



City of Santa Rosa

VIRTUAL

ECONOMIC DEVELOPMENT SUBCOMMITTEE REGULAR MEETING AGENDA AND SUMMARY REPORT - FINAL-REVISED SEPTEMBER 14, 2021

10:00 A.M.

Revised order and the addition of two presentations.

Second Revision - Posted 9/14/2021 - Inclusion of late correspondence from the public received by 9/13/2021 at 5:00PM.

Due to the provisions of the Governor's Executive Orders N-25-20 and N29-20 which suspend certain requirements of the Brown Act, and the order of the Health Officer of the County of Sonoma to shelter in place to minimize the spread of COVID-19, the Economic Development Subcommittee Members will be participating via Zoom Webinar.

MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING VIRTUALLY AT [HTTPS://SRCITY-ORG.ZOOM.US/J/84024850483](https://srcity-org.zoom.us/j/84024850483) OR BY DIALING 669-219-2599, THEN ENTER WEBINAR ID: 840 2485 0483

The public accessing the meeting through the Zoom link will be able to provide public comment on agenda item at the time the Agenda Item is discussed during the meeting of the Economic Development Subcommittee.

Public Comment can also be submitted by 5:00 pm, the Monday before the meeting of the Economic Development Subcommittee via e-mail at EconomicDevelopment@srcity.org and via recorded voice message at 707-543-3080. All voicemail comments will be played (up to 3 minutes each) at the time that Agenda Item is discussed during the meeting of the Economic Development Subcommittee. Written response will be attached to the item for Subcommittee and Public review.

DEADLINES AND ADDITIONAL INSTRUCTION FOR PUBLIC COMMENT ARE SET FORTH BELOW.

The City of Santa Rosa has postponed many non-essential meetings until further notice. We appreciate your patience and willingness to protect the health and wellness of our community. If you have any questions regarding this meeting, please contact Eileen Cleary at ecleary@srcity.org.

MATTERS ON THE AGENDA MAY BE TAKEN OUT OF ORDER

PUBLIC COMMENTS:

Live Public Comment: The public accessing the meeting through the Zoom link will be able to provide public comment on agenda items at the time an Agenda Item is discussed during the meeting of the Economic Development Subcommittee. Go to <https://srcity.org/VirtualParticipation> for more information on virtual meeting public participation.

E-mail Public Comment: To submit an e-mailed public comment to the Economic Development Subcommittee, please send to: EconomicDevelopment@srcity.org by 5:00 p.m., Monday, September 13. Identify in the subject line of your e-mail the Agenda Item Number on which you wish to comment, provide your name in the body of the e-mail and your comment. Please limit your e-mail to approximately 400 words (which is a speaking rate of 133 words per minute).

Recorded Voice Message Public Comment: To submit a voice message public comment, please call 707-543-3080 by 5:00 p.m., Monday, September 13. State your name, the Agenda Item Number(s) on which you wish to comment, and your comment. Recordings will be limited to 3 minutes.

1. CALL TO ORDER AND ROLL CALL

2. PUBLIC COMMENTS

This is the time when any person may address matters not listed on this agenda, but which are within the subject matter of the jurisdiction. The public may comment on agenda items when the item is called. Each speaker is allowed three minutes.

3. NEW BUSINESS

- 3.1** Downtown City Property Surplus Land Act Process: Introduction to the State Surplus Land Act process the City must follow for the potential development of City property, and in particular Parking Lots 10 and 11, and the Third Street Garage.
Jill Scott, Real Property Manager - Santa Rosa Water
- 3.2** Short Term Rental Proposed Ordinance Update: Update and discussion on the drafting of a comprehensive Short-Term Rental ordinance and interim urgency ordinance

**Economic Development
Subcommittee**

- FINAL-REVISED

SEPTEMBER 14, 2021

Shari Meads, City Planner

Attachments: [Presentation - Short Term Rentals Ordinance Correspondence](#)

- 3.3** Childcare Support Program Update: Review of the Resiliency Fund outcomes; introduction to the Facility Fund tenant improvement program development; update on the Employer Supported Childcare initiative.
Raissa de la Rosa, Economic Development Division Director

Attachments: [Presentation - Childcare Support Program 2021.09.14](#)

4. NEW ITEM / NEXT AGENDA CONSIDERATIONS

5. ADJOURNMENT

The City of Santa Rosa does not discriminate on the basis of disabilities in its employment, services, benefits, facilities, programs, or activities. Requests for accommodations, auxiliary aids, or services necessary to participate in a City program, service, or activity, including printed information in alternate formats, are available by contacting the Economic Development Administrative Secretary at (707) 543-3227 (TTY Relay at 711) or at ecleary@srcity.org. Request should be submitted as far in advance as possible, but no later than two business days before the scheduled meeting.