



City Council  
Regular Meeting Minutes - Draft

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Tuesday, August 27, 2019

12:30 PM

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**1. CALL TO ORDER AND ROLL CALL**

Mayor Schwedhelm called the meeting to order at 12:31 p.m.

**Present:** 6 - Mayor Tom Schwedhelm, Vice Mayor Chris Rogers, Council Member Julie Combs, Council Member Victoria Fleming, Council Member Ernesto Olivares, and Council Member John Sawyer

**Absent:** 1 - Council Member Jack Tibbetts

**2. ANNOUNCEMENT OF CLOSED SESSION ITEMS**

Mayor Schwedhelm recessed the meeting to closed session at 12:31 p.m. to discuss Items 2.1 and 2.2 as listed on the agenda:

**2.1 THREAT TO PUBLIC SERVICES OR FACILITIES**  
(Government Code Section 54957(a))

Consultation with: Santa Rosa Police Department, Police Chief and Risk Manager.

**2.2 CONFERENCE WITH LEGAL COUNSEL - ANTICIPATED LITIGATION**

Initiation of litigation pursuant to paragraph (4) of subdivision (d) of Government Code Section 54956.9: one potential case

*Robert Martin et. al. v. The City of Boise*

United States Court of Appeals for the Ninth Circuit, Case No. 15-35845  
Request for Amicus support for City of Boise's Petition for Writ of Certiorari to the United States Supreme Court

Mayor Schwedhelm adjourned the closed session at 2:05 p.m. and reconvened the meeting at 2:12 p.m.

**3. STUDY SESSION**

**3.1 HOUSING ALLOCATION PLAN AND COMMERCIAL LINKAGE FEE**

Study session to review policy options regarding updating the Housing Allocation Plan ("HAP") and the consideration of a new Commercial

Linkage Fee to increase affordable housing production.

Presented by Jessica Jones, Supervising Planner; and Andy Gustavson, Senior Planner.

#### PUBLIC COMMENT

Anne Seeley, Concerned Citizens for Santa Rosa, spoke regarding the history of the Housing Allocation Plan.

Peter Stanley, Archilogix, spoke regarding the item.

Rich Wallach, Burbank Housing, spoke in support of the item. Comment provided from speaker card: Providing feedback from an affordable housing developer.

Duane DeWitt spoke regarding the item.

Mayor Schwedhelm recessed at 5:02 p.m and reconvened at 5:16 p.m.

**This item was received and filed.**

#### 4. ANNOUNCEMENT OF ROLL CALL

**Present:** 5 - Mayor Tom Schwedhelm, Vice Mayor Chris Rogers, Council Member Victoria Fleming, Council Member Ernesto Olivares, and Council Member John Sawyer

**Absent:** 2 - Council Member Julie Combs, and Council Member Jack Tibbetts

#### 5. REPORT, IF ANY, ON STUDY AND CLOSED SESSIONS

City Attorney Gallagher announced that Council provided direction to staff for Items 2.1 and 2.2.

#### 6. PROCLAMATIONS/PRESENTATIONS - NONE.

#### 7. STAFF BRIEFINGS

##### 7.1 FIRE RECOVERY AND REBUILD UPDATE

This will be a standing item on the agenda. No action will be taken except for possible direction to staff.

**This item was received and filed.**

**7.2 COMMUNITY DEVELOPMENT BLOCK GRANT - DISASTER RECOVERY (CDBG-DR) STATUS UPDATE**

Staff will provide the Council with an update on the status of CDBG-DR funds that are being allocated to the City of Santa Rosa by the California Department of Housing and Community Development (HCD).

Dave Gouin, Director of Housing and Community Services; and Megan Basinger, Housing and Community Services Manager provided a brief report.

**This item was received and filed.**

**7.3 STREETS TO CREEKS MULTI-COUNTY CAMPAIGN LAUNCH**

Santa Rosa, in partnership with ten other local agencies, has teamed up to launch an impressive multi-county multi-media educational campaign to prevent pollution in the Russian River Watershed. Santa Rosa Water will provide an overview of the campaign that focuses on educating residents about one essential fact - only rain should ever go down the storm drain. Neighborhood storm drains are an extension of local creeks and streams; any water, debris, or pollutants that make their way into a storm drain flow untreated to local creeks and eventually into the Russian River. Staff will describe the variety of outreach techniques being deployed to help our community limit pollution and be part of the solution.

Nick Sudano, Senior Environmental Specialist, provided a brief report.

**PUBLIC COMMENT**

Duane DeWitt spoke in support of the item.

**This item was received and filed.**

**8. CITY MANAGER'S/CITY ATTORNEY'S REPORTS**

City Manager McGlynn provided a report on the upcoming public screenings of Last October, a new 50-minute documentary film that captures experiences during the Sonoma Complex Fires from the

perspective of several current and former City employees and officials who served as first responders, disaster service workers, and community leaders; The Partnership's Violence Prevention Seminar, Tipping the Scale: Managing Trauma to Build a Resilient Community on September 5, 2019; and the 2nd annual Gang Prevention Awareness Month, a series of community engagement events to raise awareness on violence prevention strategies while highlighting partner organizations.

## **9. STATEMENTS OF ABSTENTION BY COUNCIL MEMBERS**

Mayor Schwedhelm announced his abstention on Item 11.1.

Council Member Sawyer announced his abstention on Item 11.2.

## **10. MAYOR'S/COUNCIL MEMBERS' REPORTS**

The Mayor and Council Members made announcements and reports of interest to the Council.

Vice Mayor Rogers provided a brief report on the final Neighborfest event; congratulated the Early Learning Institute twenty year anniversary; acknowledged the upcoming two-year anniversary of the 2017 Fire, and how the community would like to commemorate the event; and congratulated the American Institute of Architects' design displays for shade structures held in Courthouse Square.

### **10.1 MAYOR'S/COUNCIL MEMBERS' SUBCOMMITTEE AND LIAISON REPORTS (AND POSSIBLE COUNCIL DIRECTION TO BOARD REPRESENTATIVE ON PENDING ISSUES, IF NEEDED)**

Vice Mayor Rogers provided a brief report on Sonoma-Marín Area Rail Transit (SMART).

#### **10.1.1 Council Subcommittee Reports**

#### **10.1.2 Sonoma County Transportation Authority/Regional Climate Protection Authority (SCTA/RCPA)**

Vice Mayor Rogers provided a brief report.

#### **10.1.3 Sonoma County Water Agency (SCWA) - Water Advisory Committee**

**10.1.4 Association of Bay Area Governments (ABAG)**

**10.1.5 Sonoma County Agricultural Preservation and Open Space District Advisory Committee**

**10.1.6 Sonoma Clean Power Authority (SCPA)**

**10.1.7 Sonoma County Waste Management Agency (SCWMA)**

**PUBLIC COMMENT**

Pat Mitchell spoke regarding her recent meeting with Sonoma County Waste Management regarding the proposed compost facility on Llano Road. Comment provided from speaker card: Met Mon. Report on community position on location of compost facility.

**10.1.8 Groundwater Sustainability Agency (GSA)**

**10.1.9 Homeless System of Care (HSC)**

**10.1.10 Renewal Enterprise District (RED)**

**10.1.11 Other**

Council Member Fleming thanked the City of Santa Rosa for honoring the Ninety-Ninth anniversary of the Nineteenth Amendment by special illumination of Courthouse Square.

Council Member Olivares announced his appointment of Curt Groninga to the Cultural Heritage Board.

Mayor Schwedhelm provided a report on the recent Violence Prevention Partnership Policy meeting; Sonoma Wildfire Cottages dedication; HOME Sonoma County Leadership Council meeting; the recent Hopper Wall project dedication; the Santa Rosa Marathon; the joint City Council/Board of Public Utilities Liaison Committee meeting; and provided a reminder that the nomination period for the Merit Awards remains open until September 30.

## 10.2 BOARD, COMMISSION AND COMMITTEE APPOINTMENTS

### 10.2.1 MOTION - PERSONNEL BOARD TERM ASSIGNMENTS

RECOMMENDATION: It is recommended by the City Clerk that the Council, by motion: 1) assign one At-Large appointee to fill the unscheduled vacancy with a term ending December 31, 2020, and by default, assign the remaining two At-Large appointees to the two vacancies with terms ending December 31, 2022; and 2) assign one Labor Representative appointee to fill the Labor Representative vacancy with a term ending December 31, 2020, and by default, assign the remaining appointee to the Labor Representative vacancy with a term ending December 31, 2022.

Vice Mayor Rogers rescinded original motion to nominate Priti Kurtz to the At-Large vacancy expiring in December 2022, and by default the remaining two appointees to the terms ending December 2020 for correction.

**A motion was made by Vice Mayor Rogers, seconded by Council Member Sawyer, to nominate Eric Stephens to the At-Large vacancy expiring in December 2020, and by default the remaining two appointees to the terms ending December 2022.**

**The motion carried by the following vote:**

**Yes:** 5 - Mayor Schwedhelm, Vice Mayor Rogers, Council Member Fleming, Council Member Olivares, and Council Member Sawyer

**Absent:** 2 - Council Member Combs, and Council Member Tibbetts

**A motion was made by Vice Mayor Rogers, seconded by Council Member Sawyer, to nominate Maria Peluso to the Labor Representative vacancy with a term ending December 31, 2022 and by default, assign the remaining appointee to the Labor Representative vacancy with a term ending December 31, 2020.**

**The motion carried by the following vote:**

**Yes:** 5 - Mayor Schwedhelm, Vice Mayor Rogers, Council Member Fleming, Council Member Olivares, and Council Member Sawyer

**Absent:** 2 - Council Member Combs, and Council Member Tibbetts

## 11. APPROVAL OF MINUTES

11.1 August 6, 2019, Regular Meeting Minutes.  
Approved as submitted, with Mayor Schwedhelm abstaining.

11.2 August 13, 2019, Regular Meeting Minutes.  
Approved as submitted, with Council Member Sawyer abstaining.

## 12. CONSENT ITEMS

### Approval of the Consent Agenda

**A motion was made by Vice Mayor Rogers, seconded by Council Member Olivares, to waive reading of the text and adopt Consent Items 12.1 through 12.7.**

**The motion carried by the following vote:**

**Yes:** 5 - Mayor Schwedhelm, Vice Mayor Rogers, Council Member Fleming, Council Member Olivares, and Council Member Sawyer

**Absent:** 2 - Council Member Combs, and Council Member Tibbetts

12.1 MOTION - CONTRACT AWARD - ACCESSIBILITY ALTERATIONS AT HOWARTH PARK, 630 SUMMERFIELD ROAD

RECOMMENDATION: It is recommended by the Transportation and Public Works Department that the Council, by motion, award Contract No. C02131, Accessibility Alterations at Howarth Park, 630 Summerfield Road, in the amount of \$849,077.00 to the lowest responsible bidder, M3 Integrated Services, Inc. of Santa Rosa, California, approve a 10% contract contingency, and authorize a total contract amount of \$933,984.70.

**This Consent Motion was approved.**

12.2 RESOLUTION - FOURTH AMENDMENT TO PROFESSIONAL SERVICES AGREEMENT NUMBER F000600 WITH IK CONSULTING, LLC

RECOMMENDATION: It is recommended by the Planning and Economic Development Department and the Information Technology Department that the Council, by resolution, 1) waive the competitive selection procedures in Council Policy 600-01 in the best interests of the City; and 2) approve a Fourth Amendment to Professional Services

Agreement Number F000600 with IK Consulting, LLC, Tucson, AZ, to provide continued services for upgrading, enhancing, and supporting the Accela Civic Platform software used by the City for managing permitting, inspections, and code enforcement cases, in the amount of \$50,000, for a total contract amount of \$447,743.00.

**This Consent - Resolution was adopted.**

**RESOLUTION NO. RES-2019-127 ENTITLED: RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA WAIVING COMPETITIVE BIDDING AND APPROVING THE FOURTH AMENDMENT TO PROFESSIONAL SERVICES AGREEMENT NUMBER F000600 WITH IK CONSULTING, LLC**

**12.3** RESOLUTION - SECOND AMENDMENT TO PROFESSIONAL SERVICES AGREEMENT NUMBER F01622A WITH BUREAU VERITAS NORTH AMERICA, INC.

RECOMMENDATION: It is recommended by the Planning and Economic Development Department that the Council, by resolution, 1) waive the competitive selection procedures in Council Policy 600-01 in the best interests of the City; and 2) approve the Second Amendment to Professional Services Agreement Number F01622A with Bureau Veritas North America, Inc., Atascadero, CA, to increase compensation by \$1,409,187 for a total amount not to exceed \$10,672,399 for the continuation of post-fire recovery and rebuild services. The increased compensation will be recovered through ongoing fee revenue.

**This Consent - Resolution was adopted.**

**RESOLUTION NO. RES-2019-128 ENTITLED: RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA WAIVING THE COMPETITIVE SELECTION PROCEDURES IN COUNCIL POLICY 600-01 IN THE BEST INTERESTS OF THE CITY AND APPROVING THE SECOND AMENDMENT TO PROFESSIONAL SERVICES AGREEMENT NUMBER F01622A WITH BUREAU VERITAS NORTH AMERICA, INC. TO INCREASE COMPENSATION FOR POST FIRE RECOVERY AND REBUILDING SERVICES**

**12.4** RESOLUTION - FIRST AMENDMENT TO GENERAL SERVICES AGREEMENT WITH NICK BARBIERI TRUCKING LLC DBA REDWOOD COAST FUELS

RECOMMENDATION: It is recommended by the Finance Department



that the Council, by resolution, approve the First Amendment to General Services Agreement (GSA) F001818 with Nick Barbieri Trucking LLC dba Redwood Coast Fuels, Ukiah, California for the purchase and delivery of fuels to various locations throughout the City via bobtail truck to increase compensation by \$200,000, for a total amount not to exceed \$295,000.

**This Consent - Resolution was adopted.**

**RESOLUTION NO. RES-2019-129 ENTITLED: RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA APPROVING THE FIRST AMENDMENT TO THE GENERAL SERVICES AGREEMENT NUMBER F001818 WITH NICK BARBIERI TRUCKING, LLC DBA REDWOOD COAST FUELS**

- 12.5** RESOLUTION - APPROVAL OF THE SECOND AMENDMENT TO PROFESSIONAL SERVICES AGREEMENT NO. F001748 WITH HROD, INC. DBA MMO PARTNERS

RECOMMENDATION: It is recommended by the City Manager's Office that the Council, by resolution, approve the Second Amendment to the Professional Services Agreement No. F001748 with HROD, Inc. dba MMO Partners of Washington, DC, increasing time of performance and compensation by \$108,000 for a total amount not to exceed \$252,000.

**This Consent - Resolution was adopted.**

**RESOLUTION NO. RES-2019-130 ENTITLED: RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA APPROVING THE SECOND AMENDMENT TO THE PROFESSIONAL SERVICES AGREEMENT NO. F001748 WITH HROD, INC. DBA MMO PARTNERS**

- 12.6** RESOLUTION - MOVING THE CLASSIFICATION OF CHIEF ASSISTANT CITY ATTORNEY FROM UNIT 11 - MID-MANAGEMENT CONFIDENTIAL TO UNIT 10 - EXECUTIVE MANAGEMENT

RECOMMENDATION: It is recommended by the Human Resources Department and City Attorney's Office that the Council, by resolution, amend the City Classification and Salary Plan to move the classification of Chief Assistant City Attorney from Unit 11 - Mid-Management Confidential to Unit 10 - Executive Management.

**This Consent - Resolution was adopted.**

**RESOLUTION NO. RES-2019-131 ENTITLED: RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA AMENDING THE CITY CLASSIFICATION AND SALARY PLAN TO MOVE THE CLASSIFICATION OF CHIEF ASSISTANT CITY ATTORNEY FROM UNIT 11 - MID-MANAGEMENT CONFIDENTIAL TO UNIT 10 - EXECUTIVE MANAGEMENT**

- 12.7 ORDINANCE ADOPTION SECOND READING - ORDINANCE OF THE COUNCIL OF THE CITY OF SANTA ROSA ADDING CHAPTER 11-26 TO THE SANTA ROSA CITY CODE, AUTHORIZING PREFERENTIAL PARKING IN DESIGNATED AREAS OF SANTA ROSA; AND RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA ADOPTING A REVISED SCHEDULE OF PARKING USER FEES, ADDING A PERMIT RATE FOR PREFERENTIAL PARKING IN DESIGNATED AREAS OF THE WEST END OF SANTA ROSA, EFFECTIVE OCTOBER 1, 2019

RECOMMENDATION: This ordinance, introduced at the August 13, 2019, Regular Meeting by a (5-0-2) vote (Council Members Sawyer and Tibbetts absent), adds Chapter 11-26 Preferential Parking to the City Code to establish an on-street employee permit program; and by resolution, adopts a revised schedule of parking user fees, adding a permit rate for preferential parking in designated areas of the West End of Santa Rosa, effective October 1, 2019.

**This Consent Ordinance and Resolution were adopted.**

**ORDINANCE NO. ORD-2019-010 ENTITLED: ORDINANCE OF THE COUNCIL OF THE CITY OF SANTA ROSA ADDING CHAPTER 11-26 TO THE SANTA ROSA CITY CODE, AUTHORIZING PREFERENTIAL PARKING IN DESIGNATED AREAS OF SANTA ROSA**

**RESOLUTION NO. RES-2019-132 ENTITLED: RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA ADOPTING A REVISED SCHEDULE OF PARKING USER FEES, ADDING A PERMIT RATE FOR PREFERENTIAL PARKING IN DESIGNATED AREAS OF THE WEST END OF SANTA ROSA, EFFECTIVE OCTOBER 1, 2019**

**13. PUBLIC COMMENT ON NON-AGENDA MATTERS**

Duane DeWitt spoke regarding the City's efforts for installing the new street crossing and crosswalk signal at Burbank Avenue and Hearn Avenue near the Southwest Community Park, the need for a

stop light at the same intersection, additional law enforcement presence on that beat, and the need for the sustainable storm water solutions effort to start work on the Roseland Creek.

Pat Mitchell spoke regarding the grass hazard at Llano Road and Meadow Lane, and the Cypress tree hazards neighboring her home. Comment provided from speaker card: Tree Hazard and grass hazard.

Adrienne Lauby, Homeless Action and Sonoma Applied Village Services, spoke regarding CDC support for the Leadership Council. Comment provided from speaker card: Please support solid staffing of the Community Development Commission.

Marji Brunelle spoke regarding Homeless System of Care and the bench at Sam Jones Hall. Comment from speaker card: Regarding letter to city clerk regarding bench.

Jason Kishineff, Congressional Candidate in District Five, spoke regarding nuclear weapons. Comment from speaker card: Government waste as it pertains to social programs.

Carol Vellutini spoke regarding illegal sideshows and how it is impacting hundreds of people throughout Santa Rosa. Comment from speaker card: Jacob Parks West.

## **14. REPORT ITEMS**

### **14.1 REPORT - DELEGATION OF SIGNATURE AUTHORITY FOR ENVIRONMENTAL PERMITS**

**BACKGROUND:** Environmental permits are often required during the design phase of capital improvement projects and regular maintenance activities such as maintenance of creeks, culverts, and bridges. Authorizing staff to apply for and execute these permits could reduce project design timelines and help to expedite maintenance activities on critical infrastructure.

**RECOMMENDATION:** It is recommended by the Transportation and

Public Works and Water Departments that Council, by resolution, delegate authority to the Assistant City Manager over Transportation and Public Works and the Director of the Water Department, or their designees, to submit applications, approve and execute environmental permits with California Department of Fish and Wildlife, County of Sonoma, Regional Water Quality Control Board, State Water Resources Control Board, U.S. Army Corps of Engineers, and U.S. Environmental Protection Agency for routine operation and maintenance and for Capital Improvement Program projects.

Presented by Steve Brady, Senior Environmental Specialist.

**A motion was made by Council Member Sawyer, seconded by Council Member Olivares, to waive reading of the text and adopt:**

**RESOLUTION NO. RES-2019-133 ENTITLED: RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA DELEGATING APPROVAL AND SIGNATURE AUTHORITY FOR ENVIRONMENTAL PERMITS AND APPLICATIONS.**

**The motion carried by the following vote:**

**Yes:** 5 - Mayor Schwedhelm, Vice Mayor Rogers, Council Member Fleming, Council Member Olivares, and Council Member Sawyer

**Absent:** 2 - Council Member Combs, and Council Member Tibbetts

## **15. PUBLIC HEARINGS**

### **15.1 PUBLIC HEARING - PLACEMENT OF ANNUAL STORM WATER ENTERPRISE CHARGES ON THE SONOMA COUNTY PROPERTY TAX ROLL**

**BACKGROUND:** The City of Santa Rosa is required under the federal Clean Water Act to obtain and comply with a National Pollutant Discharge Elimination System (NPDES) and Waste Discharge Requirements for Discharges from the Municipal Separate Storm Sewer Systems (Storm Water Permit). To comply with permit requirements and to control and reduce flooding, property damage, erosion, and storm water quality degradation in the City, the Council, in 1996, added Title 16 to the City Code, which created a Storm Water Enterprise and Utility ("Storm Water Enterprise") as an agency of the City. Under Title 16, the City Council is authorized to prescribe and collect charges

(special assessments) for the services and facilities of the enterprise. The Council's intention to collect the Storm Water Enterprise charges on the Sonoma County Property Tax Roll was stated in Resolution 22880, which levied the annual charges.

**RECOMMENDATION:** It is recommended by the Water Department that Council, by resolution, adopt by 2/3 vote the Storm Water Enterprise Charge Report and approve placement of the Storm Water Enterprise charges on the Sonoma County Property Tax Roll to be collected by the Sonoma County Auditor-Controller-Treasurer-Tax Collector at the same time and in the same manner as Sonoma County property taxes are collected, unless those charges do not meet the county minimum of \$10 and/or parcel owner contact information is known to be incorrect.

Presented by Sean McNeil, Deputy Director Environmental Services.

Hearing no one wishing to speak, Mayor Schwedhelm opened and closed the public hearing at 6:30 p.m.

**A motion was made by Council Member Fleming, seconded by Council Member Sawyer, to waive reading of the text and adopt:**

**RESOLUTION NO. RES-2019-134 ENTITLED: RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA APPROVING AND ADOPTING "REPORT FOR PROPOSAL TO PLACE STORM WATER AND DRAINAGE CHARGES ON SONOMA COUNTY PROPERTY TAX ROLL FOR COLLECTION WITH COUNTY PROPERTY TAXES - FISCAL YEAR 2019-2020" AND ORDERING THAT CITY'S ANNUAL STORM WATER ENTERPRISE CHARGES BE COLLECTED ON THE SONOMA COUNTY PROPERTY TAX ROLL UNLESS THOSE CHARGES DO NOT MEET THE COUNTY MINIMUM OF \$10 AND/OR PARCEL OWNER CONTACT INFORMATION IS KNOWN TO BE INCORRECT**

**The motion carried by the following vote:**

**Yes:** 5 - Mayor Schwedhelm, Vice Mayor Rogers, Council Member Fleming, Council Member Olivares, and Council Member Sawyer

**Absent:** 2 - Council Member Combs, and Council Member Tibbetts

**15.2 PUBLIC HEARING - RESOLUTION AUTHORIZING FILING A GRANT APPLICATION FOR FEDERAL TRANSIT ADMINISTRATION SECTION**

## 5310 FUNDS FOR PURCHASE OF REPLACEMENT ADA PARATRANSIT AND SENIOR COMMUNITY VEHICLES

BACKGROUND: Santa Rosa CityBus seeks to apply for Federal Transit Administration (FTA) Section 5310 funds to purchase ADA and senior community vehicles. The application requires a board resolution authorizing application along with a public hearing that verifies that there are no other non-profit agencies readily available to provide similar paratransit services to eligible individuals in our service area.

RECOMMENDATION: It is recommended by the Transportation and Public Works Department that the Council: 1) hold a public hearing to receive public comment and to determine whether any private non-profit is readily available to provide paratransit services within the City; and, 2) by resolution, authorize the City Manager or his designee to execute and file a grant application with the California Department of Transportation (Caltrans) under Federal Transit Act Section 5310 (FTA C 9070.1G) to purchase six replacement ADA Paratransit vehicles and one Oakmont Senior Community vehicle.

Presented by Shawn Sosa, Administrative Analyst; and Yuri Koslen, Transit Planner.

Mayor Schwedhelm opened the public hearing at 6:34 p.m.

### PUBLIC COMMENT

Marji Brunelle spoke regarding the need for people in electric wheelchairs to have a location to charge their wheelchairs.

Hearing no further comments, Mayor Schwedhelm closed the public hearing at 6:36 p.m.

**A motion was made by Vice Mayor Rogers, seconded by Council Member Olivares to waive reading of the text and adopt:**

**RESOLUTION NO. RES-2019-135 ENTITLED: RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA AUTHORIZING A GRANT APPLICATION FOR FEDERAL FUNDING UNDER FEDERAL TRANSIT ACT SECTION 5310 (49 U.S.C. SECTION 5310) WITH THE CALIFORNIA DEPARTMENT OF TRANSPORTATION**

**The motion carried by the following vote:**

**Yes:** 5 - Mayor Schwedhelm, Vice Mayor Rogers, Council Member Fleming, Council Member Olivares, and Council Member Sawyer

**Absent:** 2 - Council Member Combs, and Council Member Tibbetts

**15.3 PUBLIC HEARING - TRANSIT ADVERTISING PROGRAM AND RATES**

**BACKGROUND:** The Transportation and Public Works Department, Transit Division is preparing to launch an Advertising Program. The program will begin with the sale of ad space on the rear of buses and paratransit vehicles only, and in the future incorporate the sale of space on the sides of the vehicles and on bus shelters. In developing the Transit Advertising Rates, staff conducted a survey of the local advertising market and consulted with regional transit agencies that sell advertising on their facilities. The Transit Division intends to launch its Advertising Program this fall with the proposed Transit Advertising Rates.

**RECOMMENDATION:** It recommended by the Transportation and Public Works Department that the Council, by resolution, adopt the proposed Transit Advertising Rates and authorize the Transit Division to begin selling advertising space on the exterior of vehicles in the Santa Rosa CityBus and Paratransit fleets.

Presented by Julia Gonzalez, Communications Coordinator.

Mayor Schwedhelm opened the public hearing at 6:48 p.m.

**PUBLIC COMMENT**

Judy Kennedy spoke in support of the item.

Hearing no further comments, Mayor Schwedhelm closed the public hearing at 6:52 p.m.

**A motion was made by Council Member Olivares, seconded by Council Member Fleming, to waive reading of the text and adopt:**

**RESOLUTION NO. RES-2019-136 ENTITLED: RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA ADOPTING TRANSIT**

**ADVERTISING RATES FOR SANTA ROSA CITYBUS AND PARATRANSIT  
FLEETS RECOMMENDATION**

**The motion carried by the following vote:**

**Yes:** 5 - Mayor Schwedhelm, Vice Mayor Rogers, Council Member Fleming,  
Council Member Olivares, and Council Member Sawyer

**Absent:** 2 - Council Member Combs, and Council Member Tibbetts

**16. WRITTEN COMMUNICATIONS (AND POSSIBLE COUNCIL ACTION) - NONE.**

**17. PUBLIC COMMENTS ON NON-AGENDA MATTERS - NONE.**

**18. ANNOUNCEMENT OF CONTINUED CLOSED SESSION ITEMS, RECESS TO  
CLOSED SESSION IN THE MAYOR'S CONFERENCE ROOM, RECONVENE TO  
OPEN SESSION, AND ANNOUNCEMENTS [IF NEEDED]**

**19. ADJOURNMENT OF MEETING**

Hearing no further business, Mayor Schwedhelm adjourned the meeting at 6:54 p.m. The next regularly scheduled meeting will take place on September 10, 2019, at a time set by the Mayor.

**20. UPCOMING MEETINGS**

**20.1 UPCOMING MEETINGS LIST**

**This item was received and filed.**

Approved on:

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Dina Manis  
Acting City Clerk