





Community Improvement Grant Project Budget and Matching Funds

PROJECT NAME:

Cost Estimate: List all features, amenities, supplies and plans (Add or delete rows as needed)

Cost Estimate		Requested Funds	Matching Funds
Salaries/Wages (in-kind only)			
	Staff Support (50% Outreach Mgr and 10% Vol Mgr)	N/A	\$46,400
Contracted Services			
	N/A		
Materials/Supplies			
	Magnetism exhibit materials/supplies for REFB/Library event in Santa Rosa	\$1,250	\$0
	STEM and Art Supplies for other Santa Rosa MOG engagements	\$1,000	\$0
	STEM and Art Supplies for other MOG engagements outside of Santa Rosa	\$0	\$1,750
Printing/Reproduction			
	Interpretive Signage for magnetism exhibit	\$250	\$0
Rentals			
	N/A		
Other			
	Licenses and permits	\$0	\$300
Total Requested Grant Amount		A. \$2,500	
Total Matching Funds			B. \$65,150
Total Project Cost (A+B)		\$ 67,650	

Other Funding Sources:

Funding Sources	Date Committed	Amount
Junior League of Napa-Sonoma	pending	\$1,500
Individual gifts	various	\$59,050
Santa Rotary East/West	confirmed	\$4,600
Total		\$65,150



CITY OF SANTA ROSA COMMUNITY IMPROVEMENT GRANT APPLICATION QUESTIONS

Project Description (*Objectives, Goals, Impact, Timeline*)

Many young people across our region don't have the resources to access the benefits of active play and extra-curricular STEAM (science, technology, engineering, arts, and math) learning; but it is critical for brain development. The Children's Museum of Sonoma County (CMOSC) delivers exactly that kind of playful learning experiences to children throughout the Bay Area. Our belief is that all children, regardless of geography or economic status, have the right to playful learning opportunities critically needed for healthy brain development that will help kids achieve their full potential as engaged learners and successful members of society.

Museum-on-the-Go aims to deliver CMOSC's unique, vibrant, STEAM-focused programming to children and their caregivers who might not otherwise be able to visit our permanent Santa Rosa location, while simultaneously educating caregivers and childcare providers throughout Sonoma County about the Children's Museum and the accessible/affordable, playful learning opportunities it provides. Since 2023, MOG has particularly focused on reaching marginalized communities in Sonoma County.

Museum-on-the-Go partners with community nonprofits and participates in select family-focused events to bring our unique programming to all corners of Sonoma County. Showcased exhibits include collaborative STEAM-based projects such as build-you-own rockets (and launch them too!), nature-based creative arts, exploring physics concepts with balls and ramps, and construction projects with Keva planks and Imagination Playground blocks.

Last year, Museum-on-the-Go participated in 20 community partnerships with the City of Santa Rosa that reached over 9,500 individuals (out of 66 total MOG events that reached over 13,000 children and their family members). Special focus on Latinx/migrant families (six events) and Native American community (three events), as well as five visits to local Santa Rosa family shelters, deepened Museum-on-the-Go's outreach to the most marginalized populations in Sonoma County. For calendar year 2026, Museum-on-the-Go plans to deliver the same level of engagement with similar partnerships planned.

The Community Improvement grant from the City of Santa Rosa will support the supplies needed for the in-house creation of a new magnet table exhibit and interpretive signage for CMOSC's mobile Museum-on-the-Go (MOG) program to debut at a collaborative Spring 2026 event in Santa Rosa between MOG, the Redwood Empire Food Bank and the Sonoma County Library, as well as underwrite general art and STEM supplies for MOG's planned 20 engagements in Santa Rosa next year.

No approvals or permits are necessary for Museum-on-the-Go outings other than the invitation to participate from CMOSC's community partners.

Community Support

Current MOG partners in Santa Rosa include Caritas Village, Women's Recovery Services, The Living Room, Burbank Housing, Sonoma County Indian Health Project, North Bay Science Discovery Days, Luther Burbank Center, and more. The Junior League of Napa-Sonoma is a critical partner for MOG in helping deliver programming to at local family shelters. For 2026, in addition to working with the previously listed partners, Museum-on-the-Go plans to repeat a

December 2025 collaboration with the Redwood Empire Food Bank and the Sonoma County Library to deliver engaging child-focused programming in combination with one or more food distribution days in Santa Rosa.

In addition to funding received from the Junior League of Napa-Sonoma, Santa Rosa Rotary East/West, and occasional funding from the Sonoma County Board of Supervisors, general operating funds from individual donations and fundraising events are allocated to support Museum-on-the-Go.

Underwriting of Museum-on-the-Go's 2026 outings in Santa Rosa by the City's Community Improvement Grant will enable the Children's Museum to continue to serve as a valuable resource for local families and community groups, offering unique explorations of the wonders of arts and science in a fun and interactive way and uplifting all community events that MOG participates in. Together, we can build a brighter future for our community's children, fostering a love for learning, artistic exploration and scientific curiosity that will impact generations to come.

Outreach Plan

Prioritizing partnerships with groups like those named above that engage marginalized and at-risk young people over the last few years has spurred the growth in MOG outreach to low-income families. Museum-on-the-Go visits offered in collaboration with community partners are free to all participants.

MOG also participates in select free, large-scale community events like the Day and Night Festival, Fiesta de Independencia, Juneteenth at MLK Park, and Wednesday Night Market to maximize awareness of the Children's Museum and CMOSC's Access for All discounted memberships and admissions program for families on the margins, while offering playful STEAM-based learning opportunities to the attending children and their caregivers.

Project Maintenance Required

CMOSC's Facilities team oversees maintenance for the MOG van and the mobile exhibits that are showcased at MOG outings throughout Sonoma County. Funding from individuals, foundations and key stakeholders (as described above) support MOG outreach and maintenance.

Participant Safety

The Children's Museum prioritizes the safety of our guests and program participants. In addition to regular sanitation of all exhibits and tools used with Museum-on-the-Go, team members safely facilitate the use of tools like scissors and glue guns when deployed for projects and monitor children's engagement with equipment like the rocket launchers. The MOG van contains a first aid kit and MOG team members are CPR-certified. In addition, CMOSC mandates regular criminal background checks and child development training for all team members and Museum volunteers.

Project Budget

The proposed budget for CMOSC's 2026 Museum-on-the-Go activities was approved by the Museum's Board of Directors in July 2025 and is based on projected salary and program

expenses based on historical expenditures and current labor calculations. The requested \$2,500 grant from the City of Santa Rosa will be used for the following:

- Materials to build (in-house) a magnetism exhibit that will debut during a planned collaboration between the Redwood Empire Food Bank and Sonoma County Library
- Interpretive signage for MOG programs happening in Santa Rosa
- General supplies for MOG outings happening in Santa Rosa

Long-term sustainability of the project continues to rely on the consistent generosity of individual donors, community organizations, and foundations, as well as periodic support from government sources like the County Supervisors and City of Santa Rosa.



Museum-on-the-Go Budget 25-26

Revenues	Project Budget	Comments
Local/State/Federal Government	\$ -	County of Sonoma
Individual gifts	\$ 59,050	
Junior League of Sonoma-Napa	\$ 1,500	At-risk of being homeless MOG outings
Santa Rosa Rotary East/West	\$ 4,600	
City of Santa Rosa CIP grant	\$ 2,500	For City of Santa Rosa events only
GROSS REVENUE	\$ 67,650	
Expenses	Total Project	Comments
Staff Support (Salaries & Benefits)	\$ 46,600	50% FTE of Outreach Manager and 10% Volunteer Manager
Exhibit Design, Fabrication & Supplies *	\$ 1,250	Magnet Table exhibit materials (to debut at REFB/Library event in Spring 2026)
Transportation and Travel Expense	\$ 11,500	
Maintenance and Repairs (Exhibits)	\$ 5,000	
Program supplies, Art Supplies, STEM supplies *	\$ 2,750	\$1k of supplies designed for Santa Rosa events
Printing & Reproduction *	\$ 250	Interpretive signage
Licenses and Permits	\$ 300	
GROSS OUT OF POCKET EXPENSES	\$ 67,650	

* Purple denotes expenses included in the City of Santa Rosa grant request

Environmental Considerations

CMOSC's mission includes encouraging children to be thoughtful stewards of the beautiful natural environment around them and that consciousness extends deeply into the Museum-on-the-Go programming. From exhibits that explore scientific phenomena such as solar power to arts-focused projects that highlight upcycled materials, MOG activities help families find inspiration in common objects that might otherwise be discarded and be conscious of energy alternatives. MOG also partners with organizations like Recology Sonoma Marin and Zero Waste Sonoma to support local community events.