

RESOLUTION NO. RES-2017-124

RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA ACCEPTING THE FISCAL YEAR 2016-2017 ANNUAL REPORT, APPROVING THE CONTINUATION OF THE ANNUAL ASSESSMENT ON SANTA ROSA LODGING BUSINESSES, AND ADOPTING THE FISCAL YEAR 2017-2018 BUDGET AND WORK PLAN

WHEREAS, the Council established the Santa Rosa Tourism Business Improvement Area by Ordinance 3946; and

WHEREAS, the purpose of forming the Santa Rosa Tourism Business Improvement Area is to provide revenue to defray the costs of services, activities, and programs that promote and encourage tourism in Santa Rosa, which will benefit operators of lodging establishments paying assessments; and

WHEREAS, the Santa Rosa Tourism Business Improvement Area created a partnership between Santa Rosa hoteliers, the Santa Rosa Metro Chamber, and the City of Santa Rosa; and

WHEREAS, there are no changes being made to the boundaries of the Area, nor are there changes to the method and basis of levying assessments; and

WHEREAS, continued investment in the City's and Chamber's programs affecting Santa Rosa as a compelling tourist destination will provide jobs and increase revenues and economic growth for the City; and

WHEREAS, the Tourism Business Improvement Area Advisory Board unanimously recommends Council approval of the Annual Report and Work Plan.

NOW, THEREFORE, BE IT RESOLVED that the Council of the City of Santa Rosa accepts the Fiscal Year 2016-2017 Annual Report, approves the continuation of the annual assessment on Santa Rosa lodging businesses, and adopts the Fiscal Year 2017-2018 Budget and Work Plan, attached hereto and incorporated herein as Exhibit A.

BE IT FURTHER RESOLVED by the Council that Exhibit A is made part of this Resolution.

IN COUNCIL DULY PASSED this 11th day of July, 2017.

AYES: (7) Mayor Coursey, Vice Mayor Tibbetts, Council Members Combs, Olivares, Rogers, Sawyer, Schwedhelm

NOES: (0)

ABSENT: (0)

ABSTAIN: (0)

ATTEST: \_\_\_\_\_  
City Clerk

APPROVED: \_\_\_\_\_  
Mayor

APPROVED AS TO FORM:

\_\_\_\_\_  
City Attorney

Exhibit A – Fiscal Year 2017-18 Budget and Work Plan