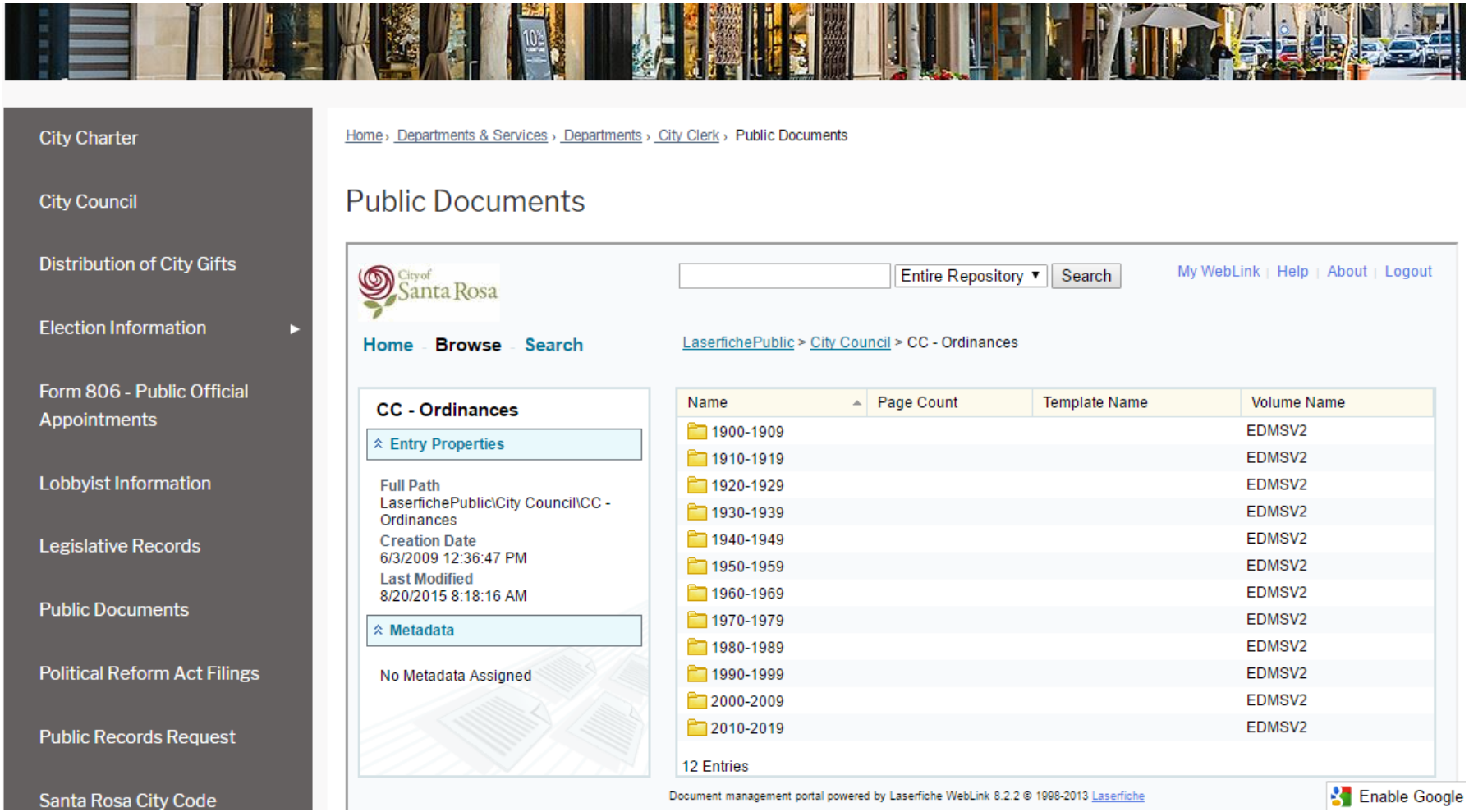


Legislative Center



Name	Meeting Date	Meeting Time	Meeting Location	MEETING DETAILS	AGENDA	MINUTES	VIDEO
Bicycle and Pedestrian Advisory Board	3/16/2017	4:00 PM	Conference Room 7A & 7B, City Hall Annex 90 Santa Rosa Avenue, Santa Rosa	Meeting details	Agenda	Not available	Not available
Design Review Board	3/16/2017	2:30 PM	City Hall, 100 Santa Rosa Avenue, Room 7	Meeting details	Agenda	Not available	Not available
Board of Public Utilities	3/16/2017	1:30 PM	City Council Chamber 100 Santa Rosa Avenue	Meeting details	Agenda	Not available	Not available
City Council	3/14/2017	1:30 PM	City Hall 100 Santa Rosa Ave Santa Rosa, CA 95404	Meeting details	Agenda	Not available	Not available
Successor Agency to the Redevelopment Agency of Santa Rosa	3/14/2017	1:00 PM		Meeting details	Agenda	Not available	Not available
Long Term Financial Policy and Audit Subcommittee	3/9/2017	4:00 PM	100 Santa Rosa Ave, Santa Rosa - Room 7	Meeting details	Agenda	Not available	Not available
Planning Commission	3/9/2017	4:00 PM	City Hall, 100 Santa Rosa Avenue	Meeting details	Agenda	Not available	Not available

Public Documents Center



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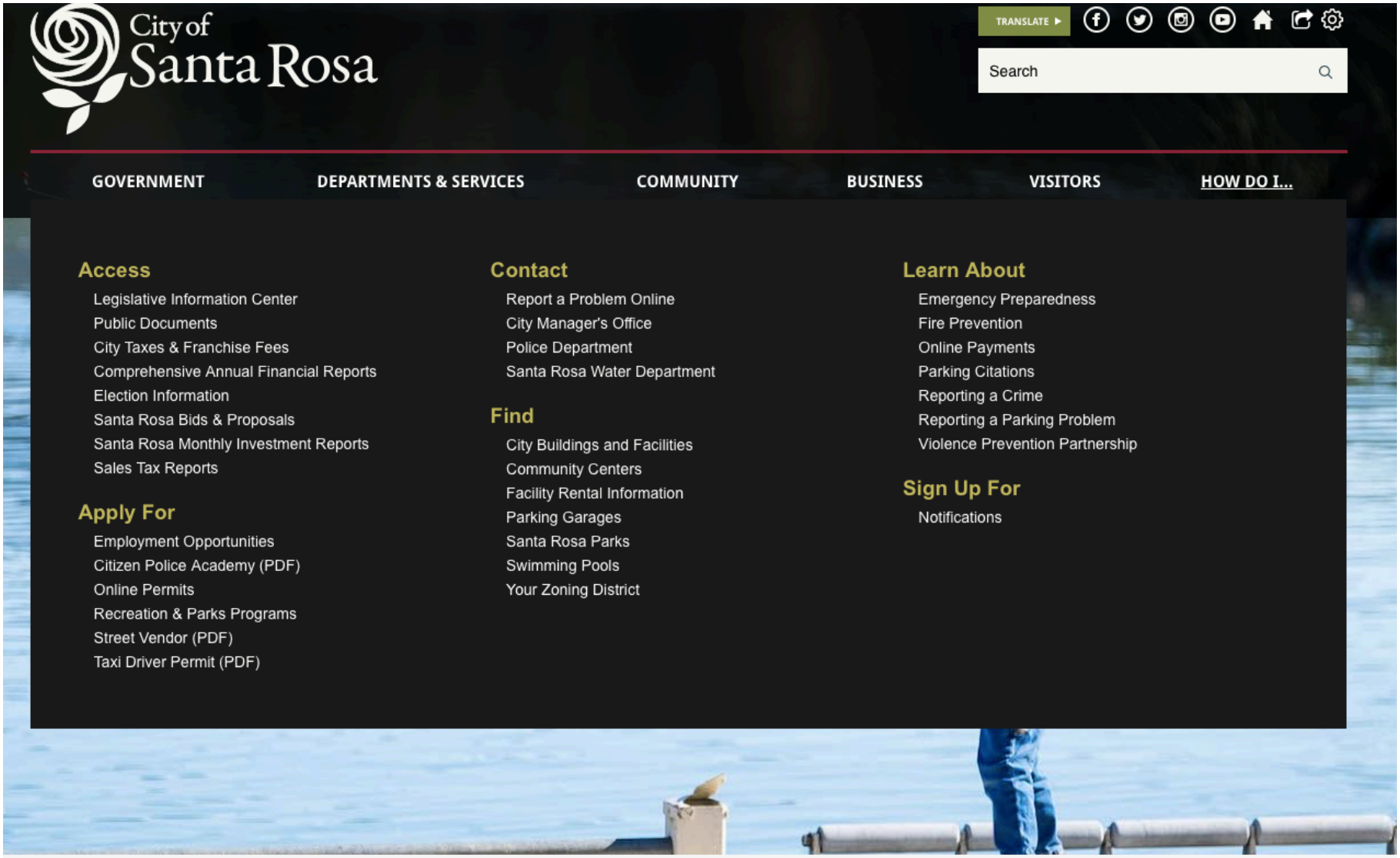

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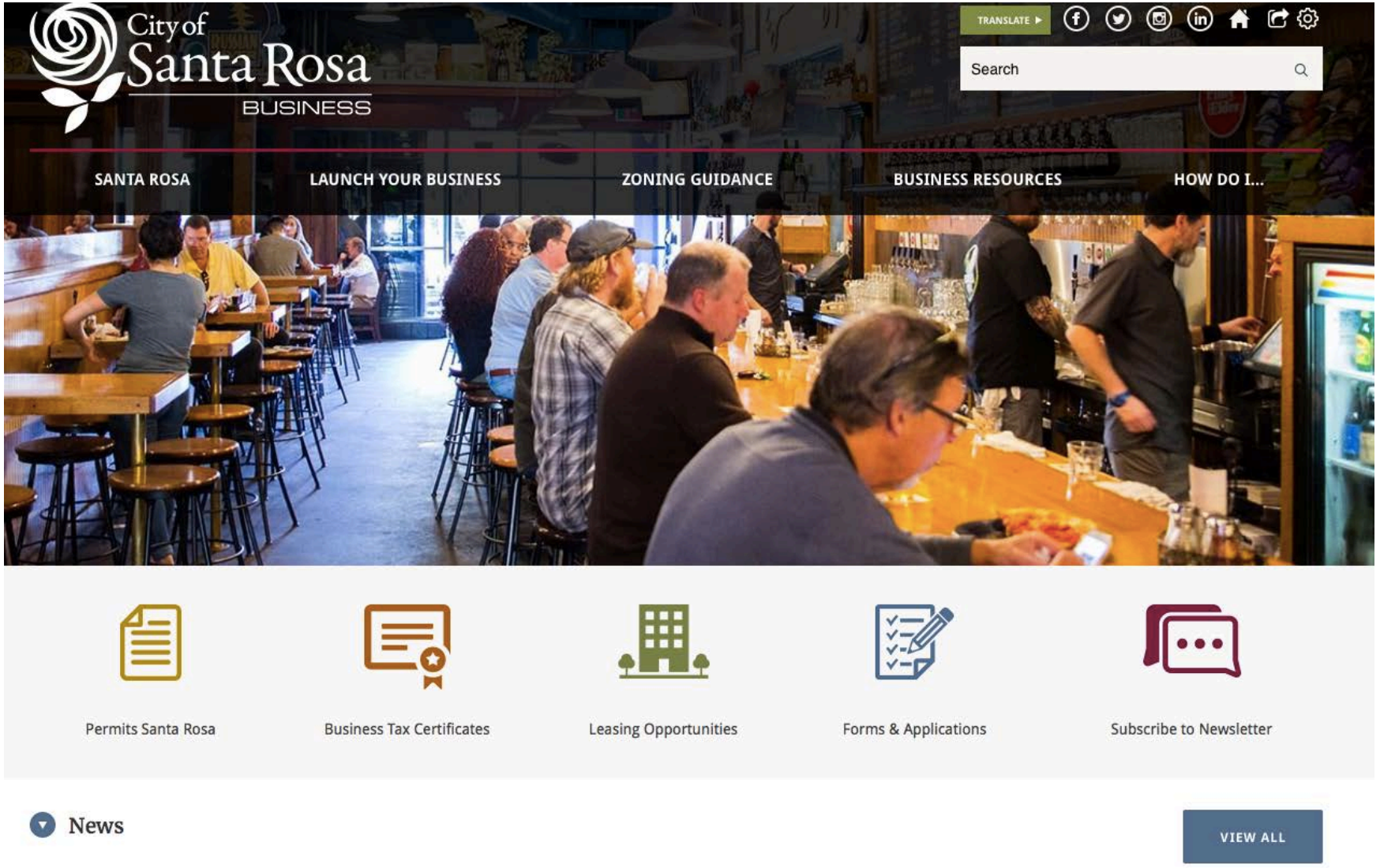

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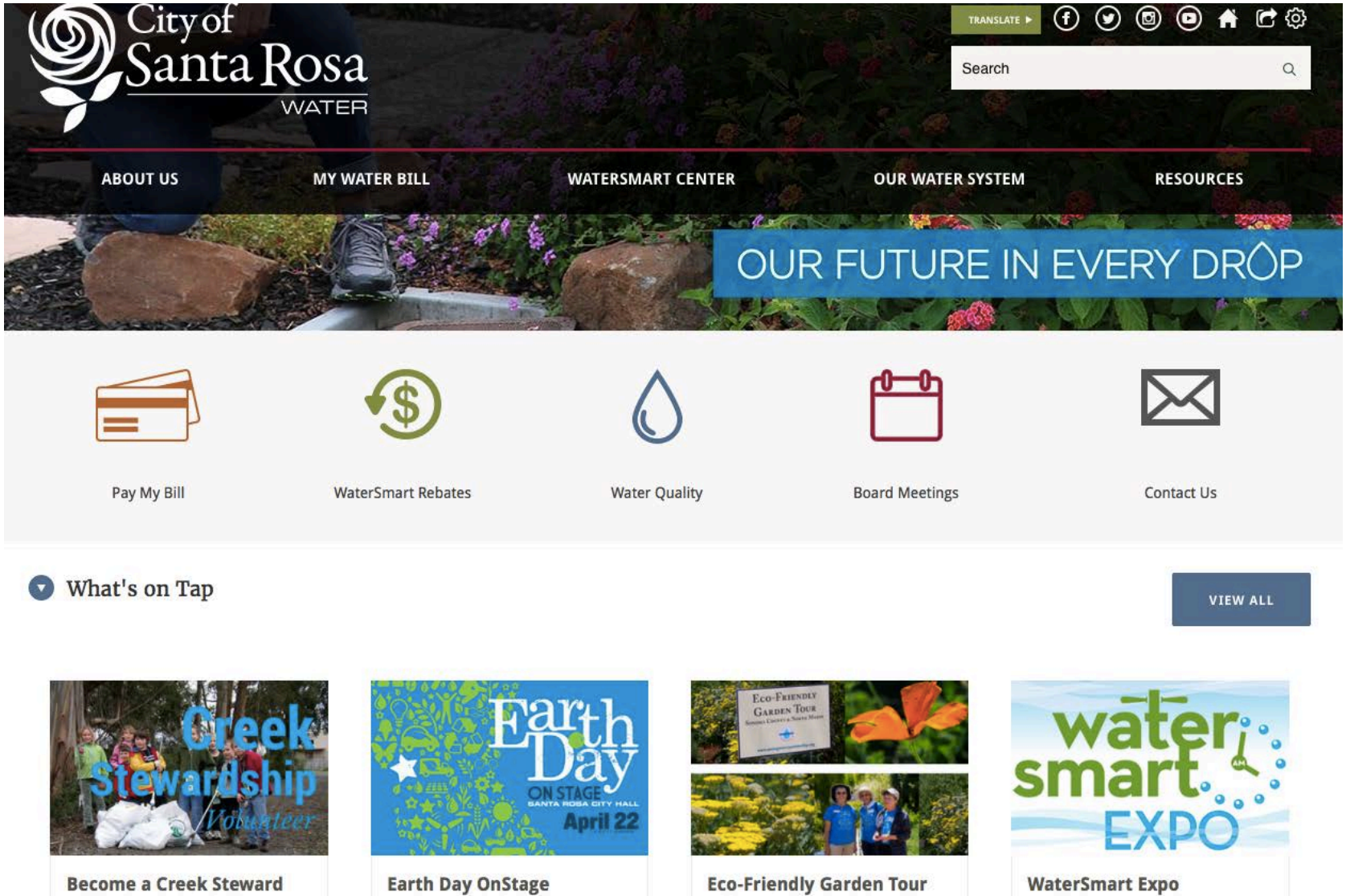

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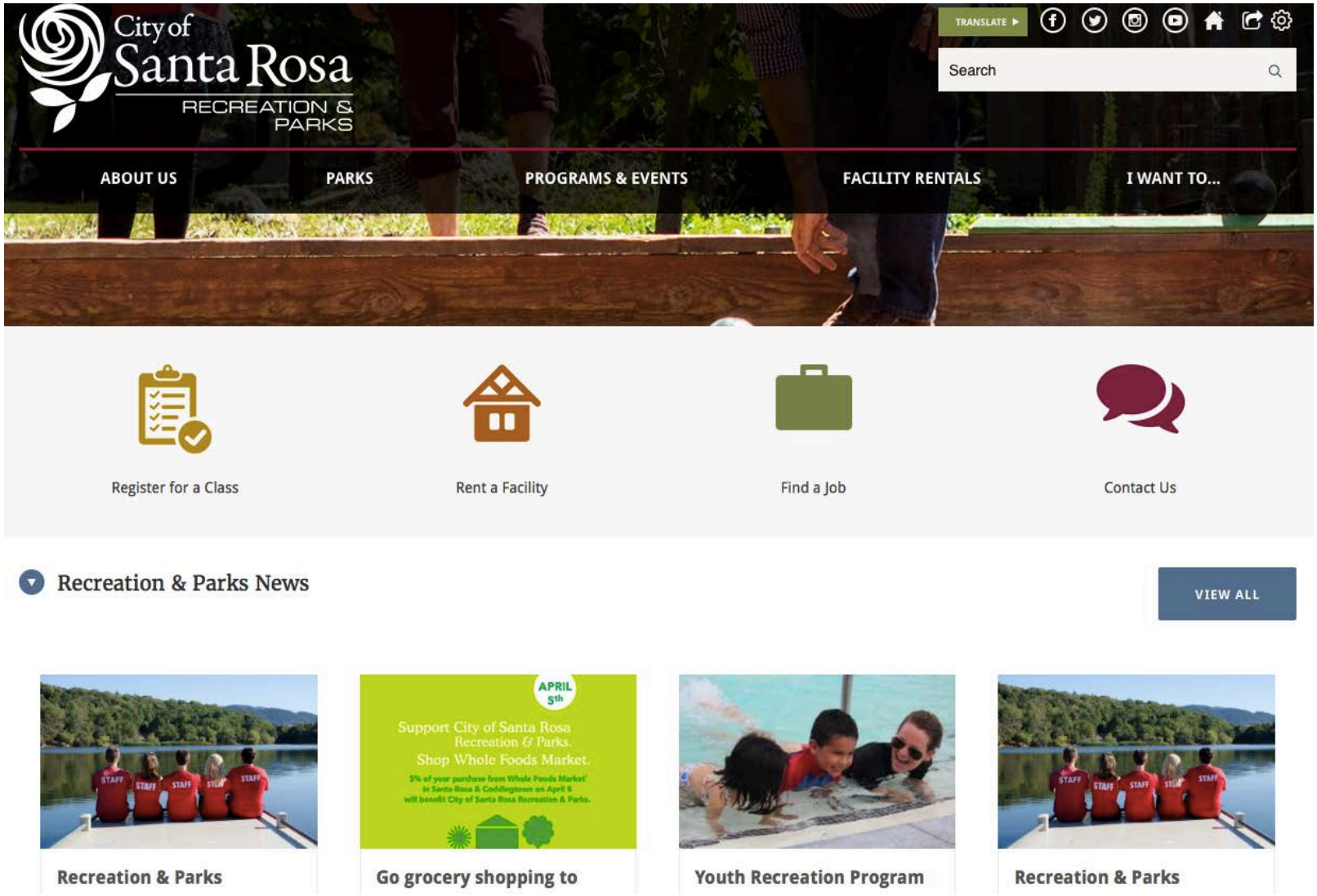

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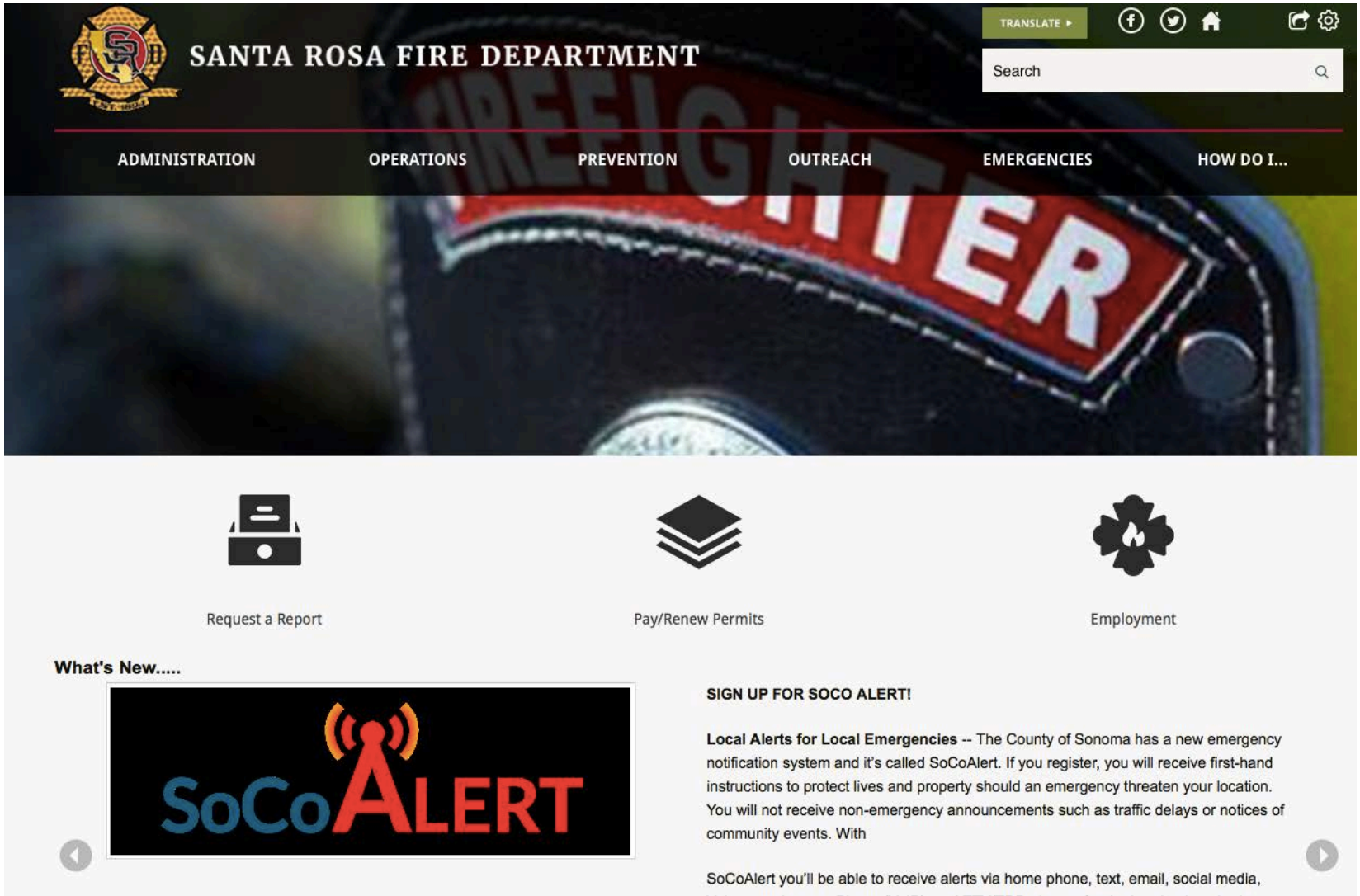

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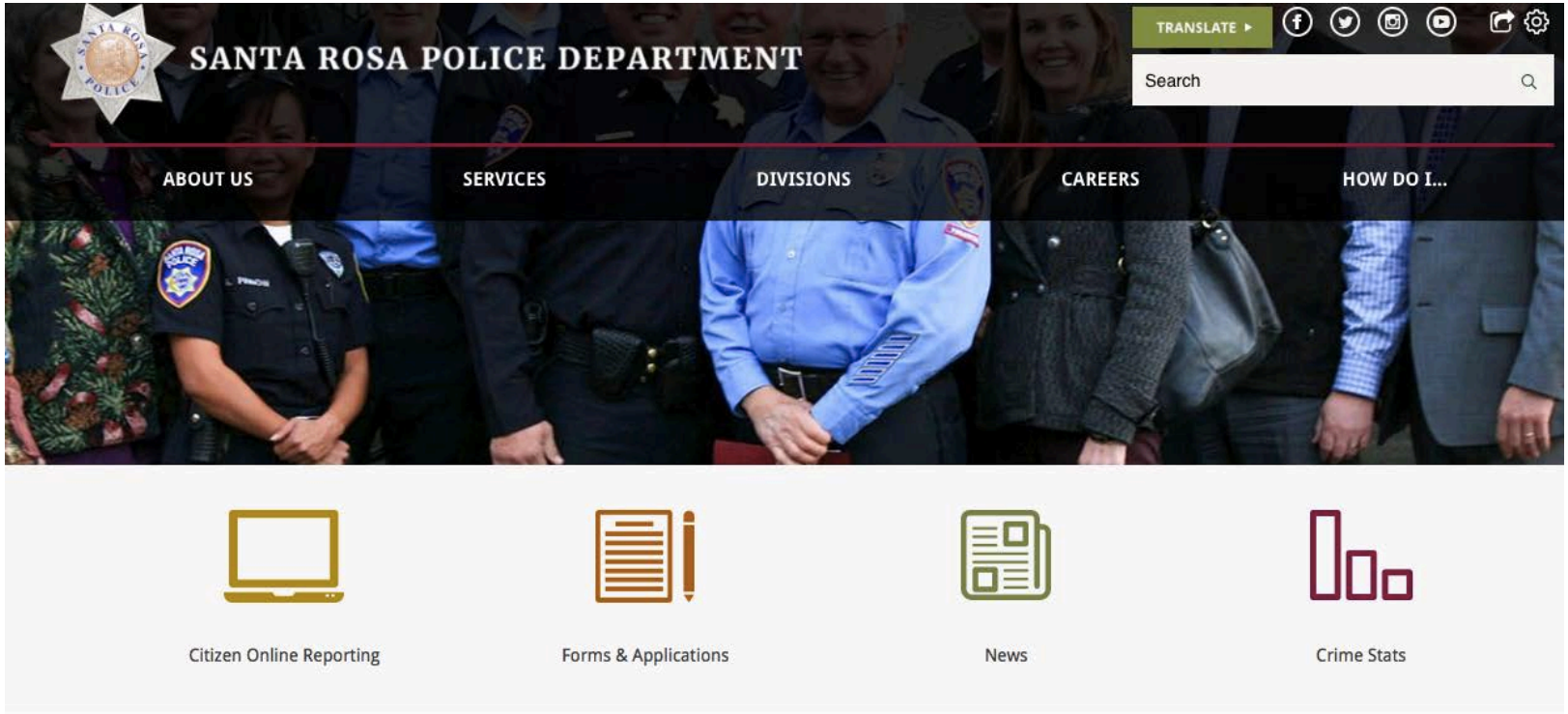

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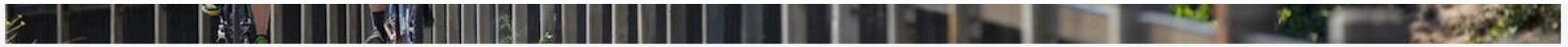

- Community News
- Community Advisory Board
- Housing Action Plan
- Speak Up Santa Rosa
- Roseland Area Annexation
- Legislative Information Center
- Capital Improvement Program

Home › Community › Get Involved

Get Involved

Community Calendar

VIEW ALL

March 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			01	02	03	04
05	06	07	08	09	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Sat Apr. 22
Earth Day OnStage

Community News

Read current news and announcements.

Community Advisory Board

The 14-member Community Advisory Board (CAB) is comprised of citizen volunteers. Seven of these members represent a specific district that they reside in; the other members are At-Large, which means they can represent any district. Each is appointed by a member of the City Council and is tasked with representing neighborhood issues. They are the connectors for neighborhood associations, local organizations, and individuals who want to be involved in local matters. The CAB members are a resource for the community to organize and be heard.

Housing Action Plan

To address the City's ongoing unmet housing needs and to implement the City's General Plan Housing Element, the City prepared the Housing Action Plan. The plan includes a community engagement piece, and Santa Rosa residents, businesses, and community organizations are encouraged to participate in the many different elements of the plan. For more information and how to get involved, click the link above.

Speak Up Santa Rosa

We're always looking for feedback and ideas for how we can meet the challenges of being one of best cities in northern California. Take a moment to provide your ideas and feedback on any of the forums you see here. It's your chance to help us make our city better.

Roseland Area Annexation

We are currently working on bringing the Roseland neighborhood and four other surrounding neighborhoods into the City of Santa Rosa. There are many opportunities to get involved with this process. Find out more here!

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DEMONSTRATION

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Next Steps

- Website cutover this upcoming weekend on April 1st.
- Additional photographs (Courthouse Square, etc).
- Promotion and Awareness of Digital Services
  - Performance and Open Data portal
  - Online services
- Feedback and modifications as needed (ongoing).

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Background Material

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(RFI Summary - November 2014)

- Eleven responses received.
- Cost estimates varied from $25,000 to $300,000.
- Project duration seemed to be around 6 – 9 months (although it varied greatly).
- Generally did not include content migration.

Awarded to Project Icon Enterprises, Inc. dba **CivicPlus**, Manhattan, Kansas. Company focuses solely on government websites (more than 1,700 solutions).