

WHEREAS, throughout the United States the week starting on the third Monday of September is recognized as "National Pollution Prevention Week"; and

WHEREAS, throughout much of California, cities, counties, and other stewardship organizations are recognizing the third week of September as "Creek Week"; and

WHEREAS, the 238 creeks, and approximately 350,000 residents of the Russian River watershed are connected and mutually support each other making the Russian River, along with its tributaries and associated features, important resources to the people of Sonoma and Mendocino Counties; and

WHEREAS, pollution in the form of trash and debris, chemicals from industry and everyday living, and sediment from construction and many land uses and activities all have the potential to degrade the quality of life and the quality of resources within the Russian River watershed; and

WHEREAS, the City of Santa Rosa, strives to protect our lands and waterways through ongoing pollution prevention outreach, to raise awareness of the harmful effects of pollutants to our natural systems.

NOW, THEREFORE, Natalie Rogers, Mayor of the City of Santa Rosa, on behalf of the entire City Council, recognizes September 16 through September 22, 2024 as Pollution Prevention Week, and proclaims September 15 through September 21, 2024 as Creek Week in the City of Santa Rosa, and asks all members of our community to support efforts to protect our watershed health by participating in the many Creek Week activities, and to take steps to reduce pollution and care for our environment throughout the year.



Mayor Natalie Rogers September 10, 2024